

## MSU LIBRARIES WELCOME ISRAELI LITERATURE COLLECTION

The MSU Libraries, together with MSU's Jewish Studies Program, have just received a generous and very welcome gift: the Irwin T. and Shirley Holtzman Collection of Israeli Literature.

The Holtzman Collection represents many years of passionate work by Irwin Holtzman, a Detroit-area builder and business owner who died in 2010. Holtzman's collection of Israeli literature was inspired by a 1973 visit to Israel, and over the years he became a dedicated supporter of Israeli authors, providing financial assistance for translations and literary efforts.

The collection begins with the earliest days of statehood in 1948 and continues to the present. Many volumes of fiction, poetry, and drama are inscribed by the author, and the collection also includes literary journals and literary criticism.

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The published works are accompanied by a wealth of primary resources. These include manuscripts of poetry and drama; posters advertising literary events; political cartoons and other original artwork; and Irwin Holtzman's extensive correspondence with many important Israeli literary figures, including Amos Oz, A.B. Yehoshua, Amalia Kahana-Carmon, and Yoram Kaniuk.

"The Holtzman Collection will be a tremendous asset to teaching and research at Michigan State," said Marc Bernstein, professor of Hebrew. "Many of the literary works were printed in small quantities, and are no longer available. And, the correspondence and manuscript materials are absolutely unique and will be an important resource for scholars."

The large influx of titles in Hebrew presented a challenge for the library—one that was solved when financial support for a student employee was generously provided by Mrs. Holtzman. The Libraries were fortunate to hire Ortal Lieberman (at left), an MSU student who will be graduating in May 2012. An English major with a specialization in Jewish Studies, Ortal is fluent in Hebrew—and, she is planning a career in librarianship. 🌟

### New Ways to Give

As proud as we are of our collections and services, there are always more resources we'd like to provide for the MSU community. And you can help!



Congress has re-authorized the provision that allows you to make a tax-free gift from your IRA to MSU, from now until December 31, 2011. If you will be 70½ or older in 2011 and do not need your required IRA withdrawals, this is a new way for you to support our role in the MSU community.

Throughout this issue of *Insight* you'll find a few of the many ideas we have for expanding our collections, preserving our rare books, and providing important new services to MSU's students and faculty.

Detailed information on the IRA provision is available at <http://www.msu.planyourlegacy.org/ira.php>. For more ideas about how you can help the Libraries, contact me at any time.

—Seth Martin, Director of Development for LC&T, 517-884-6446.





*Insight* is published to inform the MSU community about the collections, services and activities in the MSU Libraries. Story ideas and comments from readers are welcome. For information about joining the Friends of the MSU Libraries, contact the Office of Development for Libraries, Computing & Technology at 517.884.6446, or visit <http://giving.lib.msu.edu>.



**Director of Libraries**  
Clifford H. Haka

**Director of University Archives & Historical Collections**  
Cynthia A. Ghering

**Director of Development for LC&T**  
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 Printed on recycled content paper.

*MSU is an affirmative-action, equal-opportunity employer.*

Dear Friends,

It is indeed a strange and wonderful, yet frequently bewildering time to be involved in the world of academic research libraries. Even as MSU Libraries staff use our state-of-the-art I2S Digibook scanner to produce images of rare and unique items for web access, just two floors down you'll now find an Espresso Book Machine® that turns a digital file into a book in a matter of minutes.

This is just one of many apparent contradictions as the world of information moves from paper to electronic. In this world some resources function better in one medium than the other, not to mention that personal preferences and circumstances will influence user choice. For example, have you ever wanted a paper road map when your GPS navigation system keeps suggesting that you return to a road that is currently under construction? This type of variability in user demand keeps the library staff on its toes.

Another surprise is that with remote access available to an enormous array of library digital resources, it is logical to assume that the number of users coming to the Library has plummeted. In fact, just the opposite is true. Last year approximately 1.8 million individuals visited the MSU Libraries, more than triple the number that attended MSU home football games.

Given these numbers, we welcome the opportunity to provide additional experiences for our visitors. For example, we have become more aggressive in pursuing additional pieces of artwork for display within the Libraries. The upcoming second annual student art contest, graciously sponsored by the Irene Arens Endowment, will provide two additional pieces of original artwork. Additionally, I could not be more pleased with the reinstallation of John Scott's magnificent Skyfire. For the first time, the true beauty of that magnificent sculpture, commissioned by Selma Hollander in memory of her husband Stanley, is readily available for all visitors to enjoy. If you haven't seen Skyfire in its new location, please stop by. You will be amazed.

In this dynamic environment, with print-to-digital and digital-to-print, plus the challenge and opportunity of interacting with millions of users, the possibilities for the MSU Libraries are endless. Thanks to so many of you that have lent your support to enable the staff to pursue new and creative options. It advantages our users, and makes things rewarding for our staff. We look forward to more excitement moving forward.

