

Little Cookbooks – **Accent** – Accent International, Skokie, Illinois

No Date – Good. **Accent Cookout Recipes open up a wonderful world of flavor through seasoning.** Vertical three-folded black and white sheet. Each panel 5” x 3 3/5”.

No Date – Very Good. **Accent Flavor Enhancer Serve Half, Freeze Half. Saves your budget ...time...and energy! Everyone is looking for ways to serve good-tasting nutritious meals yet stay within the food budget. “Freeze Half. Serve Half” helps you to do just that!** Vertical three-folded beige and brown sheet. Each panel 5” x 3”.

No Date – Very Good. **“Great American Recipes”** Magazine insert. Title in red with servings of food and package of Accent in the center. Food in color. Recipes on three panels. Single folded sheet. Each panel 5” x 3”.

11/29/05

Little Cookbooks – **Ace Hi** – California Milling Corporation, 55<sup>th</sup> and Alameda, Los Angeles, California

1937 – Fine. ***Personally Proven Recipes BREAD, BISCUITS, PASTRY.*** California Milling Corporation, 55<sup>th</sup> and Alameda, Los Angeles, California. Modern drawing of woman in yellow dress, white apron holding Ace-Hi recipe book. Royal blue background. Back: Ace Hi in bright pink in circle and ***Family Flour and Packaged Cereals*** on royal blue background. 4 ¾”x 6 1/8”, no page numbers.

02/13/06

Little Cookbooks – **Adcock Pecans** – Adcock Pecans, Tifton, Georgia

No date – Very Good. **Enjoy ADCOCK'S FRESH Papershell Pecans prize-winning Recipes inside . . .** Four folded sheet, blue and white. Brown pecan under title. Each panel, 3 ½" x 8 ½".

8/21/05

Little Cookbooks – **Airline Bee Products** – The A. I. Root Company, Medina, Ohio

1915 – Poor. ***The Airline Honey Book. From Flower to Bee to You.*** The A. I. Root Company, Medina, Ohio. Honey bee on clover. Beige background. Back: Airline Bee Products trademark. Title page: ***The Airline Honey Book.*** Trademark in center plus company name and address below. 4 ¾”x 6 ½”, 64 pages.

03/05/06

Little Cookbooks – **Airy Fairy** – Commander Larabee Cereal Company, 307 North Michigan Ave., Chicago, Illinois; Minneapolis, Minnesota; Kansas City, Missouri; and Clinton, Missouri

1927 – Very Good. ***Cake Baking Made Easy With Airy Fairy. Delicious Cakes for Every Occasion from 6 Foundation Recipes.*** Commander Larabee Cereal Company 307 North Michigan Avenue, Chicago, Illinois. Title Page: **Why Airy-Fairy Makes It Easy to Bake Delicious Cake.** Orange background on front and back. Three layer cake on front while box of Airy Fair Cake Flour is in center of back cover. 5 5/8”x 8 3/4”, 24 pages,

02/13/06

Little Cookbooks – **Alaska Seafood** – Alaska Seafood Marketing Institute, P.O. Box DX, Juneau, AK 99811-0800; Alaska Seafood Marketing Institute, 526 Main Street, Juneau, Alaska 99801

1988 – Fine. **Alaska Canned Salmon.** Pink and white 6 panel brochure. Pink fish intersperse writing. Define the five species of salmon found in cold, clear Alaskan waters and three of those species are canned. Each panel 3 ¾”x 8 ½”.

No Date – Fine. **Taste the Pride of Alaska. Canned Salmon.** Cover has one photo of snow topped mountains, water, and snow in blues, lavenders and purples with white lettering. 3 ¾”x 9”. Unpaged.

8/15/05

Little Cookbooks – **AMAIZO** – American Maize Products Co., New York, Chicago

- 1923 – Very Good. **Better Foods with this Pure Oil. Amaizo Oil Best for Salads and Cooking Unsurpassed Wherever Shortening is Used. Wholesome – Nutritious**, American Maize Products Co., New York, Chicago. Picture of 1 pint can, black background, yellow and red title. Title is repeated on the back in yellow square in black and orange frame. 4 ½”x 8”, 30 pages.
- 1925 – Poor. **Amaizo “kiddie kookies” for growing children.** Title in orange box. Pen and ink drawing of woman holding plate of cookies for a little boy with a scooter. Three panel folded sheet. Each panel 4” x 6 ¼”.
- 1926 – Near Fine. **Amaizo Cook Book. Amaizo Corn Oil. Amaizo Corn Starch. Perfect Corn Foods for Salads and Cooking**, American Maize-Products Co., New York, Chicago. Red background. White and black title. Center picture of lemon-meringue pie, tomato salad, and white three-layer cake. On back are pictured 1 gallon can of Amaizo Corn Oil and box of Amaizo Corn Starch with title **Superior Corn Foods. Nutritious, Pure and Wholesome.** 6” x 7 ¼” 38 pages. Includes four page light-blue insert promoting Amaizo Butterscotch Syrup and its recipes. Each page 5 7/8” x 7 1/8”.

9/19/05

Little Cookbooks – **American Beauty** – American Beauty Macaroni Company,  
551 Campbell, Kansas City 13, Mo. (St. Louis, Kansas City and Denver)

No Date – Fine. **American Beauty *Recipes* USING MACARONI PRODUCTS.** American  
Beauty Macaroni Company, Denver, Salt Lake City, Kansas City, Wichita, St. Louis,  
Los Angeles. In original mailing envelope from Los Angeles, Calif. American Beauty  
Rose on blue background. Picture of tuna fish salad with deviled eggs and tomatoes.  
Green fiesta ware platter on fish net and two yellow ceramic fish at top of platter. Back:  
packages of American Beauty products. 5 3/8"x 8 1/4", 16 pages.

02/13/06



Little Cookbooks – **American Spice Trade Association** – New York; 82 Wall Street, New York; then 580 Sylvan Avenue, Englewood Cliffs, N. J. 07632

1939 – Near Fine. **Season to Taste Dishes of Glamour and How to Prepare Them with Accent on Spice.** Edited by Crosby Gaige. Cover: **Spices to Taste. Spices ..and How to Use Them.** Published by American Spice Trade Association. Compliments of Grand Rapids Wholesale Co., Grand Rapids, Mich. Blue with beige. Sailing ship in center with direction pointer lower right. End Pages have Map of the Major Sources of the World's Spices. 5 ½"x 7 ¾", 47 pages.

1950 – Very Good. **The a b c of spice cookery.** American Spice Trade Association, New York. Stamp affixed for Twin Trees Gardens Inc. Importers, Growers, Processors, Rare Herbs and Spices. Farms – Buck County, Pa., Plant – Lynbrook, N.Y. Red, green and white softcover. Title in white block edged with red, white, and black. faux green spine. Back plain white. Map on endpages showing countries and spices grown there. 5 ¼" x 7 ¾", 48 pages.

1956 – Good. **Spices *what they are---where they come from.*** Published by the American Spice Trade Association, 82 Wall Street, New York 5, N.Y. Yellow with reapers drawn in black ink plus black lettering. Sepia shrubs and palm trees in the background. Black and white text. 6" x 9", 16 pages.

1958 – Very Good. **How to Use Spices.** Published by the American Spice Trade Association, New York. Woman stirring ingredients in a bowl and sprinkling spice into it. Zymacap ad for The Upjohn Company on back cover. End pages have map of the Major Sources of the World's Spices. 5 ¼"x 7 ¾", 48 pages.

1972 – Fine. **Your Spice Shelf Cookbook.** Published by American Spice Trade Association, 580 Sylvan Avenue, Englewood Cliffs, N. J. 07632. Title in yellow Oval. 5 3/8" x 8 3/8", 48 pages.

Rev. 01/31/06

Little Cookbooks – **ARGO CORN STARCH** – Corn Products Refining Co., New York; Corn Products Sales Company, Department F, P.O. Box 171, Trinity Station, New York, N.Y.: Best Foods Div., Corn Products Co., New York; Best Foods, A Division of CPC International Inc., International Plaza, Englewood Cliffs, N. J. 07632 (See Corn Products Refining Co. for additional brochures with multiple foods advertised.)

No Date – Very Good. **ARGO Corn Starch “Never Fails Me”**, Corn Products Sales Company, Department F, P.O. Box 171, Trinity Station, New York, N.Y. Drawing of woman holding casserole dish, flour sifter to her right. Box of Argo Corn Starch with corn maiden lower right. Form A103-8. Single folded sheet. Each of the four pages is 5” x 7”.

No Date – Poor. ***Many Uses for ARGO Corn Starch, puddings...pies...cake.gravies.sauces.*** Cover: Faces of four hostesses with different servings ...pudding, pie, cake, gravy, appearing through four doors. Blue background. Red highlights. Form A-210-4. Single folded sheet. Each of the four pages is 5” x 7”.

No Date – Fine. ***Soup to Souffle with ARGO corn starch – your key to gourmet cooking – at home with round-the-world recipes.*** Orange and beige cover with brown lettering. Beige oval with outline of world behind drawing of a chef who is carrying a tray full of orange and beige dishes. Drawing of fork and knife in brown ink on orange at either side of the oval. Form 777.63.3. 5” x 7”, 21 pages.

11/02/05

Little Cookbooks – **Arm & Hammer or Cow Brand Baking Soda** (In Canada Cow Brand Baking Soda is used) – John Dwight and Company, No. 11 Old Slip New York; Church & Dwight Co., New York; Church & Dwight Co., Inc., 70 Pine Street, New York, N.Y.; Church & Dwight Co., Inc., 10 Cedar St., New York, N.Y.; Arm & Hammer Division, Church & Dwight Co., Inc., Princeton, NJ 08543; Church & Dwight Co., Inc, 1645 Oak Street, Lakewood, NJ 08701; Arm & Hammer Division of Church & Dwight Co., Inc, P.O. Box 7648, Princeton, NJ

“In 1860, Church & Dwight Co. published the first edition of one million copies of “Valuable Receipts,” the first Arm & Hammer recipe booklet. They continued to offer recipe booklets until the mid 1950’s. But, because of increase use of ready mixes, refrigerated biscuits, and frozen baked goods, there was a decline in home baking. Therefore, they changed the promotional emphasis on baking soda to non-food uses.

So almost 125 years after the publication of that first booklet, there was a renewed interest in home baking, so company decided to reprint some of their most popular baking soda recipes.” Margaret G. Knight, Director of Consumer Services, Church & Dwight Co. Inc. in the introduction of the 1985 and 1995 booklets.

1894 – Poor. **Dwight’s Cow-Brand Cook-Book.** John Dwight and Company. No. 11 Old Slip. New York. Colored trademark in center on white stock. Back: rectangle with Cow Brand Soda circle around their cow trademark. Calendars for 1894, 1895, 1896 on front endpage. Brown ink used for text. 3 3/8”x 5 1/8”, 32 pages.

1896 – Very Good. **Dwight’s Cow-Brand Cook-Book**, established half a century, John Dwight and Company, No. 11 Old Slip, New York. Similar cover to 1894 edition but only frame of trademark in color, rest black and white. Back: similar to 1894. Machine hole punched upper left hand corner with original string. Calendars for 1896 and 1897 on front endpage. Black ink used for text. 3 3/8” x 5 1/8”,

No Date – Very Good. Trade card for **DWIGHT’S “COW BRAND” SODA Unequaled for Purity and Strength.** Trademark of cow on cover. 4 3/4”x 3 1/4”.

1916 – Fine. **69<sup>th</sup> Edition ARM & HAMMER BICARBONATE OF SODA. Book of Valuable Recipes.** Church & Dwight Co., New York. Red and blue circles with an arm and hammer in centers. Back: copy of their baking soda yellow box. Machine hole punched, original string. Perpetual calendar beginning with 1908 on front endpage. 3 5/8”x 5 1/4”, 33 pages.

1917 – Very Good. **70<sup>th</sup> edition ARM & HAMMER BICARBONATE OF SODA. Book of Valuable Recipes.** Same cover as 1916 edition. 3 5/8” x 5 5/8” 33 pages.

No Dates – Very Good. Five black and white product inserts: **The Good Farmer, No. 3; Arm & Hammer Brings Best Results in Baking, No. 2.** On back: **Buckwheat Cakes; For Colds and Influenza Arm & Hammer Baking Soda is Bicarbonate of Soda and is Absolutely Pure...; Arm & Hammer Brings Best Results in Baking, No. 2.** On Back: **Substitute**

- for Sour Milk; and Use These Wheatless Recipes. Help Win the War.** Single folded sheet of newsprint, each panel 1 ¼"x 2 7/8".
- 1922 – Poor. **75<sup>th</sup> Edition, ARM & HAMMER Baking Soda Is Pure Bicarbonate of SODA. Book of VALUABLE RECIPES.** Church & Dwight Co., New York. Same cover as 1916 and 1917 editions except perpetual calendar starts with 1914. Also, postal regulations on back endpage changed. No machined hole. 3 ¾"x 5 5/8", 33 pages.
- 1922 – Very Good. **Cleansing Helps *for the* Housewife.** Arm & Hammer Washing Soda. Church & Dwight Co., New York, N.Y. Sheet of black and white newsprint folded once. Each panel 3 3/8"x 6".
- 1925 – Very Good. **A Friend in Need. Facts worth knowing about Arm & Hammer Baking Soda as a proven medicinal agent.** Brunette child and brunette mother holding box of baking soda. Copy of box in lower left-hand corner. Back: copy of box. 3 5/8"x 5 5/8",
- 1930 – Very Good. **A Friend in Need. Facts worth knowing about Arm & Hammer Baking Soda as a proven medicinal agent.** Blond child and red hair mother holding box of baking soda. Back: box of baking soda being poured. 5/8" x 5 5/8", 28 pages.
- 1933 – Fine. Same as 1930 **A Friend in Need.**
- 1933 – Fine. **106<sup>th</sup> Edition. Good Things to Eat made with Arm & Hammer Baking Soda.** Young woman with blue, yellow and white plaid apron. Back: box of baking soda being poured. 3 5/8"x 5 5/8", 32 pages.
- 1934 – Very Good. **It's all in knowing how. A Book of Household Hints. New uses for Arm & Hammer Baking Soda. Everywhere: in the home, in the garden, on the farm.** 2<sup>nd</sup> Edition. Church & Dwight, Co., Inc. Front and back cover divided in thirds with blue circle in the center for main yellow and red title with white to beige side bars. Center front has road leading everywhere in center panel. On back products above the blue circle. Last pages advertise set of 15 free beautiful bird cards. 4 ¾" x 6 ¾", 37 pages.
- 1934 – Poor. **Successful BAKING For Flavor and Texture. Kitchen Tested Recipes** by Martha Lee Anderson. Church & Dwight Co. Inc., 70 Pine St., New York, N.Y. In black rectangle above title, plates of cookies, strawberry shortcake, cupcakes, and chocolate cake. Pink checked wrap-around background. Back: product boxes for Cow Brand and Arm & Hammer baking soda above **For Successful Baking.** 4 5/8"x 6 ¾", 32 pages.
- 1935 – Very Good. **It's all in knowing how.** 3<sup>rd</sup> Edition. Same as 1934.
- 1935 – Fine in original **"Worth Knowing"** envelope. Two promos: **Baking Soda – A Friend in Need** and **Cleansing Helps – Baking Soda.**
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- 1935 - Very Good. **Good Things to Eat Made with Arm & Hammer Baking Soda. Kitchen Tested Recipes.** Title page: *Good things to Eat made with a ARM & HAMMER or COW BRAND BAKING SODA* (Bicarbonate of Soda). “All recipes have been tested and approved in the Arm & Hammer and Cow Brand Soda Kitchen by Martha Lee Anderson. 111<sup>th</sup> Edition. Church & Dwight Co., Inc., 70 Pine Street, New York, N.Y. Cake, cookies, cupcakes on cover. Back: circle with soda pouring out of boxes of Cow Brand and Arm & Hammer Baking Soda. 3 3/8”x 5 5/8”, 32 pages.
- 1936 – Good. **CLEANSING HELPS. Washing Soda.** Church & Dwight Co., Inc., New York, N.Y. Red line with arm and hammer in red circle below woman hanging clothes to dry outside. Lower right corner red line with auto drawn below. Back: black and white with red line separating copyright and company name from text. Twice folded sheet and each panel 3 1/4” x 6”.
- 1936 – Fine. **Good Things to Eat. Tested Recipes made with Arm & Hammer or Cow Brand Baking Soda.** Art Deco designed blue and white cover. Boxes of Cow Brand and Arm and Hammer on the back. 117<sup>th</sup> Edition, 32 pages.
- 1937 – Fine. Cover: **Tested Recipes Successful Baking for Flavor and Texture.** Title Page: **Successful Baking for Flavor and Texture** by Martha Lee Anderson. 8<sup>th</sup> Edition. Church & Dwight Company, Inc., 70 Pine Street, New York, N. Y. Mustard yellow with embroidered flowers and title. Back: boxes of Cow Brand and Arm & Hammer in black panel. In original mailing envelope. 4 5/8” x 6 3/4”, 38 pages plus index.
- 1938 – Good. **Good Things to Eat.** Edition 119. Wrap-around picture of chocolate cake on canary yellow dish. Back has boxes of Cow Brand and Arm & Hammer in black panel. 6” x 4 5/8”, 15 pages.
- 1938 – Fine. **Good Things to Eat.** Edition 122. Wrap-around picture with platter of cookies on front. Boxes of Cow Brand and Arm & Hammer in black circle on back cover. 6” x 4 1/2”, 15 pages.
- 1939 – Good. **Good Things to Eat.** Edition 124. Embroidered edges and many colored title. Back: embroidered edged blue figure eight with boxes of Arm & Hammer and Cow Brand. 6” x 4 1/2”, 15 pages.
- 1939 - Good. **Good Things to Eat.** Edition 125. Same cover as Edition 124.
- 1939 – Good. **Good Things to Eat.** Edition 126. Same cover as Edition 123.
- 1940– Very Good. **Some of My Favorite Good Things to Eat** by Martha Lee Anderson. Church & Dwight Co., Inc. 10 Cedar St., New York, N.Y. Edition 129. Title on white doily. Wrap-around Scotch red plaid background. Back: two boxes in another white doily. 6” x 4 1/2”, 15 pages.

- 1942 – Very good + - **Recipes to stretch your Sugar Ration.** Tri-folded red white and blue deco sheet. Both Cow Brand and Arm & Hammer boxes on cover with little baking boy whose body is an Arm and Hammer box. Each panel 3 3/8" x 6 1/8"
- 1943 – Good. **Good Things to Eat.** Edition 132. Same cover as Editions 124, 125, and 126.
- 1948 – Very good. **New Fashioned Old Fashioned Recipes.** White cake in frame. Back: boxes of Cow Brand and Arm & Hammer in frame. 6" x 4 5/8", 15 pages.
- 1949 - Very Good. **New Fashioned Old Fashioned Recipes.** White cake in frame. Same cover as 1948 edition. However, this has 19 pages.
- 1950– Very Good. **New Fashioned Old-Fashioned Recipes.** Church & Dwight Co., Inc. 10 Cedar Cedar Street, New York 5, N. Y. 5<sup>th</sup> edition. Chocolate cake with one piece missing and another piece ready to be served. Back has two boxes of baking soda under red title ***Baking Soda Recipes...for cakes, cookies, hot breads, doughnuts, frostings, household hints.*** 6" x 4 1/2", 19 pages.
- 1953 – Very Good. **New Fashioned Old-Fashioned Recipes.** 7<sup>th</sup> Edition. Same cover as 1950 5<sup>th</sup> edition.
- 1957 - Very good. **The Know-how Family. The story of usefulness of soda.** 6<sup>th</sup> Edition. Caricatures of the family's faces. Back: typical home with two boxes of baking soda to the left. Interior has cartoon format. 6" x 4 1/2", no page numbers.
- Ca. 1985 – Poor. **All Time Baking Soda Favorites. Treasured Recipes Modernized for Easy Baking.** Cover has drawing many blossoms with a Victorian beauty's portrait in the center. Back: Box of baking soda at top of **Arm & hammer Baking Soda Guide to Easier Kitchen Care.** Introduction by Margaret G. Knight, Director of Consumer Services, Church & Dwight Co., Inc., 5 1/2" x 8 1/2", 16 pages.
- Ca. 1995 – Very Good. **All-Time Baking Soda Favorites. Treasured Recipes Modernized for Easy Baking.** Arm & Hammer Division, Church & Dwight Co., Inc., Princeton, NJ 08543. Similar cover to the 1985 edition but back soda guide is changed. 5 1/2" x 8 1/2", 14 pages.
- No Date – Fine. **The Little Yellow Box With A House-full Of Uses.** Arm & Hammer, Church & Dwight Co., Inc., 1645 Oak Street, Lakewood, NJ 08701. Mailing pamphlet with bulk rate and room for address on back. Front: Box of baking soda drawing with chimney and roof, behind a picket fence. Green trees drawn in background with sunbeams above. 4" x 9", pages not numbered.
- No Date – Good. **Baking Soda Carefree Guide for Camping.** Wheel with Arm and Hammer at top. Spin the wheel and you find answers to all your camping problems. 8 1/2" diameter.
- Ca. 1993 – Fine. **All-Time Favorite Recipes For Today's Health Conscious Baker.** Arm & Hammer Division of Church & Dwight Co., Inc, P.O. Box 7648, Princeton, NJ 08543-7648.

Cartoon of box with arms and eyes and mouth and chef's hat in front of a fireplace using rolling pin to roll the Arm & Hammer logo. Back: two boxes of Arm & Hammer Baking Soda. 5 ½"x 8 ½", 16 pages.

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Little Cookbooks – **ARMOUR’S** – Armour and Company, Chicago; Department of Food Economics, Armour and Company, Chicago 9, Illinois; Armour Food Company, 111 W. Clarendon, Phoenix, Arizona 85077. Armour Processed Meat Company, a division of ConAgra, Inc.; Armour Food Company, Omaha, NE 68102-1679; Armour Consumer Service, Dept. AR, P.O. Box 3768, Omaha, NE 68103-0768

1917 – Good. **THE BUSINESS OF BEING A HOUSEWIFE. A MANUAL TO PROMOTE HOUSEHOLD EFFICIENCY AND ECONOMY. Price 50 cents.** Armour and Company. Edited by Jean Prescott Adams, Domestic Science Director, Armour and Company; Contributing Editors, Mildred Maddocks, Director of Good Housekeeping Institute; Janet McKenzie Hill, Editor American Cookery; Lucy G. Allen, Boston School of Cookery; Anna B. Scott, Ladies Home Journal; Maria W. Hilliard, Boston School of Cookery, Alice Dynes Feuling, Lecturer. Gilt and dark blue deco. Back: the Armour’s Quality Products logo centered. 5” x 8”, 60 pages.

No Date – Very Good. *Something New in Dry Sausage.* Grey frame then two red lines. At top pen and ink sketch of husband and wife eating dinner. Large platter of sausage. Two boxes of Dry Sausage below title. Two fold single sheet. Some factory scenes inside. Each panel 3 5/8” x 6 1/8”.

No Date – Fine. **Suggestions for Serving Armour’s STAR and Veribest Dry Sausage.** Single Sheet folded in half and then in half once more. Bright colored sausage sliced and served on platter. Back: six types of sausage on either side of text. Each panel 3” x 6”.

No Date – Fine. *Armour’s STAR LARD Absolutely Pure for Shortening for Pastry for all Frying Purposes.* Armour and Company, Chicago. Pail and package of Armour’s Star Lard with bundt cake, deep frying basket in bowl, and skillet. Single folded sheet. Each panel 3 1/2” x 5 5/8”.

No Date – Very Good. **Recipes for Using Armour’s STAR PURE LARD, ABSOLUTELY PURE.** Drawing of piece of cherry pie at top. Background is navy blue with diagonal white and yellow rickrack. Back: *Don’t You Like Surprises?* Promo about Lard. Single folded sheet. Each panel 3 1/2” x 6”.

1932 – Poor. **Meat SELECTION, PREPARATION , AND 100 WAYS TO SERVE.** Prepared by the Department of Food Economics, Armour and Company, Chicago. Blue and white wrap-around softcover. White stripe has blue title and drawing of place setting and on back are three stars “*Better buy Armour’s and be sure.*” 5” x 7 1/2”, 52 pages.

1934 – Very Good. **MEAT SELECTION, PREPARATION, AND MANY WAYS TO SERVE. A SOUVENIR OF YOUR VISIT TO THE ARMOUR BUILDING, A CENTURY OF PROGRESS, 1934.** Prepared by Department of Food Economics, Armour and Company, Chicago. Yellow and white front with blue photo of Armour building at the exhibition. Back: **ARMOUR AND COMPANY PIONEER IN THE**



**MEAT PROGRESS OF THE CENTURY . . .** Photos of the 1867 Armour and Company building and the 1934 Chicago packing plant. 4 7/8"x 7", 64 pages.

No Date – Good. **60 Ways to Serve HAM**, Department of Food Economics, Armour and Company, Chicago. X-Libris. Includes letter sent to "Dear Madam" signed by Marie Gifford. Beige cover with title in frame upper left. Company name lower right. Back: ***Be sure the Ham you buy bears this tag – 60 Ways to serve Armour's STAR, You'll Favor "Star" flavor!*** Grocer's name: Schmidt Brothers, Lansing, Mich. 5" x 6 1/2", 27 pages.

No Date – Good. **60 Ways to serve HAM**. Same as beige cover, but cover is pale yellow and different plates used for title page. Includes different letter from Marie Gifford, Director of Department of Food Economics, Armour and Company, Chicago. Line at bottom of letter tells reader to "Listen to The ARMOUR HOUR every Friday night through 35 stations associated with the NBC." Back does not have grocer's name. 5" x 6 1/2", 27 pages.

No Date – Good. **60 Ways to Serve Armour's STAR THE HAM WHAT AM**. Seal of Armour's Quality Products below. Compiled by Department of Food Economics, Armour and Company, Chicago. Chef wearing Armour's hat slicing very large Ham. Back: Picture of **Armour's Star (Ham), The Ham What Am**. Knife on marble cutting board. 3 3/8"x 6 1/4", 22 pages.

No Date – Good. **Some of the 60 Ways to Serve Armour's STAR HAM**. Single folded sheet. Ham on front. Back: **WISE CHOOSING MAKE BETTER COOKING. Be Sure The Ham You Buy Carries This Tag**. Each panel 3 1/2"x 6".

No Date – Very Good. **SLICES OF REAL FLAVOR** Armour and Company Chicago. Prepared by the Department of Food Economics. Lemon yellow with ornate frame for title. Back: Camp scene with Boy Scout and Dad and Mother who is cooking Armour's Star Bacon which comes in a box. Title page has Star Bacon in two packages. Black ink for title. 5" x 6 1/2", 16 pages.

No Date – Very Good. Same as the previous **SLICES OF REAL FLAVOR** except smaller illustration on back and title page has different illustration for Star Bacon. Also, title is in red ink.

1937 – Good. **Armour's March "MEAL OF THE MONTH" STAR HAM HONEY GLAZED**. Recipe card with Ham on platter. Includes menu with recipes for items in menu. Card was cut in half so that recipes would fit in card file. Back of second card **IT'S THE HAM THAT AM for Easter!** Chef holding an Armour STAR HAM. Each green and white and black card 3"x 5".

1937 – Fine. **Armour's MEAL OF THE MONTH FOR BREAKFAST, LUNCH OR SUPPER**. Platter of Broiled Star Pork Sausages, rolled pancakes. Recipe on back. 3"x 5" card.

No Date – Very Good. ***Armour's April "MEAL OF THE MONTH," Armour's Star Ham For Easter! A Grand New Way! Marie Gifford tells you how! The Ham What Am! Fixed Flavor.*** Armour and Company. One sheet of newsprint folded in half and then again. Front has platter of Armour Star Ham, Marie Gifford, Chef with ham, and couple enjoying their dinner. Back Panel: Chef exclaiming about ***Armour's STAR HAM fixed flavor!*** Each panel 4" x 6 7/8".

Ca. 1943 – Good. **69 RATION RECIPES FOR MEAT FROM *Marie Gifford's Kitchen.*** Armour and Company, Chicago. Red, white, and black. Black panel behind title. Back: star top center of a V of little stars. Instructions on how to use Red Ration Stamps. 5 3/4"x 8 3/8", 30 pages.

1948 – Fine. **Meal Magic with ARMOUR\* "Pantry-Shelf" Meats.** Title on rectangular paper doily. Platter of meat edged in peas. Back: Platter of hamburgers and scallions and in red banner at bottom, **TESTED RECIPES FROM MARIE GIFFORD'S KITCHEN.** Armour and Company, Chicago 9, Illinois. 4 1/2"x 5 1/2", 26 pages.

No Date – Fine. **VERIBEST PORT RECIPES *Roasts, Shoulder, Loin, Leg.*** Armour Food Company, 111 W. Clarendon, Phoenix, Arizona 85077. Green stock with green ink. Little girl wearing chef hat and medals. Back: **ARMOUR VERIBEST PORK.** Company address. 4" x 6", no page numbers.

No Date – Fine. **VERIBEST PORK RECIPES *Casseroles and Combinations.*** Armour Food Company, 111 W. Clarendon, Phoenix, Arizona 85077. Beige stock with brown ink. Little girl wearing chef hat and medals. Back: **ARMOUR VERIBEST PORK.** Company address. 4" x 6", no page numbers.

1970 – Good. **Armour's MEAT Cook Book, Recipe ideas for beef, veal, pork, lamb and poultry as well as buying helps.** Marie Gifford, Manager Consumer Service, Armour and Company, Chicago, Illinois. Copyright: The Pillsbury Company. One of the Famous Kitchen Cook Books series. Black background for red and white title. Picture of servings of ground meat wrapped in bacon. Back: plain. 5 1/2"x 9", 94 pages.

1980 – Good. **The Quick & Easy ARMOUR COOKBOOK.** Armour and Company. Published by Rutledge Books, Inc. 25 W. 43 Street, New York, N.Y.10036. White metal spiral for brown hardcover. Four separate pictures of special meat dishes. Back: **YOU GET SOMETHING EXTRA FROM EVERYTHING ARMOUR.** Armour and star logo. 5 3/4"x 8 3/4", 160 pages.

1985 – Very Good. **"TURKEY TALK"** A publication of The Creative Kitchen Center, Armour Food Companies. Drawing of turkey. Brown ink on beige stock both front and back, but drawing of turkey strutting to left on back. 3 7/8"x 8 1/2", no page numbers.

1986 – Fine. **Golden Star by Armour. *Simply Delicious Turkey Recipes.* The Gold Standard in Great Taste.** Armour Processed Meat Company, a division of ConAgra, Inc.

Large serving of Chicken Fettuccine with gold star and title at top. Also, \$2.00 coupon within. Back: Gold Star by Armour at the top. 5 ¼"x 8 ½", 32 pages.

1990 –Good. **TIME SAVERS by Armour.** Armour Consumer Service, Dept. AR, P.O. Box 3768, Omaha, NE 68103-0768. Pendulum swinging. Black background, beige stock. Back: Address upper left. Lower area used as address for mailer. 4" x 9", no page numbers.

No Date – Very Good. **TIME SAVERS by Armour.** Clock montage with brown ink. Back: Recipes for Golden Star Hams continued from interior. 4" x 9", no page numbers.

No Date – Very Good. **The Trouble Free Turkey GOLDEN STAR BONELESS TURKEY by Armour RECIPES.** Black and white photo of rolled turkey. Single tri-folded sheet of info and recipes. Each panel 4"x 9".

03/01/06

Little Cookbooks – **Ashley's** – Ashley's, Inc., El Paso Texas

No Date – Very Good. **MEXICAN MENU MAGIC** *with Ashley's Fine Mexican Foods,*  
**25c.** Ashley's, Inc., El Paso, Texas. "On the Mexican Border." Photo of Mexican  
foods with donkey sauce cart in center. Enchiladas smothered in sauce plus two other  
dishes. Mexican dancer lower right. Back: Yellow background with pictures showing  
four steps to preparing enchiladas. **ENCHILADAS are a Favorite Mexican Food**  
**when made with Ashley's TORTILLAS.** 5 3/8"X 7 1/2", 44 pages.

02/13/06

Little Cookbooks – **Baker’s Chocolate** – Walter Baker & Co. Ltd., Dorchester, Mass.; Postum Company, Battle Creek, Michigan; General Foods Corporation, Postum Building, New York; Walter Baker & Co. Division of General Foods Corporation, Dorchester, Massachusetts; General Foods Corporation, 250 North Street, White Plains, N.Y. and then Kraft General Foods, Inc.

1897 – Very Good. **Choice Receipts by Miss Parloa.** Specially prepared for Walter Baker & Co. Ltd., manufacturers of Cocoa and Chocolate Preparations, Dorchester, Mass. Cocoa leaf deco on beige stock. Back: La Belle Chocolatiere serving cocoa. Established 1780. Walter Baker & Co. Ltd. Breakfast cocoa and other cocoa and chocolate preparations. Drawing of plant on back endpage. 3 ½” x 5 5/8”, 48 pages.

1910 – Very Good. **DESCRIPTION OF THE EDUCATIONAL EXHIBIT OF COCOA AND CHOCOLATE** by WALTER BAKER & CO. Ltd. Dorchester, Mass. Chocolate hardcover with gilt lettering. 39 pages plus five chromos of product designs.

1911 – Very Poor. **Chocolate and Cocoa Recipes** by Miss Parloa. **Home Made Candy Recipes** by Mrs. Janet McKenzie Hill. Walter Baker & Co. Ltd., Dorchester, Mass. Established 1780. Frame of the cocoa beans, leaves and blossoms. Back: La Belle Chocolatiere serves cocoa. **No Other Food Product Has a Like Record. 53 Highest Awards.** Two medals on either side of maid’s head. 3 7/8” x 6 ½”, 64 pages.

1912 – Good. **Choice Recipes**, compliments of Walter Baker & Co., Ltd, Dorchester, Mass. Established 1780. Title Page: **Chocolate and Cocoa Recipes** by Miss Parloa, **Home Made Candy Recipes** by Mrs. Janet McKenzie Hill. Front: Frame of cocoa beans, leaves and blossoms around La Belle Chocolatiere.. Back cover: La Belle Chocolatiere. **No Other Food Product Has a Like Record. 53 Highest Awards.** No medals. Recipes also included some by Miss Farmer, Miss Burr, Miss Robinson, Mrs. Rorer, Mrs. Lincoln, Mrs. Armstrong, Mrs. Bedford, Mrs. Ewing, and Mrs. Salzbacher. 4” x 6 ½”, 64 pages.

Ca 1914 – Very good. **Dipping with Dot. Walter Baker’s Chocolate for Candymakers.** Brown and white with La Belle Chocolatiere in the lower half. Back: package of “Dot’s” Sweet Chocolate. Includes coupon for free **Choice Recipes.** 3 ¾” x 6 ½”, 6 page booklet.

1914 – Good. **Choice Recipes.** Compliments of Walter Baker & Co. Ltd., Dorchester, Mass. Established 1780. On title page **Chocolate and Cocoa Recipes** by Miss Parloa, **Home Made Candy Recipes** by Mrs. Janet McKenzie Hill. Same as 1912 edition except this one only lists the recipes attributed to Miss Parloa, Miss Farmer, Miss Robinson, Miss Burr, Mrs. Peck, and Mrs. Hill. 3 7/8” x 6 ½”, 64 pages.

1916 – Poor. **Choice Recipes.** Compliments of Walter Baker & Co. Ltd., Dorchester, Mass. Established 1780. On title page **Chocolate and Cocoa Recipes** by Miss Parloa, **Home Made Candy Recipes** by Mrs. Janet McKenzie Hill. Compliments of Walter Baker & Co. Ltd. Established 1780, Dorchester, Mass. Same as 1914 edition. 3 7/8” x 6 ½”, 64 pages.

