MSU Libraries Goals and Objectives
2010/2011

The mission of the University Libraries is to support the instructional, research, and public service programs of the University by making its resources available to the students, faculty, and staff for their curricular, research, and general information needs. The Libraries will participate in appropriate local, state, regional, national, and international information programs that directly or indirectly support the Libraries' mission. This mission is accomplished through a variety of inter-related activities.

1. Providing a collection of information resources that will support the identifiable research needs of the university community as well as those of scholars worldwide. To accomplish this, the library staff:
   • selects materials to support the research and curricular needs of students and scholars, ensuring that diversity of perspectives is represented throughout the collection
   • acquires print and electronic materials quickly and efficiently
   • evaluates and maintains the existing collection

2. Providing instructional services and personal assistance to aid library users in identifying, locating, and using resources. These services include:
   • promotion of services and collections broadly to all patron groups
   • reference service at both Main Library and branches and to remote patrons
   • outreach services
   • library instruction provided through a variety of means from self-paced instruction to formal classroom instruction
   • personal research assistance provided by subject specialists
   • liaison to faculty in the departments and centers
   • utilizing the Internet to facilitate access to staff, services and resources

3. Organizing, maintaining, controlling, preserving, and securing the collection for maximum utilization. These activities include:
   • providing access to materials through cataloging and database management
   • continuing efforts to reduce and eliminate cataloging backlog
   • processing of new materials
   • preservation, including collection wide-functions such as disaster planning, and environmental monitoring and individual treatment of titles including binding, conservation, and replacement as necessary
   • continue the barcoding of the collection to facilitate inventory and database management
• providing for security of print and electronic collections
• maintaining the physical organization of the collection: shelving, stacks maintenance and appropriate signage
• providing circulation and reserve reading services

4. Promoting the use of the University Libraries and appropriate information resources through:
• direct contact with individual faculty and other users
• participation in resource fairs; hosting of seminars, lectures and other special events
• publicity in campus resources and electronic formats, such as the Libraries’ web page
• outreach services
• showcasing our collections through appropriate exhibits and displays
• participating in programs that support diversity and the MSU IDEA tenets

5. Providing maximum access to resources by our users through ventures such as:
• document delivery / interlibrary loan services / enhanced library privileges with other CIC and Michigan institutions
• database sharing with other CIC and Michigan institutions
• cooperative collection development with other CIC and Michigan institutions

6. Making as many of the Libraries’ resources available as possible remotely through:
• the World Wide Web
• faculty document and book delivery services
• appropriate reformatting and digitization

7. Providing an appropriate environment for research and study by:
• maximizing availability of high-quality seating, including collaborative learning spaces, instructional labs and designated quiet study areas, for users
• continuously maintaining and improving Main Library’s and branch libraries' appearance and environment
• maximize safety and security of staff and patrons
• participation in the University’s Environmental Stewardship Program

8. Maintaining a diverse staff with the skills to support the Libraries’ goals by:
• hiring and retaining staff with appropriate skills
• engaging in appropriate staff development programs to ensure that staff skills are up-to-date; including the development of a strategy for ongoing staff training offerings
• Providing a mentoring program for staff
9. Contributing to the development and dissemination of new knowledge via meaningful involvement in appropriate local, state, regional, national and international programs that involve information access to address societal issues.
   - identify and participate in relevant activities and programs

10. Seeking additional sources of funding from outside the University by:
   - fundraising targeted to Library needs

While there is always a vast array of ongoing activities (cataloging, acquisition, reference, instruction, circulation, etc), the execution of which is imperative, the following MSU Library projects will receive special attention during the 2010-2011 academic year:

- Assume responsibility for the Course Materials Program and shift the program toward increasingly digital operations
- Closely monitor a more modest budget and realign accordingly
- Monitor government documents digitization projects for potential holdings modifications
- Participate in MSU initiatives to support research infrastructure
- Implement the Enterprise Business System in the Libraries
- Plan for anticipated Library of Michigan service and collections changes
- Continue implementing Vision Task Force recommendations given fiscal constraints
- Continue planning for the Google digitization project.
- Investigate and implement a content management system to manage the Libraries’ website
- Work to scale back Dubai library operations as directed while maintaining high quality service for the remaining faculty and students