Sincerely,

Clifford H. Haka  
Director of Libraries



Photo: Xerox Corporation



inspiration innovation

### THE ESPRESSO BOOK MACHINE AT MSU LIBRARIES

- On-site printing and binding of paperback books
  - Print your own content from PDF files
  - Print from On Demand Books catalog (3.3 million titles)
- Cost-recovery pricing
- Formatting services available
- Pricing & print specifications:
  - [www.lib.msu.edu/about/ebm/](http://www.lib.msu.edu/about/ebm/)

Kyle Pressley, EBM Coordinator

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- [ebm@mail.lib.msu.edu](mailto:ebm@mail.lib.msu.edu)

[www.lib.msu.edu/about/ebm](http://www.lib.msu.edu/about/ebm)

## Highlighting Art and Innovation

On August 30, the Libraries celebrated the contributions of our long-time supporters Stanley and Selma Hollander with a re-dedication of the sculpture Skyfire, by MSU alumnus John T. Scott. Skyfire was commissioned for the MSU Libraries by the Hollanders in 2004, and was re-installed this summer in a new location.

Guests also had an opportunity to see the library's new Espresso Book Machine in operation as it produced paperback copies of *The History of Labeling*, one of Stanley Hollander's earliest publications. Each copy was printed and bound in approximately three minutes. 📖

Kenneth Beachler, Rebecca Surian, and Selma Hollander enjoy the Skyfire reception in the Main Library.

Espresso Book Machine coordinator Kyle Pressley explains print-on-demand technology to Susan Bandes and Noel Closs at the Skyfire reception.

Photos: Louis Villafranca.



## Instant Book Printing with the MSU Libraries' New ESPRESSO BOOK MACHINE

The MSU Libraries have just acquired an Espresso Book Machine® for on-demand book printing in the Main Library Copy Center—only the third such installation in the state of Michigan. The Espresso Book Machine® prints and binds a paperback book at the press of a button, producing a finished product in less than 10 minutes.

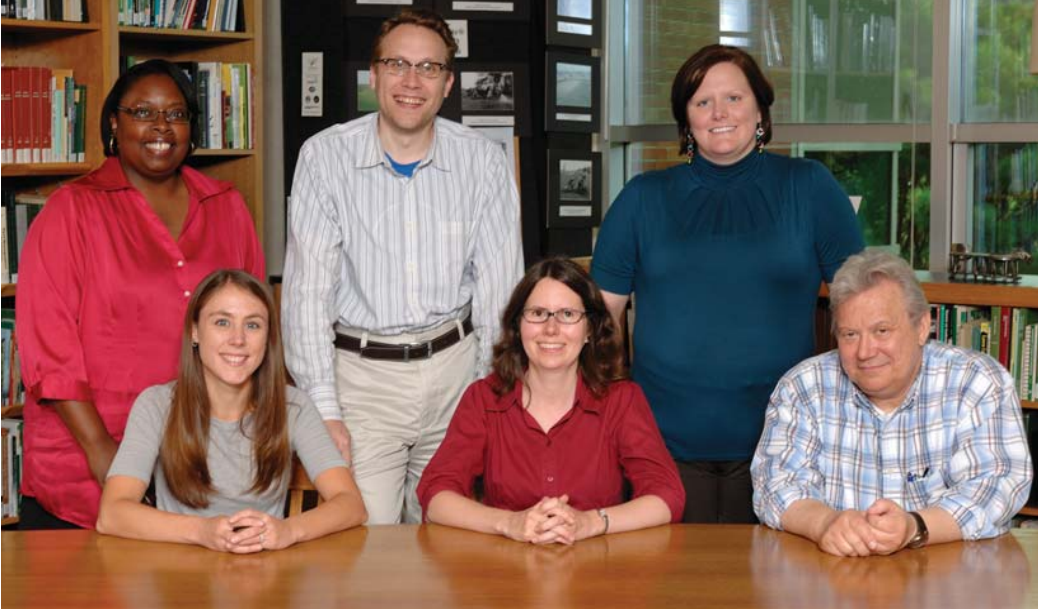
Customers can choose from any of the 3.3 million books already digitized on Google Books, or print their own material. This could include the customer's own creative writing, a book manuscript to submit to a traditional publisher, the annual report for a business, nonprofit, or MSU department, custom-designed workbooks for classroom use, and many other possibilities.

The Espresso Book Machine® incorporates a high-speed Xerox copier to produce black & white interior pages, and an Epson printer to produce a full-color cover. Then, robotic machinery designed by On Demand Books assembles the pages, glues the book spine, attaches the cover, trims the book to size and delivers it. For a 150-page book, the entire process takes about 5 minutes.

The Espresso Book Machine® was purchased with an allocation from MSU's Teaching and Learning Environment fund, which is designed to introduce cutting-edge technology to the University.

"We are delighted to bring this new, exciting technology to campus and to the local community," said Cliff Haka, director of the MSU Libraries. "The Espresso Book Machine is a terrific example of how digital technology can benefit our users, especially those who prefer to have a physical copy of a book." 📖





## LIBRARIANS AND MEDICAL EDUCATION

Professionals in all fields have to master a body of knowledge and keep up with new developments, but nowhere is that task more pressing than in the health sciences—because lives depend on it.