- 1924 – Very Good. **Choice Recipes**. Same as 1914 edition.
- 1925 – Fine. **Choice Recipes**. Same as 1914 edition except insert “with the compliments of a Springfield, Mass. grocer” laid-in.
- 1928 – Fine. **Perfect Chocolates of your own making. The secrets of dipping with Baker’s DOT Chocolate**. Education Department, Walter Baker & Company, Inc. Dorchester, Mass. Copyright by P. Co. Inc. Beige stock, brown and red lettering. Photo of white dish full of candy. Back: photo of two candy boxes. Package of “Dot” Sweet Chocolate in the lower half. 5 ¼”x 7 ½”, 15 pages.
- 1928 – Good. **Famous Recipes for Baker’s Chocolate and Breakfast Cocoa** Walter Baker & Co. Inc. of Dorchester, Mass. La Belle Chocolatiere on beige stock with brown spine on front and back. Title also on front and back. 5” x 6 ¾”, 64 pages.
- No Date – Good. **Recipe for Making Chocolate Cake. Look at the Labels**. Probably an insert for one of Walter Baker & Co’s. recipe booklets. 4 ½” by 2 ¾”.
- 1929 – Poor. **Chocolate Cookery**. Educational Department, Walter Baker Division, General Foods Corporation, Postum Building, New York. 1929, 2<sup>nd</sup> printing. Water color with blue background for title and three layered chocolate cake with white icing at the bottom. 6” x 9”, 36 pages.
- 1931 – Near Fine. **Best Chocolate and Cocoa Recipes**. Walter Baker & Company, Inc. Division of General Foods Corporation. Dorchester, Massachusetts, USA. Established 1780. Light blue cover with framed Le Belle Chocolatiere. Chocolate title. Back: Wedgwood cup of hot chocolate with can of Baker’s Breakfast Cocoa behind it. 4 ¾”x 6 7/8”, 60 pages.
- 1932 – Fine. **BAKER’S Best Chocolate RECIPES**, Walter Baker & Company, Inc. Division of General Foods Corporation, Dorchester, Massachusetts, USA Established 1870. Light blue cover with framed Le Belle Chocolatiere. Chocolate title. Plain blue back. 4 ¾” x 6 7/8”, 60 pages.
- 1936 – Very Good. **BAKER’S FAMOUS CHOCOLATE RECIPES**. Title page: **FAMOUS CHOCOLATE RECIPES**. Selected by Frances Lee Barton. Walter Baker & Company, Inc. Dorchester, Mass. Consumer Service Department, General Foods Corporation, New York. Wrap-around cover. Chocolate iced chocolate and vanilla three-layer cake. At upper left are cookies. Brownies spill over onto the back cover joining eclairs and cupcakes. First edition, 211. 6” x 9”, 64 pages.
- 1936 – Good. Cover: **Chocolate Candies You Can Make**. Title Page: **Chocolate Candies You Can Make**. Walter Baker & Company, Inc. Dorchester, Mass. Established in 1780. Consumer Service Department, General Foods Corporation, New York. Front and back: brown and white rows of chocolate candies. Two stapled softcover. 23 pages, 6” x 6 ¼”.
- 1938 – Good. **My Party Book OF TESTED CHOCOLATE RECIPES. Easy Desserts and**

- Refreshments with America's Favorite Flavor.* General Foods Corporation. Introduction by Frances Lee Barton. Ad for 1936 **Baker's Famous Chocolate Recipes** on back endpage. Wrap-around brown and white cover of Enchanted Chocolate Cake and served piece of cake. 5 1/4"x 7", 26 pages.
- 1948 – Good. **Baker's Favorite Chocolate Recipes. A handbook of Chocolate Cookery.** Consumer Service Department, Walter Baker Chocolate and Cocoa Division of General Foods Corporation, Dorchester, Mass. 3<sup>rd</sup> edition. Two red-white-blue ribbon pins holding white title block. Le Belle Chocolatiere left of title. Opens like a stenographer's notebook. Below title is chocolate-iced two-layer marbled cake. Back: cupcakes, pinwheel cookies, brownies, and chocolate roll. 4"x 7", 112 pages.
- 1950 – Very Good. **CHOCOLATE Candies YOU CAN MAKE.** General Foods Kitchens, General Foods Corporation, 250 North Street, White Plains, N.Y. Large two-fold sheet. Brown lettering with white title in red block and candies on either side of title. Two columns on each panel divided by red line. Each panel 5 7/8"x 8 3/4".
- 1952 – Good. **Baker's Favorite Chocolate Recipes. A Handbook of Chocolate Cookery.** Although 5<sup>th</sup> edition, same cover as 1948 edition. A few recipes and products' packaging changed.
- 1954 – Very good. **New Recipes Easy frostings sauces candies.** Orange brown and white. Each panel 2" x 4 7/8".
- 1955 – Good. **Baker's Favorite Chocolate Recipes. A Handbook of Chocolate Cookery.** Same cover as 1948 edition and 1952 edition, but some recipes and products' packaging changed for this 6<sup>th</sup> edition.
- 1962 – Fine. **BAKER'S CHOCOLATE and COCONUT FAVORITES.** General Foods Kitchens. General Foods Corp. 1<sup>st</sup>. printing. Red title in white oval with red dotted scalloped edges. Cocoa pot and two cups plus yellow daisies upper left. Chocolate cake, cream pie, brownies. Back: more goodies made with chocolate and coconut. 5 1/2"x 8 1/4", 64 pages.
- No Date – Fine. **BAKER'S CHOCOLATE and COCONUT FAVORITES.** General Foods Kitchens, General Foods Corporation. 2<sup>nd</sup> Edition. Same cover as 1<sup>st</sup> printing but some recipes changed as are the products on the back endpage. 5 1/2"x 8 1/4", 64 pages.
- 1977 - Fine. **BAKER'S CHOCOLATE and COCONUT FAVORITES.** General Foods Kitchens. General Foods Corp. 6<sup>th</sup> Edition. Covers the same as 1962 and end edition except back endpage is plain. Some recipes have changed, 5 1/2"x 8 1/4", 64 pages.
- No Date – Good. *gay as springtime AND FUN TO MAKE.* Recipes for East Nests, Three-Way Chocolate Sauce and Chocolate Chews. General Foods Kitchens, General Foods Corporation, White Plains, N.Y. 5 1/2"x 3 3/8" single sheet.

No Date – Poor. **Baker's German Sweet Chocolate** wrapper. Recipe on back for German Chocolate Cake.

No Date – Good. Mailer **for CAKE OF THE YEAR, WE NOMINATE.....** Title Page: **GERMAN'S CHOCOLATE CAKE.** Single sheet folded one-third and then in half and in half again so that the folded promo is 5 3/8"x 4 1/4", just right for an address on the front and on the back the picture of a piece of cake and cup on blue and white Meissen dish.

No Date – Good. *Tantalizing Desserts From Baker's & Sun Giant.* Magazine pull-out. Giant piece of chocolate cake on front. 5 7/8"x 4 1/4".

1985 – Fine. **Baker's BOOK OF CHOCOLATE RICHES.** General Foods Corporation. Glossy chocolate hardcover with title on spine. Chocolate cake on dust jacket with notation **PLUS: COCONUT SECTION BAKER'S BOOK OF COCONUT DELIGHTS.** Back: Three pictures of **Baker's LUCIOUS FANTASIES, Cakes, Pies, Cookies, Desserts, Candies, Toppings plus Coconut Delights. CHOCOLATE RICHES.** Published by Beekman House, New York, New York. First edition, first printing. 7 1/8"x 10 1/4", 112 pages.

1988 – Fine. **Baker's BOOK OF CHOCOLATE RICHES. BEST OF FAVORITE RECIPES MAGAZINE.** June 7, 1988. Copyright by General Foods Corporation. Same chocolate cake picture and coconut notation as the 1985 dust jacket for same title. Back: same as 1985 dust jacket. Published by Best of Favorite Recipes Magazine. 5 3/8"x 8 1/2" soft-cover, 112 pages.

1991 – Fine. **Baker's EASIEST-EVER Chocolate RECIPES. ONE BOWL RECIPES Featured Inside. Favorite Brand Name Recipes, Vol. 5, September 17, 1991, No. 37.** Kraft General Foods, Inc. Wrap-around photo of plates of strawberry shortcake, brownies, chocolate chip cookies, pie, chocolate cake. 5 1/4"x 8 1/4", 96 pages.

1994 – Fine. *Holiday Desserts 1994.* Recipes of three of Kraft General Foods, Inc. companies, Baker's, Diamond and Jell-O. On cover are cupcakes, and box of cookies. On back is recipe book offer for all three. 5 3/8"x 8 1/2", 13 pages.

Rev. 03/26/06



Little Cookbooks – **Baker's Coconut** – Franklin Baker Company, Hoboken, N. J.; which was bought by General Foods Corporation and became Franklin Baker Division, General Foods Corporation, Hoboken, New Jersey; General Foods Corporation, 250 North St., White Plains, New York

1926 – Fine. **Baker's Coconut Recipes.** Franklin Baker Company, Hoboken, N. J.

White cake iced with coconut top half. Lower half has yellow letters on blue background. On back, little girls having a birthday party. 5 ¼"x 7 ½" 15 pages.

1927 – Fine. 8 page untitled beige with black ink pamphlet by Franklin Baker, President of the company, tells the story of the versatile coconut and its many

uses, especially Baker's Fresh Grated Milk Packed Coconut. 5 3/8"x 7 ¾", 8 pages.

1928 – Fine. **Coconut sun-sweetness from the tropics.** Franklin Baker Company,

Inc., Hoboken, New Jersey. Copyright 1928, P. Co. Inc. Front cover at top is an oval drawing. Half a coconut is in the center with tropical fruits around it. Lower cover is white with black lettering. Drawing of palm branch separates title from company name. Back cover features coconut iced three-layered chocolate cake. Pictures and description of Premium Shred and Southern Style Baker's Coconut containers are at the top. 5" x 7", 31 pages.

1928 – Poor. **Kitchen Calendar.** Franklin Baker Co., Hoboken, New Jersey. White cake with slice pulled out. Two months on each page plus recipes. Back: Make a Party with Baker's Coconut. Picture of children at a party. 7 5/8"x 5 ¼" folded.

1931 – Very Good. **COCONUT DISHES That Everybody Loves.** G. F. Corp. White cake on red and white dish. Pink and green and white tablecloth background wrap-around. . Picture of Baker's Coconut box and can on back cover. 5" x 6 5/8", 39 pages.

1934 – Poor. **THE NEW COCONUT TREASURE BOOK.** G. F. Corporation. Wrap-around cover with slice of pie, cake, cookies, other desserts in red and blue bordered sections. Title in blue ribbon. Opened can and box of coconut in a back section. 5" x 6 5/8", 38 pages.

1942 – Fine. **Sweetheart Cake Recipe Card.** Cherry Coconut Pie recipe on back.

Picture and Signature of Frances Barton (Consumer Service Department, General Foods Corporation.)

1948 – Fine. **Coconut Glamour Desserts. New Ideas and Discoveries – Recipes**

**You'll Love to Make.** General Foods Corp. Coconut iced chocolate cake on the front while white cake is on the back. 5 1/8"x 7", 23 pages.

Ca 1956 – cover of coconut package with ad about purchasing **Animal Cut-Up Cakes Cookbooks.**

1956 - Fine. **Baker's Coconut Cut-Up Cakes. A calendar of new cake-making ideas.** On the back: an angel pointing to ...**fabulous new Angel Flake.** Franklin Baker Division, General Foods Corporation, Hoboken, New Jersey. Rabbit cake on front cover. The angel and two pictures of Baker's Angel Flake Coconut containers are on the back cover. 4 ¾"x 6 ¼", pages not numbered.

1959 – Poor. **Baker's Coconut Animal Cut-Up Cakes.** General Foods Corporation, 250 North St., White Plains, New York. Lion cut-up cake on front cover. On back cover are two different packages of Baker's Coconut and company address. 4 ¾"x 6 1/8", pages are not numbered.

11/17/05

03/11/06

Little Cookbooks – **Bananas** – Fruit Dispatch Co., 17 Battery Place, New York, N.Y.; Home Economics Department, Fruit Dispatch Company, Pier 3, North River, New York, N.Y.; Home Economics Department, Fruit Dispatch Company, Distributors of United Fruit Company Bananas, Pier 3, North River, New York, N.Y.

1926 – Good. **FROM THE TROPICS TO YOUR TABLE** *Eighty-three Tested Banana Recipes*. Fruit Dispatch Company, 17 Battery Place, New York, N.Y. Grey wrap-around. Picture of bunch of bananas and basket with bananas on table. Palm tree in the background. Back: 2 ¼” x 1 ¼” picture of bananas in a box next to strapped books and map of Central America in background. 5” x 7 ½”, 30 pages.

No Date – Fine. **BANANA SURPRISE. A JOY TO MAKE – A DELIGHT TO SERVE.** Home Economics Department, Fruit Dispatch Company, Pier 3, North River, New York, N.Y. Single sheet folded twice. Plate with waffle in center amid circle of sliced bananas. Bananas standing on end in background. Brown tones with white title. Back: **A GUIDE FOR USING BANANAS.** Each panel 4” x 6”.

No Date – Fine. *Banana Frozen Desserts*. Banana colored frame and title. Picture of ice cream in sherbet glass with banana bread slices beside it. Back: **SUIT THE COLOR TO THE USE. (3 easy rules) TIPPED WITH GREEN? ALL-YELLOW? FLECKED WITH BROWN?** Three different explanations. Home Economics Department, Fruit Dispatch Company, Pier 3, North River, New York, N.Y. Single sheet folded twice. Info about sending for large banana recipe book. Each panel 4” x 6”.

1940 – Fine. **BANANA Salad Bazaar.** Home Economics Department, Fruit Dispatch Company, Pier 3, North River, New York, N.Y. Wrap-around picture of salad bowl with bananas and other fruit. Back: **SUIT THE COLOR** with three different colored bananas to explain the 3 easy rules. 5” x 7”, 24 pages.

1940 – Good. **SERVE Bananas IN “LATEST STYLE”** Cartoon of banana as a woman with a handkerchief, stick legs and arms. Grey background. Single sheet folded almost in half and then two times. Back: **ABOUT BANANAS.** Info about sending for large banana recipe book. Larger panels 4” x 6 ¼” each while smaller panels 4” x 4 ¼” each.

1941 – Fine. **SERVE Bananas IN “LATEST STYLE”** Home Economics Department, Fruit Dispatch Company, Pier 3, North River, New York, N.Y. Same as 1940 issue of this advertisement with menus and recipes for bananas and info about sending for large banana recipe book.

1941 – Fine. *Banana Frozen Desserts*. Home Economics Department, Fruit Dispatch Company, Distributors of United Fruit Company Bananas, Pier 3, North River, New York, N.Y. Banana colored background for title. Picture of melon half with bananas and other fruit served with strawberry ice cream. Back: **FOR YOUR CRANK FREEZER.** Recipes for Banana Ice Cream, Banana Caramel Ice Cream plus info about different bananas to use for these desserts. Info about sending for large banana recipe book. Single sheet folded twice. Each panel 4” x 6”.

- 1941 – Fine. ***Tempting* BANANA RECIPES.** Home Economics Department, Fruit Dispatch Company, Distributors of United Fruit Company Bananas, Pier 3, North River, New York, N.Y. Picture of tomato slices topped with banana slices on yellow rimmed plate. Back: **ABOUT BANANAS.** Explanations when to buy and how to mash bananas. Single sheet folded almost in half and then twice. Info about sending for large banana recipe book. Larger panel 4" x 6 1/4" and smaller panels 4" x 4 1/4".
- 1941 – Very Good. **BANANA RECIPES. *Bananas* recipes and information.** Spiral bound. brown and yellow metal spine. Beige background title with bunch of bananas. Back: plain. Tabs for entrees, breads, cakes and cookies, pies, desserts, beverages, sauces and toppings, and salads. Includes foreword about when to buy and use banana. 6 1/4" x 4", no page numbers.
- 1950 – Fine. **BANANA *Salad Bazaar*.** Home Economics Department, Fruit Dispatch Company, Pier 3, North River, New York, N.Y. Wrap-around picture of salad bowl with bananas and other fruit. Back: **SUIT THE COLOR** with three different colored bananas to explain the 3 easy rules. Similar to 1940 edition but endpages have illustrations about ***BANANAS ARE BEST WHEN FULLY RIPE*** and ***SUIT THE Color TO THE Use.*** 5" x 7", 24 pages.

01/29/06

Little Cookbooks – **Bauerlein** – Bauerlein, Inc., New Orleans

1927 – Good. **Everyday Banana Recipes.** Compliments Banana Distributing Company, New Orleans. Copyright 1927 Bauerlein, Inc. New Orleans. Title in black box. 12 unique small native drawings on beige background rimmed with green. Back cover: same background with bananas in various stages of ripeness in center black oblong box. In red arrow is “Be sure they are ripe.” 5”x7”, 20 pages.

1929 – Near Fine. **Yes! Home Made Banana Recipes.** Punched hole with original string. Front cover: plate of banana salad at top. Bunch of bananas lower left-hand corner. Black background with white border. Back cover has **Be Sure They Are Ripe** and **Facts You Should Know About Bananas** in red letters. Also, on back cover pictures of bananas in various stages of ripeness. Ad for Standard Fruit and S. S. Co, American Fruit and S. S. Corp, plus Cuyamel Fruit Co., New Orleans, is on last page. 5” x 7”, 22 pages.

11/02/05

Little Cookbooks – **Blue Ribbon Malt Extract** – Premier Malt Products Co., Peoria Heights, Ill.

1928 – Good. **Tested Recipes with Blue Ribbon Malt Extract.** Premier Malt Products Co.

Drawing of chubby woman in white apron holding can of Blue Ribbon Malt Extract with her left hand and looking at mixing bowl in front of her. Tea kettle hanging in fire place. Thin blue ribbon frame drawing. Back: Can of Blue Ribbon Malt Extract below which is ***America's Biggest Seller, ALWAYS THE SAME.*** Machine punched hole. 5 1/8" x 7 3/4", 32 pages.

1951 – Good. X-libris. **Tested Recipes with Blue Ribbon Malt Extract.** Premier Malt Products,

Inc. Portrait of Blue Ribbon lady left-center. Red "Tested Recipes with" on tab above cover. Blue lettering. Below are three plates of baked goods, biscuits, fruit cake, and cookies. Back: can of Blue Ribbon Malt Extract and below it "**Tops in Quality.**" 5 3/4"x 8", 20 pages.

1953 altho copyright is 1928 – Good. **Tested Recipes with Blue Ribbon Malt Extract.** Premier Malt Products Co. Guaranteed by the company, recipes selected by Harriet Holdredge, Director of Home, Premier Malt Products Co., and endorsed by Prudence Penny, Home Economics Expert, Chicago Herald & Examiner. Machine made hole in upper left. Mottled green background. Blue ribbon around picture of woman in apron holding can of Blue Ribbon Malt Extract with her left hand and looking at mixing bowl in front of her. Teakettle hanging in fireplace. Back: Can of Blue Ribbon Malt Extract below which is ***America's Biggest Seller, Always the Same.*** 5 1/4"x 7 3/4", 32 pages.

01/10/06

## Little Cookbooks – **Bond Bread** – General Baking Company

- 1931 – Fine. **88 Mealtimes Surprises made with Bond Bread.** General Baking Company, Loaf of white bread with five slices falling out. Yellow background. 88 titles of mealtime surprises are in green stripes at bottom. Back: two loaves of bread with loose slices. **Bond Bakers also Bake...Whole Wheat and Rye Bread.** 5" x 7", 28 pages.
- 1931 – Near Fine. Cover: ***The Sunshine Trail to Happier Health.*** Title Page: **Bond Bread's Priceless New Improvement.** Cover has black and white drawing of sunshine radiating over home. 5" x 7", 26 pages.
- 1932 – Very Good. **Capturing the sunshine vitamin (Vitamin-D) in 88 new Bond Bread Recipes.** Seal of Sunshine Vitamin-D bread. Machine punched, green string. White bread with two slices falling out of it. Green and yellow background. Back: **Bond Bakers Wheat Bread, Bond Bakers Rye Bread. Seal.** 6 1/2"x 4 3/4", 31 pages.
- 1933 – Very Poor. Cover: **Bond Bread Cook Book.** Title Page: **We've Cudgeled Our Brain to Help You Save.** Cover resembles cross-stitch sampler. 5 3/4" x 8 3/8", 22 pages.
- 1934 – Good. **Bond Bread Cook Book.** Title Page: **We've Cudgeled Our Brain to Help You Save.** Same as the 1933 cover which resembles cross-stitch sampler. 5 3/4"x 8 3/8", 22 pages.
- 1935 – Poor. **Bond Bread Cook Book.** General Baking Company. Green background. Picture of holiday treats, three candle holder. Back: Three loaves of bread in rectangle like a doily. Bond Bread "the finest tasting bread"; **Bond Bakers Rye Bread** "with that old-fashioned Flavor"; **Bond Bakers Cracked Wheat** "honey-sweetened". General Baking Company. 5 1/2"x 8 1/8", 72 pages.
- 1937 – Good. ***"The best toast I ever tasted."*** Husband and wife at breakfast table. Title has blue background, white letters. Presented by the Bond Bakers. 6 1/4" x 4 7/8". 14 inner pages including endpages.
- 1937 – Very Good. ***Here comes Santa Claus with GOOD THINGS TO EAT for Christmas Week and Best Wishes from Bond Bakers.*** General Baking Company. Red and white with Santa Claus lower right and 2 loaves of Bond Bread peeking out of his sack. Back: Santa dropping Bond products out of his sleigh. **The Bond Bakers Family Bond Bread. Bond Bakers Rye, Bond Bakers Cracked Wheat, Bond Bakers Wheat, Bond Bakers Bread Krums, Bond Bakers Cookies.** General Baking Company. 7 1/4"x 5 1/4", no page numbers.

11/30/05

03/11/06

Little Cookbooks – **Boone's** – Boone's Custom House Wharf, Portland, Maine

No Date – Very Good. ***Prize Winning MAINE RECIPES.*** Boone's Custom House Wharf, Portland, Maine. Title backed with yellow clouds, outline of coastline including light house, wharf, ship, etc. Blue lower third with red spine and red lobster at the left of the title. Card stock with index and 67 recipe cards. Back is white stock with ***Boone's*** in blue above a red lobster. 6" x 3", 67 pages plus introduction and index.

11/28/05



Little Cookbooks – **Brer Rabbit** – Penick & Ford, Ltd. Incorporated, New Orleans, LA and in 1948 New Orleans 7, La.

1929 – Good. Cover: **94 Brer Rabbit Goodies** by Ruth Washburn Jordan. Title Page: **Molasses and Spice and Everything Nice**. Brown cutouts with red title in block. Blue and yellow background. 4 ¾”x 6 ¼”, 48 pages.

1932 – Fine. **Old-fashioned Molasses Goodies** by Ruth Washburn Jordan. Brer Rabbit holding a plate of gingerbread and cutting the rest out of a pan. Brer Rabbit Molasses is in a can. 4 ¾”x 6 ¼”, 48 pages.

1934 – Fine. **Old-fashioned Molasses Goodies** by Ruth Washburn Jordan. Brer Rabbit holding a plate of gingerbread and cutting the rest out of a pan. Container for Brer Rabbit Molasses is a can. Mustard softcover. Back: two cans of molasses. 4 ¾”x 6 ¼”, 48 pages.

1937 – Very Good. **Brer Rabbit’s New Book of Molasses Recipes. 100 delicious new recipes. Gingerbread, cookies, cakes, pies, puddings, breads, muffins, waffles, griddle cakes and candies**. Cover: Brer Rabbit holding can of molasses in one hand and plate of gingerbread in his right hand. Yellow background, some of title in red. Back of cover: cutout cookies. Title Page: **There’s Magic Enticement in Gingerbread and all the other good things Brer Rabbit brings to you**. 4 ¾”x 6 ¼”, 48 pages.

No Date – 1930’s?. **Recipes**. Modern artistic three page fold-out. Blue and red jacketed Brer Rabbits addressing a crowd. Each panel 5 1/8”x 7”.

No Date – Very good. **Three** different issues of **Brer Rabbit’s Modern Recipes for Modern Living**. Covers are all the same with gingerbread and gingerbread boys. Yellow background. Circa 1940’s? Title page: all different. One has child with gingerbread and molasses milk shake **Give Your Child Extra Iron in Delicious Foods**. Another, Brer Rabbit has plate of gingerbread **Let My Old Plantation Molasses Help You with Meal-time Problems**. And, the third copy has Brer Rabbit serving gingerbread. **Through the Day ... ..with Brer Rabbit Molasses Dishes for every meal**. 5” x 7 ¾”, 48 pages each.

No Date – Fine. **Be Sure to get your IRON! New and delicious ways with BRER RABBIT Molasses**. Packed by Penick & Ford, Ltd., Inc. New Orleans, LA. Front girl with piece of gingerbread and molasses milk shake. Figure of Brer Rabbit pointing to title. Back has the two bottles of Brer Rabbit New Orleans Molasses, one is the Gold Label and one is the green label. Three page folded sheet. Each panel is 5” x 7”.

1948 – Good. **Brer Rabbit’s New Orleans Molasses Recipes for Delicious Desserts, Candies, Beverages and Other Tasty Foods**. Blue-green background. Brer Rabbit running with a plate of gingerbread topped by whipped cream. Back cover: Bottles of Brer Rabbit New Orleans Molasses. (Thin spot across front of booklet.) 5” x 8”, 48 pages.

1954 – Poor. Green Label for Brer Rabbit Molasses...dark, full-flavored.

1956 – Fine. **Brer Rabbit Book of Molasses Magic. Something different for everyday dishes.** Blue green with white lettering. 4” x 7”, 24 pages.

Ca. 1956 – Poor. **Brer Rabbit Book of Molasses Magic. Something different for everyday dishes.** Orange with white lettering . 4” x 7”, 24 pages. Unlike 1956 issue last page is blank.

1964 – Fine. **Brer Rabbit Molasses Party Cookbook.** Edited by the Good Housekeeping Institute. Back cover: Brer Rabbit Real New Orleans Molasses made by Penick & Ford, Ltd. Inc. New Orleans, Louisiana. 6” x 9”, 49 pages.

No Date – Fine – Grocer’s Flyer. **Take One. Brer Christmas Cookies Recipe. Fun to Make, Fun to Give.** Folded 6” x 9 ¾” pink sheet. Back has cookie outlines over Cookie Making Tips.

02/10/06

Little Cookbooks – **Brownberry** – Peavey Company, Flour Mills,  
Minneapolis, Minnesota 55402

Catherine Clark created Brownberry Ovens in 1946 in Oconomowoc, Wisconsin. Mrs. Clark baked her own bread, an irresistible loaf of freshly ground wheat. Today some thirty Brownberry products are created by Catherine Clark and sold in more than forty states.

Source: About the Author article in the **Great Little Salad Book** below.

No Date – **Catherine Clark's Great Little Salad Book for Brownberry Croutons. The Crisp Crowning Touch.** Black and white Art Deco frame. Title to left of cucumber salad with croutons. At bottom on the back, **Brownberry** division of Peavey Company, Minneapolis, MN 55402. 7" x 7 1/8", 35 pages.

11/29/05

Little Cookbooks – **C and H Sugar** – The California and Hawaiian Sugar Refining Corporation, Ltd., 215 Market St., San Francisco

No Date – Good. **BEHIND YOUR SUGAR BOWL. The Story of Can Sugar in Words and Pictures** by Neill C. Wilson. The California and Hawaiian Sugar Refining Corporation, Ltd., 215 Market St., San Francisco; 35 E. **Wacker** Drive, Chicago; 6 Chestnut St., Philadelphia; 82 Wall St., New York. Plain ivory cover with black title: **BEHIND YOUR SUGAR BOWL**. 6 ¼”x 9 3/8”, 31 pages.

1938 – Fine. **C and H SUGAR RECIPES**. California and Hawaiian Sugar Refining Corporation, Ltd. Die cut dark blue box with triangle at the bottom. Drawing of woman in red and white checked dress holding tray breaking through the red triangle. Back: **C and H PURE CANE SUGAR, *to be certain of results, be certain of your sugar.*** Dark blue with red triangle at bottom. Company name in triangle. Two-fold pamphlet, each panel 3” x 5”.

1940 – Fine. **C and H SUGAR RECIPES**. California and Hawaiian Sugar Refining Corporation, Ltd. Blue and white die cut box with red triangle at bottom. Drawing of woman in blue and white polka dot dress tearing triangle to display cake. Back: **C and H PURE CANE SUGAR**. Promo to use the right sugar. White with red triangle at bottom. Company name in triangle. Single sheet folded in half and then in half once more. Each panel 3” x 5”.

03/06/06

Little Cookbooks – **Calavo** – Calavo Growers of California, 4903 Everett Avenue, Los Angeles, California; Growers’ Non-Profit, Cooperative Marketing Organization, Calavo Growers of California

- 1931 – Very Good. **The New Calavo Hostess Book.** Calavo Growers of California, 4803 Everett Avenue, Los Angeles, California. Title Page: **Calavo, The Aristocrat of Salad Fruit.** Drawing of woman entertaining two guests for tea. Maid in attendance. Tea pot with creamer and sugar on little table plus two plates with three tea biscuits on each and an empty cup and saucer. Title below picture. 5” x 7 ½”. No page numbers.
- 1939 – Good. **Library of Calavo Recipes.** The Growers’ Non-Profit Cooperative Marketing Organization, Calavo Growers of California. Front: Woman’s hands with knife pointing to seed in Calavo. Another Calavo on beige tile. Back: single Calavo on brown and beige square tablecloth. 8 ¼”x 6 3/8”, 29 pages.
- 1949 – Good. **The Calavo Book of Popular Avocado Recipes. HALF Shell ... with your favorite dressing. Salads. Cocktails. Entrees. Spreads. Desserts.** Title at top with green background. In center is half an avocado with sauce boat pouring tomato dressing into Calavo. At bottom is picture of a mission with mountains in the background. Back cover: dish of sliced avocados with orange slices while below that is a plate with slice of bread spread with avocado. Bottom is green with mountains in the distance and **Calavo – California’s Finest Avocados,** 6” x 8”, 15 pages.
- 1954 – Very Good. **Easy Glamour for your Meals. Calavo Avocados.** Woman’s head opposite the title and it looks as if she is saying “Easy Glamour etc.” Half of an avocado on dish in center. **How many ways do you serve this many-purpose fruit? Salads. Sandwiches. Dips. Breads. Cocktails.** On back, among other things is **Dieter’s Note.** “Free Recipe Book which contains calorie data, diet suggestions and dozens of easy Calavo recipes. Just write Calavo, Dept. 1A, Box 3486, Los Angeles 54, California. Tri-folded advertising sheet which folds to 3 3/8” x 6”.

11/29/05

Little Cookbooks – **Calumet Baking Powder** – Calumet Baking Powder Co., 4100 Fillmore Street, Chicago; Postum Company, Battle Creek, Michigan; General Foods Corporation, Battle Creek, Michigan; and then General Food Corp., White Plains, N. Y.

1909 – Good. **Reliable Recipes. Calumet Baking Powder.** Front cover: Can in eggshell. Back cover: **Pure In The Can – Pure In The Baking.** Maid holding muffin. 5” x 6 ¾”, 64 pages.

No Date – Fine. **CALUMET COOK BOOK. RELIABLE RECIPES.** Published by Calumet Baking Co., Chicago, Ill. Cover: **CALUMET COOK BOOK.** Can centered in blue rays on light blue background. Back: **\$1,000.00 given for any substance injurious to health found in food prepared with CALUMET BAKING POWDER etc.** Orange certificate on blue rays with light blue background. Title repeated. **CALUMET COOK BOOK.** Machine punched hole. 4 ½”x 6”, 64 pages.

1914 – Very Good. **Reliable Recipes and Helpful Hints. A concise compend of tested recipes etc.** Calumet Baking Powder Co., Chicago. Cover: **RELIABLE RECIPES.** Calumet Baking Powder Co., Chicago. Little boy licking his lips in anticipation of pan of rolls. Sifter at right and can of Calumet Baking Powder at left. 4 7/8” x 6 5/8”, 72 pages.

1916 – Poor. **Reliable Recipes and Helpful Hints. A concise compend of tested recipes etc.** Same as 1914.

1916 – Very Good. Hardcover. **Twenty Lessons in Domestic Science. A Condensed Home Study Course, Marketing: Food Principals, Functions of Food, Methods of Cooking, Glossary of Usual Culinary Terms, Pronunciations and Definitions, etc.** by Marian Cole Fisher, formerly of St. Paul Institute of Arts and Science, Chautauqua Lecturer. Compiled and printed for the *CALUMET BAKING POWDER COMPANY* and presented with its compliments. Khaki color with orange and black deco. Chafing dish in center. 6 ¼”x 9 3/8”, 108 pages.

1918 – Very Good. **Reliable Recipes “Always Welcome” Calumet Baking Co., Chicago, Ill. U.S.A.** Maid welcoming little boy holding can with white dog beside him at partially opened door. Title page in color with title, **“Reliable Recipes and Helpful Hints.** Back cover has the little boy wearing a chef hat and spooning calumet baking powder out of the can. 5 3/8” x 8 7/8”, 72 pages.

No Date – Poor. Back cover stitched by sewing machine. **Reliable Recipes. “Always Welcome”** Calumet Baking Powder Co., Chicago, Ill. Maid welcoming little boy who is wearing a buster brown outfit. He is holding a CBP can with white dog beside him at the partially opened door. On title page in black and white, **Reliable Recipes and Helpful Hints.** Similar to 1918 edition but title page and back page are black and white with many interior additions and changes. Back cover same as 1918 edition. 5 3/8”x 9”, 76 pages.

Ca. 1922 – Poor. **Reliable Recipes**, Calumet Baking Powder Co. Chicago, Ill. **14<sup>th</sup> Edition**. Orange-Red background. Little boy with basket in upper right hand corner. Dog chasing butterfly in lower left-hand corner. 5 1/8"x 8 5/8", 81 pages.

No Date – Poor. **16<sup>th</sup> Edition Reliable Recipes**, Calumet Baking Powder Co., Chicago, Illinois U.S.A., Price \$1.00. **AA concise compend of tested recipes, etc.** Orange red background. Little boy with basket in upper right-hand corner. Dog chasing butterfly in lower left-hand corner. Back: Little boy playing leap frog over Calumet Baking Powder can. Dog watching him from lower right. **Calumet Sales Are Two and One-half Times As Much As That of Any Other Brand.** 5 1/4" x 8 5/8", 81 pages.

No Date – Poor. **28<sup>th</sup> Edition Reliable Recipes**, Calumet Baking Powder Co., Chicago, Illinois U.S.A. Price. Same design as 16<sup>th</sup> edition except grey background instead of orange red Background. 5 1/4"x 8 5/8", 82 pages.

No Date – Very Good. Die cut can. **The secret to successful baking is in this can – OPEN IT.** Calumet Baking Powder Co., Chicago. Inside this two-panel fold-out: **Try These Recipes.** Cocoanut Layer Cake; Boiled Frosting, Calumet Biscuits. Advertisements for The Children's Party Book, and for "Reliable Recipes" our 88-page cook book. "See slip in the pound can of Calumet, which gives you directions on how to obtain one of these cook books free." 3 1/4"x 6 1/4".

No Date – Good. **Reliable Recipes**. Front cover: Drawing of little boy running with Calumet Baking Powder can to his mother who is making biscuits. Back cover: Can of Calumet Baking Powder, donuts and tea. **One spoonful of Calumet, the World's Greatest Baking Powder, does the work of two spoonsful of many other brands. Sales 2 1/2 Time those of any other brand. 20<sup>th</sup> Edition.** Title page green but similar to the above 14<sup>th</sup> edition. 5 1/4"x 8 5/8", 82 pages, Next to last page advertisement Make the Kiddies Happy. **The Children's Party Book.**

No Date – Very Good. **Reliable Recipes**. Front cover same as above Reliable Recipes. Back cover: Can of Calumet Baking Powder, donuts and cup of tea. **Calumet's Double Action give you a baking powder containing two leavening units – one begins to work when the dough is mixed; the other waits for the heat of the oven; then both work together – your guarantee against failure – against waste. One Spoonful of Calumet, the World's Greatest Baking Powder, does the work of two spoonsful of many other brands – makes baking easier. Sales 2 1/2 times those of any other brand.** 5 1/4"x 8 5/8", 32 pages.

1923 – Poor. **Modern Cake Baking**. Calumet Baking Powder Co., Chicago, Illinois. Beige softcover with blue and brown deco. Cook holding finished cake. Blue and brown borders on beige stock. 5 1/8"x 7 7/8", 22 pages.

1923 – Very Good. **Modern Cake Baking**. Calumet Baking Powder Co., Chicago, Illinois. Beige softcover with aqua and blue deco. Cook holding finished cake with mixing bowl, cook book, etc. on table in front of her. Aqua and blue borders. 5 1/8"x 7 7/8", 20 pages.

- 1923 – Very Good. ***Modern Biscuit Baking*** by Helen Harrington Downing, Director of Home Economics, Calumet Baking Powder Company, Chicago. Beige softcover with tan and brown deco. Baker holding pan of biscuits in front of oven. Tan and brown borders. Layout similar to above booklet. 5” x 7 7/8”, 16 pages.
- 1923 – Very Good. **A MONOGRAPH ON *Muffins***. Calumet Baking Powder Co., Chicago, Illinois. Beige softcover with goldenrod and black deco. Basket of six steaming muffins. Goldenrod and black borders. Layout similar to above booklet. 5” x 7 7/8”, 24 pages.
- 1923 – Very Good. **A LESSON ON *Waffles and Griddle Cakes***. Calumet Baking Powder Co., Chicago, Illinois. Calumet Baking Powder Co., Chicago, Illinois. Black lettering in blue and black borders. Layout similar to above booklet. 5” x 7 7/8”, 20 pages.
- 1923 – Very Good. ***A Model Home Kitchen***. Calumet Baking Powder Co., Chicago, Illinois. Black lettering in black and slate borders on beige stock. Layout similar to above booklet. 5” x 7 7/8”, 24 pages.
- 1925 – Very Good. ***Pastry Baking***. Prepared by Helen Harrington Downing, Director of Home Economics, Calumet Baking Powder Company, Chicago, Illinois. Green and white deco. Maid preparing pie. Green and black borders on white stock. Black lettering. 5” x 8”, 24 pages.
- Ca. 1928 – Fine. **Aluminum and Phosphates in foods**. Calumet Baking Powder Company. 3 3/8”x 6 1/8” pamphlet, 23 pages.
- Ca. 1929 – Fine. **Calumet Baking Powder. A Popular, Efficient and Wholesome Leavening Agent**. By T. J. Bryan, Ph.D., D. Sc. Monologue printed in black ink on beige stock. 3 1/2”x 6 1/4”, 8 pages.
- 1929 – Poor. **The Calumet Baking Book**. Baked goods at left on four different kitchen shelves. Title to the right and below in orange is ***89 recipes sure to succeed***. Back cover: can of Calumet Baking Powder with paragraph below touting its qualities. 4 3/4”x 6 1/8”, 31 pages.
- 1931 – Very Good. **New Edition. The Calumet Baking Book**. General Foods Corporation, Two-tone blue cover. Cakes, cookies, pecan rolls, pie, muffins, etc. on shelves. 5” x 7 7/8”, 31 pages. Calumet container and plate of corn bread on back cover.
- 1934 – Good. **The Calumet Book of Oven Triumphs**. General Foods Corporation. Form 516. Front: White two-layer cake. Back: White loaf cake with chocolate icing. Can of Calumet Baking Powder in circle. 5” x 7 5/8”, 32 pages. Last page ad for **“All About Home Baking.”** See copy in General Foods Corporation Miscellaneous Folder.
- 1937 – Good. **10 Steps to Perfect Baking**, Consumer Service Department, Calumet Baking Powder Division of General Foods Corporation, New York. Front cover: yellow cake with fluffy white icing and other baked items surrounding it. Back cover has angel food cake and pie plus jelly roll and other items. Title page: **The Knack**



- of Fine Baking.** Back page: **Here's a Book You'll Want to Own!** Advertisement for **All About Home Baking** by Frances Lee Barton, General Foods, Depart 10S, Battle Creek, Mich. Offer expires December 31, 1938. 5 ½"x 8 5/8", 54 pages.
- 1939 – Good. ***Kate Smith's Favorite Recipes*** 4<sup>th</sup> printing. General Foods Corporation. Black and white with Kate Smith removing aluminum cake cover. Biscuits, bead and cupcakes nearby. Black lettering in white band above picture. Back: Kate before a CBS mike cutting a cake. **TUNE IN! Fun! Songs! Grand Baking News! Every Thursday Night on the Kate Smith Hour!** Blurb about program and Calumet Baking Powder and Swans Down below microphone. 7 ¾"x 9 ¾", 47 pages.
- 1940 – Good. ***Time for a Party! A Hostess Book of Baking Recipes.*** Promotes Swans Down Flour, too. Illustrated with dolls that are attending the party. Cover has red title. Black and white illustration of cupcakes and pieces of cakes. 5 ½"x 8 ¼", 39 pages.
- 1945 – Good. ***Favorite Recipes for Country Kitchens.*** Title Page: "She Sets the Best Table for Miles Around." General Foods Corp. Woman and girl on farm porch ringing a dinner bell for the farmers to come to dinner. 5 ¼"x 8 ½", 47 pages.
- 1947 – Fine. **How to earn Baking Honors in your 4-H club. Announcing a Special Baking Activity. Approved by your State Extension Service.** Wrap around plus extra sheet announcing that "the makers of Calumet Baking Powder and Swans Down Cake Flour recognize the importance of the work of 4-H Clubs (etc.)...products of General Foods Corporation, 250 Park Avenue, New York 17, N.Y. Within is the booklet, **learn to bake...You'll love it!** This brochure is in Swans Down listing, too.
- 1974 – Fine. 5<sup>th</sup> edition, 5<sup>th</sup> printing. **The CALUMET Treasury of Home Baking. A Collection of Plain and Fancy Recipes You'll Want to Bake Again and Again** General Foods Kitchens, General Foods Corp., White Plains, N. Y. 10625. Pink background and cartoon of woman in black and white plaid holding platter. 5" x 7 7/8", 23 pages.
- 1979 – Fine. 9<sup>th</sup> edition, 9<sup>th</sup> printing. **The CALUMET Treasury of Home Baking. A Collection of Plain and Fancy Recipes You'll Want to Bake Again and Again.** Same as 1974 except 5"x 8". Back cover has "Calumet is a registered Trademark of General Foods Corporation.

