MSU Libraries Goals and Objectives
2013/2014

The mission of the University Libraries is to support the instructional, research, and public service programs of the University by making its resources available to the students, faculty, and staff for their curricular, research, and general information needs. The Libraries will participate in appropriate local, state, regional, national, and international information programs that directly or indirectly support the Libraries' mission. This mission is accomplished through a variety of inter-related activities.

1. Providing a collection of information resources that will support the identifiable research needs of the university community as well as those of scholars worldwide. To accomplish this, the library staff:
   - selects materials to support the research and curricular needs of students and scholars, ensuring that diversity of perspectives is represented throughout the collection
   - acquires print and electronic materials quickly and efficiently
   - evaluates and maintains the existing collection

2. Providing instructional services and personal assistance to aid library users in identifying, locating, and using resources. These services include:
   - promotion of services and collections broadly to all patron groups
   - reference service at both Main Library and branches and to remote patrons
   - outreach services
   - library instruction provided through a variety of means from self-paced instruction to formal classroom instruction
   - personal research assistance provided by subject specialists
   - liaison to faculty in the departments and centers
   - utilizing the Internet to facilitate access to staff, services and resources

3. Organizing, maintaining, controlling, preserving, and securing the collection for maximum utilization. These activities include:
   - providing access to materials through cataloging and database management
   - actively manage digital assets through their life cycle
   - continuing efforts to reduce and eliminate cataloging backlog
   - processing of new materials
   - preservation, including collection wide-functions such as disaster planning, and environmental monitoring and individual treatment of titles including binding, conservation, and replacement as necessary
   - continue the barcoding of the collection to facilitate inventory and database management
• providing for security of print and electronic collections
• maintaining the physical organization of the collection: shelving, stacks
  maintenance and appropriate signage
• providing circulation and reserve reading services

4. Promoting the use of the University Libraries and appropriate information resources through:
• direct contact with individual faculty and other users
• participation in resource fairs; hosting of seminars, lectures and other special events
• publicity in campus resources and electronic formats, such as the Libraries’ web page
• outreach services
• showcasing our collections through appropriate exhibits and displays
• participating in programs that support diversity and the MSU IDEA tenets

5. Providing maximum access to resources by our users through ventures such as:
• document delivery / interlibrary loan services / enhanced library privileges with other CIC and Michigan institutions
• database sharing with other CIC and Michigan institutions
• cooperative collection development with other CIC and Michigan institutions
• print and electronic course materials programs
• eText/eContent programs
• evaluation and enhancement of usability and accessibility of websites and eResources

6. Making as many of the Libraries' resources available as possible remotely through:
• the World Wide Web
• faculty document and book delivery services
• appropriate reformatting and digitization

7. Providing an appropriate environment for research and study by:
• maximizing availability of high-quality seating, including collaborative learning spaces, instructional labs and designated quiet study areas, for users
• continuously maintaining and improving Main Library's and branch libraries' appearance and environment
• maximize safety and security of staff and patrons
• participation in the University’s Environmental Stewardship Program

8. Maintaining a diverse staff with the skills to support the Libraries' goals by:
• hiring and retaining staff with appropriate skills
• engaging in appropriate staff development programs to ensure that staff skills are up-to-date; including the development of a strategy for ongoing staff training offerings
• Providing a mentoring program for staff

9. Contributing to the development and dissemination of new knowledge via meaningful involvement in appropriate local, state, regional, national and international programs that involve information access to address societal issues.
• identify and participate in relevant activities and programs

10. Seeking additional sources of funding from outside the University by:
• fundraising targeted to Library needs

While there is always a vast array of ongoing activities (cataloging, acquisition, reference, instruction, circulation, etc), the execution of which is imperative, the following MSU Library projects will receive special attention during the 2013-2014 academic year:

• Select and implement a discovery layer.
• Continue migrating the library website to Drupal. Integrate disparate sites, like the Sliker collection and electronic theses and dissertations, into the whole.
• Continue sending materials to Google for digitization.
• Begin reducing the size of the federal government document print collection by sending documents to Google for digitization and to our Regional Depository for preservation. Withdraw items that are available online.
• Participate in campus discussions on research data management and participate in initiatives as appropriate.
• Implement IT Disaster Recovery improvements to procedures, monitoring and redundancy.
• Implement a pilot project to staff the engagement centers more robustly. Collect data on student use.
• Relocate the Red Cedar Instruction Room to a more innovative space that reduces the noise on 1 East.
• Reduce the size of the collection on 1 East.
• Develop plans to upgrade Special Collections staff space.
• Develop plans for upgraded 4-North space.
• Participate in and lead, as appropriate, efforts to evaluate and enhance usability and accessibility of websites and eResources, especially eCourse materials, databases, and eBook platforms
• Monitor evolving eContent programs and make recommendations for Fall 2014 options

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