The flood of new information in biomedical disciplines is never ending. PubMed, one of the premier databases of medical literature, adds 700,000 citations a year. To manage the deluge, medical schools and hospitals depend on health sciences librarians.

Six librarians at MSU work in this critical area, serving as liaisons to the College of Human Medicine, the College of Nursing, the College of Osteopathic Medicine, the College of Veterinary Medicine, and the basic biomedical fields, such as physiology, pharmacology, and molecular genetics.

“Health sciences librarians take a specialized course of study during their graduate work in information science,” explained Susan Kendall, who coordinates the library’s Health Sciences Team. “We

also have an additional credentialing system, the Academy of Health Information Professionals.”

MSU is unique in having community-based medical schools. Only the College of Veterinary Medicine has a teaching hospital on campus; students and residents at the other three schools do their clinical training at nearly 50 hospitals around the state.

“We’ve always had students and adjunct faculty far from East Lansing, so the health sciences librarians at MSU took the lead in purchasing and securing access to electronic resources,” Kendall continued. “It’s not enough to search databases to find citations to research articles; it’s essential to provide full text online.”

Electronic access is critical even when the teaching hospital is on campus, explains Sheila Bryant, liaison to the College of Veterinary Medicine. “The more titles we can provide online, the easier it is for vets and students to get the information they need without taking time from patients.”

Clockwise from top left: Sheila Bryant, Abraham Wheeler, Andrea Kepsel, John Coffey, Susan Kendall, Heidi Schroeder.

“Every faculty member in the College of Nursing uses ANGEL, the University’s online course management system,” adds Heidi Schroeder, liaison to CON. “Our full-text electronic resources allow us to seamlessly integrate research materials from the library collection into the course content.”

The health sciences librarians also collaborate with faculty in the classroom. Abraham Wheeler, liaison to the College of Osteopathic Medicine and the Program in Public Health, partners with COM faculty in teaching a course on evidence-based medicine. “In evidence-based medicine, students learn to evaluate the research they use to make treatment decisions. Is it reliable and relevant? Evaluating information is a central competency in librarianship.”

Faculty also depend on health sciences librarians for help with literature searches, an essential first step in preparing grant proposals and journal articles. John Coffey, liaison to the College of Human Medicine, is particularly active in this role. CHM faculty have even credited him as a co-author in research articles, most recently in the *Journal of Family Practice* and the *Journal of General Internal Medicine*.

As the MSU medical schools expand to meet the physician shortage, the Health Sciences team has expanded too. Andrea Kepsel arrived in August, and will work primarily with students and faculty at the College of Human Medicine’s new Secchia Center in Grand Rapids, which opened in 2010. “It’s exciting to be part of this new venture in medical education—and to join such a well-established team at the MSU Libraries.” ☘



## University Archives & Historical Collections

**Location:** 101 Conrad Hall

**Phone:** 517.355-2330

**Email:** [archives@msu.edu](mailto:archives@msu.edu)

**Reading room hours:**  
Monday-Friday 9:00 a.m.—5:00 p.m.;  
closed Wednesday mornings until  
10:00 a.m.

**Website:** [www.archives.msu.edu](http://www.archives.msu.edu)

**MSU Archives on Facebook:**  
[www.facebook.com/MSUarchives](http://www.facebook.com/MSUarchives)

**MSU Archives on Flickr:**  
[www.flickr.com/photos/msuarchives](http://www.flickr.com/photos/msuarchives)

**MSU Archives blog:**  
[www.msuarchives.wordpress.com](http://www.msuarchives.wordpress.com)

**On the Banks of the Red Cedar:**  
[www.onthebanks.msu.edu](http://www.onthebanks.msu.edu)

Dear Friends,

The University Archives & Historical Collections is pleased to join the MSU Libraries in this issue of the *Insight* newsletter for faculty and supporters. Many years ago the University Archives & Historical Collections was under the auspices of the MSU Libraries. Now the University Archives is a separate unit, but we share a common mission with the MSU Libraries: to acquire, preserve and make accessible the richest possible collections to support teaching and scholarship. In addition, we have the responsibility of safeguarding MSU’s institutional records.

The University Archives is located in Conrad Hall, and we are open to students, faculty, and the general public. Please drop by anytime to see 150 years of MSU history including tintypes of early campus, class photographs and yearbooks, 19th century sports programs, student scrapbooks and photo albums, class rush posters, and much more!

If you can’t make it to Conrad Hall, you can enjoy MSU history online. We have more than 1500 historical images on Flickr, weekly blog entries on MSU fun facts and trivia, and a new website devoted to MSU history, *On the Banks of the Red Cedar*, with oral histories, a timeline and early college newspapers like the *M.A.C. Record*.

As the official repository of MSU’s historical records, the University Archives actively documents the university experience and the Great Lakes region. Recent acquisitions include two major faculty collections from the sciences: the papers of MSU biophysicist and inventor of two cancer-fighting drugs, Dr. Barnett (Barney) Rosenberg; and the collection of pioneering MSU neuropathology instructor and researcher, Dr. Margaret Zee Jones. Both collections have enormous historical significance, and neither would have been possible without the generous support of their donors.