11/11/05

Rev. 3/26/06



Little Cookbooks – **Campfire Marshmallows** – The Angelus-Campfire Company, Chicago; The Cracker Jack Co., 4800 W. 66<sup>th</sup> St., Chicago, Ill.

No Date – Fine. **Campfire Recipe Book**. Title Page: **Campfire Marshmallows *the new food*. Recipes by Alice Bradley, Principal Miss Farmer's School of Cookery, Boston. For making pies, cakes, puddings, salads and a variety of other dainty, delicious food dishes.** Cover: gray with campfire 1 5/8" x 2 1/8" paste-on front upper left. Back plain. 6" x 4 5/8", no page numbers.

1930 – Very Good. **HOW FAMOUS CHEFS USE MARSHMALLOWS**. Angelus-Campfire Company, Chicago. Yellow and brown. On front and back, various chefs' names written in script near items representing the kitchen. Black background for white title. 6" x 9", 40 pages.

1934 – Good. **Campfire MARSHMALLOW COOKERY**. Angelus-Campfire Co., Chicago, Ill. Blue and white background for white title. Photos of desserts in each corner. Back: sweet potatoes topped with marshmallow. Same blue and white cover as front. 4 3/4" x 6", 20 pages.

1937 – Poor. **Marshmallow Magic**. Angelus-Campfire Company, Chicago. Pink and blue on white stock. Folded mailer with packages of marshmallows at left and address on right and 1 1/2c stamp. **4 Air-Tight Pack-ettes in the Economy Package of Campfire Marshmallows**. Back: **Marshmallow Magic** with magician made of marshmallows holding a magic hat from which he draws a sherbet full of marshmallow magic. Single sheet folded almost in half and then vertically three more times. Each full panel 3 3/8" x 6 5/8".

1937 – Good. **Marshmallow Magic**. Angelus-Campfire Company, Chicago. Same as the above folded mailer but rather than a mailer, this one has the same back picture at the top showing the 4 air-tight pack-ettes and three promos below the picture. Each full panel 3 3/8" x 6 5/8".

1939 – Very Good. ***make mine with Marshmallows!* Marcia Camp's Modern Recipes**. Angelus-Campfire Company, Chicago, Illinois. Pink, blue, grey, white and black deco. Marshmallow at tip of exclamation mark. Back: Same colors as front with marshmallow in confetti. **Angelus Campfire Company**. 5 1/2" x 8 1/2", no page numbers.

No Date – Poor. **ANGELES RECIPES "One Taste Invites Another"** The Cracker Jack Co., Chicago, New York. Blue and white with little girl using two drumsticks to drum her Box of Angelus Marshmallows. Back: Advertisements for **Cracker Jack – For Healthy, Happy Bodies. Pop CORN Is King! Eat More Cracker Jack**. 4" x 6", 15 pages.

No Date – Good. *My Favorite Marshmallow Recipes* by Marcia Camp. The Cracker Jack Co., 4800 W. 66<sup>th</sup> St., Chicago. Ill. Top half title and Marcia Camp. Lower half Date Loaf. Back: **Campfire MARSHMALLOWS. *The Magic Ingredient***. Platter of marshmallows at top and boxes of Campfire Marshmallows lower left. Two sheets stapled in center and then folded in half twice. Each panel 3 ½”x 6”.

1950 – Good. *55 Dairy Marshmallow Recipes* by Marcia Camp. **Frozen Salads and Desserts, Ice Creams, Tempting Fresh Salads, Tasty Toppings for Pies and Cakes, Tarts, Scrumptious Sauces, Specialties, Candies, Party Favors.** The Cracker Jack Co., Chicago, Ill. Sherbet on clear glass dish at top and campfire marshmallows at bottom of oval. Back panel has many of the Party Favors that can be made with marshmallows. Blue and white. Two sheets stapled in center and then folded in half twice. Each panel 3 ½” x 9”.

04/04/06

Little Cookbooks – **CANCO** – American Can Company, 100 Park Ave., New York, N.Y.; American Can Company, 230 Park Avenue, New York.

No Date – Very Good. **Quick Trick Cookery. Minute Meals & Recipes.** American Can Company, 100 Park Ave., New York, N.Y. Yellow with hour glass and black deco. 6” x 9”, 48 pages.

No Date – Fine. **Canned Food Facts.** American Can Company, 230 Park Avenue, New York City. Green tweed softcover, white and black lettering with CANCO in the center of the front cover. Plain back cover. Publication D4-150. On the last few pages is a list of booklets published by CANCO. 6”x 9”, 71 pages.

No Date – Very Good. **Facts about canned SALMON *and ways to serve it.*** American Can Company, 230 Park Avenue, New York. Pink, blue and white folded sheet. Salmon is pink. One fold from top to 1” from the bottom and then two folds left to right. Front and back panels 3 ½”x 7”. Sheet unfolded is 10 ½”x 13”.

11/11/05

Little Cookbooks – **Carnation Milk** – Carnation Milk Products Company, Seattle, Ayulmer, Ont.; Chicago; Carnation Company, Milwaukee, Wisconsin; Seattle, Seattle, Washington; Toronto, Ont.; Los Angeles, CA.

1921 – Very Good. **One Hundred Tested Recipes.** Carnation Milk Products Company, Seattle, Ayulmer, Ont.; Chicago. Gray background. Watercolor painting of two couples dining. Out the open window is a cow in the pasture. Title below picture with an upside down pink carnation. Back has black and white sketch of woman dining lower right. Also, on right is white pull cord. Laid-in is letter from Mary Blake encouraging readers to send for other copies of this booklet. 5 1/8" x 7", 32 pages.

1928 – Very Good. **My Hundred favorite Recipes.** Mary Blake. Front: mother carrying cooked turkey followed by little girl with potatoes, little boy has pumpkin pie, and tiny tot carrying gelatin. Title on yellow background framed with blue red and yellow edges. 5" x 7", 32 pages.

No Date – Good. **The Story of CARNATION Quality.** Wrap-around cover drawing of cows in fields with large evergreens plus mountains in the background. Back: can of Carnation Milk and pink carnations plus title – **From Contented Cows** in white block. 4 7/8" x 7", no page numbers.

No Date – Good. **Recipes for Cho-Cho, Drinks Icings, Sauces, Candies, Desserts.** Picture of clown on cover with can of Cho-Cho. One sheet first folded in half and then in half again. Center fold 6 3/4" x 5 3/4", cover panel 3 1/2" x 5 3/4".

1935 – Good. **Carnation Cook Book** by Mary Blake. Cross-stitched cover. 6 1/2" x 9 1/2", 93 pages plus 3 page Index.

1937 – Poor. **Carnation Cook Book** by Mary Blake. Same as the 1935 edition.

1938 – Good. **Carnation Cook Book** by Mary Blake. Third edition of the 1935 book.

Ca. 1945 – Very Good. **Better Baking Recipes** by Mary Blake. Front cover: Woman holding chocolate layered cake. Pictures of bread and rolls top and bottom. Back cover: **A man gets "grown-up" faster when he eats his milk, too!** Picture of young man holding a pair of long pants. Can of Carnation Milk in lower right corner. Four-fold single sheet with coupon for 1945 **Carnation Cook Book**. Each panel 3 1/4" x 5 1/2".

Ca. 1945 – Good. **THE Velvet Blend Book MILK-RICH CARNATION RECIPES.** Yellow background. Single carnation above drawing of woman pouring can of Carnation Milk in double boiler. Red and black title. Back: can of Carnation Evaporated Milk in circle of words within white block on yellow background. Order Blank for **deluxe CARNATION COOK BOOK** laid in. 6" x 9", 30 pages.

## Carnation Milk, Page 2.

- 1945 – Poor. **Carnation Cook Book** by Mary Blake. In plastic protector, lace doily background and title red and blue. Title page, green and white with basket of vegetables printed with green ink. 6 ¼"x 9 ¼". 94 pages.
- Ca. 1946 – Fine. Little one sheet black and white advertisement for **No Sugar, No Butter ---and a Delicious Cake**. Recipes for Carnation Chocolate Malted Milk Cake and Malted Milk Icing. Home Service Department, Carnation Company, Milwaukee, Wisconsin.
- 1951 – Good. **The Cook's Handbook** by Mary Blake. Half-door open to show woman with wooden spoon in her hand reading cookbook. Carnation Milk can on red kitchen counter. Bowl of carnations on shelf of half-door. White plastic comb. Back: green with Carnation Can in white circle. 6 3/8"x 9", 96 pages.
- 1954 – Very Good. **Mary Blake FAVORITE RECIPES**. Square dish with biscuit around the edges and peas in center square. Back: Burns and Allen, When a Girl Marries and ad for **The Cook's Handbook**. 6" x 9", 15 pages.
- No Date – Fine. **Whipped Toppings and Desserts without whipping cream**. Folded sheet with ad in center for **The Cook's Handbook**. Folded size 3 ¼"x 5 3/8".
- 1955 – Poor. **One-dish meals** by Mary Blake. Yellow cover with large blue platter of asparagus, Carnation Tuna Puffs below caricatures of man with fork and wife with baking spoon. Back: ads for laughs, Burns and Allen; for music The Bob Crosby Show; and for cooking **The Cook's Handbook**, Home Service Department OD-2 Carnation Company, Los Angeles 36, California.
- 1955 – Good. **Fun to cook book**. Children's cook book. Hardcover with white plastic comb. Modern drawing of little girl mixing muffins using Carnation Milk. Back: at bottom three carnations in a white vase. Introduction is letter from Margie Blake. 6 ¼" x 8", 48 pages.
- 1957 – Poor. **Carnation's Failure-Proof Recipes**. Carnation Company, Los Angeles, Calif. Photo of Carnation Milk white sauce added to meat casserole. Back: ads for **Fun to Cook Book** and Burns and Allen. 6"x 9", 15 pages.
- 1957 – Fine. **"PARTY SWEETS"** by Mary Blake. With original mailing envelope. Front: two green milk glass platters filled with candy. Back: ads for free brochure **You and Your Contented Baby**, and **Fun to cook book**. At bottom is **Carnation Evaporated Milk, the double-rich milk that whips!** Can in center of title. 6" x 9", 7 pages.
- 1960 – Poor. **FAST FUN & FANCY cooking with Carnation**. Pink background. Portrait of woman holding wooden spoon in left hand. Back: three carnations. 6" x 9", 23 pages.

### Carnation Milk, Page 3.

- 1961 – Very Good. **38 answers to WHAT'S COOKING?** Carnation Company, Los Angeles, Calif. Wraparound photo of gelatin mold with cantalop balls, strawberry ice cream, Fried chicken with white sauce. Front and back: title at foot of cover. 6" x 9", 23 pages.
- 1963 – Very Good. **CARNATION INSTANT CALORIE COUNTER.** Wheel showing calories and promoting Carnation Instant Dry Milk as having lower calories than whole milk. Red and white wheel 4" in diameter in 4 ¼" half-sleeve.
- 1964 – Fine. **Teen-Time Cooking with Carnation Evaporated Milk** by Mary Blake, Home Service Department, Carnation Company, Los Angeles, California. Two young men tying apron on girl. Back: drawing of girl putting apron on male teenager. 6" x 9", 16 pages.
- No Date – Fine. **COOKING...with a velvet touch.** Wrap around photo of good things one can make with Carnation Milk. Introductory letter from new Mary Blake. 6" x 9", 48 pages.
- Ca. 1965 – Fine. **Holiday Dessert Ideas from Carnation.** One sheet folded twice. Ad for "Surprising Differences" foot of Cocoa Cream Frosting Recipe. Each panel, 5" x 3".
- Ca. 1966 – Poor. **Favorite Holiday Recipes from Carnation.** One sheet folded two times. Ad . Ad for "Surprising Differences" foot of Carnation Pumpkin Pie recipe. Each panel 5" x 3".
- 1966 – Near Fine. **Cooking with a Surprising Difference.** Wrap-around photo of woman on telephone. On table in front of her are oranges, a molded salad, coffee server, etc. 6" x 9", 45 pages plus two ads and index.
- No Dates – Single sheets which were attached to grocer's shelves and pulled off by customers:
- Poor – **FREE RECIPE! Take One!** Yours in 4 minutes ....**delicious fudge frosting...**no beating, soft ball tests or candy thermometer needed. Carnation Milk with Baker's Chocolate. 5" x 7".
- Poor – **FREE! Take One!** Now ground beef stays juicy, never crumbles when you make it with better blending Carnation. **3 New Ways to Serve Ground Beef.** 5 ½ " x 9 ¾".
- Good – **FREE! Take One! Two New Shortcuts to a delicious Lenten Meal in Minutes! Tuna Rice Au Gratin.** Combined advertising for Minute Rice and Carnation Evaporated Milk. 5 ½"x 9 ¾".





Little Cookbooks – **Carsten’s Washington Pure Lard** – Carstens Packing Co., Packers and Exporters of Provision, Lard and Barrel Meats, Shippers of Dressed Beef, Mutton and Pork. Distributing Houses: Tacoma, Seattle, Everett, Aberdeen, Bellingham, (Washington); Nome, Juneau, Skagway, Seward, Valdez, Haines, (Alaska)

No Date – Good. **Carstens’ Washington Pure Lard Cook Book Embracing Tested and Practical Recipes.** Compliments of the Carstens Packing Co., Packers and Exporters of Provision, Lard and Barrel Meats, Shippers of Dressed Beef, Mutton and Pork. Die-cut bucket which opens like stenographer’s notebook. Cover: Bronze dye cut bucket with red label, Carstens Packing Co. Washington Brand, Guaranteed PURE LARD, establishment No. 774. U.S. Inspected and Passed under act of Congress of June 30, 1906. List of other Carstens products back of front cover. Back: die cut bronze bucket with closed lid and handle. 5 5/8” x 6 5/8”, 54 pages plus Index.

02/09/06

## Little Cookbooks – The Centaur Co. , New York

1879 – Very Good. **Breakfast Dinner & Tea, The Centaur Company's Receipt Book.** Receipts for the Kitchen , Jokes for the Parlor and Information for Everyone. The Centaur Co., New York. Red and black cover with crane and tropical plants, volcano in the background. Across the top is a row of circled centaurs. Back: Promos for Centaur Liniments, Pitcher's Castoria, and Wei DeMeyer's Catarrh Cure. Compliment of Chappell & Sons, Eureka, Wis. 4" x 6 ¼", 24 pages.

01/23/06

Little Cookbooks – **Certo** – Pectin Sales Co., Inc., Rochester, N.Y.; Douglas-Pectin Corporation, Rochester, N.Y.; Certo Corporation, Rochester, N.Y.; General Foods Corp., (Certo Division), Fairport, New York; Kraft General Foods Corporation.

1922 – Very Good. **Certo Reg. U.S. (Surejell) Pat. Of. *RECIPES For Making Perfect Jams Jellies and Marmalades*. “The World’s New Standard of Quality.”** Notation: Revised Nov. 1922. Destroy Previous Editions. Pectin Sales Co., Inc., Rochester, N.Y. Beige news stock with brown ink. On the back is bottle of Certo. 3 5/8”x 6 1/4”, 14 pages.

No Date – Very Good. **RECIPES for making better JAMS, JELLIES & MARMALADES with CERTO From Fresh, Canned and Dried Fruits, Bottled Fruit Juices and Fruit Syrups.** Douglas-Pectin Corporation, Rochester, N.Y. Newsprint with black and white sketch of woman holding up jelly jar in one hand and in the other a quarter basket of fresh fruit. Back: Index. 3 1/8”x 6”, 35 pages.

1929 – Very Good. **Recipes for Tempting Dishes Using Jams and Jellies.** Foreword by Elizabeth Palmer, Certo Corporation, Rochester, N. Y. 4 3/4”x 7”, 22 pages. Form 1116-250M, 2-2-29. S. In Canada 1929 copyright by D. P. Co. Ltd.

1930 – Poor. **SECRETS OF THE Jam Cupboard JELLIES AND JAMS IN DELIGHTFUL NEW USES.** G. F. Corp. White stock with many tan and red sweets. Back: Certo bottle. Hand removing recipe booklet from behind Certo label. **Certo is a product of General Foods Corporation.** 4 5/8”x 7”, 23 pages.

1932 – Good. **Secrets of the Jam Cupboard. Jellies and Jams in Delightful New Uses.** Copyright by General Foods Corporation, 230 Park Avenue, New York, N. Y. 4 3/4”x 7”. 23 pages.

1934 – Very Good. **A Short Cut to Better Jams and Jellies.** General Foods Corporation, (Certo Division), Fairport, New York. Brochure is newsprint. 3 1/4”x5 5/8”, 31 pages.

1937 – Very Good. **A Short Cut to Better Jams and Jellies.** Certo Division of the General Foods Corporation, Fairport, N. Y. Newsprint brochure. 3 1/4”x 5 5/8”. 31 pages.

1945 – Very Good. 2<sup>nd</sup> Printing. **What makes Jelly “Jell”?** Consumer Service Department, General Foods Corporation, 250 Park Avenue, New York 17, N. Y. Picture of Certo and Sure-Jell on the back with pixie pointing her wand at Sure-Jell. 5 1/2”x8 3/8”, 23 pages.

1951 – Very Good. 2<sup>nd</sup> Edition, 5<sup>th</sup> Printing. **What makes Jelly “Jell”?** Consumer Service, Department, General Foods Corporation, 250 North Street, White Plains, N.Y. Cover is the same as the 1945 edition, but text and pictures rearranged. 5 1/2”x8 3/8”, 23 pages.

Ca. 1960 – Very good. **60 Gift Labels from the makers of Certo & Sure-Jell.** On back ad for book of deluxe recipes with box tops and labels from Certo & Sure-Jell.

1985 – Very good magazine insert. **How to Make Great Jam in 30 Minutes Without Cooking.** 5 ½" x 7 ½". 8 pages counting the back as a page. Copyright by General Foods Corporation.

1993 – Fine. **Gifts from the Harvest. Homemade Jams and Jellies.** From the makers of Sure-Jell Fruit Pectin & Certo – Liquid Fruit Pectin. Copyright Kraft General Foods Corporation. 5 3/8"x 8 ½". 62 pages.

Rev. 01/31/06

Rev. 03/11/06

Little Cookbooks – **Chamberlain's Baking Powder** – Chamberlain Medicine Co.,  
Des Moines, Iowa

1908 – Good. **Choice Recipes for Cakes Pies Puddings Creams** by Mrs. Mary B. Welch, late lecturer on domestic economy at the Iowa State College of Agriculture and Mechanical Arts. Beige softcover with red and blue Grecian style border. Blue lettering. 4" x 6 ½". 32 pages. Merchant's name stamped on back, E. A. Tryer, Merchant, Fairview, Mich.

8/21/05

Little Cookbooks – **Chiffon Margarine** – Anderson, Clayton & Co. Foods Division, General Offices, Dallas, Texas; Anderson, Clayton & Co., P.O. Box 35, Dallas, Texas 75221

1965 – Fine. **Easy Recipes for Chiffon Margarine.** Anderson, Clayton & Co. Magazine insert. Twice folded pamphlet. Waffles, bacon, pancakes, biscuits, and chiffon on cover. Each panel 3" x 6 1/8".

1967 – Good. **DIETS TO LIVE BY!** \$1.00. Anderson, Clayton & Co., P.O. Box 35, Dallas, Texas 75221. White with black title, red wok and vegetables in front of it. Back: brown with sunburst design. Within circle **DIETS TO LIVE BY START WITH Chiffon Margarine.** Plus red ink promo about Soft Chiffon and safflower oil. 7 1/2"x 7 3/4", 56 pages.

12/30/05

Little Cookbooks – **Chiquita Banana** – United Fruit Company, Boston, Massachusetts; United Fruit Company Bananas, Distributed by Fruit Dispatch Company, Pier 3, North River, New York, N.Y.; United Fruit Company, 30 St. James Avenue, Boston 16, Mass.

1927 – Very Good. **The Story of the Banana** by Philip Keep Reynolds. Fourth revised edition. United Fruit Company, Boston, Massachusetts. Framed green background, white title with stem of bananas hanging in the center. Back: two blue lines form frame with circled bunch of bananas with globe in center and around the circle, **Health for the World in These Hands. Unifruit Bananas**, A United Fruit Company Product, Imported and Distributed by Fruit Dispatch Company. 6" x 9 1/8", 24 pages.

1928 – Very Good. **The Food Value of the BANANA**. A compilation from Recognized Authorities, Research Department, United Fruit Company, Boston, Massachusetts. Front: beige framed blue background with title in yellow and circle of boy holding half eaten banana. Back: pictures of **The Banana As It Ripens** in same blue background with beige frame. 6 1/8"x 9 3/8", 24 pages.

No Date – Poor. **A Study of the BANANA Its every day use and Food Value (Student's Manual)** Home Economics Department, United Fruit Company, Pier 3, North River, New York, N.Y. 13 bunches of bananas on blue background. Title in black box. Back: **Suit the color to the use (3 easy rules)** Rules explained and in frame of bunches of bananas on blue background. 5" x 7", 24 pages.

Ca. 1930's – Very Good. **CHIQUITA BANANA PRESENTS 12 RECIPES from her MINUTE MOVIES**. Six page fold-out with copy on front and back. Cover has printing and sketch of Chiquita Banana on film Strip. Each panel 4 1/8" x 6".

No Date – Fine. **The New Banana** United Fruit Company Bananas, Distributed by Fruit Dispatch Company, Pier 3, North River, New York, N. Y. Front: drawing of banana being sliced by knife with red handle. Title is in the lower black triangle. Back: platter of bananas wrapped in bacon with half peeled banana super-imposed. In black triangle **BANANAS and BACON Guaranteed to start conversation**. 5 1/8" x 7", 24 pages.

1950 – Very Good – **Chiquita Banana presents 18 Recipes from her Minute Movies**. United Fruit Company, Pier 3, North River, New York 6, N.Y. Red and black title in yellow screen which is watched by movie audience. Chiquita doll logo lower left. Back: **Chiquita Tells About Bananas**. Logo lower right. 3 3/4"x 6", 18 pages.

1950 – Fine – **Chiquita Banana's Recipe Book**, Home Economics Department, United Fruit Company, Pier 3, North River, New York 6, N.Y. On front and back drawing of Chiquita holding title banner. Index is written on Chiquita's red skirt. 6" x 9", 24 pages.

1956 – Good – **Tempting Banana Recipes**. United Fruit Company, Pier 3, North River, New York 6, N.Y. Title in lower yellow block below banana cream pie. Single sheet folded one-third and then twice. Larger panel size 4 1/8"x 6 3/8" and smaller, 4 1/8" x 4".



Ca 1960 – Fine. **Chiquita Banana Pudding Cake Recipe** with information about buying the **Chiquita Banana Cookbook** which is 144 pages with full color illustrations. Cost: \$.75 and ad claimed was a \$1.25 value. 5 ¼”x 3 1/8”.

1960 – Very Good. **Chiquita Banana Cookbook**. United Fruit Company, 30 St. James Avenue, Boston 16, Mass. Wrap-around cover of bananas in clear banana dish, tan background. 6” x 9”, 23 pages.

Ca 1990 – Fine promo. *Spa Chiquita*. **A Recipe for Good Health. Chiquita Bananas Quite Possibly the World’s Perfect Food**. All photos taken aboard Cunard’s superliner the Queen Elizabeth 2 (QE2). 3 ¾”x 9”, no page numbers.

11/30/05

Rev. 03/11/06

Little Cookbooks – **Clabber Girl Baking Powder** – Hulman & Company, Terre Haute, Indiana (Founded in 1848).

1931 – Very Good. **Clabber Girl. The Healthy Baking Powder Gives Appetite to All.** Seal it was tested and approved by the Bureau of Foods, Sanitation and Health Conducted by Good Housekeeping Magazine. Red and blue title. Sketch of happy girl eating a biscuit. Red border around the title and girl. 5 3/8" x 8 1/4".

1934 – Fine. **Clabber Girl Baking Book.** Black and white. Biscuits and cake with chocolate icing on cover. Back cover: sifter, mixing bowl, and Clabber Girl Can. **The Best for All Your Baking.** 5" x 7 3/4", 15 pages.

1934 – Fine. **Clabber Girl Baking Book.** Brown and white. Same cover as the black and white edition, but more recipes. Cake recipes begin with one-egg cake. This pamphlet had letter "A" with it. 5" x 7 3/4", 19 pages.

1934 – Fine. Letter "A" which came with the brown and white edition of **Clabber Girl Baking Book.** Complete letter on front with an advertisement on the back.

1934 – Fine. **Clabber Girl Baking Book.** Brown and white. Same cover as black and white edition, but more recipes. Cake recipes begin with sponge cake. This pamphlet had letter "B" with it. 5" x 7 3/4", 19 pages.

1934 – Fine. Letter "B" which came with brown and white edition of **Clabber Girl Baking Book** in which the cake recipes begin with sponge cake. Company letter-head is on both sides of the letter.

No Date - Fine. **Clabber Girl Baking Book.** Brown and white. Pictures of chocolate cake, and bread. Woman holding can of Clabber Girl Baking Powder. According to Norman and Andes this is a circa 1930's publication. 6" x 8 5/8", 15 pages.

No Date – Fine. **Fine Baking is family FUN! With CLABBER GIRL BAKING POWDER FEATURED RECIPES.** Black and white. Plate of cookies. Sketch of family being served rectangular plate of cookies. 5 1/2" x 8 1/4", 15 pages.

No Date – Fine. **Clabber Girl Recipes for delicious cakes, biscuits, hot breads, and other tasty foods.** Blue and white checked border. Woman with plate of biscuits at top. Mixing bowl at bottom. Orange, white and blue three-fold advertisement sheet which is printed on both sides. Back has can of Clabber Girl. Each panel is 3 1/4" x 6 1/4".

11/11/05

Little Cookbooks – **Corn Products** – Corn Products Refining Co., New York; Corn Products Sales Company, New York; Best Foods Div., Corn Products Co., New York; Best Foods, A Division of CPC International Inc., International Plaza, Englewood Cliffs, N. J. 07632

Ca. 1912 – Very Good. **Corn Products Cook Book**, Corn Products Refining Company, New York, N.Y. Indian maiden as an ear of corn. Blue background. Box of Kingsford Corn Starch and can of Karo (Crystal White). Back: Blue can of Karo with pancakes and pitcher of Karo. 4 ½”x 6 ¼”, 40 pages.

Ca. 1912 – Very Good. **Corn Products Cook Book**. Maid holding platter of gelatin. Blue background. Back: stack of pancakes, pitcher of Karo, At top are red can of Karo, box of Kingsford Corn Starch, and blue can of Karo. Corn Products Refining Co., New York. 4 3/8”x 6 ¼”, 40 pages. Ad for Mazola inside back cover.

1927 – Good. **The Modern Method of Preparing Delightful Foods** by Ida Bailey Allen. Yellow boards with brown deco, Indian Maid in oval below title. Hardcover with paper cover. 4 3/8”x 6 7/8”, 114 pages (includes Index).

No date – Very Good. **Proven Recipes Showing the uses of the Three Great Products from Corn**. Corn Products Refining Co., New York. Brown background. Ear of corn dressed as Indian Maiden with bow and arrow. Three products on back cover: Argo Corn Starch; Mazola, a Pure Salad and Cooking Oil; and Karo. 5” x 6 ½”, 64 pages.

1952 – Good. **Jane Ashley’s Newest Recipes for Better Meals**, Corn Products Refining Company, 17 Battery Place, New York 4, N.Y. Grey stock with photo of Jane Ashley center left and recipe multi-colored recipe cards fanned from top left to lower right. 7” x 8 ½”, 81 pages. See **Karo** listings under 1954 for advertisement for this cookbook.

Ca 1956 – Not food but company product. Fine. **NuSoft Fabric Softener** A new kind of product to make all fabrics softer, fluffier, easier to iron. Tri-folded yellow and black single sheet. Each page 3 3/8”x 5 ¾”.

Ca. 1957 – Very Good. **Party Repartee – 18 New Easy Recipes** – Jane Ashley, Corn Products Refining Company, 17 Battery Place, New York 4, New York. Two-folds single sheet advertising Mazola Corn Oil, Bosco Chocolate Flavored Syrup, Karo Syrups. 8” x 10 ½”.

Ca. 1957 – Very Good. **Pretty As A Picture Parties**, Home Service Department, Corn Products Refining Co., 17 Battery Place, new York 4, N.Y. 8” x 10 ¾”, 12 pages.

Ca. 1973 – Good. **Fresh Ideas for Fruits & Vegetables, 24 recipes plus buying & handling hints**, Best Foods, A Division of CPC International Inc. Black background with celery, asparagus, and other fresh vegetables on cover. Back shows bottles of Hellmann’s Mayonnaise, Mazola Corn Oil, and Best Foods Mayonnaise which is sold West of the Rockies. 3 ¾”x 6 1/8”.

## Corn Products, Page 2.

No Date – Good. **Guide to Corn Oil Cooking, A Recipe Book**, CPC International Inc., International Plaza, Englewood Cliffs, N.J. 07632. Beige stock, red background for title, black and white deco. Back has drawing of black and white and red food items. 7" x 8 ½", no page numbers.

No Date – Good. *recipes for Happy Holidays and "Goodies for Giving."* Advertisement for Karo Syrups, Mazola Corn Oil, Reynolds Wrap. Jane Ashley letter. Title in yellow box super-imposed over colored photo of pecan pie, candies, cookies, etc. Magazine insert. 6 7/8" x 7 7/8", no page numbers.

9/19/05

Little Cookbooks – **Cottolene** – The N. K. Fairbank Company, Chicago, St. Louis, New York, Boston, Pittsburgh, Philadelphia, Baltimore, New Orleans, Montreal, San Francisco.

1900 – Good. **A Public Secret**. Attractive young woman framed with title at the top and cotton plant on rose background. Within: wonderful chromolithographs . 5” x 4”, no page numbers.

8/21/05

Little Cookbooks – **Cox's Instant Powdered Gelatine** – J. & G. Cox, Limited, Georgie Mills, Edinburgh, Scotland; The Cox Gelatine Company (Representing J. & G. Cox Ltd.), 100 Hudson Street, New York

1914 – Fine. **Cox's *Manual of GELATINE COOKERY*** by Marion Harris Neil. **The Checkerboard Package**. Title Page: **Cox's Manual of Gelatine Cookery**. Fifth American Edition. Revised by Miss Marion Harris Neil, Cookery Editor of the Ladies Home Journal. **The Most Complete Cookery Book Published**. Issued by J. & G. Cox, Limited, Georgie Mills, Edinburgh, Scotland. Front cover: red, white and blue checkerboard frame around blue title with picture of Scotsman standing on package of Gelatine. Back: checkerboard with title in white square. 4 5/8" x 7", 64 pages.

No Date – Fine. **Economical Jelly Recipes for use with Cox's Instant Powdered Gelatine. These Recipes are specially suitable for use in cold weather. To obtain perfect results always put the water into the saucepan or other vessel first and then sprinkle the Gelatine into it. Use Hot not Boiling Water. Always use Cox's Gelatine the "Checkerboard Package"** Back: **Cox's Gelatine is a Pure Food**. Three paragraphs to explain why Cox's Gelatine is the first brand of Gelatine. The Cox Gelatine Company (Representing J. & G. Cox Ltd.), 100 Hudson Street, New York. Folded black and white single sheet. This was found inside the 1914 **Cox's Manual**. Each panel is 3 1/2" x 6 3/8".

11/29/05

Little Cookbooks – **The Cream of Wheat Corporation**, Minneapolis,  
Minnesota

Ca. 1928 – Poor. *This food has given two generations of children a healthy start.* The Cream of Wheat Corporation, Minneapolis, Minn. U.S.A. Beige stock with orange titles. Single sheet with two folds. Last page has promo about free brochure “**The Important Business of Feeding Children.**” Each page 3 3/8”x 4 1/2”.

1928 – Very Good. **The Important Business of Feeding Children.** Includes Letter addressed to Dear Madam. Plain beige cover with black lettering. Includes original envelope. 5 1/4”x 7 3/4”, 24 pages.

1946 – Fine – **Mammy Yokum’s Fav’rite Cream of Wheat Recipes.** Tri-fold promo featuring comic strip characters’ (Li’l Abner, Mammy, Earthquake McGoon’s, Granma Scragg, Pappy, Daisy Mae, Mrs. Hamfat Gooch, Sadie Hawkins, and Available Jones) favorite recipes. 3 3/4”x 6 1/4”.

Rev. 01/31/06

Little Cookbooks – **Crescent** – Crescent Manufacturing Company, Seattle, Washington

No Date – Good. **Mapleine Cookery . . . containing Recipes of Dainty...Delightful...Dishes for Everyday Use.** Crescent Manufacturing Company, Sole Makes of Mapleine, Seattle, U.S.A. Cover: **MAPLEINE Cookery.** Orange and white checked wrap-around background. Silhouette of maid with mixing bowl watching man take one of her cooling donuts. Blue picture frame. 5" x 6 5/8", 56 pages plus 15 colored illustrations and recipes by Alice Bradley, Principal Miss Farmer's Cooking School, Boston, and Food Editor Women's Home Companion.

No Date – Good. **Crescent Recipes For Everyday.** Crescent Manufacturing Company, Seattle, Washington. Background: blue checks with yellow lines. Title in yellow bordered beige rectangle. Back: same background for one pound can of Crescent Baking Powder and beige background for "Raises the Dough." 5" x 7 1/2", 32 pages.

No Date – Fine. **Crescent Recipes.** Crescent Manufacturing Company, Seattle, Washington. Bright yellow and dark blue. Drawing of woman in hat standing with hands on table. At top, title on dark blue background. Back: Picture of **Crescent Baking Powder, Absolutely Pure,** and in circle, **It Raises the Dough.** 4 3/4" x 6 1/2", 16 pages.

No Date – Very Good. **MAPLEINE DAINTRIES HOW TO MAKE THEM.** Crescent Manufacturing Company, Seattle, Washington. Boston – Chicago – Cleveland – Los Angeles – London Minneapolis – New York – Pittsburgh – San Francisco. Blue lines, white checks, title in frame, space for merchant below. Back: box and bottle of Crescent Mapleine. 3 1/4" x 5 1/8", 15 pages.

No Date – Very Good. **NEW MAPLEINE Dainties HOW TO MAKE THEM.** Crescent Manufacturing Company, Seattle, Washington. Woman holding tray with three sherbet glasses of dainties. Brown and white. Back: brown and white plaid frame for brown title, **MAPLEINE . for syrup . for flavoring . for seasoning.** Bottle and box for Mapleine to the right. Opens like stenographer's notebook. 5 1/8" x 3 1/4", no page numbers.

04/01/06



Little Cookbooks – **Crisco** – The Proctor and Gamble Company, Cincinnati, Ohio; The Proctor & Gamble Co., Cincinnati, Ohio

No Date – Good. **A Few Cooking Suggestions** by Mrs. W. W. Vaughn. Proctor and Gamble Company, Cincinnati, Ohio. Black and white leaflet with Mrs. Vaughn dressed in white laboratory uniform and white cap. Back: **Use level measurements to insure uniform results.** Woman dressed in white carefully using measuring spoon. Coupon for book of Tested Recipes on last printed page. 4 1/2" x 7 1/4", 48 pages.

1913-1914 – Poor. **The Story of Crisco 250 Tested Recipes** by Marion Harris Neil. The Proctor & Gamble Co., Cincinnati, Ohio. Light blue background, picture of chef, maid, and butler reading enlarged cook book pages. Back: plain. 5" x 7 3/8", 128 pages.

No Date – Fine. **THE STORY OF CRISCO** by L. W. Bosart, Ph.D. Form 1178-A-1. Black and white with title in rectangle. Single folded sheet. Each panel 4 1/8" x 6 1/4".

No Date – Fine. **CRISCO, Its Discovery, Chemistry and Dietetic Value.** The Proctor and Gamble Company. Form 1778-B-1. Black and white with title in rectangle. Single folded sheet. Each panel 4 1/8" x 6 1/2".

1913 – 1915 – Very Good. **A CALENDER OF DINNERS with 615 Recipes** by Marion Harris Neil *Including The Story of Crisco.* The Proctor & Gamble Co., Cincinnati. Eighth edition. Blue hardcover with gilt title and picture of chef, maids and butler reading enlarged cook book pages. Crisco endpages. Last page notes book available for 25cents. 5 1/4" x 8", 233 pages.

1918 – Poor. **WAR TIME RECIPES** by Janet McKenzie Hill. The Proctor & Gamble Co. Cincinnati. Firm blue soft cover. Gilt title, board edge, and stars. Back: plain. 5" x 7", 96 pages.

1919 – Very Good. **RECIPES FOR EVERYDAY** by Janet McKenzie Hill. The Proctor & Gamble Co., Cincinnati. Firm blue softcover, gilt title and border. Plain back. 5" x 7", 96 pages.

1913-1920 – Poor. **A CALENDER OF DINNERS with 615 Recipes** by Marion Harris Neil *Including The Story of Crisco.* The Proctor & Gamble Co., Cincinnati. Blue hardcover with gilt title and picture of chef, maids and butler reading enlarged cook book pages. Crisco endpages. Last page mentions **The Whys of Cooking, Balanced Daily Diet and Recipes for Everyday** by Janet McKenzie Hill. 5 1/4" x 8", 233 pages.

1920 – Good. **BALANCED DAILY DIET** by Janet McKenzie Hill. The Proctor &

- Gamble Co., Cincinnati. Firm blue-grey softcover. Gilt highlights. Fish, apple, grain and Crisco in circle below framed title. 5 1/8" x 6 7/8", 96 pages.
- 1922 – Good. **THE WHYS OF COOKING** by Janet McKenzie Hill. The Proctor & Gamble Co., Cincinnati. Firm blue-grey softcover. Gilt highlights. Mixing bowl, measuring cup, kitchen equipment in small box above title. Plain back. 5" x 7", 108 pages.
- 1924 – Very, very poor. **Mrs. Neil's Cooking Secrets** by Marion Harris Neil and *The Story of Crisco*. Proctor & Gamble Co., Cincinnati. Cover: **Mrs. Neil's Cooking Secrets**. Little boy in blue sailor outfit licking his fingers after sampling strawberry shortcake. Blue background. Below: pie lacking one piece and skillet with two eggs in it on pink back-ground. Lacks back cover and has 128 pages. 5" x 7 1/4".
- 1926 – Good. **A Few COOKING SUGGESTIONS**. Proctor & Gamble, Cincinnati. Woman rolling pie crust and little boy watching her. Orange frame behind title and picture. White border. Back: ICING RECIPES. Orange line at bottom just like interior pages. 4 3/8" x 7 5/8", 16 pages.
- 1926 – Very good. **Pies and Pastries ICINGS AND FROSTINGS** by Sarah Field Splint, Editor Food Department, McCall's Magazine, etc. Proctor & Gamble, Cincinnati, Ohio. Cover *pie and pastry, With helpful hints and 50 Tested Recipes*. Woman in blue-green outfit rolling a pie crust. White and black otherwise. Plain back. 4 7/8" x 7 1/8", 22 pages.
- 1927 – Near Fine. **12 dozen time-saving recipes**. Proctor & Gamble, Cincinnati, Ohio. Cover: **12 dozen time-saving recipes containing 144 tested recipes and a great many time-saving kitchen suggestions**. Woman serving tea. Orange highlights including part of title, otherwise black and white. Plain back. 4 7/8" x 7 1/4", 56 pages.
- 1927 – Very Poor. **199 Selected Recipes** by Sarah Field Splint. Proctor & Gamble, Cincinnati, Ohio. Cover: **SARAH FIELD SPLINT'S Selected Recipes Containing 199 Tested Recipes**. Brown and beige newsprint. Picture of flowers, fruit, cake, eggs, pie. Title in brown background. 4 7/8" x 7 1/4", 64 pages.
- Ca. 1927 – Very Good. **MISS OLIVE ALLEN'S TESTED RECIPES. 200 Selected from many Hundreds gathered from all over the world**. Pen and ink drawing of cake. The Proctor & Gamble Co., Cincinnati. Cover: **200 Tested Recipes** by Olive J. Allen. Mother dropping coconut on iced cake. Daughter is holding the bowl and licking the spoon. Below: can of Crisco in center of fruit display. Back plain. Cake and cookie recipes from 1927 Good Housekeeping's P & G ad laid-in. Recipes include Washington's Birthday Cake, Golden Glows, Fudge, Lincoln Crisps, A Dark Secret, Colonial Rocks, Valentine Cookie Hearts and Maids of Honor. 4 1/4" x 6 3/8", 80 pages.

- 1927 – Good. **Better Danish Pastry. Crisco Bakery Service Series No. 1.** Prepared by The Bakery Research Department of The Proctor & Gamble Co., Cincinnati, Ohio. Form 74-U. Green softcover, black deco. Back: Three containers of Crisco including a wooden barrel. 4 7/8" x 7 1/8", 10 pages.
- 1928 – Very Good. **NEW COOKING SUGGESTIONS.** The Proctor & Gamble Co., Dept. of Home Economics, Cincinnati, Ohio. Green and white check wrap-around. Cookies, pie, skillet dish, duck pull toy and Raggedy Ann. Back: Coupon to send for **The Art of Cooking and Serving** by Sarah Field Splint. 5" x 8 1/4", 19 pages.
- 1930 – Very Good. **NEW RECIPES EVERY DAY DISHES THAT ARE NEW, SIMPLE, AND DIFFERENT. See pages 4-7-11-16-17.** Green and white. Cherry pie at top and piece of cherry pie below it. Back: coupon for **The Art of Cooking and Serving**. 5" x 8 1/4", 19 pages.
- Ca. 1930 – Very Poor. A few **COOKING SUGGESTIONS.** Brown and white with the same picture as on **199 Selected Recipes** of 1927. Back: coupon for **The Art of cooking and Serving**. 5" x 8 1/4", 15 pages.
- 1930-31 – Fine. *A Manual of Cookery in 12 Chapters as applied to classroom work.* Actually 13 chapters with each chapter (manual) 15 to 38 pages. Green two hole binder sent to teachers for classroom work. Gilt deco covered dish with steam rising to title. 5" x 7 1/2".
- 1931 – Very Good. **THE ART OF *Cooking and Serving*** by Sarah Field Splint, Editor Food Department, McCall's magazine. Proctor & Gamble, Cincinnati, Ohio. Cover: **The ART OF COOKING AND SERVING** by Sarah Field Splint **with 549 tested recipes.** Cream hard-cover with orange highlights. Orange title background. Figures of woman serving tea, rolling dough, carrying tray, observing chef, and man eating formal dinner. Back: Sketches of woman lifting something from oven while little boy observes, little girl gets a cookie from cookie jar and man at formal dinner. 5" x 7 3/8", 252 pages.
- 1932 – Good +. **Good things to eat FROM OUT OF THE AIR.** 136 tested radio recipes by Winifred S. Carter. Blue and white cover. Radio towers. Back: form for listing **Radio Program I like to hear**, such as **Mrs. Blake's Radio Column, Sisters of the Skillet, Colonel Stoopnagel and Budd, B.A. Rolfe's Orchestra, Mills Brothers.** 4 7/8" x 7 1/4", 72 pages.
- 1932 – Poor. **French Frying.** The Home Economics Department, Proctor & Gamble, Cincinnati, Ohio. Red, white and blue cover. Title in blue and red. Below is pan with French flag in it. Plain back. 6" x 9", 48 pages.
- 1934 – Very Poor. **24 pies men like.** The Proctor & Gamble Company. Brown and white.

- Three men eating pie at table. One man motions to someone to come. Lacks back cover. 3" x 4 1/2", 26 pages.
- 1937 – Good. **COOKING HINTS AND TESTED RECIPES** from Winifred S. Carter. Light Blue cover, dark blue ink. Kitchen knife, two pears, spoon, sifter, pie pan, rolling pin upper left. Back: Ad for 1937 **THE ART OF COOKING AND SERVING**. The Proctor & Gamble Company, Box 837, Cincinnati, Ohio. Form 386-T. 5" x 8", 32 pages.
- 1937 – Very Good. **COOKING HINTS AND TESTED RECIPES** from Winifred S. Carter. Same as the above blue copy but **A Suggestion** in red upper right.
- 1937 – Good. **COOKING HINTS AND TESTED RECIPES** from Winifred S. Carter. Same as blue copy but green and brown cover.
- 1937 – Very Good. **The Art of COOKING AND SERVING**. Proctor & Gamble, Cincinnati, Ohio. Title centered in large blue and yellow bowl. Ladle above title. Blue and white plaid background. Solid blue back cover. 4 3/4" x 7 1/4", 252 pages.
- 1940 – Good. Entry form for Crisco cake contest ending April 28, 1940.
- 1942 – Very Good. **"HERE'S HOW TO SAVE UP TO \$7 A MONTH" Appetizing and Nutritious Econo-Meals, 30 low cost menus, 30 delicious recipes** developed in the famous Crisco Kitchens of Proctor and Gamble. **30 CRISCO ECONO-MEALS**. Blue and white expandable recipe cards. Slotted flip cards attached to each other. 3" x 5".
- 1945 – Very Good ***Recipes for Good Eating***. The Home Economics Department, Proctor and Gamble Company. Photo of Mother and daughter in red and white ruffled aprons making cut-out cookies. Mixer and blue bowls in background. Back: Blue background and Crisco in white circle with 4 stars at left and three stars at right. **"It's Digestible!"** below Crisco. 5 1/2" x 8", 64 pages plus index.
- 1949 – Fine. **New Recipes for Good Eating**. Winifred S. Carter, Home Economics Department, Proctor & Gamble. Mother in cherry apron watching little girl and boy reaching for her sugar donuts. Back: Blue with can of Crisco in center white block. 5 3/4" x 7 3/4", 112 pages plus index.
- 1954 – Very Good. **A CRISCO Treat for Thanksgiving 4 DELICIOUS Holiday Dessert Recipes**. Grocer's hand out. Pilgrim holds each number. Recipes: Date-Nut Bars, Twin Pumpkin Pie, Mincemeat Pie, and Cranberry Spice Cake. Back at bottom: **Bake and fry with CRISCO IT'S DIGESTIBLE!** Single sheet 4 1/2" x 7 3/4".
- 1959 – Fine. **PRAISE FOR THE COOK**. The Proctor & Gamble Company. Colored

sketch of husband, daughter, son and dog raising their hands for Mother dressed in red dress and red polka dot apron. Fried chicken can of Crisco and cake on counter. Back: blue background. Opened can of Crisco on reddish block lower edge. White metal spiral. Original mailing envelope. Coupon for another copy. 5 7/8" x 8 3/4", 120 pages.

No Date – Very Good. Cover for three one cup sticks of Crisco All-Vegetable Shortening. Inside are recipes for Irresistible Peanut Butter Cookies, Chewy Brownie Cookies, and Ultimate Chocolate Chip Cookies.

1954 – Fine. ***Crisco's Easy-as-Pie Recipes. Illustrated Instructions plus 23 Favorite Pie Recipes.*** Features Mrs. Mildred Semple of Wollaston, Massachusetts, who originated the Easy-As-Pie sheet and won \$1000 in Boston cooking contest. Registered trademark is MILDRED SEMPLE'S MAKE-A-PIE but P&G used Easy-as-Pie. Coupon for the kit. Red white and black. Sketch of woman mixing pie crust in sheet. 5"x 6", 19 pages.

No Date – Coupon worth 10 cents in part payment on either a 3-lb can or a 1-lb can of Crisco. **ALWAYS BUY CRISCO IN THE MORE ECONOMICAL 3 POUND CAN.** Red and white promo.

1973 – Very Good. **Crisco's FAVORITE FAMILY FOODS COOKBOOK.** The Proctor & Gamble Company, Cincinnati, Ohio. Beautiful strawberry pie in foreground. Red and blue title on white background. Back: Six pictures of foods including fried chicken, cinnamon bread, sweet rolls, gingerbread men, Swiss steak, and cake. Hardcover. 7 3/4" x 10 1/4", 112 pages.

1979 – Very Good. **Crisco Oil SALAD LOVER'S COOKBOOK. Exciting salad and salad dressing recipes from Crisco Oil and the Culinary Arts Institute.** Proctor & Gamble. Green background. Fruit Salad in clear bowl. Title above with Crisco Oil on white. Back: bottle of Crisco Oil above avocado salad in wooden bowl. Brochure free with the purchase of one bottle Crisco Oil (any size). 6" x 9", 47 pages.

1979 – Good. **Scratch Baking Made Easy. Tempting recipes and helpful how-to's from Bon Appetit and Crisco. Free booklet with purchase of 3 lb. Can of Crisco. Compiled by Bon Appetit Magazine.** Proctor and Gamble. Copyright Bon Appetit Publishing Corporation. Brown and white. Apple pie. Circle for "free booklet". Back: **More Hints for Better Baking.** 5 3/8" x 8 1/4", 16 pages.

1984 – Fine. ***The Flavor Maker's Cookbook From Crisco Oil.*** Proctor & Gamble. Glossy hardcover and white spiral. Wrap-around photo of Cake, cookies, bottle of Crisco Oil salad, and green beans on back while front has salad and plate of fried chicken, salad, and green beans. 8" x 9 3/8", 128 pages.

1987 – Fine. **The Holiday Dinner As American as Crisco. Butter Flavor Crisco,**

- Finest Shortening Artificially Flavored.** The Proctor & Gamble Company. Platter of stuffed turkey being carved. Back: woman serving her family at the dinner table a platter of stuffed turkey. Magazine insert. 7 7/8" x 5 1/2", no page numbers.
- 1989 – Good. **Butter Flavor Crisco Finest Shortening Artificially Flavored COOKIE COLLECTION.** Proctor & Gamble. Wrap-around photo of Yellow Crisco can surrounded by plates of cookies, sweet rolls, desserts on front while pitcher of milk, cup of tea and straw hat on a chair on the back. 5 1/4" x 8 3/8", 44 pages.
- 1989 – Fine. **Crisco, Finest All-Vegetable Shortening, AMERICAN PIE CELEBRATION.** Wrap-around photo with blue can of Crisco on the front plus cherry pie, while back has yellow can of Crisco, peach pie, bowl of apples and three other pies in wire rack. 5 1/8" x 8 3/8", 64 pages.
- 1990 – Fine. **Butter Flavor Crisco, Finest Vegetable Shortening Artificially Flavored. THE 1990 CHRISTMAS COOKIE COLLECTION.** Proctor & Gamble. Plate of cookies with snowman in foreground. Back: **Fa-La-La-La-Las.** Cookie press cookies made with Crisco. **Happy Holidays from** next to can of Crisco. Magazine insert. 5" x 7 1/8", no page numbers.
- 1991 – Fine. **CHEESECAKE, LAYERCAKE, COFFEECAKE, SHORTCAKE, Luscious Recipes EASY TO BAKE.** Proctor & Gamble. But, the letter to Dear Cake Baker is from the kitchens of Crisco and Eagle Brand. Tested in the Better Homes and Gardens. Luscious Fudge Ribbon Surprise Cake on front and recipe on the back with a coupon to send \$3.00 for recipe book **"Crisco Presents: It's a Piece of Cake.** 5" x 7 1/8", no page numbers.

Little Cookbooks – **Daniel Webster Flour** – Eagle Roller Mill company, New Ulm, Minnesota

1928 – Very Good. *Recipes You'll Like*. **Daniel Webster Flour BAKING SUGGESTIONS INSIDE**. Eagle Roller Mill Company, New Ulm, Minnesota. Single grey folded sheet. On front panel, Mother is serving daughter piece of cake. Also, on table are two loaves of bread, six cupcakes and a pie. Back panel: Sack of Daniel Webster Flour and form to get the “celebrated Daniel Webster Cook Book.” Recipes for Muffins, White Cake and Peanut Cookies inside. Each panel 3 ½”x 6”.

01/21/06

Little Cookbooks – **Del Maiz Corn** – Minnesota Valley Canning Company, Le Sueur, Minnesota

No Date – Fine. **The Wonderful Story of DEL MAIZ, The New Sweet Corn And a Dozen Delicious DEL MAIZ RECIPES.** Front Panel: Moon shining on corn stalks in field. Back: Picture of farmer showing man in hat, suit and tie the merits of an ear of corn that he is husking. Can of corn above them to the right. Paragraph about the merits of Del Maiz. Seed developed and owned in Minnesota. Three interior panels show the plant and workers in uniforms. Six panel folded promo. Each panel 3 1/8"x 4 1/4".

8/12/05



Little Cookbooks – **Diamond Walnuts** – California Walnut Growers Association, Los Angeles, California; Diamond Walnut Growers, Inc., Stockton, California; Diamond Walnut Growers, Inc., P.O. Box 1727, Stockton, CA 95201

No Date – Good. **100 Delicious Walnut Recipes**. California Walnut Growers Association, Los Angeles, California. Framed picture of four walnuts, one cracked open, blue background. Back: cluster of walnuts entitled ***The Quality Mark on Walnuts. DIAMOND BRAND.*** 5 1/8"x 6 3/4", 32 pages.

1937 – Good. **TO WIN NEW COOKING FAME Just add Walnuts**. California Walnut Growers Association, Los Angeles, California. "A purely cooperative, non-profit organization of 7988 growers. Our yearly production over 90,000,000 pounds." Red background for titles, hand pointing to **Just Add Walnuts**, drawings of the different foods for walnuts, and cluster of walnuts falling over top of pad with Diamond stamp on them. Back: Dish of ***branded DIAMOND WALNUTS California's finest.*** Top blue background, bottom red background with promo and two cans of walnuts. 5" x 6 7/8", 31 pages.

1940 – Good. **Menu Magic IN A NUTSHELL, branded DIAMOND WALNUTS California's Finest**. California Walnut Growers Association, Los Angeles, California. "A purely cooperative of over 8000 growers." Yellow title; red background; cake, pudding and cookies on green serving dishes; blue background. Back: Yellow title, - ***and a Walnut Bowl on your table. A perfect ending for any meal.*** Silver bowl containing grapes and branded walnuts on blue background. 5" x 6 7/8", 31 pages.

1947 – Good. **Menu Magic IN A NUTSHELL, branded DIAMOND WALNUTS California's Finest**. Same as 1940 edition.

No Date – Very Good. **Win NEW COOKING FAME with DIAMOND branded WALNUTS**. Single sheet folded five times. Woman with hands up behind a white iced cake decorated with walnuts. Red, white and blue panel front and back. Back: ***branded DIAMOND WALNUTS California's finest.*** Two bags and can of walnuts below promo. Each panel 2 7/8"x 5 1/4".

No Date – Good. **Win NEW COOKING FAME with DIAMOND branded WALNUTS**. Single sheet folded five times. Drawing of woman holding cake in the circle of a blue ribbon. Yellow background. Back: three containers of walnuts. Promo below walnuts. Each panel 2 7/8"x 5 1/4".

1963 – Fine. **KEEPSAKE RECIPES FROM THE EARLY WEST**. Compliments of Diamond Walnuts. Diamond Walnut Growers, Inc., Stockton, California. Goldenrod stock with opened recipe trunk below title. Back panel: two bags and one can of walnuts with promo below. Single sheet folded five times. Each panel 2 7/8"x 5 1/8".

No Date – Fine. **Add the touch that adds so much DIAMOND WALNUTS**. Woman magician with wand holding a walnut topped brownie in her left hand. Empty walnut shell and walnut

below her. Back: three packages of walnuts and promo. Sheet with five folds. Each panel, 2 7/8" x 5 1/8".

No Date – Same as above but promo panel has pink background and the Diamond logo is different.

No Date – Fine. **OH THE LOVELY NUTTY COOKIES YOU CAN MAKE WITH DIAMOND WALNUTS.** Diamond Walnut Growers, Inc., P.O. Box 1727, Stockton, Ca. 95201. Grocers handout with cookies on front panel. Back panel has recipe for Honey Walnut Bars and promo for the three packages of Diamond Walnuts. Single sheet folded twice from top to bottom. Each panel 5 5/8"x 4".

No Date – Fine. **Gala hors d'oeuvre ideas! Lead your Diamonds.** Diamond Walnut Growers, Inc., Stockton, California. Single sheet folded from top to bottom and then folded again. Walnut Cheese Log, Diamond Walnuts and 7 and King of Diamonds. Back panel: three walnut containers and promo about "long on flavor, strong on quality." Grocer's giveaway. Each panel 5 3/4"x 3 3/4".

No Date – Fine. **DIAMOND WALNUTS. AMERICA'S NO. 1 COOKIE NUT.** Diamond Walnut Growers, Inc., P.O. Box 1727, Stockton, CA 95201. Grocer's giveaway. Cookies on front panel. Back: recipes for Walnut Linzer Bars and Walnut Oat Crisps. Single sheet folded in half and then folded again. Each panel 5 3/4"x 4".

1980 – Fine. **OH THE MERRY NUTTY THINGS YOU CAN DO WITH DIAMOND WALNUTS.** Diamond Walnut Growers, Inc., P.O. Box 1727, Stockton, CA 95201. Red and green tin with Walnut Holiday Buns. Also, container of Chocolate Walnut Clusters. Back: Recipe for California Walnut Bread and promo **MAKE THESE GIFT-WORTHY DIAMOND WALNUT TREATS.** Promo with three packages below. Single sheet folded twice top to bottom. Each panel 5 3/4" x 4".

1982 – Very Good. **DIAMOND WALNUT RECIPE FAVORITES.** Wrap around picture of blue mixing bowl with chocolate and walnut cookie mixture. Diamond Logo on right and left corners. Back: **DIAMOND WALNUTS MAKE IT SPARKLE.** 5 3/8" x 9", 112 pages.

No Date – Very Good. **The New Walnut Cook Book.** Diamond Walnut Growers, Inc., Stockton, Calif. Title in diamond formed by names of foods made with walnuts. A diamond below with drawing of different foods using walnuts. Red wraparound background. Back: white diamond for **DIAMOND WALNUTS.** 6 3/4"x 9", 28 pages.

No Date – Good. **DIAMOND WALNUT RECIPE GEMS.** Diamond Walnut Growers, Inc. P.O. Box 1727, Stockton 1, California. Black front and back with title in white and green recipe card behind a cracked Diamond Walnut. 6 3/8"x 9 1/4", 88 pages.

1987 – Fine. **WALNUTS IN MUFFINS, STIR FRIED, ON COOKIES, IN BREAD, IN PIES, ETC. THE GOODNESS GOES ON AND ON AND ON... Our 75<sup>th</sup> Anniversary.** Diamond Walnut Growers, Inc. Produced by Publications International, Ltd., Skokie, IL.

Words behind muffins, stir fry, gingerbread cookies, nut bread. Package of shelled Diamond Walnuts lower right hand corner. **Free with purchase of two packages any size Diamond Shelled Walnuts.** Back: pictures of five Diamond containers and two special treats above. 5 ¼" x 8 ¼", 24 pages.

1994 – Fine *Holiday Desserts*. Jointly published by Baker's, Diamond Walnut, Jell-O (Kraft.) Cookies on the front with logos at bottom. Back: Logos at top and Recipe Book Offer for "more easy and delicious recipes." 5 3/8"x 8 ½", no page numbers.

03/01/06

Little Cookbooks – **Domino Sugar** – American Sugar Refining Company, New York City; The American Sugar Refining Company, Jersey City, N. J.; American Sugar Division, Amstar Corporation.

1911 – Poor. **The Story of Crystal Domino**, The American Sugar Refining Co. On last page: “Crystal Domino Sugar is but one of the Premier Products of The American Sugar Refining Co. This Company controls the entire output of the “H & E” Refinery, Brooklyn; Franklin Refinery, Philadelphia; Standard Refinery, Boston; and Chalmette Refinery, New Orleans.” Small white brochure telling the refinery process. Title in Blue with oval frame of their symbol in upper right. 3 1/5”x 5”, 32 pages.

No Date – Very Good. Back: Die Cut 2 lb. box of **Crystal Domino Granulated Extra Fine Sugar**. Front: **A New Domino Product. Crystal Domino Pure Cane Sugar Syrup**. The American Sugar Refining Company, New York City (on syrup can Jersey City, N. J.) Picture of syrup can with red mask in center. Two panel promo. Each panel 3 1/8” x 5”.

No Date – Fine. **The Story of Cane Sugar. “Sweeten it with Domino”** The American Sugar Refining Company. Beige softcover. Vignette of sugar cane cart with oxen pulling it. Black deco. Back cover: Illustrations of six Domino Can Sugar products entitled **Popular domino Sugars and Their Uses**. 6 1/4” x 3 3/4”, 17 pages.

1956 – Very Good. *New Reducing Diet Menus with Domino Sugar. Low in Calories High in Energy*. The American Sugar Refining Company. Front cover: Woman in striped shirt and shorts waving. Man with movie camera nearby. Back Cover: Domino sugar packages. 5<sup>th</sup> printing, Rev. 1956. 5 1/4”x 7 1/4”, 23 pages.

1983 – Fine. *Sweet Talk. Recipes from the Domino Sugar Chef*. Amstar Corporation, American Sugar Division. 1<sup>st</sup> Printing. White softcover embossed with chef hat and mustache. Blue lettering. White metal spiral. 5 5/8”x 8 1/2”, 95 pages.

1994 – Good. **Domino Sugar. America’s Sweet On Domino**. Dinosaur full-page advertisement from Better Homes and Gardens Magazine, March 1994.

11/17/05

Little Cookbooks – **Dr. Caldwell's** – Pepsin Syrup Company, Monticello, Illinois;  
Dr. W. B. Caldwell, Inc., Monticello, ILL.

No Date – Good. **DR. CALDWELL'S GUIDE TO HEALTH HOME COOK BOOK.**

**PRICE, TEN CENTS.** Pepsin Syrup Co., Monticello, Ill. Title Page: **HOME COOK BOOK.** Mother ices cake while little girl spoons the remaining icing from the bowl.  
4 7/8"x 6 3/4", 32 pages.

No Date – Very Poor. **DR. CALDWELL'S GUIDE TO HEALTH HOME COOK BOOK.**

Published by Pepsin Syrup Company, Monticello, Illinois. Woman trims excess crust from unbaked pie. Little girl is rolling pie crust. Back: Box of Dr. Caldwell's Syrup Pepsin with promo. At bottom is local druggist's name and address. 4 3/4"s x 6 7/8"s, 32 pages.

Ca. 1922 – Good. **BIBLE STORIES for Children DAVID AND GOLIATH.** Pepsin Syrup Co., Monticello, Ill. Drawing of David and Goliath on front and back has **DANIEL IN THE LIONS' DEN.** 4 1/2"x 6 5/8", 18 pages.

1936 – Good. Cover: **Sara and Aggie's Party Line Cook Book.** Title Page: **How A Small Town Doctor Won County Wide Fame.** Dr. W. B. Caldwell, Inc., Monticello, Illinois. Blue and white softcover picturing old-fashioned wall phone, stove and kitchen. Back: **YOUR DRUGGIST – *Guardian of Your Health.*** 6 1/8"x 4 1/2", 31 pages.

02/18/06

Little Cookbooks – **Dromedary** – The Hills Brothers Company, New York; The Hills Brothers Company, 375 Washington St., New York; The Hills Brothers Company, 110 Washington Street, New York City

- 1922 – Fine. ***One Hundred Delights***. The Hills Brothers Company, New York. Cover: large bowl and smaller bowl of cocoanut cream date-pudding. Back cover has three products: Cocoanut, Tapioca, and Golden Dates. 5" x 7", 31 pages.
- 1923 – Good. ***One Hundred Delights***. Same as 1922 edition except back cover has four products: Cocoanut; Sliced Peel Citron, Orange, Lemon; Dates; and Golden Dates.
- 1924 – Poor. ***One hundred delights***. The Hills Brothers Company, New York. Front cover: green framed oval containing title and dish of date salad. Faint palm trees on either side framed in green. Back of cover has five products: Grapefruit, Cocoanut, Figs, Citron, and Golden Dates. 4 7/8"x 7", 31 pages.
- 1925 – Very Good. ***Foods from Sunny Lands***, The Hills Brothers Company. Desert scene with title at the bottom. Red frame around picture. Woman carrying package white behind her are a man , two camels, palm trees, and boat. 5 3/4"x 8 1/8", no page numbers.
- 1926 – Very Good. ***How to enjoy a package of DROMEDARY DATES*** by the Lady With An Apron. The Hills Brothers Company, 110 Washington Street, New York City. With plug for The Great Atlantic and Pacific Tea Company where Dromedary products are found. Coupon for Dromedary Date Pitter on last page. 3 1/2"x 6 1/8", 11 pages.
- No Date – Pattern for cake pan liners which was in a package of Dromedary's new Pre-Creamed Cake Mix. One sheet of paper with letter from Susan Spencer printed on it.
- No Date – Very Good. ***We Guarantee***, The Hills Brothers Company, 375 Washington St., New York. Two panel folder which might have been in box of dates. Guarantee on front with product pictures for dates, golden dates and cocoanut. Back is recipe for Dromedary Fruit cake. Each panel 5" x 2 1/2".
- Ca. 1942 – Very Good. ***All these and Army Rations too!*** So Dromedary says please be patient. Apology for shortage of Dromedary products on the grocers' shelves. One folded sheet. Now 21 products shown on front page. Each page 5 1/4"x 7 5/8".

9/24/05

Little Cookbooks – Duff’s – P. Duff & Sons, Inc. Pittsburgh, Pa.

No date – **Duff’s Devil’s Food Frosting Recipes**. Folded sheet. Includes 7 minute frosting. Duff’s cake mix comes in four varieties: Duff’s Ginger Bread Cake Mix, Duff’s Devil’s Food Cake Mix, Duff’s White Cake Mix, Duff’s Spice Cake Mix...add water..mix...bake...That’s all! 3 ½”x 6 ½”

8/21/05

Little Cookbooks – **E-Z-Bake Flour** – Acme Evans Company, Indianapolis, Indiana.

No date – Poor. *Millers Since 1821 Baking Made Easy with E-Z-Bake*. Single folded sheet. Picture of strawberry shortcake on the front and two packages of flour in upper corners. Black and white. Each page 5" x 3".

**8/21/05**



Little Cookbooks – **Eatmor Cranberries** – American Cranberry Exchange,  
90 West Broadway, New York, New York

No Date – Good. **Eatmor Cranberries 44 way to serve the Tasty Fruit**, American Cranberry Exchange, 90 West Broadway, New York, New York. Red white and blue with string of cranberries forming a “y” behind “tasty fruit”. Presented by A & P Food Stores. 3 3/8”x 6”, pages not numbered.

1938 – Very Good. **Cranberries and How to Cook Them**. American Cranberry Exchange. Wrap around cover with cranberries as the background and front title as a note pinned with straight pin. Cranberries in red and rest of title in black on white note while **Eatmor Cranberries** is in red ink in box at foot of back cover. 5” x 7”, 20 pages.

No Date – Very Good. **CRANBERRIES and how to cook them**. American Cranberry Exchange, 90 W. Broadway, New York. Wrap around cover with cranberries as the background. Title in white over the cranberries. Dish of cranberry relish on front and cranberry pie on yellow background on back. **Eatmor Cranberries** under the pie. 6 3/4”x 5”, 38 pages. Recipes begin with Page 5 so pages are incorrectly numbered.

11/12/05

03/11/06

Little Cookbooks – **Eckrich** – Peter Eckrich & Sons, Inc. Fort Wayne, Indiana; Peter Eckrich & Sons, Inc., General Offices, Fort Wayne, Ind.; Peter Eckrich & Sons, Inc., Consumers Affairs Dept., Box 388, Ft. Wayne IN 46801

1965 – Fine. *Fancy Sandwiches on a plain budget with Eckrich “Slender-Sliced” meats.*

**6 prize winning recipes.** Peter Eckrich and Sons, Inc., Fort Wayne, Indiana. Logo of Eckrich, large E in red and white in black box, at bottom. Plate of V cut sandwiches with pickles in center. Folded white sheet. Each of the two panels is 3 3/8”x 5 3/4”.

No Date – Very Good. **PLAIN ‘N FANCY Sausage Dishes.** Peter Eckrich & Sons, Inc., General Offices, Fort Wayne, Ind. Front: Sausage plates on black tile background. Back: Package of Smokees and Smok-Y-Links Sausage. **Why Eckrich Smokees and Smok-Y-Links Taste So Good! Smoked Sausages, Frankfurts, Cold Meats.** Peter Eckrich & Sons, Inc. General Offices, Fort Wayne, Ind. Four panel folded sheet. Each panel 4 3/4”x 5 1/2”. Hole at top may have been used by grocer to display promo as FREE gifts for customers.

No Date- Very Good. **14 Favorite Meals with Smoked Sausage.** Peter Eckrich & Sons, Inc., General Offices, Fort Wayne, Ind. Links of smoked sausage hanging from rod, resting on cutting board with raw vegetables around it. Four panel folded sheet. Each panel 4 3/4”x 5 1/2”. Hole at top may have been used by grocer to display as FREE items for customers. Customers.

No Date – Fine. **Now You’re cookin’...with Eckrich. 45 Breakfast, Lunch, Dinner and Party Ideas.** Peter Eckrich & Sons, Inc, Consumer Affairs Dept., Box 388, Ft. Wayne, IN. 46801. Front: Upper right is new logo of **E** in red over Eckrich in white letters in green arrow. Crock of cheese, smoked sausage in center and other sandwiches and products on fold-over cover photo. Back: Logo appears at bottom left above the address for inquiries. 5 3/8”x 8 3/8”. Found in an “original” envelope.

8/13/05

Little Cookbooks – **El Molino & CaraCoa** – El Molino Mills, 3060 West Valley Boulevard, Alhambra, California 91803, El Molino Mills, A Division of ACG, Co. Box 2250, City of Industry, CA 91746.

1953 – Very Good. **EL MOLINO BEST RECIPES *tested in* EL MOLINO KITCHENS.**

El Molino Mills, Specialty Millers of whole grain flours and cereals since 1926, 3060 West Valley Boulevard, Alhambra, California 91803. Photo of many baked breads, rolls and cakes. Logo upper left. White plastic comb. \$1.50. Back: same photo and company mill and address. 4 7/8"x 6 3/4", no page numbers.

1976 – Very Good. **The El Molino Cookbook, Natural Wholegrain Foods from El Molino & CaraCoa.** El Molino Mills, A division of ACG Co., Box 2250, City of Industry, CA 91746. Brown background for photo of breads framed with white line. Mill lower right. Metal spiral. Nothing on back cover. 5 1/2"x 8 3/8", 144 pages.

02/18/06

Little Cookbooks – **Fillo** – Athens Foods, 13600 Snow Road, Cleveland, Ohio 44142

1980 – Fine. ***The Wide World of Fillo Recipe Book***. Athens Foods, One of the World's Largest Producers of Fillo. Athens Foods, 13600 Snow Road, Cleveland Ohio 44142. Brown ink on beige with photo of many foods made with Fillo. Back: Logo and address in black ink. 4" x 5 ½", 69 pages with back cover fold-out of Useful References Tables and Metric Conversion Chart.

01/23/06

Little Cookbooks – **Fisher's** – Fisher Flouring Mills Company, 817-822 White Building, Seattle, Washington; Fisher Flouring Mills Co., Seattle, Washington (Tacoma, Portland, San Francisco, Los Angeles)

No Date – Soil mark upper left-hand corner, otherwise very good. ***The Fairies Cook Book***, compiled under the direction of Mrs. Isabelle Clark Swezy. A book of One Hundred and Eighty-three Secrets. Cover: rays extend from picture of the mill. Below a boy and girl dressed as king and fairy princess. Title in ribbon is between their legs. On the back cover are noted the principal sales offices and the publisher, Fisher Flouring Mills Company, 817-822 White Building, Seattle. Tied with blue cord. 6 1/8"x 8 7/8", no page numbers.

1927 – Good. ***The Fairies Cook Book***. Same front cover as above. Back cover: Chef holding bag of flour. Principal sales offices noted. In the introduction they note that in this latest edition they have added a number of new basic recipes at the suggestion of Isabelle Clark Swezy. Cover bound with two staples. 6 1/8" x 8 3/4", 79 pages.

1937 – Good. **Fisher's Cooky Book**. Fisher Flouring Mills Company, Seattle, Washington, USA (Tacoma, Portland, San Francisco, Los Angeles). Red, white and black cover. Chef with hat that has "blend" written on it. Title over red circle. 5"x 7 1/4", 24 pages.

No Date – Good. **Fisher's Wheatcake Flour Self-Rising Recipes** by Mary Mills. Four panel folder. Back panel lists other products in Fisher's Little Handysack Line. Front panel has plate of wheatcakes with big square of melting butter in the center. Title is over red ball with Blend Chef's face to the left of the title. Each panel is 3 1/2"x 6 1/2".

No Date – Very Good. **Fisher's Blend Baking Book. 415 recipes tested and approved by Mary Mills**. Metal spiral. Board cover has blue box with Fisher's over a red circle. White lettering. At lower right of blue box is measuring cup, red bowl with flour in it, three eggs and flour sifter. The same red bowl, etc. are in the center of the back cover. Background for items is yellow with diagonal red lines. 6 1/4" x 9", 164 pages.