The University Archives is also tackling the challenges of the Digital Revolution head on. In 2010 we received a three-year, \$250,000 grant from the National Historical Publications and Records Commission to build a digital preservation environment for the university’s historical records in digital format. We are partnering with the Office of the Registrar to preserve vital information which until recently was distributed in print, including the Academic Programs, Description of Courses, Course Schedules and the Student Directory. In January 2011 we began to archive the university’s massive website and online publications. Considering that the MSU website receives 70,000 visitors per day, we think it will continue to be an historical treasure trove for Spartans 150 years from now!

We are most excited to report that the number of researchers using the University Archives collections and services continues to increase each year. This semester alone we have welcomed class groups working on such diverse topics as the history of post-secondary education, archaeological field methods, museum curatorial practices, and the history of Michigan.

Thank you for your continued support of the University Archives. Visit us in Conrad Hall any time!

Yours in MSU history,

*Cynthia A. Ghering*

Cynthia A. Ghering  
Director, University Archives & Historical Collections



### Public Services

Fund a new *Geospatial Technology Center* for the MSU Libraries: hardware and software for optimal map creation and use, including high-resolution displays, map creation software, data sets, plotting and scanning: \$50,000.

### Collections

Purchase volumes 11-25 of the *Encyclopedia of Nanoscience and Nanotechnology*, expanding on the original ten-volume set published in 2004: \$7500. Nanoscience is an emerging field of interest to MSU engineers and chemists.

### Collections

Purchase access to the *Opera in Video* collection from Alexander Street Press: streaming video recordings of performances of nearly 300 operas: \$14,000.



Linton Hall is detailed in a post card (circa 1910) held in University Archives & Historical Collections.



# msu.edu—FOREVER!

Ed Busch, University Archives & Historical Collections

Have you ever wondered what the MSU web page looked like back in the “old days” of the World Wide Web? Well, thanks to the Internet Archive and the Wayback Machine, you can see what the MSU site looked like as far back as June 13, 1997.



Since January 2011  
Pages, documents and media files preserved:  
**2,162,976**  
Data archived:  
**264.8 GB**

Now faculty, staff, students and off-campus users can find and use MSU’s “retired” web pages, PDF newsletters and reports, and images. Geri Kelley, Communications Manager in the College of Human Medicine, was impressed with this new service from University Archives. “Thanks so much!” she wrote. “What a relief it is to know there is a place to go for our history.”

Through a subscription with the Internet Archive, a non-profit digital library of Internet sites, the University Archives & Historical Collections is preserving a significant portion of MSU’s web pages for future generations. “The msu.edu home page is the front door to Michigan State’s online presence. It welcomes and connects key audiences with essential university business, programs, the latest news from MSU, and social media. The site provides a snapshot of MSU that reflects the university’s priorities and helps tell its most important stories,” explains Heather Swain, Interim Vice President, University Relations.

The Internet Archive began collecting web pages in 1996 but did not make them publicly accessible until 2001 through the Wayback Machine. The Wayback Machine (named for Rocky and Bullwinkle’s time travel WABAC Machine) allows users to see archived versions of web pages and their associated data including images, source codes, and documents. The Internet Archive added a subscription service, Archive-It, in 2006 to assist organizations in building and preserving digital collections of their online data.

The University Archives began using Archive-It in January 2011 to harvest, manage, catalog, and display the university’s historical websites and associated media files. A survey at the time revealed that the MSU domain includes over 1270 top level domains, over 180 external domains, and over 3.6 million PDF files! Check out the archived MSU websites at [archives.msu.edu/collections/webarchive.php?collections\\_webarchive](http://archives.msu.edu/collections/webarchive.php?collections_webarchive). 📄

Above: The MSU website ca. 1997.  
[web.archive.org/web/19970613211757/http://www.msu.edu/](http://web.archive.org/web/19970613211757/http://www.msu.edu/)