11/22/05

Little Cookbooks – **Fishery Council** – Fishery Council, 204 Water Street, New York City; The Fishery Council, Fulton Fish Market, New York 7, N.Y.

No Date – Fine. *The Fishery Council FISH AND SHELLFISH COOK BOOK. DEDICATED TO THE AMERICAN HOUSEWIFE.* 5<sup>TH</sup> Edition. Seafood Grotto, 7-Mile W at Telegraph, Detroit 19, Mich. Published by The Fishery Council, Main Office: 204 Water Street, New York City. Blue fish jumping out of water on blue and white stock. Designed by Ed Irwin with simulated waves at the bottom. Back: room for dealer's name. **PATRONIZE YOUR LOCAL FISH MARKET.** 4 7/8" x 6 3/4", 32 pages.

1947 – Very Good. *Fish 'n' Tips A BOOKLET OF FISH AND SHELLFISH TIPS AND RECIPES* by Frances Cabot of the Fishery Council, including Recipes from Gabriel Lugot and Oscar of the Waldorf. The Fishery Council, Fulton Fish Market, New York 7, N.Y. Red, white and green cover. Fish 'n' Tips in red. Back: Fishery Council Tested in red and green. Freddy the Fish designed by Ed Irwin drawn on back endpage. 4 1/2"x 5 1/2", 29 pages.

01/22/06

Little Cookbooks – **Fleischmann’s Margarine** – 1868 Gaff, Fleischmann & Company, 1881 Fleischmann and Company, 1905 The Fleischmann Company, June 28, 1929 Standard Brands Inc., 625 Madison Avenue, New York, N.Y. and then Nabisco

1962 – Good. **LOW-SODIUM DIETS CAN BE DELICIOUS. *A special Diet Guide and Cookbook for low-sodium diets by the makers of Fleischmann’s Unsalted Margarine*** Standard Brands Inc., 625 Madison Avenue, New York, N.Y. Formal dinner buffet with stuffed tomatoes, string beans, beef, rolls, pecan pie, coffee, flowers, candles. Folded title card lower left. Back: Two containers of Fleischmann’s Margarine, one unsalted and one lightly salted plus promo about each kind. Although 1962 copyright, 8/64 lower back cover. 9” x 6”, 38 pages.

1963 – Fine. **FATS IN YOUR DIET.** Questions and Answers about dietary fat...How to follow a modified fat diet. Shopping Tips... Tips on how to shop for foods low in saturated fat. Menu Plans...A variety of modified fat menus. Delicious Recipes Low in saturated fat...high in polyunsaturates...calorie controlled. Standard Brands. 9” x 6”, 49 pages.

1965 – Fine. **Dietary Fat Guide & Recipe Booklet.** Questions and Answers etc. same as 1963 booklet. Revised 1963 booklet. Standard Brands. 9” x 6”, 49 pages.

1974 – Very Good. **Fleischmann’s Margarine Calorie Subtractor.** Tri-folded board with Calorie Wheel and amount of calories per various servings. Folded: 3 ½”x 8 ½”.

1983 – Poor. **Sensible Eating for Healthy Living. An Authoritative Guide to Low Cholesterol Diets.** By the makers of Fleischmann’s Margarines and Egg Beaters 99% Real Egg Product. Nabisco copy-right. Back torn. 9” x 6 ¼”, 47 pages.

02/01/06

Little Cookbooks – **Fleischmann's Yeast** – 1868 Gaff, Fleischmann & Company; 1881 Fleischmann and Company; 1905 The Fleischmann Company, New York; June 28, 1929, The Fleischmann Company consolidated with The Royal Baking Powder Company, and Chase & Sanborn to form Standard Brands Inc., in New York City; Specialty Brands, a Division of Burns Philp Food Inc., P.O. Box 7004, San Francisco, CA 94120]

No Date – Very Good. **Fleischmann's Jingles Series No. 3.** The Fleischmann Company, 419-429 Plum Street, Cincinnati, Ohio. Young girl with granny glasses, a shawl and bonnet holding copy of another Fleischmann's Jingles in her hand. Back cover: Grocer waiting on young girl holding a package of Fleischmann's Yeast. The Fleischmann Co.'s horse and wagon outside store. Man with newspaper under his arm approaching store. Below: "Is this it, miss?" "Yes, sir; that's the kind – Fleischmann's." Children's stories but at the back are recipes for White Bread. 4 7/8"x 6 1/2", no page numbers.

Very Early 1900's – Fine. **Untitled.** The Fleischmann & Co., No. 419 to 429 Plum Street, Cincinnati, Ohio. Tracing book. Little girl standing on chair and kneading dough. She's wearing a white apron and very large chef's hat. In the background is a coal stove. 2 7/8"x 4 7/8", 8 pages.

1910 – Poor. **Excellent Recipes for Baking with Fleischmann's Yeast.** Title Page: **Excellent Recipes for Baking Raised Bread.** Published by The Fleischmann Company, 419 to 429 Plum Street, Cincinnati, Ohio, General Offices, 701 Washington Street, New York, N.Y. Agencies in all cities. Plain beige cover with vignette in center of Dutch girl holding basket. Form 461 D. 4 3/4"x 6", 52 pages.

1912 – Poor. **Excellent Recipes for Baking with Fleischmann's Yeast.** Title Page: **Excellent Recipes for Baking Raised Breads. Also Directions for Making Refreshing Summer Drinks (Pages 51 to 54).** Published by the Fleischmann Company, 701 Washington Street, New York, N.Y., General Offices, 419-429 Plum Street, Cincinnati, O. Agencies in All Cities. Plain beige cover with vignette in center of Dutch girl holding basket. Back: "These recipe books are distributed by The Fleischmann Company, Coast Division, Sumner, Washington. Includes info to send for additional copies. Machine punched hole with brown string. Form No. 481, D-E. 4 3/4"x 6 1/8", 56 pages.

1913 – Good. **Good Things to Eat Made with Bread Containing Tested Recipes Compiled for The Fleischmann Co.** by Marion H. Neil. The Fleischmann Co., Cincinnati, O. On cover is John Dough in chef hat and apron "John Dough raised on Fleischmann's Yeast." (Was this the original dough boy?) Hole with string in upper left-hand corner. 5 1/8" x 7", 32 pages.

1915 – Very Good. Cover: **Fleischmann's Recipes.** Title Page: **Excellent Recipes for Baking Raised Breads. Also Directions for making Refreshing Summer Drinks.** The Fleischmann Company. Form 481D Rev. Title background is gray and white stripes. Woman in red and white striped dress at cook stove. John Dough on back pointing to square



- package of yeast. String in hole in upper left corner. Artist's initials, I.S.A., in lower right corner. 4 5/8" x 6 3/4", 48 pages.
- 1916 – Good. Cover: **Fleischmann's Recipes**. Title Page: **Excellent Recipes for Baking Raised Bread. Also directions for making Refreshing Summer Drinks**. Index Page 46 and logo in triangle below titles. The Fleischmann Company. Form 481D Rev. Background for front title is gray, blue and white tiles behind black stove. Hole with string in upper left-hand corner. 4 5/8" x 6 3/4", 48 pages.
- 1919 – Very Good. **Sixty-five Delicious Dishes Made with Bread**. The Fleischmann Co., Fleischmann's Yeast. Blue background. Woman in circle holding dish of peas and bread. Hole with string in upper left-hand corner. 5" x 7", 32 pages.
- 1920 – Fine. Cover: **Fleischmann's Recipes**. Title Page: **Excellent Recipes for Baking Raised Breads**. The Fleischmann Company. General Offices; New York; Chicago; Seattle, Wash.; San Francisco. Plain beige softcover with brown frame that has an F in oval at the bottom of frame. Frame is then framed by parallel brown lines. 4 3/4" x 7", 48 pages.
- 1922 – Very Good. **Fleischmann's Recipes**. Title Page: **Excellent Recipes For Baking With Fleischmann's Yeast**. The Fleischmann Company. Plain beige softcover with brown frame that has an F in oval at the bottom of the frame. Smaller format than the 1920 pamphlet. 3 7/8" x 6 3/8", 48 pages.
- 1924 – Good. **Fleischmann's Recipes**. Title Page: **Excellent Recipes For Baking With Fleischmann's Yeast**. The Fleischmann Company. Plain beige softcover. Cover same as 1922 edition but page 46 is different. Perhaps other changes within. 3 7/8" x 6 3/8", 48 pages.
- 1939 – Fine. **DELIGHTFUL Breads...Buns..and Coffee Cakes. Your baker can supply All of the breads, buns, and coffee cakes featured in this interesting booklet**. Revised 1939 Edition. Standard Brands of California, 245 Eleventh Street, San Francisco, Calif. Cover: **Giving Your Meals THE TOUCH OF INDIVIDUALITY with delicious YEAST RAISED BREADS**. Black and white. Back: features other food products, Chase Sanborn Coffee, Tender Leaf Tea, Royal Gelatin, Royal Puddings, and Royal Baking Powder. 4" x 6 1/4", 39 pages.
- No Date – Good. **Variety in BREAD delicious and so easy**. The Fleischmann Company, Offices in all principal cities. Title Page: **37 DELIGHTFUL BREADS and some Cakes**. Beige with title and vignette of tennis players in brown. Back: form for additional recipe books for friends. 4" x 6 3/8", 47 pages.
- 1941 – Very Good. **The Bread Basket. For the times you bake at home...dozens of tested, easy recipes for fresh breads, rolls and desserts made better with Fleischmann's Yeast**. Standard Brands Incorporated. Basket of rolls on cover.

6" x 9", 40 pages.

- 1948 – Poor cover but interior fine. **When you bake... Old-fashioned yeast breads in new time-saving ways.** Standard Brands Incorporated. On cover: dough rising in yellow bowl with clock behind it. Blue background with orange-brown spine softcover. 8 ½"x 11", 32 pages.
- No Date – Good. **When you Bake – with yeast.** Back cover: **New, quick ways with old-fashioned yeast breads.** Standard Brands Incorporated. Wrap-around blue stock, globe behind bread basket. Also, cup and saucer back lower left. 8 5/8"x 11", 32 pages.
- 1961 – Good. **Bake it easy! Flip the Switch! Quick the Mix! Cooking on Ice! 17 Recipes Grandmother Couldn't Bake.** Standard Brands Incorporated. Baked goods in three circles on cover with 3 packets of Fleischmann's Yeast. Back cover has other Standard Brands Products pictured. 5 ½"x 7 ¼".
- 1962 – Fine. **The Fleischmann Treasury of Yeast Baking. Intriguing Foreign Breads and Rolls.** Standard Brands Incorporated. Three different breads on cover with one on a wooden cutting board. Blue-green background. 5 ½"x 8 ½", 9 pages.
- 1962 – Near Fine. **The Fleischmann Treasury of Yeast Baking.** Includes Batter Breads, Rolls, Sweet Doughs and Foreign Breads and Rolls. 5 ½"x 8 ½" 51 pages with Index. Later this book was published in sections, such as Batter Breads and Intriguing Foreign Breads and Rolls.
- 1962 – Very Good. **The Fleischmann Treasury of Yeast Baking. Batter Breads easiest of all.** Standard Brands Incorporated. Letter from Mary Lynn Woods back of front cover. 5 ½"x 8 ½", 9 pages.
- 1963 – Good. **Yeast Baking & You, 41 Adapt-a-Dough Recipes from Fleischmann's Yeast & Gold Medal Flour.** Cooperative advertising by General Mills and Standard Brands. 8" x 4 ½", 20 pages.
- Ca. 1964 – Very Good. Sheet of Fingertip Recipes cards prepared by T. M. Nancy Sasser. 5" x 9 ½" sheet which is perforated. Includes recipes for Special Treat Breads by **Fleischmann's Yeast**, Stewdays Specials by **Dinty Moore**, and a coupon for **Blue Bonnet Margarine**. All are products of Standard Brands Inc.
- 1967 – Very Good. **Fleischmann's New Treasury of Yeast Baking. Introducing Rapidmix the No-Dissolve Method.** Standard Brands Incorporated. 10" x 7", 34 pages.
- 1968 – Very Good. **Fleischmann's New Treasury of Yeast Baking. Introducing Rapidmix the No-Dissolve Method.** Standard Brands Incorporated. 10"x 7", 34 pages.

1974 – Good – **Fleischmann's Yeast Presents The Baker's Dozen featuring dozens of bread baking ideas.** Published for 4-H Club Members by Standard Brands Educational Service. 8 ¼"x 10 ¾". Punched for three-ring notebook, 19 pages.

No Date – Very Good. **Our Daily Bread. A guide to the science and nutrition of bread.** Prepared for 4-H Club Members by Standard Brands Incorporated, Makers of Fleischmann, Royal and Planters Products Educational Service. 8 ½" x 10 7/8", 14 pages.

No Date – Very Good. **Fleischmann's Bake-it-easy Yeast Book. ALL-NEW Easier-than-Ever.** (Standard Brands Inc.) Softcover. Black background. 10" x 7", 62 pages.

1976 – Very Good. **Fleischmann's Bake-it-easy Yeast Book. ALL-NEW Easier-than-Ever.** Stamp on cover "From Fleischmann's with the compliments of CAMCO, INC. N. Billerica Mass. Standard Brands Incorporated. 10"x 7, 62 pages.

1978 – Good. **Fleischmann's Bake-it-easy Yeast Book. ALL-NEW Easier-than-Ever.** (Standard Brands Inc.) 10" x 7", 62 Pages.

1992 – Fine. **Plug Into Fleischmann's Yeast Bread Recipes and Baking Tips Bread Machines and Traditional Baking.** Specialty Brands, a Division of Burns Philip Food, Inc. Folded over sheet of recipes, red border. 17 ½" x 5". Suitable for mailing to customer. Sealed with white tab.

1993 – Fine. **Fleischmann's Yeast. Best-Ever Breads.** Seal in lower right-hand corner Fleischmann's Yeast 125 years since 1808. Includes info for Bread Machines. January 24, 1994, letter from Specialty Brands to customer. Cost of book: \$2.95. 9" x 9", 79 pages.

1995 – Fine. **Fleishmann's Yeast Bread Machine Favorites.** Specialty Brands, a Division of Burns Philp Food Inc., P.O. Box 7004, San Francisco, CA 94120. Glossy wrap-around cover of rolls, breads, etc. Title in yellow, blue and white. 9"x 9", 75 pages.

03/13/06



Little Cookbooks – **Franco-American** - Franco-American Can Company  
Division of Campbell Soup Company, Camden, N.J.

No Date – Good – **Good Cooks' Guide to Easy Meals with 6 Franco-American Fine Foods.** 4 fold flyer. 3 ¾"x 8 ½". Clocks on cover, red white and black deco.

No Date – Fine – **New Ways to cook with Beef Gravy. 28 Ideas from Franco-American.** Tear-out brochure from magazine. 4 7/8"x 6 7/8". 6 pages. Letter from Carolyn Campbell on back of front cover.

No Date – Fine- **30 Tempting Spaghetti meals. Easy, Economical, Delicious.** Brown ink on beige paper. Circa 1940's. 3 ½"x 5 ¾".

No Date – Fine – **8 Ways to Cook Up Franco-American Spaghetti and Save.** Fold-over with hole punched for grocer's display. 7" by 3". Rosy-cheeked child with arms raised on cover.

8/21/05

Little Cookbooks – **Freihofer's** – Freihofer Baking Co., 20<sup>th</sup> and Indiana Avenue, Philadelphia

Early 20<sup>th</sup> Century – Fine. *A Sign of Good Health. Freihofer's Egg Macaroni.*

Grocer on front cover holding package of macaroni with 11 other packages stacked in front of him. Title in red with Freihofer printed in cursive letters. Stack of Freihofer products on back cover. 3 1/8" x 5 1/8", no page numbers.

9/18/05

Little Cookbooks – **French’s** – The R. T. French Company, Mustard Street, Rochester, N.Y.; The R. T. French Company, 48 Mustard Street, Rochester, New York.

No Date – Very Good. **Made Dishes Salads and Savories with French’s Cream Salad Mustard.**

The R. T. French Company, Mustard Street, Rochester, N.Y. 12<sup>th</sup> Edition. Published after “eighty years experience.” Red and blue title on blue background with yellow frame that has four blossoms at each corner at the top and three blossoms at each corner at the bottom. Back: mustard jar, sanitary paddle, and box. 2 ¾” x 4”, 14 pages.

1923 – Good. ***Made Dishes* SALADS AND SAVORIES with FRENCH’S CREAM SALAD MUSTARD.** The R. T. French Company, Mustard St., Rochester, N.Y. Includes laid-in letter from The R. T. French Company. Blue oval picture with woman holding brochure and mixing ingredients at wooden table. Illustrated by Coles Phillips. Beige, mustard and pink frame around picture. Back: jar of mustard, sanitary paddle, and box in same beige, mustard and pink frame. 4 ½”x 6 ¾”, 24 pages.

1927 – Very Good. Letter from Mrs. Emly Bleeke, Director, Housewives’ Service Department, The R. T. French Company, Mustard Street, Rochester, N.Y., enrollment blank to receive seasonal bulletins, and **HOUSEWIVES’ SERVICE DEPARTMENT BULLETIN NO. C-1** which has recipes for pickles and spiced fruits and vegetables.

No Date – Two recipe cards. No. 2200, Stuffed Tomato Salad, and No. 2203 for White Fish Salad, A Flower Salad, and Chicken Salad. Familiar French’s flag on each card. 5” x 3”.

1931 – Poor. ***The* CANARY ITS CARE AND TREATMENT.** The R. T. French Company, Rochester, N.Y. New Edition, Fifth Printing. Canary on red cover, title in black oval. See **MEALTIME Magic**.

1948 – Fine **DINING DELIGHTS.** Back of front cover is letter from Carol French, The R. T. French Company, 48 Mustard Street, Rochester 9, New York. Baked chicken, cranberries, lemon meringue pie, mashed potatoes, creamed beans, two cups of coffee on blue tablecloth. Back: photo of all the French’s products including Good Luck Pie Crust, Good Luck Pie Filling, Coleman’s mustard, Silvo Silver Polish, and Brasso. Five machine punched holes. 6” x 9”, 30 pages.

1948 – Good. **MEALTIME Magic.** The R. T. French Company, Mustard Street, Rochester, New York. Cinnamon rolls, baked beans, ham and tossed salad on plaid tablecloth. Back: Claudette Colbert enjoys her canary’s light-hearted song advertising French’s bird seed. Five machine punched holes. 6” x 9”, 22 pages.

No Date – Fine. Folded 8 ½” x 11” mimeographed recipe sheet from Home Economics Department, The R. T. French Company, Rochester 9, New York. Recipes for: Steak and Kidney Pie, Shepherd’s Pie, Sole Mayonnaise, Spicy Trifle, Bubble and Squeek, and Welsh Rabbit.

No Date – Fine. **MEALS WITH A FLAIR. 72 exciting ways to liven up your meals. Free with Purchase of French's Worcestershire or Barbecue Sauce.** R. T. French Test Kitchens, 1 Mustard Street, Rochester New York 14609. Brochure No. 752002. Wrap-around picture of family having a picnic cooked on outdoor grill. Boy playing ball with dog, Girl getting drink from cooler. Mother serving vegetable dip platter. 6" x 4", 36 pages.

No Date – Fine. **MARINADE RECIPES. French's.** Tri-folded sheet. Form No. 82239. Includes recipes for the following marinades: Lemon, Burgundy, Tomato-Herb, Tarragon, Piquant, Teriyakistyle, Sherry-Onion, Devilish, Limey, and Change of Pace. Each panel 4" x 9 1/4".

1995 – Fine. **French's Barbecue Favorites & More, Favorite Brand Name Recipes, No. 81, Vol. 5, June 13, 1995.** Copyright Reckitt & Coleman Inc. Platters of corn on the cob, Steak, salad, and sauce. Back: grill with four skewers, plus two other pictures of food. 5 1/4"x 8 1/4", 96 pages.

1996 – Fine. **French's French Fried Onions Casseroles and More, Favorite All Time Recipes,** Recipes and text copyright Reckitt & Colman Inc. Publisher: Publications International Ltd. Can of French's French Fried Onions, green bean casserole, cheddar and broccoli potatoes, and meatloaf. White metal spiral. Back: three servings in which French's Fried Onions were used. 5 1/4"x 8 1/4", 96 pages.

03/25/06



Little Cookbooks – **Funsten's** – R. E. Funsten Co., 1515 Delmar Blvd., St. Louis 3, MO.; R.E. Funsten Co., St. Louis, MO.

1950 – Good. **Pecan Treats and Sweets. Funsten's Shelled Pecans, select halves, vacuum Packed, Always Fresh.** One serving of white layer cake being removed. Brown and blue background. Back: Two cans of Funsten's pecans on white background with brown and blue highlights. 5 ¼"x 7 ¾", 27 pages.

No Date – Very Good. **Funsten's Tasty-Tested RECIPES. Vacuum Packed, Always Fresh, Ready to Use.** R. E. Funsten Co., St. Louis, MO. Single sheet folded in half and then twice. Front panel has three cans of Funsten's nuts. Title in red. Back: three recipes, Turkey Divan, Almond Sandwich Spread, and Almond Butterscotch Sundae Sauce. Each panel: 3 3/8"x 6 ¼".

01/22/06

Little Cookbooks – **Gebhardt's** – Gebhardt Chili Powder Company, San Antonio, Texas; Gebhardt Mexican Foods, Co., San Antonio, Texas; then division of Beatrice Foods

1926 – Very Good. **Salads Alluring and New. Discoveries in color rare new flavor and zest..... The Intriguing Creations of Alice Bradley**, Principal, Miss Farmer's School of Cookery, Boston. Gebhardt's Chili Powder Company, San Antonio, Texas, Blue, green and black deco on white stock. Gebhardt's products shown on back cover. 5" x 6 ¾", 12 pages.

No Date – Poor. **Mexican Cooking. The Flavor of the 20<sup>th</sup> Century, that real Mexican Tang.** Price 15 cents. Gebhardt Chili Powder Co. In center is Gebhardt seal with Mexican Tang part of title encircling it. Three green lines interspersed with yellow forming frame. Red and black lettering. Back: same frame with Gebhardt bottle, salad and salt at top of frame. 3 ¾" x 8 ¼", 44 pages.

No Date – Good. **Gebhardt's Famous Tomato Salad No. 4, Gebhardt's Scrambled Deviled Chili Meat No.2, and The Famous Gebhardt Toyah Salad No. 1.** Three recipes which were cut from another sheet and laid-into the above Mexican Cooking booklet. All feature Gebhardt's Deviled Chili Meat.

1932 – Good. **Gebhardt's Mexican Cookery for American Homes.** Gebhardt's, San Antonio. Wrap-around cover with typical brown, beige and tan Mexican borders. Title in yellow and white on black background. 4 5/8" x 7 ¼", 35 pages.

1936 – Near Fine. Cover: **Mexican Cookery for American Homes.** Gebhardt's, San Antonio. Title Page: **Gebhardt's Mexican Cookery for American Homes.** 4 5/8" x 7 ¼", 62 pages.

1943 – Very Good. **Mexican Cookery for American Homes.** Gebhardt's, San Antonio, Texas. Gebhardt Chili Powder Company. Front cover: table set for a Mexican dinner. Yellow tablecloth, Tree of Life pattern dishes and plain red glass dishes plus two candlesticks with beige candles. Back cover shows all their products placed on red drape. 5" x 7 1/8", 47 pages.

No Date – Fine. **Gebhardt's Mexican Foods the American Way.** Gebhardt Mexican Foods, Co., San Antonio, Texas. (Division of Beatrice Foods.) Sketch of Mexican on cover. He is holding a large black spoon and fork. Sombrero has the eagle logo below Gebhardt's name. Stylized poncho is background for title. Products on back cover. 3 7/8" x 6".

12/11/05



Little Cookbooks – **Gooch's Best** – Gooch Milling & Elevator Co. and Gooch Food Products Co., Lincoln, Nebraska

Ca. 1915 ? – Fine. **Self-Rising Pancake Flour Ready-Cut MACARONI.** Manufactured by Gooch Milling & Elevator Co. and Gooch Food Products Co., Lincoln, Nebraska.  
Dark blue background with yellow boxes of Pancake Flour and Macaroni. White lettering.  
Back: Logo of company on dark blue background. Each page has a blue border around the recipes. 2 7/8"x 4 1/2", unpaginated.

8/12/05

Little Cookbooks – **Good Luck** – John F. Jelke Co., Chicago, Illinois; Good Luck Food Co., Inc. Rochester, N.Y.

1922 – Good. Cover: **Jelke Good Luck Margarine Recipes**. Title Page: **Jelke Good Luck Margarine Cook Book**. “The recipes contained herein are those that are most often in demand in the American home. They have been prepared and tested by a competent domestic science expert and will be found to be dependable and practical.” John F. Jelke Company, Chicago, New York City, etc. Dutch maid holding a package of John F. Jelke Company GOOD LUCK. Dark blue and light blue outline. Back: picture of the plant and Good Luck Margarine churned by John F. Jelke Company, Chicago. 5” x 7”, 36 pages.

1926 – Good. **Recipes JELKE GOOD LUCK MARGARINE**, John F. Jelke Company, Chicago. Wholesale Branches in New York, Philadelphia, Pittsburgh, Boston, Cleveland. Milk Receiving Station and Condensery at Huntley, Illinois. Drawing of Dutch girl mixing something. She wears traditional hat, blue apron over yellow and green striped dress plus red stockings and wooden shoes. Back: Company red and white logo. Picture of the Chicago plant where Good Luck margarine is made. Good Luck package. ***The Finest Spread for Bread. Best for Cooking and Baking.*** 5” x 7”, 40 pages.

Various dates – John F. Jelke Co. gave away recipe cards and printed recipes on the inside of their packages of Good Luck Margarine. In collection are two recipe cards: Orange Coffee Cake and Quick Chocolate Cake, plus thirty recipes from packages: Baked Carrots and Celery, Banana Cake, Banana Tea Cake, Banana Up-Side-Down Cake, Carrot Ring with Peas, Cauliflower in Green Pea Ring, Chocolate Nut Cake, Corn Souffle, Cranberry Meringue Pie, Deep Dish Rhubarb Pie, Dixie Gingerbread, Filled Cookies, Fresh Mushrooms in Tomato Cases, Good Luck Macaroons, Graham Cracker Cream Cake, Graham Cracker Pudding, Ham and Asparagus, Ice-Box Cookies, Lemon Wafers, Lima Beans and Pork Chops, Luncheon Potatoes, Macaroni Casserole Supreme, Norwegian Mocha Cake, Old Fashioned Molasses Cookies, Old Fashioned Strawberry Shortcake, Peanut Butter Cookies, Raspberry Custard Pie, Russian Fluff, Scalloped Codfish, Southern Fried Chicken, and Spaghetti Casserole Deluxe.

No Date – Very Poor. No cover. **The Secret of Successful Cake Making**. Prepared by Esther W. Easton, Director, Home Economics Dept., John F. Jelke Company, Chicago. Plain white with black lettering and drawing of mixing bowl hand beater, measuring cup and spoon below title which is in a dotted circle. 5 ½” x 8 ¾”, 32 pages.

1933 – Very Good. Front Cover: **Jelke Good Luck Margarine**. Title Page: **Good Luck in Your Cooking and Baking**. Home Service Department, John F. Jelke Company, 759 So. Washtenaw Avenue, Chicago. Front: Picture of package of Good Luck Margarine in lower right corner. Wrap-around photo of table with green goblets, white cake with chocolate icing, pecan trim. Back: Molded salad. Jar of Jelke’s Good Luck Mayonnaise. 6” x 4 ½”, 31 pages.

1936 – Good. **JELKE’S GOOD LUCK RECIPES. The Finest Spread for Bread**. John F. Jelke Company, Chicago. Cover: John F. Jelke Company, Chicago. No title. Large three layer chocolate cake with white icing on buffet. Single candle. White plastic spiral. Back

continues the picture from the front. Cake and flowers reflected in mirror. Single unlit candle. 5 5/8" x 8", 64 pages.

No Date – Fine. **SALAD Secrets. JELKE'S GOOD LUCK WHIPPED DRESSING.** Cartoon of Dutch Girl listening to the winking Good Luck chef. Back: *The Recipes are TESTED*, promo about whipped dressing, and jar of dressing **MADE FRESH DAILY!** Single folded sheet with **GOOD LUCK ALL STAR Recipes** folded inside at top. Each panel 3 1/2" x 6 3/4".

1939 – Good. **Taste Treats in Salads.** John F. Jelke Company, Chicago. Black and white with green vine border on bottom and left side. Back features jar of Good Luck Whipped Dressing. Tri-folded sheet. Each page 3 1/4" x 6 3/4".

No Date – Near Fine. Cover: **49 Fresh Ideas for Sandwiches. 15c**, Title Page: **Good Luck – Tastes As Fresh As "You Know What"**. Blue background. Drawing of crustless, triangular sandwiches, with olive and toothpicks atop. 5" x 5", 30 pages.

No Date – Very Good. **Good Luck Desserts and Prepared Pie Crust.** Single folded sheet promo. Free cookbook coupon for **Good Luck Recipe Book**. Products on the back page. Good Luck Food Co. Inc., Rochester, N. Y. Each page 3 1/8" x 6 1/8".

11/13/05

Rev. 03/12/06

Little Cookbooks – **Grandma’s Molasses** – American Molasses Company of N. Y., 109-111 Wall St., New York, N.Y.; American Molasses Company, 120 Wall Street, New York, N. Y.; then A Division of SuCrest Corporation, 120 Wall Street, New York, N.Y. 10005; then, Duffy-Mott Company, Inc. 370 Lexington Ave., New York, N.Y. 10017; then, Duffy-Mott Company, Inc., Stamford, CT. 06905

1930 – Good +. Cover: **Grandma’s old fashioned Molasses Recipes.** Title Page: **One Hundred and Seventy Practical and Tasty Recipes using Grandma’s Old-Fashioned Molasses.** The American Molasses Co. of N. Y., 109-111 Wall St., New York, N.Y. Navy blue with white title. Grandma’s picture in the center. Back cover is the same. 5 3/8”x 7 3/8”, 32 pages.

1944 – Good . **101 Recipes Grandma’s Old Fashioned Molasses contains no sulphur dioxide or other preservatives. Help Satisfy Your Family’s Hidden Hunger for Iron.** American Molasses Company, New York, N.Y. Two staples at top. Colored cover. Front: waffle with molasses poured on it from bottle. Small oval picture of Grandma above title. Back: Bottle of Grandma’s Molasses. 4” x 7”, 64 pages.

1945 – Good. **101 Recipes Grandma’s Old Fashioned Molasses contains no sulphur dioxide or other preservatives. Help Satisfy Your Family’s Hidden Hunger for Iron.** American Molasses Company, New York, N.Y. Same as 1944 issue. 4” x 7”, 64 pages.

1946 – Fine. **No other molasses can make such a delicious cake! Grandma’s Old Fashioned Molasses.** Front: drawing of woman holding jar of molasses behind drawing of iced molasses two-egg cake. Back: **Grandma’s Molasses is sugar in its most appealing form...with this important difference: It is a sweet, amber-color syrup; etc.** Compares one cup of Grandma’s Molasses to one cup of cane sugar. Upper left corner Is picture of sugar cane, bag of sugar and jar of molasses. Drawing of woman tasting Molasses. **Grandma’s Molasses is not ordinary molasses. Just one taste....etc.** American Molasses Company, 120 Wall Street, New York 5, N.Y. Tri-folded single sheet, printed on both sides and each panel 4 1/8”x 6 1/4”.

1950 – Very Good. **Grandma’s Recipes for Mother and Daughter. Grandma’s Old Fashioned Molasses contains no sulphur dioxide or other preservatives.** American Molasses Company, New York, N.Y. 5 1/8”x 8”, 32 pages.

1972 – Very Good. **Grandma’s Greatest Hits.** American Molasses Company, A Division of SuCrest Corporation, 120 Wall Street, New York, N.Y. 10005. Front: wrap-around photo gingerbread boy, breads, gingerbread, and other desserts. 5 1/2”x 8 1/2”, 22 pages.

## **Grandma's Molasses, Page 2.**

1973 – Fine with shipping envelope. **Grandma's Greatest Hits.** A product of Duffy-Mott Company, Inc., 370 Lexington Avenue, New York, N.Y. 10017. Front: wrap-around photo of gingerbread boy, breads, gingerbread and other desserts. 5 ½" x 8 ½", 22 pages.

No Date – Near Fine. **Grandma's Molasses Holiday Bakery.** Gifts to bake and take for the Holidays. Front cover: five photos of gifts. Back: recipe for Chocolate Molasses Cake with picture of Grandma's Molasses Jar at bottom of cover. 3 7/8"x 8 ¾", 12 pages.

11/13/05



Little Cookbooks – **Gulden's Mustard** – Charles Gulden, New York.

Ca. 1920's – Good. **76 Delicious Economy Dishes.** Mustard colored background black and white deco. Modern drawing of maid with very large bow on her apron. Back cover shows jar of Gulden's mustard in front of white circle and lists the outstanding awards this product has received since 1869. 3 7/8"x 5 3/4", 21 pages.

1985 – Fine. **Established 1862 Gulden's Makes Good Food Taste Great Cookbook.** American Home Foods, Division of American Home Products Corporation. Produced and published by The Benjamin Company, Inc. One Westchester Plaza, Elmsford, New York 10523. Cover: white softcover stock over white metal spiral. Pictures of fish steaks, molded salad, and spareribs below mustard and red titles. Back: **Gulden's** and lists the chapters in the book. Small jar of Gulden's Mustard at bottom. 5 3/4"x8 1/4", 124 pages plus three pages for ads.

11/13/05

Little Cookbooks – **Hawaiian Pineapple** – Association of Hawaiian Pineapple Canners, 451 Montgomery St., San Francisco

1922 – Very Good. **Ninety-nine tempting PINEAPPLE TREATS. Made with CRUSHED or Grated Hawaiian Pineapple.** Brown frame for picture of pineapple and pineapple treats. First part of title in brown frame above picture, second half is in shield at bottom of picture. Back: Hand emptying can. **Enough fruit for a dessert or a salad and juice enough for a luscious fruit cup or punch.** 3 3/8" x 6 1/2", 32 pages.

1925 – Very Good. **Ninety-nine tempting PINEAPPLE TREATS etc.** Same as the above except date is on title page, and on page 2 a notation that Hawaiian Pineapple is canned two ways: sliced or crushed.

8/17/05

Rev. 03/12/06

Little Cookbooks – **Heide's, Jujufruits, Jujubes** – Henry Heide (Incorporated), (New York City, N.Y.)

1926 – Very Good. **FANCY CAKE BAKING.** Henry Heide (Incorporated), (New York City, N. Y.) Black hardcover. White letters. Chapter devoted to Henry Heide products such as Heide's Genuine Almond Paste, Kernel Paste, Marzipan Paste, Marshmallow Cake Filler. Also, includes recipes for Macaroon Type Pastries, Fillings, Icings, Marzipan Décorations, Cakes, etc. 5 1/8"x 7 1/2", 135 pages.

01/31/06

Little Cookbooks – **Hellmann's Mayonnaise / Best Foods Mayonnaise** – John Behrmann Incorporated, 3233 Lake St., Chicago; Richard Hellmann, Inc., Long Island City, New York; Postum Company, Incorporated, New York, N.Y.; G. F. Corp. (General Foods Corporation); Best Foods, a Division of CPC International Inc.

1922 – Very Poor. **BLUE RIBBON MAYONNAISE, The Chef's Standby.** John Behrmann Incorporated, 3233 Lake St., Chicago. Head of French chef with blue ribbon at the right. Navy blue background. The title on seal on ribbon and the rest yellow. Back: navy blue. 3 ¾" x 5 3/5", no page numbers.

1925 – Very Good die cut booklet, but it lacks the calendar and dial. **Richard Hellmann's Blue Ribbon Mayonnaise.** Richard Hellmann, Inc., Long Island City, New York. Die cut bottle booklet stapled at the top. Usual label on the bottle. Back: white cardboard. 2 7/8" x 5 ½", 19 pages.

1928 – Near Fine. Cover: **SALAD-IDEAS.** Title Page: **HOW to make a perfect salad,** Postum Company, Incorporated. New York, N.Y. Pictures of salads at top and bottom with title in between. Back: Drawing of salad, salt and pepper shakers behind. **Made by RICHARD HELLMANN, INC. Long Island City, N.Y. Also—Chicago, San Francisco, Atlanta Ga., Dallas, Texas and Tampa, Fla.** 4 7/8" x 6 ¾", 15 pages.

1930 – Near Fine. **The Hellmann SALAD Book.** G. F. Corp. Salad in bright blue. Picture of tossed fruit salad at top right and individual serving on stack of dishes below right. Back: six bottles of Hellmann's products. **DO YOU KNOW ALL THESE DELICIOUS HELLMANN PRODUCTS?** Promo below. 5" x 6 ¾", 19 pages.

1931 – Very Good. **Correct Salads for all occasions.** G. F. Corp. Richard Hellmann, Inc., Long Island City, N.Y. Division of General Foods Corporation. In Canada: General Foods, Limited, Sterling Tower, Toronto 2, Ontario. Cover has sidebar of greens and floating tomato slices. Photo of formally dressed couple. Title above in brown ink. Back: **New Zest for Salads with double whipped HELLMANN'S MAYONNAISE.** Circle containing portion of bottle with label on it. Drawing of Cranberry Matchstick Ring ( page 22). 5" x 6 ¼", 30 pages.

1942 – Good. **What's cooking with Real mayonnaise.** Best Foods. At top, cartoon of upper part of a woman holding wooden spoon and wearing a chef's hat. Bottle of Hellmann's Real Mayonnaise lower right. Blue and gold. Single sheet folded twice lengthwise and then three times. Each panel 3" x 5".