# Collection Spotlight: THE MARGARET ZEE JONES PAPERS

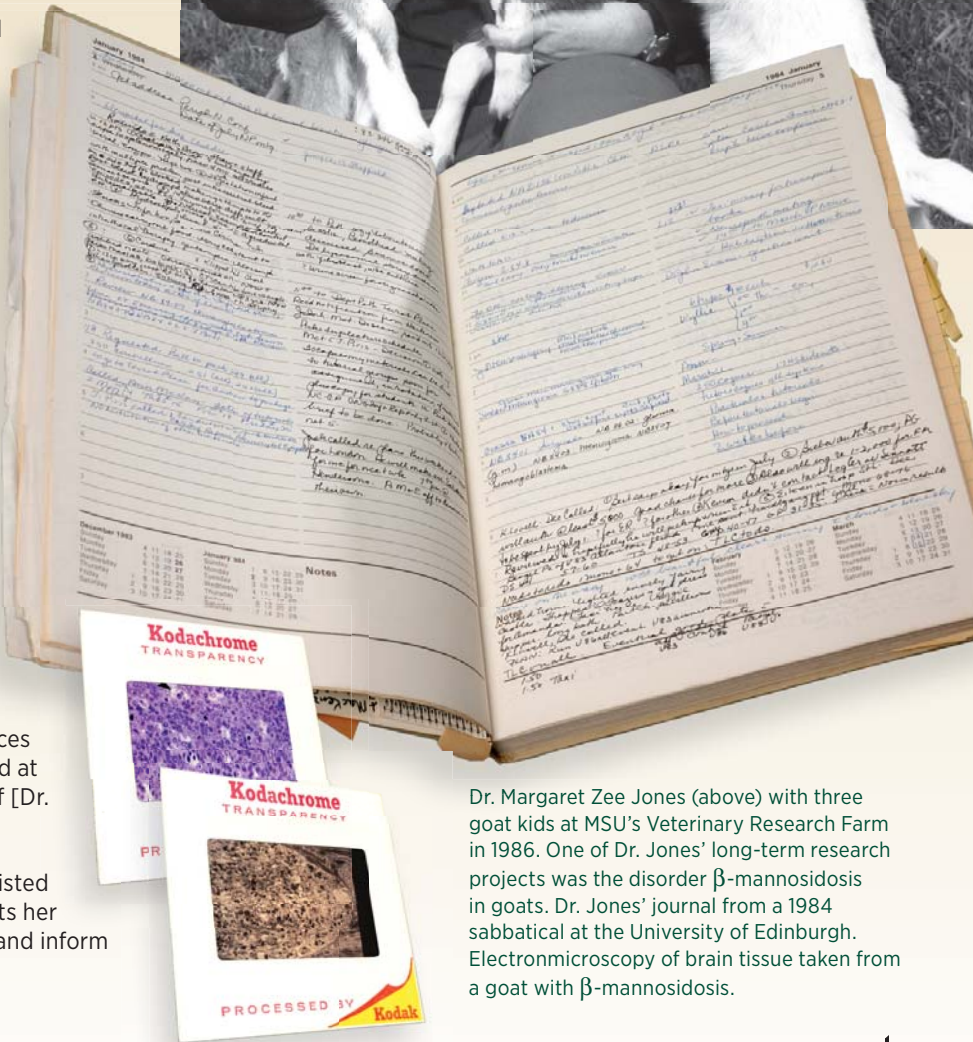
Megan J. Badgley, University Archives & Historical Collections

Dr. Margaret Zee Jones, MSU professor emerita in human pathology, recently donated her personal and professional papers to the University Archives & Historical Collections. Dr. Jones’ collection spans her three decades as an educator and researcher and documents her role as one of the first women in her field at MSU. The collection was processed with assistance and generous support from Dr. Jones and her husband, Dr. John (Jack) W. Jones.

From 1970 to 2001, Dr. Jones developed innovative curricula such as modular instruction units and Neurological Problem Solving Exercises, which were used in the Colleges of Human and Osteopathic Medicine and at other universities nationally and internationally. Dr. Jones’ curriculum proved “extremely effective and popular with students,” said Dr. Kathy Lovell, a former student of Dr. Jones and current professor of Neurology in the Colleges of Human and Osteopathic Medicine, “In my teaching of neuropathology to students in both medical schools at MSU, I have followed Margaret’s approaches, modified and updated the modules for student use, digitized Margaret’s kodachromes [35 mm slides], and adapted the material for an online open interactive web resource ([learn.chm.msu.edu/neuropath](http://learn.chm.msu.edu/neuropath)). Over a thousand pictures of brain sections and microscopic slides that Margaret had in her collection have been digitized and have been used for CD-ROM or web resources, or will be catalogued and made available for educational purposes for medical students, residents, physicians, and the public to illustrate neuropathology concepts and characteristics.”

The new collection documents Dr. Jones’ extensive research of many diseases, including caprine (goat)  $\beta$ -mannosidosis, an inherited disease discovered by Dr. Jones and her research team. Included in the collection are laboratory books, papers, and photographic materials created by Dr. Jones and her team while conducting her seminal research of  $\beta$ -mannosidosis. Also of interest are Dr. Jones’ notes regarding the materials, providing a wealth of information typically unavailable to researchers.

Ultimately, the collection is an important source of information for those interested in many issues, including curriculum development, women in the sciences and higher education, and scientific research conducted at universities. According to Dr. Lovell, “a lasting legacy of [Dr. Jones’] many activities is the effect on students of all types—medical students, graduate students, and undergraduate students—whom she mentored and assisted in their career development.” The new collection reflects her legacy and will continue to serve students and faculty and inform researchers for years to come. 📄



Dr. Margaret Zee Jones (above) with three goat kids at MSU’s Veterinary Research Farm in 1986. One of Dr. Jones’ long-term research projects was the disorder  $\beta$ -mannosidosis in goats. Dr. Jones’ journal from a 1984 sabbatical at the University of Edinburgh. Electronmicroscopy of brain tissue taken from a goat with  $\beta$ -mannosidosis.