1972 – Very Good. **The French have a word for it mayonnaise.** Best Foods, a division of CPC International Inc. Black lettering on white stock with red, white and blue French flag and the white is a chef's hat. Back: white becomes stacked jars of Hellmann's Mayonnaise and Best Foods Mayonnaise. 6" x 8 ¾", 48 pages. 02/09/06



Little Cookbooks – **HIP-O-LITE** – The HIPOLITE Company, 200-02-04 Market Street, St. Louis, Mo.

No Date – Very Good. **HIP-O-LITE THE BOOK OF CATERERS AND CHEFS PROFESSIONAL RECIPES - - *which explains how Madam herself may don an apron and add a professional touch to Home Desserts.*** Drawing of Madam and her maid behind her. Light orange background, thin orange line, and light blue frame. Back: same background as front with white jar of HIP-O-LITE Marshmallow crème in dark blue circle. 5” x 6 ¾”, 16 pages.

No Date – Good. **Home DESSERTS AND CONFECTIONS OF ALL KINDS. Cake Frostings, Cake Fillings, Candy Making, Salads, Sauces, Whipped Crème, Puddings, Desserts, Ice Cream and Ices. MADE FROM PROFESSIONAL RECIPES WITH HIP-O-LITE READY TO USE MARSHMALLOW CRÈME.** Manufactured by THE HIPOLITE COMPANY, St. Louis, Mo. Blue and white. Layer cake in center. Logo below. Back: jar of HIP-O-LITE MARSHMALLOW CRÈME. 5 3/8” x 8 ½”, 12 pages.

04/05/06

Little Cookbooks – **Hoffmann's Ricena** – Habicht, Braun & Co., 32 – 36  
Michigan Ave. Chicago, Ill., Sole Agents for the United States and Canada

No Date – Good. **Hoffmann's Ricena**. Habicht, Braun & Co., 32-36 Michigan Ave.,  
Chicago, Ill. Written in English and German. On steps, cat in full red dress holding  
a tray for a maid to choose Ricena. Red and white striped background. Back: plain.  
Printed in Germany. 3 1/2" x 5 5/8", no page numbers.

02/03/06

Little Cookbooks – **House of Herbs** – House of Herbs, Inc. Juniper Hills, Canaan, Connecticut; House of Herbs, Inc., Salisbury, Connecticut.

1944 – Fine. **Recipe Magic**. A New Kind of Cook Book containing many gourmet recipes and seasoning tricks with herbs and herb vinegars, and information on the art of using herbs to make all foods more delicious. By Pat Winter. Green and white with brown deco. Emblem at the foot of the cover. First edition. House of Herbs, Inc., Juniper Hills, Canaan, Connecticut. 5 ½"x 7 ½", 48 pages with chart on the back of the cover.

1944 – Poor. **Recipe Magic**. Same as above but 4th Edition 1948.

1944 – Very Good. **Recipe Magic**. Same as above but 8<sup>th</sup> Edition 1950.

1947 – Fine. **Barbe-cues**. Written for House of Herbs, Inc. by Charlotte Adams. Orange background. Brown tree. White chefs hat, gloves and fork. Barbe-cues in white lettering. House of Herbs, Inc., Salisbury, Conn. 5 ½"x 7 ¼", 20 pages.

Ca. 1947 – Fine. **Vinegar Adventures** for House of Herbs, Inc. by Irma Goodrich Mazza. Design apparently by same artist who designed Barbe-cues. Cover: Green and white with brown. House of Herbs, Inc. Salisbury, Conn. 5 ½"x 7 3/8", 16 pages. Last page is cover back.

1950 – Fine. **The ABC's of Herb Cookery Which herbs to use in What foods – How Much, and When**. It's easy, and eating at your house can begin at once to be as memorably delicious as the best meal you ever ate in a famous restaurant. Printed signature of Patricia Winter, President, House of Herbs, Inc., Salisbury, Connecticut. Folded sheet is brown and white, 5 ½" x 8 ½". Recipes for canapes and price list laid-in.

Ca. 1950. Fine. **The ABC's of Herb Cookery Which herbs to use in What foods – How Much, and When**. Same title but a brown and white booklet with wine seasoning chart on the back. 5 3/8"x 7 ¼", no page numbers.

1964 – Fine. **Recipe Magic** by Pat Winter. Like 1944 cook book but some pages are different. Cover: green and white. Two spoon handles in magic top hat look like bunny ears. Emblem at top center. 25cents. 28<sup>th</sup> Edition. 5 ½"x 7 3/8". 48 pages.

8/21/05



Little Cookbooks – **Howard Johnson** – Howard Johnson Company,  
(Motels and Restaurants)

1971 – Very Good. **Howard Johnson's Presents Old Time Ice Cream Soda Fountain Recipes or How to Make a Soda Fountain Pay.** Hardcover with metal spiral. Publisher: Winter House Ltd. New York. Revised 1903 edition of ***How to Make A Soda Fountain Pay.*** Blue, white and pink drawing of sundae framed with blue and black checked border with title in pink banner above sundae. ISBN 0-87806-020-0. 6 ¼"x 9". 82 pages plus Index and Pages for Notes.

8/22/05

Little Cookbooks – **Hungarian Flour** – The Colorado Milling & Elevator Company; Conagra

1948 – Fine. ***Your Favorite High Altitude Recipes***. Revised Edition. The Colorado Milling & Elevator Company. Picture of chocolate cake with seven icing and piece on server.  
Cover Title: **Favorite High Altitude Recipes. HUNGARIAN All Purpose FLOUR.**  
Back: Picture of **The “Home” of HUNGARIAN FLOUR.** Bag of flour below promo.  
5 ¾”x 8 7/8”, 46 pages.

01/20/06

Little Cookbooks – **Imperial Sugar – Mama’s Sugar** – Imperial Sugar Company, Sugar Land, Texas

No Date – Poor. **Grandma’s Pantry Shelf and Some of Her Preserving Secrets.** Compiled by the refiners of Imperial Sugar. Imperial Sugar Company, Sugar Land, Texas. Upper half has white background for maroon lettering, maroon jars on shelf line in center with rest of the title in white on maroon background. 6” x 9”, 16 pages.

1950 – Good. **Imperial Pure Cane Sugar presents Romantic Recipes of the Old South and Great Southwest.** Selected and Compiled for Imperial Sugar Company by Jane Douglas Chapter Daughters of American Revolution. Each recipe has been tested by Ruth Perry, Director of the Light Crust Flour Kitchen. Yellow cover with Southern Sternwheeler leaving dock. Back has pictures of 10 pound bag of extra fine granulated Imperial Pure Cane Sugar plus rows of confectioners powdered sugar boxes and old time brown sugar. 6” x 9”, 49 pages.

No Date – Good. **Icings, Frostings and Cake Decorating Made Easy. Imperial Pure Cane Sugar.** Front cover: white behind red and blue title. Pink background with blue pen and ink sketches of women mixing and displaying cakes. Back cover: pink background for packages of sugar and “**To be sure of finest quality pure cane sugar demand Imperial.**” 4”x 9”, 30 pages.

1957 – Fine. **Alice in Brown Sugarland with 60 Wonderful Recipes, Imperial Pure Cane Sugars Open Up a New World of Flavor in Your Cooking.** Imperial Sugar Co., Sugar Land, Texas. Booklet and mailing envelop. Cover: glossy beige stock with sketch of Alice holding spoon pointed toward box of Imperial brown sugar in her left hand. Back: Boxes of light brown sugar and dark brown sugar. 6” x 9”, 26 pages.

No Date – Very Good. **homemade summer Coolers quick ‘n easy. Imperial Pure Cane Sugar.** Front cover: green and white with title on mint leaf. Summer Coolers in white. Glass with three ice-cubes at bottom right. Footer is company name. Back: green with packages of sugar and “**To be sure of finest quality pure cane sugar demand Imperial.**” Printed with green ink. 4” x 9”, 20 pages.

No Date – Fine. **What makes people fat?** Sugar Information, Inc., 52 Wall St. New York 5, N.Y. Green, white and black single folded sheet. Distributed by Imperial Sugar with their **homemade summer Coolers** brochure. Each panel 3 7/8”x 9”.

No Date – Very Good. **A Bag Full of Recipes.** Compiled Under the Auspices of The Parent-Teacher Association, Sugar Land, Texas. Red, white and blue cover. Front cover: White shaded title in ribbon above and below large white package of Imperial Sugar on red circle. Back cover: white glossy stock with red, white and blue box of confectioners Powder Imperial Pure Cane Sugar. 6”x 9”, 48 pages.

No Date – Good. *Teena in the Kitchen. A cook book for teen-agers by Imperial Pure Cane Sugar.* Brochure with original mailing envelop. Orange front cover with teena in white letters and black pen and ink sketch of teenager. Rest of title in blue square. Back: white with blue and white pictures of three Imperial sugar products plus “**To be sure of finest quality pure cane sugar demand Imperial**” in blue and red. 3 ¾”x 9”, 28 pages.

1968 – Poor. 125th Anniversary Cookbook. Imperial Sugar Company, Sugar Land, Texas. Brown pseudo-leather firm cover over metal spiral. Gilt title and border around front cover. Back: plain. 6” x 9 ¼”, 64 pages.

1975 – Fine. **1915 Economy Cookbook: Revised, improved and brought up to date for today’s economy-conscious household. Imperial Pure Cane Sugar.** Keyhole frame for picture of Mama’s Sugar and title. Card enclosed which could be sent for a facsimile copy of The Household Economist, their first cookbook published in 1915. Company was founded in 1843. 6” x 9 ¼”, 71 pages.

11/14/05

Rev. 03-12-06

Little Cookbooks – **Jack Frost Baking Powder** – F. B. Chamberlain Company,  
St. Louis, Missouri

No Date – Ca. 1920's or 1930's. Good. **Jack Frost Cook Book. Price 50 cents.** Title Page: **Jack Frost Baking Powder Cook Book. A Collection of the Latest Tried Recipes Contributed by Various Housekeepers and Prominent Chefs.** Brown softcover. Silver lettering. Published by Jack Frost Baking Powder Co. F. B. Chamberlain Co. Makers of Food Products *Successors*, St. Louis. Ad on last page for Chamberlain's pure flavoring extracts made by F. B. Chamberlain Company, Saint Louis. Products list tipped-in on back of front cover. Picture of can of Jack Frost Baking Powder on first page. Manufactured since 1883, pure and white as snow. 5" x 6 ¾". 78 pages.

11/29/05

Little Cookbooks – **Jack Frost Sugar** – The National Sugar Refining Co. of N.J.,  
129 Front St., New York

1930 – Very Good. ***Eighteen Unusual Recipes***. Refined by The National Sugar Refining Co. of N.J., 129 Front St., New York. (Third Edition) Silver, blue, gray and white cover divided as 2/3's white and 1/3 silver. Title at top of white section and logo with box of Jack Frost Sugar at bottom. In silver section are pictures of frosted cakes, jellyroll, sundae, and pie. On back are seven boxes of their sugar products with address at bottom. Pages are cut so that circled Jack Frost appears in circle in center spread when pages are turned. 5 1/8" x 7", no page numbers.

1933 – Good. **A Century of Progress. Souvenir of World's Fair Chicago 1933**. Compliments of the National Sugar Refining Co. of N.J. *Makers of JACK FROST Packaged Sugars*. Title Page: **The Story of Sugar**. The National Sugar Refining Co. of N. J, 129 Front Street, New York, N. J. Refineries at Long Island City, N.Y.; Edgewater, N. J.; and Yonkers, N.Y. Includes fine folded poster **HOW CANE SUGAR IS REFINED**. Eleven products pictured on back end page. Cover: white stock blue, black and yellow art deco design of sugar cane and Century of Progress wings. 9" x 6", 25 pages.

11/29/05

Little Cookbooks – **JELL-O** – The Genesee Pure Food Company, Le Roy, New York; The Jell-O Company, Le Roy, N.Y.; Postum Cereal Co., (Battle Creek, MI.); The Jell-O Company, Inc., Division of General Foods Corporation, Le Roy, N.Y., Los Angeles, CAL.; Consumer Service Department, General Foods Corporation, 250 Park Avenue, New York; General Foods Corporation, 250 North Street, White Plains, New York; Kraft General Foods, Inc., Glenview, Illinois 60025; Kraft Foods, Inc.

\*Estimated dates for Jell-O booklets from Vintage Cookbooks and Advertising Leaflets by Sandra J. Norman and Karrie K. Andes.

1905 – Very Good. **JELL-O The Dainty Dessert. “The JELL-O Girl.”** The Genesee Pure Food Company, Le Roy, New York. Designed by Rose O’Neill, the JELL-O Girl carrying tray holding three sherbet glasses filled with JELL-O topped with whipped cream. Back: **JELL-O The Dainty Dessert.** No. 7 and 8 JELL-O molds and copyright. 3 3/8” x 6”, no page numbers.

1906 – Very Good. **JELL-O ICE CREAM POWDER. “The JELL-O Girl.”** The Genesee Pure Food Company, Le Roy, New York. Designed by Rose O’Neill, the JELL-O Girl serves a cup filled with JELL-O Ice Cream topped with whipped cream and two red cherries. Back: at top of page Kentucky Cream in a honeydew melon, same title with copyright at foot of back cover. 3 3/8” x 6”, no numbers.

Ca. 1907\* – Very Good. **JELL-O ICE CREAM POWDER Makes Ice Cream, Sherbets, Ices and Puddings. 10 cents a Package.** Woman serving Chocolate Mousse to seated man saying, **“Doesn’t this look good?”** The Genesee Pure Food Company, Le Roy, New York. Back: **JELL-O Ice Cream Powder Makes Delicious Puddings.** Examples of Cream Pudding Recipe and Grape Sherbet. **Do not mistake JELL-O Ice Cream Powder for JELL-O.** Also, drawing of the new Ice Cream Powder Package. Machine punched hole with original string. Includes JELL-O insert entitled, **JELL-O America’s Most Famous Dessert.** 4” x 5 5/8”, no page numbers.

Ca. 1912-1913\* - Good. **JELL-O America’s Most Famous Dessert. 10 cents a package. Pure Fruit Flavors.** Woman talking on old-fashioned telephone saying, **“Yes, Jell-O, Please, all seven flavors”.** Yellow background, red Jell-O. Back: **This is the Jell-O package. Anything Sold in Any Other Package is Not Jell-O.** Refers to “little booklet found in every package.” Includes **Jell-O Ice Cream Powder** insert with wonderful illustration of Grape Sherbet, Peach Ice Cream, Tutti Frutti Ice Cream, Walnut Ice Cream, Lemon Cream Pudding and Neapolitan Ice Cream. 4 3/8”x 6 1/8”, 14 pages.

Ca. 1913\* - Very Good. **JELL-O America’s Most Famous Dessert. “Even if you can’t cook, you can make a JELL-O dessert”.** The Genesee Pure Food Co., Le Roy, N.Y. Proud housewife showing off her gelatin mold to another woman whose wearing large blue hat adorned with ostrich feather and blue feather bolo. Back: yellow JELL-O rectangle on a cut glass dish superimposed over **The House that JELL-O Built.** Picture of Aunt Dinah opposite insert. Includes insert, **JELL-O Ice Cream Powder Makes Ice Cream and Puddings. Do not mis-**

**take JELL-O ICE CREAM POWDER for Jell-O.** Insert 4 pages. Pamphlet: 4 ¾"x 6 ¼", 15 pages.

No Date – Very Good. **The Jell-O Girl in Greece.** No. 8. The Genesee Pure Food Co., Le Roy, N. Y. Picture of Jell-O Girl sitting on ruins with the Parthenon in the background. Part of a series of product two folded inserts. Back has drawing of Jell-O mold. Each panel 3" x 2 ½".

No Date – Very Good. **The Jell-O Girl with the Pueblos** (No. 1), **The Jell-O Girl in Mammoth Cave** (No. 8), and **The Jell-O Girl in Yellowstone** (No. 11). Part of a series of two folded inserts found in boxes of Jell-O. Backs have drawings of Jell-O molds. Each panel 3" x 2 ½".

No Date – Very Good. **The Dove Princess, How the Young Magician Got His Job, The 20<sup>th</sup> Century Fairy, The Real Reason for Rip Van Winkle's Long Absence, The King's Delight, and The Poor Chef of Gastronomy.** Fairy Tales found in Jell-O package inserts. Two folded pamphlets. Each panel 3" x 2 ½".

No Date – Very Good. **Miss Jell-O in France, Miss Jell-O in Russia, Miss Jell-O in Scotland, Miss Jell-O Goes to Alaska, Miss Jell-O Visits Holland, and Miss Jell-O Plays Indian.** Package inserts which are folded top and bottom. Miss Jell-O is pictured with a Jell-O mold on the second panel. On the front panel is a costume for the country represented and when folded it appears that Miss Jell-O is wearing the costume. Front panel 2 ½"x 2 3/8". The other panels are 2 ½"x 3".

Ca. 1914\* - Very Good. **The Jell-O Girl Entertains.** The Genesee Pure Food Co., Le Roy, N.Y. Letter from Jell-O Girl on front endpage. Rose O'Neill drawings throughout the pamphlet. Includes 4 page insert, **JELL-O ICE CREAM POWDER** illustrated by Holden Weld. Machine punched. Back: Jell-O girl is waving her handkerchief "Goodbye." Drawing of opened package. **No matter where you live you get this perfect package of JELL-O at all times of the year.** 5 ¼"x 6 7/8", 16 pages plus insert.

Ca. 1914\* - Very Good. **The Jell-O Girl Gives a Party.** The Genesee Pure Food Co., Le Roy, N.Y. Letter from Jell-O Girl on front endpage. Inside is the same as **The Jell-O Girl Entertains** including the Jell-O Ice Cream Powder insert. Back is different: Jell-O Girl is sitting on an opened package of Jell-O. Title again is: **No matter where you live you get this perfect package of Jell-O at all times of year.** 5 ¼"x 6 7/8", 16 pages plus insert.

1915 – Good. **Jell-O and The Kewpies. 10c a package. America's Most Famous Dessert.** Red and white cover with Jell-O Girl pouring water into tin measuring cup. Two kewpies, one holding Jell-O form and the other pointing to the tea kettle. Open box of Jell-O on counter. Back: four kewpies two adjacent to the Jell-O box while the other two are tacking up the sign, **"Be sure that Jell-O is on the package you get."** 10c a package. **Jell-O is sold only in packages like the one guarded by the Kewpies. The famous Jell-O desserts can not be made of any thing sold in any other package.** Lacks Ice Cream Powder insert. Back of front endpage is short biog of Rose O'Neill and the six authors of Jell-O pamphlets. 4 3/8" x 6 1/8", 18 pages without insert.



- 1916 – Very Good. **JELL-O America's Most Famous Dessert.** The Genesee Pure Food Co., Le Roy, N.Y. Jell-O Girl as flower girl along with a bride. Back: at top cherry Jell-O package. Ten cents on either side of package and a picture of almond-cherry Jell-O below promo. Machine punched with original string. Ice Cream Powder insert has centerfold of many delicious things including Strawberry ice Cream, Floating Island Pudding, Lemon Sherbet, Orange Sherbet, and Mint Sherbet. 4 ¼" x 6 1/8", 18 pages plus 4 page insert.
- 1917 – Very Good. ***All Doors Open to JELL-O. America's Most Famous Dessert.*** The Genesee Pure Food Co., Le Roy, N.Y. Picture of Jell-O Girl in white frock with empire waistline and blue ribbon opening a white door from the garden. Back: picture of the Jell-O Bag at top and raspberry Jell-O box lower right. Ice Cream Powder insert: **The Easy Way to Make Ice Cream. Jell-O Ice Cream Powder.** Beautiful center spread of Jell-O Ice Cream Powder dishes. Machine punched. 4 3/8"x 6 1/8", 18 pages plus 4 page insert.
- 1920 – Good. ***For Economy Use JELL-O America's Most Famous Dessert.*** The Genesee Pure Food Co., Le Roy N.Y. Drawing of homemaker at the dining table planing her meals with Jell-O boxes on the table. Blue lined frame around title and picture. Back: blue line frame broken by Jell-O Safety Bag at the top left and lower right Jell-O Strawberry box. Insert for Jell-O Ice Cream Powder. Machine punched. 4 ¼" x 6 ¼", 14 pages plus 4 page insert.
- Ca. 1923\* - Very Good. **JELL-O RHYMES. America's Most Famous Dessert.** Title Page: **Many Reasons for Jell-O.** Edited by Caroline B. King. The Genesee Pure Food Co., Le Roy, N.Y. Illustrations drawn by Lucile Patterson Marsh. Cover: ducks with blue background. Jell-O in red. Back: blue background. At top are the Jell-O bag and box of strawberry Jell-O. **This perfect package brings JELL-O to you as fresh as when it is packed at the factory.** Insert: **Jell-O Ice Cream Powder.** Machine punched. 4 ¼"x 6 1/8", 19 plus 4 page insert.
- 1924 – Good. Vertical drawing of man racing to rescue the large wooden container of Jell-O from a train that is rounding the bend. No title on cover. Back: drawing of grandmother serving Jell-O to grandfather holding eager child. **At Grandmother's the JELL-O hour.** Insert: **JELL-O ICE CREAM POWDER.** Recipes on center spread. Machine punched. 4 ¼"x 6", 18 pages, plus 4 page insert.
- 1924 – Very Good. **1924 A JELL-O YEAR AMERICA'S MOST FAMOUS DESSERT.** Jell-O girl dressed in blue and white serving molded red Jell-O. Black background. Back: opened box of Strawberry Jell-O with Jell-O package. **No matter where you live You get this perfect package of JELL-O at all times of the year.** Within a Jell-O girl for each month drawn by Lucile Patterson Marsh. Includes insert **JELL-O ICE CREAM POWDER.** 4 ¼"X 6 1/8", 14 pages plus 4 page insert.
- 1924 – Near Fine. **Polly put the kettle on we'll all make JELL-O.** The Genesee Pure Food Company, LeRoy, N.Y. Illustrated by Maxfield Parrish. Polly puts the kettle on watched by man and little girl. Black and white cat in both lower corners. Pewter serving dishes on mantel above fireplace. Back: servant serving Jell-O to two kings. **AMERICA'S**

**MOST POPULAR DESSERT.** Includes insert 4 page insert **JELL-O ICE CREAM POWDER.** Baby spooning chocolate layer of slice of Neopolitan Ice Cream. 6 1/8"x 4 1/4", 18 pages.

1925 – Very Good. Horizontal drawing of man racing to rescue the large wooden container of Jell-O from a train that is rounding the bend. Back: family seeing the father in the distance in horse drawn buckboard coming home safely with Jell-O. No titles. Insert: **JELL-O ICE CREAM POWDER Makes ICE CREAM – ICES and PUDDINGS.** Little girl with dessert spoon in left hand holding large bowl of pink dessert. 6 1/8"x 4 1/4", 18 pages plus 4 page insert.

1925-1926 – Good. *New Jell-O Recipes.* The Jell-O Company, Inc., Le Roy, N.Y. Drawing of maid removing a Jell-O dessert. Back: **350,000 grocers are delivering Jell-O every day.** Portrait of Jell-O Girl below title. Picture of delivery man and two children grabbing the Jell-O out of his delivery basket. Insert: young chef pointing to box of Ice Cream Powder. Machine punched. 6 1/8"x 4 1/4", 18 pages, plus 4 page insert.

1925 –1926 – Poor. Christmas card. **Best Wishes for a good old-fashioned Christmas and a Happy New Year. The Jell-O Company, Inc.** 6 1/8"x 4 1/2".

1926 – Good. **JELL-O America's Most famous Dessert** The JELL-O Company, Inc., Le Roy, N.Y. Picture of George Washington behind four JELL-O molds in sherbet dishes. Candles on either side of picture. Blue drawings at side of picture by Marion Powers. Back: Strawberry JELL-O mold in front of Spanish ensemble. Artist: Marion Powers. Same title on back. 6 1/8"x 4 1/4", 18 pages.

1927 – Fine. **JELL-O Desserts made with berries.** Postum Cereal Co., Inc., (Battle Creek, MI.) Two folded package insert. Back panel has drawing of Raspberry Jell-O mold and raspberries on buffet. Each panel 3" x 2 1/2".

1927 – Very Good. **JELL-O Salads. New, Delicious, Beautiful.** Postum Cereal Co., Inc., (Battle Creek, Michigan). Two-folded package insert. Back panel has drawing of Cucumber Salad. Each panel 3" x 2 1/2".

1927 – Fine. **Miss JELL-O tells the WHAT and HOW of AMERICA'S MOST FAMOUS DESSERT.** The Jell-O Company, Inc., Le Roy, New York. However, copyright is PC Co. Three folded promo with Miss Jell-O in blue and white check dress on the front. Back panel has drawing of the Jell-O machine. Unfolded: world map and drawing of natives who provide the Jell-O ingredients. Laid-in is black and white **The Jell-O Rules.** Each panel, 3 5/8" x 6".

1927 – Fine. **Through the Menu with Jell-O. 10c. a Package.** The Jell-O Co., Inc. Picture of cherries and cherry Jell-O on front. Back: Orange Jell-O. Lower right is opened Jell-O box. **JELL-O America's most famous dessert. 10c. a Package.** No longer have machine punched holes nor Ice Cream Powder inserts. 5 3/4"x 4".

- 1928 – Good. **TODAY...what salad...what dessert? JELL-O brings DOZENS of answers.....** P. Co. Inc. On front endpage: **There is only one real JELL-O. ASK FOR IT BY NAME.** Picture of strawberry mold with strawberries. Back: **JELL-O AMERICA'S MOST FAMOUS DESSERT.** Drawing of 3 ¼" individual serving of orange Jell-O on one side and opposite are four sherbets. Below are Jell-O bag and opened Orange Jell-O. Back endpage has special offer for aluminum Jell-O molds. 4 ¾"x 6 1/8", 22 pages.
- 1929 – Very Good. **JELL-O Secrets for the Automatic Refrigerator.** General Foods Corp'n. Royal blue background. Drawing of maid in land of chilled Jell-O desserts with snowflakes around the edges. Back: drawing of Pineapple Trifle plus recipe and recipe for Raspberry Bavarian Cream. 4 ¾"x 7 ¼", no page numbers.
- 1930 – Good. **New JELL-O Recipes made with the new flavor Lime.** G.F. Corp. Drawing of woman holding lime Jell-O and she has two green shadows. Banner of three shades of lime across top and bottom of booklet. Back: lime tree branch. **Jell-O now in 6 pure fruit flavors, Orange, Lemon, Raspberry, Strawberry, Cherry\_\_\_and Lime.** Jell-O bag and Lime Flavor package lower right. 5 ¾"x 4", 11 pages.
- 1930 – Fine. **Quick, Easy JELL-O Wonder Dishes. Entrees, Relishes, Salads, Desserts.** Yellow background. Blue triangle behind title. Four maids dressed in green with green polka dot aprons. Wrap-around cover with same four maids on back. Jell-O bag and box in blue triangle. 4 ¼"x 6 1/8", 23 pages.
- 1930 – Fine. **The New JELL-O Book of Surprises, Desserts, Salads.** G.F. Corp. Drawing of woman in pink dress with floral apron removing mold from individual Jell-O serving. Drawing of Strawberry Jell-O and Salad. Beige wraparound background. Back: Jell-O bag and opened box of Lemon Flavor Jell-O. 4 ¼"x 6 1/8", 23 pages.
- 1931 – Fine. **THRIFTY JELL-O RECIPES TO BRIGHTEN YOUR MENUS.** The Jell-O Company, Inc., Division of General Foods Corporation, Le Roy, N. Y., Los Angeles CA. In Canada: General Foods, Limited, Sterling Tower, Toronto 2, Ontario. Same wrap-around lemon background and same picture of woman in pink dress with floral apron as in 1930 booklet. Back is different even though it has the Jell-O bag and opened package. Six pure fruit flavors are listed. 4" x 5 ¾", 23 pages.
- 1931 – Very Good. **THE GREATER JELL-O RECIPE BOOK.** G.F. Corp. Back: **IN SIX FRUIT FLAVORS.** Wrap-around drawing of woman with one-half her face in front and one-half on back. Six different color stripes on front and back. Laid-in: **Read this Important News before you use these recipes.** 4 ¾"x 6 ¾", 47 pages.
- 1931 – Fine. **Want something different? 48 new JELL-O Entrees, Relishes, Salads, Desserts.** The Jell-O Company, Inc, Division of General Foods Corporation, Le Roy, N.Y., Los Angeles, CAL. Raspberry Jell-O mold edged in whipped cream and fresh raspberries on green plate, pink background. Back: open Jell-O box with Jell-O bag. **Six pure fruit flavors LIME,**

**LEMON, STRAWBERRY, RASPBERRY, CHERRY, ORANGE.** 4" X 5 ¾", 23 pages.

- 1932 – Very Good. **MAKE ICE CREAM IN A JIFFY! TAKE MILK, ADD POWDER, FREEZE AND SERVE.** The Jell-O Company, Inc., Le Roy, N.Y. Copyright by G. F. Corp. Four drawings which illustrate the four steps to make ice cream. Back: Recipe for Delicious Cream Pudding. Box of Jell-O Ice Cream Powder in pink box. Company name Below. Green stripe at top, orange stripe at bottom. 4" x 5 ¾", no page numbers.
- 1932 – Very Good. **TRY THE NEW JELL-O You make it without boiling water! 48 NEW JELL-O RECIPES.** The JELL-O Company, Inc., Division of General Foods Corporation, Le Roy, N.Y., Los Angeles, Cal. Plain strawberry mold with circle of pear halves with red and green cherries. Six boxes of JELL-O. Back: **THE NEW JELL-O made without boiling water! Six pure fruit flavors, LIME, LEMON, STRAWBERRY, RASPBERRY, CHERRY, ORANGE.** Also, raspberry mold, circled with whipped cream and fresh raspberries. Company addresses in US and Canada. 4" x 5 ¾", 23 pages.
- 1933 – Fine. **What Mrs. Dewey did with the NEW JELL-O! 48 FASCINATING NEW RECIPES.** *The Jell-O Company, Inc.* Division of General Foods Corporation, Le Roy, N.Y. Los Angeles, Calif. Drawing of woman and child sampling four different Jell-O recipes. Back: **The NEW JELL-O dissolves in warm (not boiling) water.** Drawing of Jell-O with six different boxes. Three boxes on each side. **Six pure fruit flavors, LIME, LEMON, STRAWBERRY, RASPBERRY, CHERRY, ORANGE.** Last two pages have paragraphs about Home-Made Ice Cream made with Jell-O Ice Cream Powder, D-Zerta, A Saccharin Dessert and the **General Foods Cook Book.** 4" x 5 ¾", 23 pages.
- 1933 – Good. **What you can do with JELL-O.** Consumer Service Department, General Foods Corporation, 250 Park Avenue, New York. Wrap-around designed drawing so that title is in V pointing to Jell-O dish. Back: **America's Most Famous Dessert.** Jell-O bag falling out of opened Jell-O box in same V. On the sides are pictures of vegetables and fruit. 2<sup>nd</sup> edition, 3<sup>rd</sup> printing. 5 ½" x 8 ½", 26 pages.
- 1934 – Very Good. **NOW JELL-O TASTES TWICE AS GOOD...ENJOY THESE TEMPTING RECIPES.** Title in white block. Photo of Cherry Jell-O on white dish with serving dishes and pitcher behind Jell-O. Back: three pictures of woman savoring the Jell-O fragrance, dissolving Jell-O, and tasting it. Below with lemon background are six boxes of Jell-O. 4" x 5 ¾", 23 pages.
- 1935 – Fine. **Recipes for Luscious ICE CREAM QUICK ECONOMICAL FOR FREEZER OR AUTOMATIC REFRIGERATOR.** G. F. Corp. Royal blue with sherbet glass filled with ice cream topped with strawberries. Yellow background for title above it. Back: **Serve Ice Cream often! SAVE TIME AND MONEY. 4 DELICIOUS FLAVORS, VANILLA, CHOCOLATE, STRAWBERRY, LEMON AND UNFLAVORED.** Promo for the new package for Jell-O Ice Cream Powder. Parfait glass with chocolate sauce on ice cream. The new red white and powder blue package in front of the old blue and white package. 4" x 5 ¾", 7 pages.
- 1937 – Very Good. **Jack & Mary's JELL-O Recipe Book.** Caricatures of Jack and Mary with real

photo heads. Photo of Jell-O with orange and grapefruit slices around it. White doilies. Back: in center panel ***Listen & Laugh with Jack Benny & Mary Livingstone*** with Don Wilson and the Jell-O Orchestra on the air for Jell-O Every Sunday night N.B.C. Red Network plus schedule. At bottom: **SIX DEELICIOUS FLAVORS**. In each side panel are three boxes of Jell-O. 5 3/8" x 7 3/4", 23 pages.

No Date – Fine. ***Chiffon PIES and FRUIT TARTS. NEW RECIPES that will build your Lunch and Dinner Business.*** One pie and two fruit tarts on front panel. Back panel has **THESE TWO GENERAL FOODS PRODUCTS MAKE THSE RECIPES EASY**. Institution size cans of Jell-O Pudding and Cherry Flavor Jell-O. One large sheet, 11" x 13 1/2", folded almost half so that title **MAKE YOUR DESSERT MENU A BUSINESS GETTER** is shown. Then, sheet is folded twice. Larger panels are 3 3/4" x 8".

1944 – Good. **Dessert Magic**, Consumer Service Department, General Foods Corporation, 250 Park Ave., New York 17. N.Y. 8<sup>th</sup> printing. Six pink sheets floating on white cover. Back: three additional pink sheets with a Jell-O treat drawn on each. 5 1/2" x 8 3/8", 26 pages.

1953 – Very Good. **It's dessert time!** From Frances Barton, Consumer Service Department, General Foods Corporation, 250 Park Avenue, New York 17, N.Y. Wrap-around cover with photos of desserts superimposed on white background. Drawing of family peaking around door to see what dessert will be served. 5 1/2" x 8 3/8", 35 pages.

1963 – Very Good. **Sweet Moment Desserts**. General Foods Corporation, 250 North Street, White Plains, New York. 1<sup>st</sup> printing. Chocolate background for wrap-around cover with photos on the back of sundaes, cheesecake, orange chiffon, Boston cream pie, and on the front piece of lemon meringue pie, mixed fruit in plain Jell-O, and chocolate-vanilla pudding parfait. Five machine punched holes. 6 1/4" x 9 1/2", 44 pages.

1965 – Very Good. **Sweet Moment Desserts**. General Foods Corporation, 250 North Street, White Plains, New York. 3<sup>rd</sup> printing. Same as 1963 edition.

1965 – Fine. **The Proof of the Pudding**. General Foods Corporation, 250 North Street, White Plains, New York. 1<sup>st</sup> printing. Sheet laid-in promoting General Foods Kitchen six new recipe booklets, **Timeless Recipes with Minute Rice, Whip'N Chill Magical Desserts, Sweet Moment Desserts, The Proof of the Pudding, Baker's Chocolate and Coconut Favorites, and Joys of Jell-O Gelatin Dessert**. Front cover has one large serving of chocolate and vanilla pudding, smaller servings of parfait, pie, cake and gelatin on beige background. Title is multi-colored. Back: chocolate background with caramel sundae and coffee float. 5 3/8" x 8 1/4", 52 pages.

1967 – Fine. **JELL-O GELATIN'S HOSTESS GUIDE**. General Foods Corporation. 1<sup>st</sup> edition. Thirty-eight 6 3/4" x 4" cards with menus, recipes, tips on planning and serving, decorating and entertaining all with the help of Jell-O gelatin.

1968 – Very Good. **JELL-O PUDDING IDEABOOK** repeated two more times. General Foods Corporation, 250 North Street, White Plains, New York 10602. 1<sup>st</sup> Edition. Wrap-around cover.

Front has fold-out with Index on the back. **Wild, Wonderful** on fold-out. Half is white background and half chocolate with cookies, pecan pie, ice cream cone, gelatin, tarts, etc. 6 ¼"x 9", 44 pages.

No Date – Very Good. **Joys of JELL-O Gelatin Dessert.** General Foods Corporation, 250 North St., White Plains, N.Y. 10625. 10<sup>th</sup> Edition. Goblet filled with strawberry Jell-O topped with cream and single red cosmos behind. Back: Pie of pie, gelatin, sherbet with one yellow and one red cosmos blossoms. 5 ½" x 8 ¼", 96 pages.

No Date – Very Good. **Joys of JELL-O Gelatin Dessert.** General Foods Corporation, 250 North St., White Plains, New York. 11<sup>th</sup> Edition. Same as above.

1963 – Very Good. **Joys of Jell-O GELATIN DESSERT.** General Foods Corporation, 250 North St., White Plains, N.Y. 1<sup>st</sup> Edition. Metal spiral, lime background. White recipe box with goblet of strawberry Jell-O topped with whipped cream. Back: lime background, lemon Jell-O mold with vegetables on white cake platter. 5 7/8"x 8 ¼", 96 pages.

No Date – Fine. **Joys of Jell-O GELATIN DESSERT.** 4<sup>th</sup> Edition, 1<sup>st</sup> Printing. Same as the 1963 spiral edition.

Ca. 1965 – Very Good. **JOYS of JELL-O GELATIN DESSERT.** General Foods Corporation, 250 North Street, White Plains, N.Y. 5<sup>th</sup> Edition. Wrap-around cover with sherbet glass of strawberry gelatin, lime Jell-O mold and cubes of Jell-O. Light orange background. Note this is a different cover than the 1963 edition. 5" x 8 ¼", 96 pages.

1972 – Very Good. **Make someone happy. Make someone Jell-O Brand Gelatin.** General Foods Corporation, White Plains, N.Y. 10625. Woman serving parfait glasses filled with Jell-O to two boys and one girl. Back: **Make a Jell-O snack.** Pictures of great non-filling refreshing treats and snacks. Magazine pull-out. 5" x 7 ½".