# Collection Spotlight: THE BARNETT ROSENBERG PAPERS

By Sarah Roberts, University Archives & Historical Collections

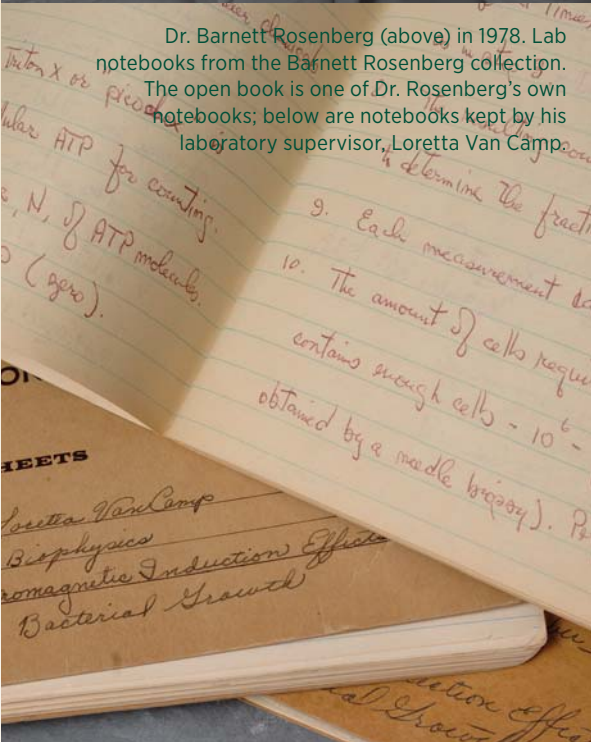
In June, the University Archives & Historical Collections was pleased to acquire the papers of MSU biophysicist and researcher, Dr. Barnett (Barney) Rosenberg. Dr. Rosenberg came to MSU in 1961 as one of the founding faculty members in the newly created Biophysics Department. During his prestigious career, Dr. Rosenberg discovered cisplatin (Platinol) and carboplatin (Paraplatin), the world's leading anti-cancer drugs. The collection was donated by Mrs. Ritta Rosenberg, Dr. Rosenberg's widow, and processing has been made possible with her generous support.

The collection documents the discovery of cisplatin and carboplatin; personal correspondence with other researchers, the medical community and cancer survivors; and the records of the Barros Research Institute, which Dr. Rosenberg founded and led for over thirty years. In the 1970s, Dr. Rosenberg and his laboratory supervisor, Loretta Van Camp, investigated platinum electrodes and their effect on cell growth. Further research into the effects of platinum and the division of cells led to the discovery of the cancer drug cisplatin, and later, carboplatin. These drugs, mixed with other cancer inhibiting ingredients, and combined with surgery and radiation, have drastically improved cancer survival rates.

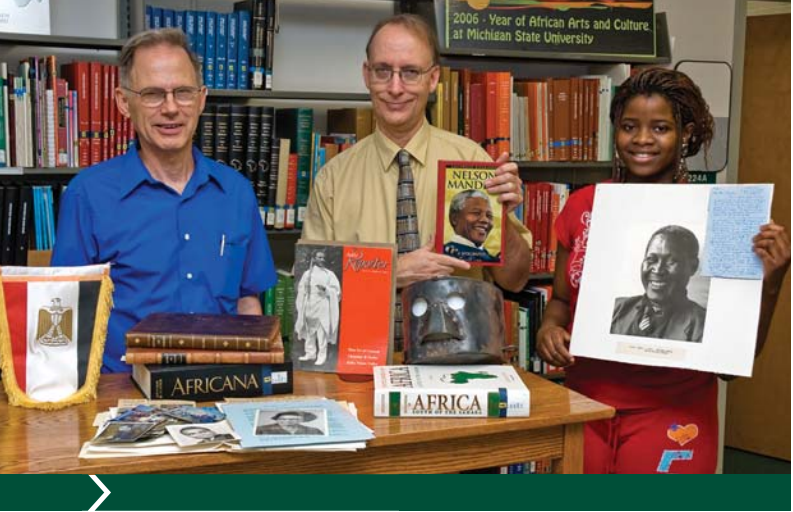
One researcher currently using the collection is Dr. James Hoeschle, a former associate of Dr. Rosenberg and a successful scientist and researcher in his own right. Dr. Hoeschele began working with Dr. Rosenberg as a postdoctoral cancer fellow in 1970 and was part of the team that invented carboplatin. Now semi-retired, Dr. Hoeschele was instrumental in bringing the Rosenberg Collection to the University Archives and is assisting with the organization and description of the papers. Dr. David Juckett, another former researcher with Dr. Rosenberg's team, is assisting with the Barros Research Institute records.