No Date – Very Good. **Make someone happy. Make someone JELL-O Brand Gelatin.** Examples of Jell-O treats. Back is picture of boy and girl with woman in background which is part of picture used in 1972 magazine pull-out with same title. **26 hints on how to make Jell-O faster, easier, better.** Magazine pull-out. 4 ¾"x 6 ¼".

1973, 1974 – Very Good. **The New Joys of Jell-O Gelatin Dessert recipe book.** 2<sup>nd</sup> Edition. Special offer, 99c. General Foods Corporation. Hardcover with photo of lemon Jell-O in goblet, strawberry molded Jell-O, and Lime and whipped cream in special glass. Back: three examples of Jell-O desserts, sweet cherry Jell-O in glass, lime layered molded Jell-O, and piece of Jell-O pie. 5 ¾" x 8 ¾", 126 pages.

1976 – Fine. **THE JELL-O PUDDING SAMPLER.** General Foods Corporation, 250 North Street, White Plains, New York 10625. Jell-O red and Pudding blue. Lower two-thirds is a needle-point sampler of Jell-O desserts. Back: **SAMPLE YOUR FAVOITE JELL-O PUDDING.** Four different views on one sampler showing puddings and pie of pie. 5 3/8"x 8 ¼", 32 pages.

- 1976 – Very Good. **Bright, beautiful desserts made easy. Any day's a holiday with us.** General Foods Corporation. Magazine insert. In background is cake with one large piece missing. Foreground are boxes of Jell-O pudding, Cherry Jell-O, Pudding and Pie Filling, and Dream Whip. Three "great recipe books are advertised on the back: Sweet Findings, The Jell-O Pudding Sampler, and the New Joys of Jell-O. 7 3/8"x 5 3/4".
- 1977 – Fine. **AMAZING MAGICAL JELL-O DESSERTS. 72 GELATIN & PUDDING RECIPES YOUR KIDS WILL ENJOY. Plus: Magic Tricks by Marvello the Great.** General Foods Corporation. 0-671-24649-6-199. Drawing of Marvello on the cover making various Jell-O products float. Number at bottom of white back cover. Hardcover. Suggested Retail Price of \$1.99. 7 3/4"x 6 7/8", 96 pages.
- 1978 – Poor. **Jell-O Gelatin Rainbow Cake Recipes.** General Foods Corp. Cupcakes and Jell-O red and green Christmas cake with rainbow in the back. Back: Green Angel cake made with Lime Jell-O. Magazine insert. 5 3/8"x 7 1/2".
- 1979 – Very Good. *The New Joys of Jell-O Gelatin Dessert recipe book.* Same as the 1973, 1974 edition except it does not have **Special Offer 99c** in upper right hand corner.
- 1979 – Very Good. **How to give your special meals even more BOUNCE. Flip the page for 7 Jell-O Gelatin salads your family will flip over.** General Foods Corporation. Cranberry Wobbler. "Bounce" white and edged with lime and green. Back: Creamy Peach Double-Decker. Picture above and recipe below with Jell-O orange box lower right. Magazine insert. 5" x 7 1/2".
- 1979 – Fine. **DREAM PIES and other Dream Desserts From DREAM WHIP Whipped Topping Mix and Jell-O Brand Instant Pudding.** General Foods Corporation. Wrap-around cover with 8 pies of pie. 4 7/8"x 3 1/2".
- 1979 – Very Good. **Easy Homemade Desserts with Jell-O Pudding.** General Foods Consumer Center, 250 North Street, White Plains, New York 10625. ISBN: 0-671-24972-4. White double metal white spiral. Dark brown background with pictures of desserts on blocks and in foreground strawberry pie, German chocolate cake and pudding. \$1.99. Back: white with ISBN lower right. 5 5/8" x 8 3/4", 96 pages.
- 1980 – Very Good. **THE JELL-O GELATIN SALAD SELECTOR.** General Foods Corporation. Wheels to help select the right salad with the main course. Three wheels, six pages plus endpages. Back: Jell-O spelled out with Jell-O letters. Held together with plastic. 10 1/2"x 9 1/4".
- 1981 – Very Good. **JOYS OF JELL-O BRAND GELATIN.** General Foods Corporation. 1<sup>st</sup> Edition. Double metal spiral. Wrap-around cover of goblet with four layers of Jell-O. Title is below. 5 3/4"x 8 7/8", 128 pages.
- No Date – Very Good. **10 Fall favorites made with JELL-O brand gelatin dessert. "America's Favorite."** 6 7/8" x 10" sheet folded twice so that each panel is 6 7/8" x 3 3/8". Front:

Jell-O mold with little statue of Pilgrim.

No Date – Very Good. Jell-O recipe pull-out cards from Good Housekeeping magazine.

1985 – Very Good. **How'd you make those Pies? Easy!** General Foods. Background is pink with many pie servers. Picture of five pies. Down below in pie pan is box of instant pudding. Back has recipe for Creamy Topped Chocolate Pie. Same background with six boxes of pudding mix below recipe. Magazine insert. 5" x 7 3/8".

1986 – Very Good. **FRUIT-FULL RECIPES FROM JELL-O & SUGAR-FREE JELL-O GELATIN.** General Foods Corporation. Magazine pull-out. Front: four glasses filled with Jell-O. Back boxes of Jell-O and Sugar Free Jell-O. **Jell-O & Sugar Free Jell-O Gelatin.** **WE'VE GOT FRUIT APPEAL.** 5 3/4" X 4 1/4".

1987 – Very Good. **The JELL-O Pages from JELL-O Gelatins & Puddings. \$2.50 Cash & Coupons Inside!** General Foods Corporation. Yellow banner behind red title. Strawberry Jell-O in goblet and side view of piece of strawberry cream pie. Back: Jell-O bowl topped with carrot and celery sprig. 5 3/8"x 8 1/2", 30 pages.

1991 – Fine. **JELL-O KIDS COOKING FUN. \$3.50** Favorite Brand Name Recipes. Kraft General Foods, Inc., Glenview, Illinois 60025. ISBN: 1-56173-525-6. White metal spiral. Confetti behind title. Below are three panels of pictures of party foods. Back: Happy Birthday pudding treats. 5 1/4"x 8 1/8", 95 pages.

1992 – Good. **There's Always Room For Sugar Free Jell-O. All Recipes from 8 to 190 Calories Per Serving.** Kraft General Foods, Inc. Front: Lemon Cheesecake. Back: Black Forest Parfait; Guacamole with Chili Tortilla Chips; and Sparkling Berry Salad. 5 1/4"x 8 1/4", 95 pages.

1993 – Very Good. **MORE JOYS OF JELL-O.** Kraft General Foods, Inc., Glenview, IL 60025. Glossy hardcover published by Publications International, Ltd. 7373 North Cicero Avenue, Lincolnwood, IL. 60646. Front: Melon Bubbles, Eggnog Cheesecake, Jell-O Jigglers and Pastry Chef Tarts. Back: Pastry Chef Tarts, Christmas Popcorn Teddy Bear, Thanksgiving Cranberry Pie, and Spiced Cranberry-Orange Mold. 8 3/8"x 11 1/8", 96 pages.

1994 – Fine. **more JELL-O recipes. If you make them once, you'll make them a million times.** Published by: Synergistic Marketing, Inc., 477 Madison Ave., N.Y., N.Y. 10022. Chocolate marshmallow cookie pie. Back: vacation getaway offer when you buy JELL-O. Magazine pull-out. 5 1/2"x 7 3/8".

1997 – Fine. **Favorite Brand Name Recipes. JELL-O Celebrating 100 Years.** Kraft Foods, Inc. Published by: Publications International, Ltd., 7373 North Cicero Avenue, Lincolnwood, Illinois 60646. Glossy hardcover. Cranberry Fruit Mold and pictured on back are Striped

Delight, Layered Pear Cream Cheese Mold, Sand Cups and Dirt Cups, COOL'N EASY Pie. 8 3/8"x 11 1/8", 94 pages.

2001 – Fine. **JELL-O A Biography. THE HISTORY AND MYSTERY OF "AMERICA'S MOST**



**FAMOUS DESSERT”** by Carolyn Wyman, author of **SPAM: A Biography**. Softcover.  
Lower left front is reversed picture from 1933 **What Mrs. Dewey did with the New Jell-O**.  
Lower back: picture of author holding glasses of gelatin. She writes the weekly column  
“Supermarket Sampler.” 8” x 8”, 146 pages.

12/14/05

01/07/06

02/10/06

03/10/06

Little Cookbooks – **Jewel Shortening** – Swift & Company, Chicago

- 1914 – Fine. Cover: **Jewel Menus for SPECIAL OCCASIONS.** Title Page: **Jewel Menus *With Tested Recipes Using Jewel Shortening. Jewel Shortening, The Cook's Economizer.*** **A perfectly sanitary product for frying and shortening.** Prepared by Swift & Company, U.S.A. Cover: Grey background with green frame. Red and green lettering. Colonial woman at window looking at booklet. Roses in bottom frame center. Back: plain white stock. 4 ½" x 6", 32 pages
- 1935 – Good. **65 Prize Recipes from the South featuring Swift's Jewel Shortening.** Swift & Company, Chicago. Title has red background with ribbon around it. Wrap-around photo of submitted recipes behind titles. Picture of Jewel Shortening package in center of back cover. 5 ½" x 8 ½", 28 pages.

11/14/05

Little Cookbooks – **Jewel Tea Co.** – Jewel Tea Co., Inc., Jewel Park, Barrington, Ill.

1927 – Poor. ***Mary Dunbar's Cook Book***. Prepared by The Home Service Division, Jewel Tea Co., Inc., New York, Chicago. Green softcover with title in black ink. On last page is the Guarantee of Jewel Tea Co. signed by company president, 5 3/8"x 8 1/4", 64 pages.

1929 – Good. ***Healthful Cookery*** by *Mary Dunbar*, Director Home Service Division, Jewel Tea Co., Inc., New York, Chicago. Waterless cooker and vegetables on kitchen table before two diagonally paned windows. Orange highlights in window curtains and light orange background. Black title. Back: letter from Mary Dunbar about the Cooker with footnote "Manufactured Expressly for Jewel Tea Co., Inc., By West Bend Aluminum Co., West Bend, Wis. 4 3/4"x 6 7/8", 23 pages.

1933 – Very Good. ***Mary Dunbar's New Cook Book***. Green ink title on green gray stock. Green company office building at cover bottom. Back of from cover tells how the Jewel Tea Co. representative went door to door with products and the housewife received premiums for her orders. 5 3/8"x 8 3/8", 64 pages.

1936 – Poor. ***Mary Dunbar's FAVORITE RECIPES*** Jewel Tea Co., Inc., Barrington, Illinois. Wrap-around coffee-brown plaid. Coffee box for title. Back: Car in coffee box and **The Coffee-Brown Jewel Car in front of your home is the sign of a smart shopper. Jewel Tea Co., Inc., Jewel Park, Barrington, Ill.** 5 3/8"x 8 1/4", 80 pages.

No Date – Poor. ***The Jewel Cook Book. Recipes for Good Eating***. Green plaid tablecloth set with two glasses of orange juice, plate of muffins and basket of biscuits in fold around picture. Title is white lettering on black box. Lower end of cover has red lettering on gray. First page is a letter from Mary Dunbar. Next to last page is ad for Hall China dinnerware and ovenware. 5 1/2" x 8", 64 pages.

Ca. 1962 – Good. **Jewel House Card. Your record of purchases and payments.** Name of salesman who was from Pontiac, MI. 5 1/4"x 11", 2 panel card.

12/05/05

Rev. 03/13/06

Little Cookbooks – **JOANNES QUALITY FOODS** –

Ca. 1933 – Very Good. **Economical MENUS and RECIPES Using “*Joannes Quality*” DEPENDABLE FOODS.** WHBY radio-broadcast menus and recipes from September 1932 to June 1933. Preface by Nancy Sampson Hatch. Wrap-around beige softcover with one-inch black and beige check border. At bottom are three pictures: two of Joannes products and the center one of a mother serving cake to little boy in sailor suit. Back cover: can of Joannes French breakfast coffee with “Dependable” underneath. List of Joannes Quality Foods on last six pages. 5 ½”x 8 ½”, 46 pages.

11/20/05

## Little Cookbooks – **Jones Dairy Farm** –

No date – Fine. Nine recipe cards for Sausages in Blankets, Wilted Lettuce with Sausage Dressing, Sausage Spanish Rice, Sausage-Capped Tomatoes, Scrambled Eggs and Sausages, Sausage Stuffed Baked Potatoes, Toasted Sausage Rolls, Sunday Night Sausage Salad Bowl, and Escalloped Sausages and Potatoes. Each beige 4 7/8”x 3” card has either a cartoon of Chef Pig on the left side or little pig at the bottom.

01/02/06

Little Cookbooks – **Junket** – The Junket Folks, Chr. Hansen's Laboratory, Inc., Little Falls, New York

1929 – Good. ***Delicious Quick Desserts.*** The Junket Folks, Little Falls, New York.

On cover, a picture of pink dessert, whipped cream, cherry in green sherbet on green dish. 5" x 7 1/4", 24 pages.

1932 – Very Good. **The Junket Book. Cool – Creamy – Desserts.** Bright blue background, black background for title The Junket Book. White vertical lettering for cool etc. Three illustrations of desserts in 1 5/8"x 5 3/8" illustration. 5 1/4" x 7 3/4", 23 pages.

1938 – Near Fine. **Delicious Desserts for the Family, Recipes for Rennet-Custard Recipes, Ice Cream Recipes, Rennet-Custards and Milk Foods.** Two staples at top of pages which are folded so that there are four different titles on ends. Children at play and family at dinner above titles. Three products on back. 3 1/2"x 6 3/8".

No Date – **Feasts for the Family. Rennet-Custard Recipes, Milk Foods and Milk Drinks, Ice Cream Recipes, "Danish Dessert" Recipes, and "Quick" Fudge Recipes.** Same Format as 1938 promo but this one has five titles. Also, five products listed on the back. 3 1/2" x 6 3/4".

1940 – Good. ***Mother.. what about My Diet? How to Make Milk More Readily Digestible And Delicious With "JUNKET" Rennet Tablets or Powder?*** Picture of baby with spoon on cover, pink background. "Junket" Rennet-Powder box on back baby at the top who is saying, "Gee, Mommy! ***Rennet- Custard!*** I sure like MILK ...when you give it tome THIS WAY! 4 1/2"x 6", 11 pages.

1941 – Near Fine. ***How to make Tempting Nutritious Desserts. The Answer to Diet Problems*** by Mary Mason, Director Home Economics Dept., "The 'Junket' Folks" Green and white check background. Illustration of three children with large spoons in their hands and dog running. 5 1/4" x 7 3/4" 30 pages.

No Date – Very Good. **121 Tested Recipes** by Mary Mason, Director Domestic Science Dept. "The Junket Folks". Wrap-around blue cover with illustrations of children carrying oversiazed knife, folk and spoon. On front cover, three children with dish of candy, sundae and strawberry junket. Back cover: Yellow cake with chocolate icing and Junket. Girl on back is carrying flag **"Recipes by "The Junket Folks"**. 6" x 8 1/4", 31 pages.

1943 – Near Fine. **Flibbity Jibbit and the Key Keeper** by Vernon Grant. Facsimile. 5 1/2"x 7 3/4".

1950 – Near Fine. **what the healthy child eats... A word to the wise mother regarding new ideas in child feeding.** Blue and white booklet. 6 2/4"x 3 3/4". Unpaginated.

**Junket, Page 2.**

1950 – Fine. **NEW Recipes for Smooth Ice Cream & Frozen Desserts. Quick Easy. Made with “Junket” Freezing Mix.** Tri-folded sheet. Each panel 5 ¼”x 3 7/8”.

1950 – Fine. **Recipe Magic with “Junket” Rennet Powder and Tablets.** How to make Milk more Appealing. One large sheet folded in half and then tri-folded. Each panel 3 3/8”x 6 ¼”.

1950 – Fine. **how to make “fudgier” fudge and frostings with “Junket” Quick Fudge Mix.** Tri-folded sheet. Each panel 3 ½”x 6”.

No date – Fine. Small promo which may have been within a package of “Junket.” **New Recipes. “Junket” Rennet Powder and “Junket” Rennet Tablets.** Artist: Vernon Grant. Folded to 4 pages. Each panel 2 ¾” x 2 ¼”.

No date – Fine. Small promo which may have been with package of “Junket.” **Directions Inside for making Rennet-Custards, Ice Cream, Cottage Cheese, Rennetized Milk. Mail Coupon for Free Large Recipe Book.** Folded to 4 pages. Each panel 3” x 2 ½”.

11/14/05

Little Cookbooks – **K C Baking Powder** – Jaques Manufacturing Company, Chicago; Jaques Mfg. Co., Dept. C-B, Chicago; Jaques Mfg. Co., 22d St. Station, Chicago 16, Ill.

Also, see **Gold Label Baking Powder**.

190? – Near Fine. ***The Truth about BAKING POWDER and a few CHOICE RECIPES.***

Jaques Manufacturing Co., Chicago. Front cover: orange and brown tones, title lower half and above that are one full can and one spilled can of KC 25 c Baking Powder. Back cover: **PURE HEALTHFUL ...AND...SUCCESSFUL.** KC Baking Powder can in center. Guarantee dated 190\_ on endpage. 3 3/8"x 6", 16 pages.

1909 – Very Good. **The Cook's Book.** Jaques Manufacturing Co., Chicago. Front cover: dark brown title on tan stiff softcover. At lower left is embossed arched vines with "K C Baking Powder" in the center. On back: embossed "gold medal or highest award wherever exhibited.". Two medals above. 5" x 8", 64 pages.

1916 – Poor. **The Cook's Book. K C Baking Powder** contains a talk on Baking Powder – useful cooking hints – weights and measures – blank pages on which to write recipes given you by others, and a collection of choice recipes written and edited by Mrs. Janet McKenzie Hill, Editor of the Boston Cooking School Magazine, Published by Jaques Mfg.Co., Chicago. Brown with gold title. 4 7/8"x 7 7/8", 64 pages.

Ca. 1929 – Fine. **Favorite Recipes. Same Price for More than 38 Years 25 Ounces for 25 c From the K C Baking Powder Cook's Book.** Jaques Manufacturing Co., Dept. C-B, Chicago. Picture of woman in small Victorian frame serving rolls. Yellow background. Back: large can of K C Baking Powder. Single sheet folded twice. Each panel 3 1/4"x 6 1/4".

1931 – Good. **The Cook's Book, K C Baking Powder** contains a talk on Baking Powder – useful cooking hints – weights and measures – and a collection of choice recipes written by Mrs. Janet McKenzie Hill, Editor "American Cookery" and other authorities, all especially written for the Cook's Book. Brown with gold title. 5" x 7 3/4", 48 pages.

1933 – Good exterior but fine interior. **The Cook's Book, K C Baking Powder.** (Same as 1931 edition). 5" x 7 3/4", 48 pages.

Ca. 1931 – Good. **Favorite Recipes from the K C Baking Powder Cook's Book.** Same price for over 40 years. 25 ounces for 25c. Jaques Mfg. Co., Dept. C-B, Chicago. On front stack of four waffles on green Victorian dish framed in blue and red with blue and red rays, yellow background. Back features KC Baking Powder can and "Millions of Pounds Used by Our Government. Same Price for Over 40 Years." Three-panel flyer, each panel, 3 1/4"x 6 1/4".

No Date – Very Good. **K C Cook's Book.** "Additional copies of this book will be mailed upon receipt of the slip packed in each jar of K C Baking Powder. Address Jaques Mfg. Co., 22d St. Station, Chicago 16, Ill." Cover is wrap-around drawing of box of sugar, milk,



vanilla, salt shaker, mixing bowl and spoon, sifter, box of shortening, and jar of K C Baking Powder. All on red and white tablecloth. Arrow index on the left-hand side of back cover. 5"x 8", 32 pages.

No Date – Fine. **The Cook's Book, Recipes prepared for K C Baking Powder, *The Power Behind the Dough*, Manufactured by Baking Powder Specialists Who Make Nothing But Baking Powder**, Jaques Mfg. Co. Chicago. Red seal in center on which is written **Same price today as 50 Years Ago. 25 Ozs. For 25 c.** Front: blue and yellow with red seal in center. Back: Large can of K C Baking Powder drawing at an angle. At upper left **"Save Money – Only 1 Level Teaspoon of K C Needed for Each Cup of Sifted Flour for Most Baking."** At lower right **"Manufactured by Baking Powder Specialists Who Make Nothing But Baking Powder."** 5" x 8", 32 pages.

02/01/06

Little Cookbooks – **Karo** – Corn Products Refining Co., New York or Chicago; Corn Products Refining Co., New York, N.Y.; Corn Products Sales Company, New York; Corn Products Sales Company, 17 Battery Place, New York, N.Y.; Best Foods Div., Corn Products Co., 10 East 56 Street, New York 22, New York; Best Foods, A Division of CPC International Inc., International Plaza, Englewood Cliffs, N. J. 07632

1908 – Poor. **Karo Recipes for Cooking and Candy Making** by Mrs. Helen Armstrong and Janet M. Hill. Corn Products Refining Co., New York or Chicago. Blue and white softcover. Front: woman mixing ingredients in bowl placed atop blue and white 2 lb. can of Karo Corn Syrup. Back cover: blue and white can of Karo. 4 7/8" x 6 1/2", 32 pages.

1909 – Poor. **KARO COOK BOOK BEING ONE HUNDRED AND TWENTY PRACTICAL RECIPES FOR THE USE OF KARO SYRUP** by Emma Churchman Hewitt, Former Associate Editor Ladies Home Journal. Corn Products Refining Co., New York, N.Y. Cover: **KARO COOK BOOK** by Emma Churchman Hewitt. Mother mixing ingredients in bowl as boy holds can of Karo Corn Syrup in front of wooden table. Title below. Back: Blue can of Karo Syrup. Machine punched hole. 4 7/8" x 6 1/2", 48 pages.

1910 – Good. **KARO COOK BOOK, BEING ONE HUNDRED AND TWENTY PRACTICAL RECIPES FOR THE USE OF KARO SYRUP** by Emma Churchman Hewitt, Former Associate Editor, Ladies Home Journal. Published by Corn Products Refining Co., New York, N.Y. Front cover was drawn by Joseph Christian Leyendecker. It is of a well-dressed boy and girl making chocolate fudge. Boy has orange bow tie while girl has black bow in her hair and on her dress. Girl is wearing a blue and white apron. Back notes that **"60 MILLION CANS SOLD LAST YEAR"** with both a blue and red can of Karo displayed. 5" x 6 5/8", 48 pages.

1933 – Poor. **The MIRACLE of the MATCH.** Corn Products Refining Company, 17 Battery Place, New York, N.Y. Yellow softcover, blue title, lit match at left on blue background, Title and match divided by three red lines. Back: Circled Indian Maiden in center. 7 7/8" x 5 1/4", 32 pages.

1937 – Fine – **The Food of the Infant and the Growing Child.** Corn Products Refining Company, New York City, N.Y. Revised Edition. Child in high chair drawn by Charlotte Becker. 6 1/4" x 8 1/4", pages not numbered.

1937 – Fine – **Delightful Ways to Enjoy Karo.** Corn Products Sales Company. Back cover shows endorsement by Dr. DaFoe, doctor for the Dionne Quintuplets. 3 1/4" x 6 3/8", 32 pages.

1941 – Very Good. **Karo Kookery.** A-195. Corn Products Sales Company, 17 Battery Place, New York, N.Y. Front cover has 6 fruit desserts in separate dishes. Back cover shows both Karo in glass and in cans. Cover has price mark label and small tear under it. 5" x 7", 28 pages.

- 1942 – Good. **Karo Kookery**. Corn Products Sales Company, 17 Battery Place, New York, N.Y. Title in white with lavender scalloped edges overlaid on photo of fruit basket and fruit in clear fruit shaped dishes. Back cover has two bottles of Karo upper left and two cans Karo lower right. In the center on white stock “**Karo in glass is the same delicious syrup you’ve always enjoyed...same purity, body, fine quality.**” 5” x 7”, 32 pages.
- 1946 – Fine. **Finer Canned & Frozen Fruit**. Preface: You’ll like the Karo Syrup Way. Home Service Department, Corn Products Refining Company, 17 Battery Place, New York 4, N.Y. Jars of home canned fruit, jams with drawn fruit. Jars of Karo drawn at top. Yellow background for title which is red and black. 6” x 9”, 31 pages.
- 1948 – Good. **Fine Candies are Easy to Make with Karo syrup**. Front panel is pink and black with sketch of women and daughter making candy. On back panel is recipe for Fondant and in lower right are a bottle and can of Karo. Single three-panel sheet. Form 516-48. Each panel 5” x 6 7/8”.
- Ca 1949 – Very good. Child dressed only in apron, chef hat, and shoes and socks says **M-mm! Lots of good things here under “K.” Karo Kookery**. Corn Products Refining Company. 6”x 9”, 19 pages.
- Ca. 1954 – Fine. **Dandy home-made Candy with Karo syrup**. Single sheet folded twice. Variety of candy pieces illustrated on front panel. On back are recipes for “No-Cook” Peanut Butter Fudge and Vanilla Fudge. At bottom of panel is advertisement for 80 page cookbook, **Jane Ashley’s Recipes for Better Meals**. Big new cook book only 25 c. For your copy, send to Jane Ashley, Box 32, Dept. 3, Trenton, N. J. (See Corn Products Co. CPC International Inc.) Each panel 3 3/8” x 7”.
- Ca. 1955 – Fine advertisement for **luscious upside-down cake** make it extra good with Karo Syrup. Recipe on the back. 3 1/8”x 6 1/2” single sheet with hole punched in top for grocer to display.
- 1956 – Fine. **fancy Cookies festive Candies delicious goodies for giving**. Using Karo and Mazola Corn Oil. Jane Ashley says that “good food means good cheer.” Corn Products Refining Company, New York, N. Y. Cookies at top and candy at bottom of red backed title. Back cover has candy at top, recipes for “No-Cook: Fondant” and Peanut Butter Kisses with ad at bottom for other delicious recipes featuring Karo Syrup and Mazola Oil. 5” x 7”, 16 pages.
- No Date – Near fine. **The Famous Karo Pecan Pie**. Form A-135-7. Corn Products Sales Company, Department F, P.O. Box 171, Trinity Station, New York, N.Y. On front panel is large pecan pie with slice being served and another piece of pecan pie on plate in front of the pie. Back panel entitled **Meringue is easy** plus two recipes, Old Fashioned Lemon Kre-Mel Pie and Caramel Custard Pie. Below recipes is ad for reader to write for other recipes using Karo, Mazola, and Kre-Mel. Single folded sheet. Each panel 5” x 7 1/8”.

No Date – Good. **The Famous Karo Pecan Pie.** Same front cover as the above single folded sheet. However, interior is different and back panel has picture of ***Another Good Dessert! Kre-Mel Chocolate Meringue Pie.*** Single sheet folded in half. Each panel 5” x 7 1/8”.

1961 – Very Good. ***PERFECT HOME MADE ICE CREAM and OTHER Frozen Desserts.*** Best Foods Division, Corn Products Company, 10 East 56 Street, New York 22, New York. Strawberry, black and white pamphlet. Cartoon of woman with ice cream treat on her head. Back: Recipe for Strawberry Mousse and address for additional copies from Jane Ashley. Single three folded sheet. Each panel 3 5/8” x 7”.

1963 –Fine. **The new way to cook is with Karo!** Best Foods Div., Corn Products Co., New York, N. Y. White spiral edition. Apple cake topped with nuts and caramel. 6 1/8”x 8 3/4”, 44 pages.

1963 – Fine. Same title as above but different within and this one is stapled. **The new way to cook is with Karo!** 5 7/8” x 8 3/4”, 38 pages.

1964 – Good – advertisement for wonderful tabletop grill \$3.50 with 2 Karo labels.

Ca. 1966 - Near Fine. **The New Karo All American Cook Book.** A collection of prize winning recipes from all 50 states and other favorites from the Karo Kitchens. Best Foods Division, Corn Products Company, 5 1/2”x 8”, 48 pages.

1981 – Fine. Ad for The Karo Cookbook offer. Recipes for Ham Loaf, Turkey Stew, Western Pork Chops, Chicken with Cranberries, Mexican Frankfurters. Best Foods, CPC International Inc.

Rev. 03/18/06

Little Cookbooks – **King Syrup or King Po-T-Rik Molasses** – Mangels, Herold Co., Inc., Key Hwy. & Boyle St., Baltimore, Maryland 21230

1976 – Fine. **Famous Recipes by King Syrup. *America's Finest Table Syrup*. A Taste of the Good Old Days.** Title Page: **Remember the Tastes of Grandma's Kitchen? A Taste Of the Good Old Days.** Mangels, Herold Co., Inc., Key Hwy. & Boyle St., Baltimore, Maryland 21230. Oval picture of Grandma basting a ham that she has pulled from her wood stove. Little girl is licking her finger right beside the baked ham. Back: **A Taste of the Good Old Days.** Bottles of syrup and molasses in brown oval. 6 3/8"x 8 7/8", 12 pages.

12/10/05

Little Cookbooks – **Kingan's** – Kingan & Company, Purveyors of Fine Meats and Other Foods Since 1845, Packing Plants: Indianapolis, Ind.; Richmond, Va.; Orangeburg, S.C.; Dothan, Ala.; Bartow, Fla.; Lebanon, Ky.; Storm Lake, Ia. Branch Plants and Sales Offices: Boston, New York, Philadelphia, Harrisburg, Pittsburgh, Detroit, Baltimore, Washington, Norfolk, Atlanta, Jacksonburg, Tampa, San Francisco.

1937 – Good. ***“When do we eat?”...First choose the meat..*** Kingan & Company, Purveyors of Fine Meats and Other Foods Since 1845, Indianapolis, Ind.; Richmond, Va.; New York, Boston, Philadelphia, Washington, Pittsburgh, Harrisburg, Binghamton, Norfolk, Jacksonville, Atlanta, Tampa, San Francisco. Fresh baked ham and one slice. Back: Logo of Kingan's Reliable. Full line of Kingan's products pictured within. 5 ½”x 8 ¼”, no page numbers.

1944 – Good. **KINGAN'S 100<sup>th</sup> Anniversary MEAT RECIPE BOOK.** Kingan's & Company, Purveyors of Fine Meats and Other Foods Since 1845, Packing Plants and Branch Plants and Sales Offices listed above. Red with gold medallions and gold 100. White lettering. Plain red back. Includes short history of company. 5 ½”x 8 3/5”, 40 pages.

01/30/06

Little Cookbooks – **Knox Gelatine** – Charles B. Knox Co., Inc., Johnstown, N. Y.; Charles B. Knox Gelatine Co., Inc., Johnstown, N.Y.; Knox Gelatine, Inc., Johnstown, N.Y.

No Date – Good. Cover: **Dainty Desserts for Dainty People. Knox Gelatine.** Copyright page: **Salads, Savories and Dainty Dishes made with Knox Gelatine**, compiled by Janet McKenzie Hill. Published by Charles B. Knox Co., Johnstown, N.Y. White stock, yellow frame behind titles and in center is the logo of wreath with cow's head in middle and little girl on one side and boy on the other side, each holding platter with pink molded gelatine. 4 ¾"x 6 7/8", 37 pages.

1915 – Good. **Dainty Desserts for Dainty People Knox Gelatine.** Charles B. Knox Co., Inc., Johnstown, N.Y. Yellow stock, blue center, at bottom is wreath with cow's head in center and little girl on one side and boy on the other side each holding platter with pink molded gelatine. 4 ¾"x 6 ¾", 41 pages.

1915 – Good. **Knox Sparkling Gelatine.** Package insert, which explains that "it is put up in two packages, called the Plain Sparkling No. 1 unflavored, unsweetened, and the Sparkling Acidulated No. 3. The gelatine in both packages is the same in quality and quantity, and the only difference between the two is that the Acidulated contains an added envelope of Lemon Flavor, affording the housewife a ready prepared flavoring." Charles B. Knox Co., Johnstown, N. Y. Six recipes for desserts and ad for Mrs. Knox's Recipe Book. 3 ¼"x 7 ¼" single sheet.

1924 – Fine. **Dietetically Correct Recipes for Diabetes and Other Diseases Prepared with Plain Granulated Gelatine.** Charles B. Knox Gelatine Co., Inc., Johnstown, N. Y. Plain blue-gray softcover, black lettering and frame. 4 ¾"x 6 1/8", 31 pages.

1924 – Very Good. **Dainty Desserts for Dainty People. Knox Gelatine.** Same design and size as 1915 booklet. Charles B. Knox Gelatine Co., Inc., Johnstown, N. Y.

1927 – Good. **Knox Gelatine Dainty Desserts Salads – Candies.** Charles B. Knox Gelatine Co., Inc. Front cover: blue background with Roman columns frame. Dainty rose beige design around that. Victorian woman holding platter of gelatine in front of oval with candle sconces on either side. Back Cover: lacks woman but repeats title and logo with the addition of two boxes of Knox under the children's feet. 4 ½"x 6 ¾", 47 pages.

1926 – Fine. **The Health Value of Knox Sparkling Gelatine.** Charles B. Knox Gelatine Co., Inc., Johnstown, N. Y. Beige softcover with black ink. 4 ¼"x 5 ½", 23 pages.

1929 – Fine. **Your Electric Refrigerator and KNOX SPARKLING GELATINE.** Charles B. Knox Gelatine Co., Inc., Johnstown, New York. In center is a blue-bordered black rectangle with white and yellow title. Back has blue-edged square for dealer's imprint. More gelatine desserts surround the imprint. 4" x 6 ¾", 25 pages.

- 1930 – Fine. **Knox Gelatine. *Dainty Desserts, Candies, Salads.*** Yellow with subtle rose border. At bottom of front cover, two Southern belles in a doorway are admiring a plate of dessert made with Knox Gelatine. Title is needlepoint in blue and gold wooden frame. 4 ½"x6 ¾", 47 pages.
- 1931 – Fine. **Knox Gelatine. *Dainty Desserts, Candies, Salads.*** Charles B. Knox Gelatine Co., Inc. Same as 1930 edition but list of booklets on Page 37 changed.
- 1932 – Very Good. ***Meals for Three by Mrs. Charles B. Knox.*** Orange and black cover. Front is the same as the back. On last page is a request to send for Dainty Desserts – Salads – Candies; Special Recipes for Electric Refrigerators; Food Economy; Diabetic Recipe Book; Liquid and Soft Diet Book; Reducing Diet; or Recipes for Anemia. 4 ½"x 6 ¾", 32 pages.
- Ca. 1932 – Fine. **Food Economy. Recipes for Left-Overs, Plain Desserts and Salads. Eat Plenty, Wisely and Waste Nothing** by Mrs. Knox. Original mailing envelope. Blue and white geometric design with black and blue lettering. On the back is a Special Notice about using "one level tablespoonful of gelatine, sprinkling gelatine on top of cold liquid and soak for five minutes for any recipe in this book calling for one envelope, and we guarantee the same results." 4 ½"x 6 ¾", 47 pages.
- 1933 – Fine. **Knox Gelatine, *Desserts, Salads, Candies and Frozen Dishes.*** Announcement inside that package now has 4 individual envelopes. Background is flower in yellow diamond. Title in needlepoint. Three Southern belles enjoying gelatine dessert at bottom of cover. On last page is request to send for other books: Food Economy, Diabetic Recipe Book, Liquid and Soft Diet Book, Reducing Book, and Recipes for Anemia. 4 ½"x 6 ¾", 71 pages.
- 1933 – Package insert. ***We suggest for SUNDAY night SUPPER.*** Single 4 fold sheet with request to send for the same books as noted in 1933 edition of Knox Gelatine, Desserts, Salads, Candies and Frozen Dishes. Each page of insert is 3 ¼"x 2 3/8".
- 1934 – Good. **Food Economy. Recipes for Left-Overs, Plain Desserts and Salads. "Eat Plenty, Wisely and Waste Nothing"** by Mrs. Knox. Background is black and white grid. Black ribbon behind "food economy" and red rectangle behind the recipe listing. Same on the back. 4 5/8"x 6 ¾", 47 pages.
- 1934 – Fine. **The New Way to Make Delicious Pies and Candies. 18 Easy recipes.** Pictures of pie and candy on the front. Back title: **AMAZING! What a single package of KNOX GELATINE will do!** Picture of box with four items made from a single box of Knox Gelatine. One single sheet folded in half the long way and then half again. Each page 8"x 5 3/8".
- No Date – Poor. **19 Star Recipes for Delicious Pies and Candies. Easy as Pie!** One single folded sheet first in half and then top to bottom. Lemon chiffon pie and candies on front panel. Back panel: **Now a new use for Knox!** Coupon to send for booklets, The Knox Gelatine Drink and Mrs. Knox's 55-pg. Recipe Book. Each panel 8" x 5 3/8".