As Dr. Hoeschele states, Dr. Rosenberg's voluminous correspondence files demonstrate "the pivotal role that Dr. Rosenberg played in directing and informing individuals of advances in the field of the use of metal complexes in cancer chemotherapy." The Rosenberg Collection "is a marvelous historical collection. Given sufficient time to study it, it would allow one to reconstruct the discovery and the development of the globally important antitumor drug, cisplatin, because all of the key notebooks, papers, and quarterly reports are preserved and included in the collection."

The University Archives is pleased to preserve and provide access to Dr. Rosenberg's papers and research. It not only documents the work of a prominent MSU scientist, says Dr. Hoeschele, but it also "gives us insight into the genius of Dr. Rosenberg. He had such a diverse range of intriguing research interests and all were conceived for the purpose of improving the lives of people." 📖



Dr. Barnett Rosenberg (above) in 1978. Lab notebooks from the Barnett Rosenberg collection. The open book is one of Dr. Rosenberg's own notebooks; below are notebooks kept by his laboratory supervisor, Loretta Van Camp.



*"In June I spent a week at the MSU Libraries to do research on peacekeeping in Liberia. Peter Limb and Joe Lauer, the Africana librarians, provided very helpful guidance and encouragement. Their advice on how to go about the process of research was timely and much-needed. And, the quantity and indeed quality of material I was able to gather was simply outstanding. This is both a reflection of MSU's commitment to Africana studies and the librarians' efforts to acquire such a vast collection."*

**Daniel Owens, Hope College**  
(Class of 2013)

Above, from left: Joe Lauer, Peter Limb, and Africana library student employee Mary Olabisi Hollist. Photo: Louis Villafranca.

# THE MOBILE LIBRARY

iPhones, Blackberries, Androids and more—cell phones are nearly universal among college students, and smartphone use is rising sharply. To stay connected, the MSU Libraries have created two new services that are already proving popular.

Text-A-Librarian debuted on August 29, just before the start of classes. The service allows students to use their preferred method of communication—texting—to ask questions of professional reference librarians. "Sending links to websites is much more accurate in a text message than a traditional phone call," explains Terri Miller, head of the Reference unit. "Texting is a great addition to the many ways we communicate with our users."

Will you see reference librarians texting at the desk now? Actually, no. The texting service uses a commercial software product, Mosio, which funnels the text messages to staff workstations at the reference desk, to be answered between in-person questions. The software also allows librarians to easily track the number of text questions received, create and save the best answers, and manage privacy and security.

Also this summer, the Web Services team has been hard at work on a mobile version of the library's website. Through the mobile site, users can check library hours and news, search the online catalog, renew and recall materials, and browse course-specific research guides.

Full-text journal databases are also beginning to offer mobile-friendly sites, so the library's mobile site includes links to those licensed resources as well: ScienceDirect, LexisNexis, PubMed, ARTstor, Cambridge Journals Online, and others. 📱



Visit the library's mobile site!

**m.lib.msu.edu**

Text us at **66746**! Start your question with **AskMSU**®

\*Message and data rates may apply.

**University Archives**  
Purchase archival boxes for the scrapbook collection: \$3000. Sturdy, acid-free housing for our large collection of MSU student albums and scrapbooks, containing treasured photographs, dance cards, tickets, greeting cards, receipts, postcards, and other souvenirs.



Photo: e-image DataCorp.

**University Archives**  
Purchase a new desktop micrographic reader-printer-scanner, to allow researchers to easily read, edit, and print material from microfilmed collections, such as early campus newspapers. \$5000.



**Vincent Voice Library**  
Fund the digitization of original Edison Wax cylinder recordings: \$10,000.



**Technical Services**  
Fund a student employee with fluency in Japanese, Arabic, or Vietnamese to assist with processing new library materials in these languages: \$7500 for one academic year.



**Reference**  
Fund a one-year subscription to Mosio, the software which supports our Text-A-Librarian service: \$1200.





“Hailey Mooney, the library liaison to the School of Social Work, is such a great asset to our program. We never have to ask for the library’s support—Hailey keeps well-informed about our needs and works to address them. As social workers, advocacy is at the heart of our profession, so we recognize and appreciate when someone is advocating for us.”

Sally A. Rypkema, Clinical Associate Professor & Statewide Blended MSW Program Coordinator, MSU School of Social Work

Hailey Mooney is Data Services Librarian and liaison to Human Development and Family Studies, MSU School of Social Work, and MSU’s Department of Sociology.

## TWIN GIFTS AND MORE FOR THE TURFGRASS INFORMATION CENTER

Several donors have recently provided generous support for the Turfgrass Information Center, a unit of the MSU Libraries.

The O.J. Noer Research Foundation made a challenge gift, promising to match gifts in 2011 up to a total of \$5000. No sooner had we announced the matching gift than the Wisconsin Golf Course Superintendents Association pledged \$5000 to meet the challenge! We are very grateful to both organizations, and equally grateful to other supporters who are still responding. We hope to exceed the original challenge by several thousand dollars.

The Turfgrass Information Center is the world’s most comprehensive publicly-available collection of turfgrass research and educational materials. The TIC is an irreplaceable resource for students, researchers, and professionals around the world who are responsible for maintaining managed landscapes of every kind.



Image 9613 from the Noer/Milorganite® Division MMSD Image Collection illustrates a burn in progress after verticutting fairway #11 at the Tamarisk golf course in Palm Springs, California.

Funds from the gifts will be used to continue digitization of the Noer/Milorganite® Division MMSD Image Collection—14,000 35mm color slides illustrating the settings, techniques, and results of turf management efforts throughout North America between 1924 and 1980. Digitization of the slide portion of the collection is estimated at approximately \$80,000.

To support the Noer/Milorganite® image digitization project or other initiatives of the Turfgrass Information Center, contact Seth Martin, Director of Development for Libraries, Computing and Technology, at 517-884-6446 or [marti981@mail.lib.msu.edu](mailto:marti981@mail.lib.msu.edu). 📧

**Special Collections**  
Fund conservation of a 1535 copy of *Ptolemy’s Geographica*: \$10,500.



“MSU is one of only a few forward thinking institutions that collects zines and other punk/hardcore ephemera. From these zines, as documents of radical youth subcultures trying to build a better and more just world, we may access an array of vibrant and challenging ways of political and social thought. These zines were created by kids, some by MSU students, and show that these individuals did not wait for someone to publish their work, they went ahead and did it themselves.

“I am particularly interested in the Libraries’ robust and growing collection of punk zines from the 1990s. In the Residential College in the Arts and Humanities, I regularly teach a sophomore tutorial on radical youth subcultures in which students both use the zines housed in Special Collections, as well as collaborate to make their own zines. The synergy between the libraries’ resources and my own collection allow students an entry point into youth cultures that otherwise they may never fully understand.”

Dylan AT Miner, Assistant Professor of Transcultural Studies, MSU Residential College in the Arts and Humanities, and Adjunct Curator of Indigenous Art, MSU Museum.



## SPECIAL COLLECTIONS SPOTLIGHT: ZINES

by Joshua Barton

The familiar feel of paper in your hands, perhaps one of only a few hundred copies in existence, and with an artsy, maybe even radical touch—the nostalgic, boutique attraction of zines is what currently draws the interest of many. Even *Time Magazine* has recognized the renewed interest in zines.<sup>1</sup> To me, however, zines are much more than nostalgia. What are they exactly? Let me explain.

Zines (pronounced “zeens”) are self-published, handmade magazines that have been a mainstay of underground popular culture for the last four decades. The term originated as a shortened form of magazine or fanzine. They descend from the science fiction fanzines of the 1930s, in which sci fi fans and clubs would share stories and commentary.

In the late 1970s, with the availability of Xerox machines, zines became an integral part of the punk rock music scene. Punk rock embraced a back-to-basics “do-it-yourself” mentality—musicians writing and recording their own music and doing their own legwork with no need for music industry intermediaries. Similarly, some punk scenesters applied this DIY mentality to publishing, and began to hand-make and self-publish their own magazines. Early punk rock zines like *Sniffin’ Glue* and *Chainsaw* bore witness to the punk scene with stories of concerts, commentary on their own life of poverty, calls for racial equality and social justice, and the bold, vivid graphics that came to define the punk aesthetic. Today, these serve as important primary sources on an underground culture that was underrepresented even in its own time.

The core of Special Collections’ zine holdings is a collection of nearly 200 British punk fanzine titles from the late 1970s and early 1980s, the heyday of punk. For many of these titles, MSU is the only library in the nation to hold them, providing unique access to primary source material from this important chapter in the history of underground culture. Donations of materials from zine collectors and zine creators have increased our collection to nearly 1500 titles, expanding coverage from the 1970s to the present day, and documenting all kinds of niche, radical, and underrepresented interests. Students, professors, visiting researchers and local community members have all made

use of these materials. Zinemakers are also excited about our collection—they’re thrilled when I tell them my library is interested in giving their work a permanent home.

Since those early days of zine publishing, the genre has been an outlet for many who feel marginalized by mainstream culture. Zines have formed part of the fabric of alternative culture from the 80s to the present day. Personal zines, or perzines, provide especially intimate access into the thoughts and lives of everyday people—punks, vegans, midwives, single parents, squatters, gay,



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lesbian and transgendered persons—whose individual voices and perspectives are largely absent from traditional media. This is why zines are valuable to me. Anyone can make one and be empowered by telling their own story on their own terms, disregarding any assumptions about what is and isn’t worth publishing.

At conferences and zine exhibitions I have met scholars and students interested in zines because of how they document alternative cultures, but today zines are also attracting attention because, well, they still exist! Why would people continue to publish printed zines when they can could easily start an online blog? That’s a good question. The answer may lie in interpreting zines as a mode of resistance against the seductive ease of digital self-publishing and the ubiquity of digital information—a critical print commentary on an increasingly digital culture. 📧

<sup>1</sup> Meredith Melnick, “Anatomy of a Zine: When Magazines Go Indie,” *Time*, September 3, 2011, [www.time.com/time/arts/article/0,8599,2091194,00.html](http://www.time.com/time/arts/article/0,8599,2091194,00.html).





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