- 1936 – Fine. **KNOX GELATINE. *Desserts, Salads, Candies and Frozen Dishes.*** Same cover as the 1933 issue. 4 ¼”x 6 3/8”, only 55 pages.
- 1936 – Fine. **KNOX JELL, THE QUALITY GELATINE DESSERT, QUICK SETTING, RICH FLAVORS, MADE BY THE MAKERS OF KNOX SPARKLING GELATINE.** Charles B. Knox Gelatine Co., Inc., Johnstown, N.Y. Strawberry mold in whipped cream ring with four strawberries atop ring served on green plate. Back: six servings of KNOX RAINBOW DESSERT accompanied by plate of cookies. 5” x 4”, 15 pages.
- 1938 – Fine. ***Presenting KNOX Quickies. SPEEDY, EASY RECIPES FOR DELICIOUS KNOX SALADS AND DESSERTS.*** Blue and yellow background. Plate of gelatine salad held by four individuals outlined in white. **Knox Quickies** in red and **Presenting** in blue. 4 ½”x 6”, 23 pages. Eleven free leaflets and recipe book are listed on the last page.
- Ca. 1939 – Fine. Packet of booklets with original mailing envelop. **Fatigue and the New Way to Avoid It!** (1939). Black and white with sports figures on front. 4 ½”x 6”, about 7 pages; fine **Food Economy** (1936); Fine **Knox Gelatine, *Desserts, Salads, Candies and Frozen Dishes*** (1936); and poor **Feeding Sick Patients Young and Old. Recipes for Convalescents.** Published for Physicians by Knox Gelatine, Johnstown, N. Y. (1936). 4 ½” x 6 ¾”, 23 pages. Also, included is a recipe for **Stretching Your Budget on Butter** by using 1 pint milk, 1 lb. butter and 1 envelope Knox Sparkling Gelatine.
- Ca. 1939 – Fine. Packet of booklets with original mailing envelop and letter. **Fatigue and the New Way to Avoid It!** (1939). ***Presenting KNOX Quickies. Speedy, easy recipes for delicious Knox salads and desserts.*** (1938) plus ***For that EXTRA Endurance*** (J. Biol. Chem. 44 (1920) 524. Black and white. Silhouettes of athletes on lower edge of front cover. Back cover: Box of Knox Plain Sparkling Gelatine plus listing of Various amino acid composition and analysis of Knox Sparkling Gelatine. 4 ½” x 5 7/8”, pages not numbered.
- 1941 – Fine. **The Protein Value of KNOX Plain Unflavored Sparkling Gelatine**, Knox Gelatine, Dept. 403, Johnstown, N. Y. White stock with orange KNOX and two orange lines at top and bottom. Back: Question VIII in orange and two orange and black boxes of Knox at bottom. 4 ¼”x 5 ½”.
- 1942 – Very Good. **Mrs. Knox’s Top 20 Delicious Salads and Desserts Voted Family Favorites in a Nation-Wide Poll.** Piece of pie on one side of cover and red star gelatine dessert on the other side. Each page is 9 ½”x 6 ¾” and then makes two pages by folding it in half. Mrs. Knox’s letter is on the first page “From One Housewife to Another ...ON ELECTION DAY!” Folded the booklet is 4 ¾”x 6 ¾”. Free booklets listed on last page are Dainty Desserts, Be Fit – Not Fat, Knox Low-Sugar Desserts and Salads, and The Knox Build-Up Plan.
- 1942 – Good. **Cut Butter bills with KNOX SPREAD. Delicious New Money-Saving Recipes from Famous Magazine Kitchens.** Black and yellow title on single 8 ¾”x 11 ¼” sheet folded in half and then again so that each page is 4 3/8”x 5 5/8”.

- Ca. 1942 – Fine. **Mrs. Knox's Sugar-Less Desserts and Salads.** Blue and white shield with title in black ink. One sheet folded in half and then folded once more to form 4 3/8" x 5 1/2" page.
- 1943 – Good. **KNOX GELATINE Salads, Desserts, Pies, Candies.** Title Page: **Knox Sparkling Gelatine Recipes.** The Charles B. Knox Gelatine Company, Inc., Johnstown, N.Y. Beige needlepoint with wreath of flowers around Salads, etc. and blue ribbon above red Knox gelatine molded salad. Framed in red white blue plus red and blue flowers at corners. 6 3/4"x8 7/8", 40 pages.
- 1943 – Fine. **How to be Easy on Your Ration Book. Knox Wartime Recipes.** Orange and black. 5" x 3 1/2".
- 1945 – Fine. **KNOX GELATINE. Salads, Desserts, Pies, Candies.** Beige background with embroidery as a frame around oval floral embroidered wreath. Molded gelatine on platter at bottom center. 6 3/4"x4 3/4", 27 pages.
- Ca. 1945 – Fine. Four individual sheets which were given to grocers for distribution in their stores. Titles: **Make these Delicious Salads with Tomato Juice; Try this Low-Cost Recipe for a luxury dessert; A Gay New Salad- A Grand New Dessert; and Yummy! Peanut butter desserts easy with KNOX GELATINE!** Each printed on front and back, each 4 1/4"x 7". Free 1945 KNOX GELATINE. Salads, Desserts, Pies, Candies recipe book advertised in these flyers.
- No Date – Very Good. **Mrs. Knox's Guide to Modern Gel-Cookery. Desserts, Salad & Main Dish Recipes Folks Like Best.** Title Page: **Gel-Cookery is Good Eating.** Knox Gelatine, Johnstown, N.Y. Form: KN649. Front cover: Title on white doily with molded gelatine, candies, aspic ring, pie in background. Back cover: **All Protein No Sugar.** Open box of Knox Gelatine showing four envelopes. 6 1/2"x 4 3/4", 27 pages.
- 1951 – Very Good Package Insert. **Serve Peaches this way, Series No. 11.** Black and white sheet is 15 1/2" x 2 3/8" with four folds. Included is a mail-in coupon for free Knox recipe books: Reducing Diet Recipes; Low Sale; Colitis; Peptic Ulcer; Diabetic Recipes; Feeding the Sick; and Infant Feeding.
- Ca.1952 – Fine. **Better Meals with Gel-Cookery, Budget Recipes for Main Dishes – Salads and Desserts.** Molded gelatine ring with peas and carrots in center while around the edge are tomatoes and greens. Back cover: **Are You on a Diet?** Size 6 1/2"x 4 3/4", Form K5-52, 27 pages.
- 1952 – Fine. **Better Meals with Gel-Cookery.** Same as above booklet except on back cover is "Copyright 1952, Charles B. Knox Gelatine Co."
- 1952 – Fine. **Better Meals with Gel-Cookery, Budget Recipes for Main Dishes – Salads and Desserts.** Same as the above except size is 6 1/2"x 4 7/8".
- No Date – Fine **Better Meals with Gel-Cookery, Budget Recipes for Main Dishes – Salads and**

- Desserts.** Front cover same as 1952 editions. But, back cover **All Protein No Sugar.** Knox Gelatine, Johnstown, N.Y. Box of gelatine exposing the four envelopes. Inside: **Today's Easier, Low-Cost Way to Feed a Family Better. Five Keys to Gel-Cookery.** 6 ½"x 4 ¾", pages are not numbered.
- 1952 – Fine. **KNOX GELATINE Recipe Book. EAT AND REDUCE PLAN.** Drawing of man in blue suit, woman in green dress and black and white short apron with red trim on a scale, and little girl in yellow dress. White background. Back has opened 4-envelope package and unopened 32-envelope box of Knox Gelatine. 6 5/8"x 4 ¾", 39 pages.
- 1953 – Fine. **KNOX GELATINE Recipe Book. EAT AND REDUCE PLAN.** Same as 1952 except 6 ½" x 4 ¾".
- 1953 – Very Good. **Feel Fit As A Fiddle After 40** by Don Herold. White background with cartoon of red fiddle dancing. Title in black and author's name in red. 4 ¾"x 6 ½", 36 pages.
- 1955 – Fine. **You can lose up to 3 lbs. A week with THIS Knox reducing plan.** Two boxes of Knox Gelatine with notation "At Your Grocer's In 4-envelope family size, 32-envelope economy diet size." On the back: advertisement for How to Reduce and Stay Reduced free booklet. Chas. B. Knox Gelatine Co., Johnstown, N.Y. Single sheet, 9" x 12 ¾", folded twice so that title page is 6 3/8" x 4 ½". Within is the Knox choice-of-foods diet chart and Knox 1200, 1600 and 1800 Calorie Diets.
- 1955 – Fine. **SO IMPORTANT TO GETTING YOUR WEIGHT DOWN...AND KEEPING IT DOWN! KNOX HIGH-PROTEIN GELATINE DRINK.** Orange and black, single sheet, 9" x 12 ¾", folded twice so that title page is 6 3/8"x 4 ½". Inside is a list of Knox Choice-of-Foods Daily Diet Lists for 1200, 1600 and 1800 Calorie Diets.
- 1955 – Good. **NEW Variety In Meal Planning for the DIABETIC With the use of Food Exchange Lists and many delicious Knox Recipes.** Chas. B. Knox Gelatine Co., Inc., Johnstown, N.Y. Three-fourths pink background wrap-around. Pen and ink sketches of food in circles. Title in white and black boxes. Back: one-fourth white. Promo about special diets using Knox. Two boxes of Knox lower left. 4 ¾"x 6 ½", 30 pages.
- 1955 – Fine. **GEL-COOKERY RECIPE BOOK. Over 40 ways to give that "something special" touch to your meals with Knox desserts, salads, main dishes.** Chas. B. Knox Gelatine Co., Johnstown, N. Y. Picture of pie with one piece missing, pudding, salad ring. Title white lettering on black background. Miniature boxes of Knox Gelatine near the dishes on the cover. 4 ¾"x 6 ½", 34 pages.
- Ca. 1955 – Fine. In store flyer advertising FREE Knox and Carnation Booklets: Knox Gel-Cookery Recipe Booklet, Knox Silhouette Recipe Booklet, and Carnation "Cut on the dotted line reducing booklet. Single two-folded, 6 ¾"x 9 ½", sheet featuring Chocolate Bavarian Cream, Low-Calorie cheese cake, and NEW Pineapple-Coconut Delight. Recipes are on the back.
- Ca. 1955 – Good. Package insert featuring **New Pineapple-Coconut Delight.** Knox Gelatine, Inc.,

Johnstown, N.Y. 15 ¾"x 2 ⅜" single four fold sheet with coupon for 7 different free booklets including Knox Gel-Cookery Recipe Booklet.

- 1957 – Fine. ***Good Looking Cooking. A Guide to the Use of Unflavored Gelatine for Students.*** Knox Gelatine Company, Johnstown, New York. Blue and white check with (center left) platter of molded strawberry gelatine and strawberries. Three cartoons of young women admiring the gelatine. 6" x 9", 15 pages.
- 1957 – Good. ***fresh, real desserts to enjoy while keeping the waistline trim KNOX GEL-COOKERY RECIPES.*** Large sheet of paper folded in half and then twice. Each panel 6 ⅝" x 4 ⅝".
- 1958 – Very Good. ***NO DRUG...NO HUNGER KNOX EAT AND REDUCE PLAN including CHOICE-OF-FOODS CHART.*** Charles B. Knox Gelatine Co., Inc. Orange, black and white with young couple on cover and measuring tape from left to right. Back cover has two different boxes of Knox Gelatine. Also, noted is that in each box there is a list of special diet booklets, FREE for the asking. 6 ⅝"x 4 ¾", 34 pages.
- 1958 – Very Good. ***IN HYPERTENSION LOW SALT DIET fortified with KNOX GELATINE.*** Charles B. Knox Gelatine Co., Inc., Johnstown, N. Y. Blue and white brochure, screened blue background with large white salt cellar to the left. Back: blue polka dot with boxes in a black circle. "Available at grocery stores in convenient 4-envelope and 32-envelope economy size packages." 4 ½"x 6 ⅝", unpaginated.
- 1959 – Fine. ***GEL-COOKERY RECIPE BOOK.*** Same as 1955 edition. 4 ¾" x 6 ½", 34 pages.
- 1959 – Fine. ***You can lose up to 3 lbs. A week with THIS knox reducing plan.*** Two boxes of Knox Gelatine with notation "At Your Grocer's In 4-envelope family size, 32-envelope economy diet size." Back: advertisement for Free Knox Eat and Reduce Plan booklet. Knox Gelatine, Inc., Johnstown, N.Y. Single Sheet, 9"x 12 ¾", folded twice so that title page is 6 ⅜" x 4 ½". Within is the Knox choice-of-foods diet chart and Knox 12300, 1600, and 1800 Calorie Diets.
- 1960 – Very Good. ***KNOX ON-CAMERA RECIPES. A completely new guide to Gel-Cookery.*** Knox Gelatine, Inc. Top half is television set featuring young woman showing gel-cookery. TV cameraman at left top. Lower half is the television monitor of the program. Back is lighting man angling a spotlight. 4-envelope box and 32-envelope box above company name. 8 ⅜"x11", 48 pages.
- 1960 – Fine. ***Gel-Cookery Recipe Book. Over 40 ways to give that "something special" touch to your meals with Knox desserts, salads, main dishes.*** Same as 1955 edition except on last page "Litho in U.S.A." is on the lower right side. 4 ¾"x 6 ½", 34 pages.
- Ca. 1961 – Good. ***New "Choose-a-Fruit" Chiffon Pies.*** Three-panel in-store promo. Back advertises FREE! 2 new Knox booklets: 1. Knox On-Camera Recipes and 2. Knox Eat-and-Reduce Plan. Knox Gelatine, Inc., Johnstown, N.Y. Each panel 5 ¾"x 3 ¼".

- 1961 – Fine. **FABULOUS FOODS THAT ARE FUN TO FIX. SALADS, MAIN DISHES, DESSERTS. EASIER THAN YOU THINK WITH KNOX Unflavored Gelatine.** Knox Gelatine, Inc. Fold-over picture of lady finger gelatine dessert and chocolate mold with whip Cream in center. On back are the two different size boxes of Knox gelatine. 4 ¾”x 6 ½”.
- 1962 – Very Good. **KNOX ON-CAMERA RECIPES. A completely new guide to Gel Cookery.** Knox Gelatine, Inc., Johnstown, New York. Cover is the same as the 1960 booklet. However, Page 2 has been rewritten. 8 3/8”x 11”, 48 pages.
- 1963 – Very Good. **KNOX ON-CAMERA RECIPES. A completely new guide to Gel Cookery.** Knox Gelatine, Inc. Johnstown, New York. Cover and interior same as 1962 edition.
- 1963 – Fine. **Gel it! Easy ways to be a spectacular cook. .new 30 minute gel .gels clear and airy .design your own main dishes .salads and desserts .party snacks any day .diet and beauty tips. A Modern Guide to Gelatine Cookery.** Educational Dept. Knox Gelatine, Inc., Johnstown, N.Y. Front in bright colors, green background with some letters in yellow, orange, red and green. Caricature of blonde girl’s head looking at the desserts she made with an alarm clock below. Back: divided in four different colored sections. **How to be a happy dieter, the KNOX drink, nail beauty.** How to make the KNOX drink is explained in lower right box with suggested box of Knox in same section. 6” x 9”, 15 pages.
- No Date – Very Good. **FOOD ECONOMY. Recipes for left-overs and Plain Desserts** by Mrs. KNOX. “EAT PLENTY, WISELY AND WASTE NOTHING.” Letter from Mrs. Knox laid-in. Charles B. Knox Gelatine Co., Inc., 1100 Knox Avenue Johnstown, N.Y. Black and white news Print pamphlet. Just title on the front and on the back is Knox Sparkling Gelatine make DESSERTS, JELLIES, PUDDINGS, ICE CREAMS, SHERBETS, SALADS, CANDIES. 5 ½”x 9”, 30 pages.
- No Date – Good. **FOOD ECONOMY. Recipes for left-overs and Plain Desserts and Salads. “EAT PLENTY, WISELY AND WASTE NOTHING.”** Charles B. Knox Gelatine, Co., Johnstown, N.Y. Same title on front and back but different text within. Black and white with grid background for title. 5 ½”x 8 ¾”, 35 pages.
- No Date – Very Good. **PLAIN GELATINE AND FLAVORED KNOX JELL, THEIR USES AND PREPARATION. PREPARED BY THE COURTESY OF THE PRODUCERS OF KNOX SPARKLING GELATINE AND KNOX JELL.** Single black and white sheet. 1/3 folded over At top, and then folded again so that front and back panel are 2 ¾”x 6”.
- No Date – Good. Grocer’s handout. **IT’S NEW! TRY IT – NO-BAKE CHEESE CAKE. Easy to make, always successful.** Cooperative advertising among KNOX, BLOSSOM TIME Cottage Cheese, and LUCERNE Heavy Cream. Mail in coupon for FREE (1) Chiffon Pie and Wholesome Candies”, and (2) “Better Meals With Gel-Cookery.” Single sheet 3 ½”x 8 ½”.
- No Date – Envelope poor but pamphlets Fine. Free packet of two pamphlets in original tan envelope. **Mrs. Knox’s Guide to Modern Gel-Cookery. Dessert, Salad & Main Dish Recipes Folks**

**Like Best.** Four prepared gel dishes on the cover with title in white box with tatted edge. Back has opened box of sparkling gelatine and title ***All Protein, No Sugar***, Charles B. Knox Gelatine Co. Inc., Johnstown, N.Y. Letter from Mrs. Knox enclosed. 6 ½"x 4 ¾", 27 pages. Second pamphlet: **GLORIOUS, SUGAR FROSTED Candies Fancy but, Easy-to-Make Pies. 15 Prize Winning GEL-COOKERY RECIPES!** Front: dish of candies and pie with piece missing. Back: **YOU CAN MAKE 4 DIFFERENT DISHES. Try the ones below! Each dish serves 6 Generously.** Another title in red box – **LOOK! With every ECONOMICAL PACKAGE OF KNOX GELATINE** (There are four envelopes in every package). Picture of Package. 14 ¼" x 9 3/8" single sheet, folded in half and then folded again so that cover is 6 7/8"x 4 ¾".

No Date – Fine. Box insert. **3 wonderful ways to freshen up your menus. Tomato Aspic, Chicken Mousse, Spanish Cream made with KNOX unflavored gelatine.** These 3 recipes plus info about 6 free pamphlets: New facts on restoring brittle, splitting, breaking fingernails; New 56 page Eat-and-Reduce Plan; Diabetic Diet; Convalescent Diet; New Knox On-Camera Recipes, colorful 52 page gelatine cookbook; and Fabulous Foods that are Fun to Fix recipe booklet. 4 fold sheet 15 5/8"x2 3/8", panel 3 ¼" x 2 3/8", except front panel is 3" x 2 3/8".

No Date – Poor. Box insert. Lacks mail-in panel. **3 delectable dishes, each as pretty as a new Easter bonnet. Tuna Mold, Peach Souffle, Coffee Chiffon Pie made with KNOX unflavored gelatine.** Recipes within. Each panel 3 ¼"x 2 3/8", except front panel is 3" x 2 3/8".

No Date – Poor. Box insert. Lacks mail-in panel. **7 cool Whips and an elegant Main-Course Salad - So quick and easy with KNOX unflavored gelatine.** Recipes within. Each panel 3 ¼" x 2 3/8", except front panel is 3" x 2 3/8".

No Date – Very Good. Recipe card for **CRANBERRY SURPRISE** on newsprint. Cooperative effort among KNOX , Ocean Spray and Hellmann's or Best Foods. 5" x 2 ¾".

No Date – Very Good. **CANDY RECIPE De Luxe. Peanut Butter SQUARES. Easy to Make – Wonderful to Eat. Recipe Inside.** Drawing of three teenage boys and one young woman who is serving this candy. Plate of candy on doily on green dish in the center of panel. One fold sheet. Each panel 4 ¼"x 7". Cooperative advertising among KNOX, Kraft, and Velvet Homogenized Peanut Butter.

No Date – Very Good. **quick-and-easy ways to make classic American gelatine recipes with Knox Unflavored Gelatine.** Knox Gelatine, Inc., Johnstown, N.Y. Four fold single sheet. "Classic American gelatine recipes" in red and blue ink on white stock. Upper one-third of main panel has square tomato gel mold with shrimp along each side. On last panel is a coupon for \$1 set of gelatine molds with Knox box top. Each panel 3" x 6".

No Date – Poor. **FIGURATIVELY SPEAKING...** Knox Gelatine, Inc., Johnstown, N.Y. Front panel has slender middle-age woman in green dress holding spoon. Tempting desserts aligned in front of her. Five fold single sheet. Each panel 3" x 6".

No Date – Good. **NOW! You don't have to be an expert to make...Luscious Pies and Candies. 15 delicious KNOX GELATINE RECIPES inside.** Features 2 New Knox Recipes... Nesselrode Chiffon Pie and Peanut Butter Chiffon Pie. Picture of candies and lemon chiffon pie

on front panel. Back panel: **Look! With every Economical Package of Knox Gelatine You Can Make 4 Different Dishes Try the ones below! Each dish serves 6 generously. That's 24 Servings in a Single Package. 1. Perfection Salad, 2. Lemon Chiffon Pie, 3. Knox's Famous Tomato Jelly, 4. Fruit Salad.** Single sheet 9 3/8"x 13 1/2" folded in half and then in half again. Front panel 6 3/4"x 4 1/2".

1977 – Good. *The Knox Gelatine Cookbook. Fun Beginnings, Endings, and In Betweens.*

Cost: \$1.99. A Benjamin Company / Rutledge Book. New York. ISBN: 0-87502-050-X. Hard-cover. Photo of copper teakettle, chocolate souffle, fruit in basket, two eggs, measuring spoons, etc. on brown background. White lettering. 5 3/8"x 8 1/2", 128 pages.

12/05/051

01/07/06

Rev. 03/18/06





Little Cookbooks – **Lea & Perrins** – Lea & Perrins, Inc., 241 West Street, N.Y.;  
Lea & Perrins, Inc., 239 West St., New York 13, N.Y.; Lea & Perrins Recipe  
Collection, 15-01 Pollitt Drive, Fair Lawn, N.J. 07410

1920 – Poor. ***Seasoning Suggestions***. Lea & Perrins, 241 West Street, New York, N.Y. White  
sign hung on large bottle of Worcestershire Sauce on blue background. Elaborate border  
with foods drawn in eight blue sections of the border. Back: same as front. 5 1/8"x 8",  
32 pages.

1932 – Fine. ***Success in Seasoning***, Lea & Perrins, Inc. 241 West Street, N.Y. Cream coated  
stock with colored illustration of couple dining. Blue cathedral window with yellow  
frame in background. Back cover: single bottle of Lea & Perrins Sauce. Title: **The  
Perfect Seasoning** in blue ribbon at foot of bottle. 4 1/2"x 6 7/8", 49 pages.

1936 – Very Good. ***Success in seasoning***, Lea & Perrins, Inc., 239 West Street, N. Y. Beige  
background. Red frame. Smaller picture of two men in black tie and one elegant woman  
enjoying the wonderful odors emitting from a chafing pan. Back cover has blue ribbon  
behind a bottle of Lea & Perrins sauce. 6"x 7 1/8", 49 pages.

1952 – Very Good. ***Dishes Men Like. New and Old Favorites Easy to Prepare...Sure to  
Please***, Lea & Perrins, Inc., 241 West St., New York 13, N. Y. Title has white  
background. Blue background for "dishes" in 15 squares. Back cover: large bottle of  
Lea & Perrins sauce, the original Worcestershire. 4 7/8" x 7 7/8", 62 pages plus index.

No Date – Fine. ***The secret of...Seasoning with Illustrated Lessons in Carving***. Lea &  
Perrins, Inc., 241 West Street, New York 13, N.Y. Drawing of fat chef enjoying the  
aroma emitted from a skillet. Blue and white with title in black ink. "The secret of" is  
yellow. 4" x 6 7/8", 96 pages.

No Date – Fine. ***A Recipe Collection from LEA & PERRINS***. White stock with small pictures  
of vegetables in a basket with asparagus on the side. Back Cover: Name only with herb.  
5 1/8"x 8 1/2", 35 pages.

No Date – Very Good. ***Treat Yourself to the Best***. Picture, bottle of Lea & Perrins steak  
sauce, near plate of London Broil and bowl of au jus. Recipes on back. 4"x 5 1/2" single  
sheet.

11/14/05

Rev. 03/16/06

Little Cookbooks – **F. W. McNess’** – FURST-McNESS COMPANY, Chemists and Manufacturing Pharmacists, Freeport, Illinois.

No Date – Poor. **F. W. McNess’ Cook Book.** Furst-McNess Company, Chemists and Manufacturing Pharmacists, Freeport, Illinois. Grey softcover with drawing of woman measuring vanilla into mixing bowl. Four containers of McNess products beside rolling pin, bowl and sifter. Back: Grey background with red seal of the Furst-McNess Company in center. 6” x 9”, 80 pages.

No Date – Good. **New COCOA Recipes. If other than F. W. McNess’ Breakfast cocoa is used add more cocoa than is called for in these recipes.** Furst-McNess Company, Chemists and Manufacturing Pharmacists, Freeport, Illinois. Single sheet folded once top to bottom and then once left to right. Recipes include Cocoa Angel-Food Cake on front panel. On back panel, Cocoa Fudge, College Fudge, Cocoa Kisses, Cocoa Carmels. Many other cocoa recipes within. Each panel 4 ¾”x 12 ½”.

Ca. 1930 – Good. **F. W. McNess’ COOK BOOK.** Drawing of woman with recipe book in hands. Mixing bowl and three McNess products around it. Front endpage shows all the McNess food products while the back endpage has an assortment of brushes. Back: woman in negligee looking in a mirror. The McNess Man stamped below. 6” x 9”, 64 pages.

1932 – Good. **CAKE BAKING SECRETS with Silver Cake Recipe and Angel Food Cake Recipe.** Picture of Mrs. Edith Moore, Champion Cake Baker on cover. Furst-McNess Company, Chemists and Manufacturing Pharmacists, Freeport, Illinois. Blue ribbon behind picture. Black and white lettering. Back: Sketch of woman serving fudge. **Simple Test Proves Champion Extract “Won’t Bake Out” Try this Fudge Recipe.** 3 ¾”x 6 ½”, 15 pages.

1933 – Poor. **F. W. McNess’ COOK BOOK.** Furst-McNess Company, Freeport, Ill. Established 1908. Front: Drawing of Mother smoothing chocolate icing on three layered white cake while boy and girl watch. McNess’ Cocoa and Champion Flavoring Extract on table beside mixing bowl and recipe book. Red and white checked tablecloth. Back: **For Better Bakings - Use F.W.McNess’ Baking Powder.** Date Nut Bars, Snicker Doodles, Economy Cake and Date Bread. Large can of F. W. McNess’ Baking Powder. Machine punched hole. 6” x 9”, 64 pages.

1935 – Very Good. **F. W. McNess’ COOK BOOK.** Furst-McNess Company, Freeport, Ill. Contents include Champion’s Best Cake Recipes with Foreign Recipes and Translations from 14 countries. Back: Bottles of McNess’ Wild Cherry, Imitation Grape, Raspberry, and Orange Nectar Syrups. Also, box of Prepared Fruit Pectin. Machine punched hole. 6” x 9”, 64 pages.

No Date – Very Good. **McNess’ COOK BOOK, RECIPES FROM “ROUND THE WORLD”.** Sun in upper left with rays behind world. Countries listed around world. Black background behind main titles. Back: **FIRST PRIZE FOR BETTER CAKES USE McNess’ CHAMPION EXTRACTS, BAKING POWDER AND COCOA.** Pictures of the four

special products. Contents similar to 1935 edition. 6" x 9", 64 pages.

No Date – Very Good. *F. W. McNess' COOK BOOK*. Wife serving husband biscuits. Back: **Make More Cocoa Foods**. Piece of chocolate cake above promo and can of cocoa. 6" x 9", 32 pages.

01/23/06

Little Cookbooks – Maine – State of Maine, Maine Development Commission, Augusta, Maine; Maine Development Commission, Maine Department of Sea and Shore Fisheries, State House, Augusta, Maine; Maine Dept. Sea & Shore Fisheries, State House, Augusta, Maine 04330

1950 – Good. **State of Maine Potato Cook Book. 99 Potato Recipes tested by 33 Cooking Experts. 25 c.** State of Maine, Maine Development Commission, Augusta, Maine. Picture of roast with crunchy potatoes beside it. Blue background for title. Orange spine. Back: picture of corn on the cob and skillet with fried potatoes, parsley garnish. 5” x 7”, 63 pages.

No Date – Fine. **The State of Maine’s Best Seafood Recipes.** Maine Development Commission, in cooperation with the Maine Department of Sea and Shore Fisheries, State House, Augusta, Maine. Picture of all the fish products from main with lobster in center. Blue background for title. Back: same title at top. Picture of the Little Growler, Rockland, Maine, fishing boat. 5” x 7”, 30 pages.

No Date – Poor. **Marvelous Maine Shrimp. Free! Delectable Downeast Recipes.** Maine Dept. Sea & Shore Fisheries, State House, Augusta, Main 04330. Single sheet folded twice from top to bottom. Each panel 3” x 5”.

01/23/06

Little Cookbooks – **Malt-O-Meal** – Campbell Cereal Co., Northfield, Minnesota; Malt-O-Meal Company, Minneapolis, Minnesota

No Date – Poor. *7 tempting delights for BREAKFAST, LUNCHEON, Afternoon TEA, DESSERT. Recipes indorsed by BETTER HOMES & GARDENS TASTING, TEST KITCHEN.* Campbell Cereal Co., Northfield, Minnesota. Drawing of boy and girl eyeing muffins and box of Malt-O-Meal. Back: drawing of two women, one sitting in front of breakfast and the other in front of an evening meal. Promo about energy filled Malt-O-Meal which contains wheat and toasted malt. Single sheet folded twice. Each panel 3" x 5 ½".

No Date – Fine. **MALT-O MEAL *Recipe Favorites***. Malt-O-Meal Company, Minneapolis, Minnesota. Brown ink and goldenrod cover. Interior printed with brown ink. Back: plain. 4" x 6", no page numbers.

03/03/06

Little Cookbooks – **Maltex** – The Maltex Company, Burlington, Vermont

No Date – Ca. 1940's. Very Good. **Recipes for Serving 100 People**. Chef stirring large pot. Artist's drawing of service men and civilians across top. Blue background for yellow and red title. Circle on back with pioneer child who says "I Just Love Maltex" while eating from a copper bowl. 6" wide x 4" high. No page numbers.

8/21/05

Little Cookbooks – **Mazola Salad / Corn Oil** – Corn Products Refining Co., 17 Battery Place, New York; Corn Products Company, 17 Battery Place, New York 4, N.Y.; Best Foods, CPC International Inc., Englewood Cliffs, N. J. 07632

No Date – Poor. **MAZOLA RECIPES Introducing the Pure Oil from Corn for Salads, Deep Frying and Shortening.** Corn Products Refining Company, New York. Salad, donuts, and cake in vertical black band. Title etc. in vertical beige band. Back: **MAZOLA The Pure Oil for Salads, Deep Frying and Shortening.** One pint can of Mazola in vertical beige band. Serial No. 2060, 4 ½” x 6 3/8”, 24 pages.

1938 – Poor. **The Mazola Salad Bowl.** Corn Products Refining Company, 17 Battery Place, New York. Lower half die-cut as a salad bowl. 6” x 9 ¼”, 32 pages.

1939 – Very Good. **The Mazola Salad Bow.** Same as 1938 edition.

No Date – Good. ***Recipes for Your Good Health 19 tempting salads and dressing with the Health Benefits of Mazola Corn Oil.*** Letter on front endpage from Jane Ashley. Magazine insert. Yellow background. Salt and pepper, salad bowl, dishes and Mazola Oil bottle and vinegar cruet. 4 7/8”x6 ½”, no page numbers.

No Date – Good. ***To your good health 22 delicious recipes and hints to help you enjoy the health benefits of Mazola Corn Oil*** Letter on front endpage from Jane Ashley. Magazine insert. Blue-green background. Front: platter of chicken, forked drumstick, bottle of Mazola Oil. Back: Salad with dish of tomatoes. 4 ¾”x 6 ½”, no page numbers.

No Date – Very Good. ***New Dressings Galore and a few hints on what the well-dressed salad is Wearing.*** No title on front cover, just a can of Mazola Salad Oil next to spoon and fork which are next to plate of salad. Orange frame on both front and back cover where products are pictured on blue oval and orange dash. Front cover has orange fold-out with hole in hole large enough for small knob. Form No. 985. Folded 4 7/8” x 2 5/8”, 24 pages.

1951 – Very Good. ***Jane Ashley’s Menu Magic Mazola recipes and variations for delicious Main Dishes . Sauces . Fried Foods . Salads . Salad Dressings . Cakes . Pies . Desserts. New ] “Easy-Mix” Pie Crust Recipe.*** Black background for 8 photos of different foods. Back is white with jar and can of Mazola Oil. Mazola “makes so many good things ... better.” 5 ¾”x 8 ¾”, 23 pages.

1957 – Very Fine. **Mazola Corn Oil. Recipes for better nutrition.** Preface by Jane Ashley, Corn Products Co. White stock with drawing of cruet with corn oil in it. Lower part of cover is green. Yellow letters and then white “Recipes for better nutrition.” 5 ½”x 7 7/8”, 32 pages.

1959 – Good. ***Cooking for Health with Mazola Corn Oil*** by Sally M. Cole and Gloria K. Warren. Corn Products Company, New York, N. Y. Orange cover with black title. 6”x 9”, 47 pages.

No Date – Good. ***You’ll be glad to know.. Mazola can be used for Salad Dressings, Frying, Baking, Shortening.*** Corn Products Sales Company, Dept. F., P. O. Box No. 171, Trinity

Station, N.Y., N.Y. White and green cover. Drawing of woman holding wooden spoon and pointing to titles and can of Mazola, A Superior Salad Oil, below her. Back panel: **Did you ever try MAZOLA for frying.** Small chef with magnifying glass. Green box with Handy chart for deep-frying with Mazola. Single sheet folded twice. Each panel 5" x 7".

No Date – Good. **How to use MAZOLA for frying, shortening, salads.** Corn Products Sales Company, Dept. F., P.O. Box 171, Trinity Station, N.Y. N.Y. Form A-218. Green and white with skillet, mixing bowl and gravy boat along right side. Back panel: **MAZOLA The all-purpose oil. Saves you time and money. Save with MAZOLA in these ways, too.** Single sheet folded twice. Each panel 5" x 7".

1964 – Fine. **The Mazola Diet Plan. Eat Often – Lose Weight! A Weight-Watchers' Guide and Cookbook by the Makers of Mazola Corn Oil and Mazola Margarine.** Best Foods, Division Corn Products Company. White stock with title in yellow-framed mustard box. Colorful decorations at top and bottom. Back cover: **The Mazola Diet Plan** in similar box. Form 1098-64-10. 6" x 8 3/4", 46 pages.

No Date – Fine. **CHICK-N-QUE Cue Book. 15 delicious Recipe 'n Menu Ideas from MAZOLA.** Best Foods Division of Corn Products Company. Form BF-6007. Single sheet folded three times. Front panel: grilled chicken legs and thighs plus potato salad form body of chicken. Bottle of Mazola Corn Oil lower right. Back: Recipes for Oven Barbecued Chicken and Spicy Sauce for Hamburgers and Frankfurters. Each panel 4 7/8"x 6 3/8".

1982, 1983 – Very Good. **Award Winning Chinese Recipes. Free with purchase of Mazola Oil 24 oz. or larger.** Best Foods, a Unit of CPC North America, Englewood Cliffs, New Jersey 07632. Front cover: Chinese dragon, Chinese red background for four plates of Chinese foods. Back cover: "New Recipe Ideas from these Best Foods Products" above Pictures of Kingsford's Corn Start, Mazola, Argo Corn Starch. 5 3/8"x 8 1/2", 31 pages.

1983, 1984 – Very Good. **A DIET FOR THE YOUNG AT HEART. Smart Eating for Everyone from Mazola.** Best Foods, CPC International Inc., Englewood Cliffs, N. J. 07632. White stock with black title, drawing of good foods, "smart eating" part of title in red. On back drawing of healthy foods with bottle of Mazola Corn Oil.

1984 – Very Good. **Mazola Corn Oil Mexican Cookbook. Free when you buy Mazola Corn Oil 24 oz. or larger.** Front cover: four Mexican dishes. A in title is sombrero. Back title: Great Mexican Recipes from Mazola Corn Oil! Photo of new bottle framed in red and green. 5 3/8"x 8 1/2", 31 pages.

1986 – Fine. **Anniversary Cookbook from Mazola Corn Oil. 1911 – 1986. 75 Years of Good Eating. Free when you buy Mazola Corn Oil 32 oz. or larger.** Mazola was official sponsor of the 1988 US Olympic Team. Cover: plate of fried chicken, salad, bottle of Mazola Corn Oil and can of Mazola "A Pure Salad and Cooking Oil." Pictures of previous cooking booklets and advertisements shown inside booklet. 5 1/2" x 8 1/2", 28 pages.

1988 – Fine. **Get Healthy America. Lowering Your Cholesterol: A Guide from Mazola Corn**



**Oil.** Best Foods, CPC International Inc., Englewood Cliffs, N.J. 07632. Title in orange frame with gray foods in background and then a beige border. On back cover is message about purchasing additional copies of this pamphlet. Refrigerator chart attached to last page. 5 ½"x 8 ½", no page numbers.

Rev. 3/13/06

Little Cookbooks – **McConnon's** – McConnon & Company, Winona, Minn.

Ca. 1930's – Poor. **Aunt Jane's COOK BOOK and Suggestions for Farm, Home and Stock.**  
McConnon & Co., Winona, Minn. Memphis, Tenn. Red and white plaid background.  
Aunt Jane's picture in circle between title and picture of mother and two daughters  
preparing cake. One daughter sits and looks at products while another is reaching into  
McConnon cupboard. Machine punched hole upper left. Back: promo about McConnon  
dealers and products "for over 40 years." 6 1/8"x 9 1/4", 50 pages.

01/20/06

Little Cookbooks – **Metropolitan Life Insurance** Company, Home Office, New York; British Isles Head Office, London; Pacific Coast Head Office, San Francisco; Canadian Head Office, Ottawa.

1912 – Very Good. **The Child. Printed and distributed by the Metropolitan Life Insurance Company for the use of its policyholders.** Mustard border, blue background, Italian type ornate pottery frame with mustard background and red letters. Back: Lower right hand corner – blue picture of the Metropolitan Life Building with “**The Light That Never Fails.**” 7 7/8” x 10 3/4”, 32 pages.

1916 – Very Good. **The Child. Printed and distributed by the Metropolitan Life Insurance Company for the use of its policyholders.** Mustard border, blue background, Italian type ornate pottery frame with mustard background and red letters. Back: Centered blue picture of the Metropolitan Life Building with “**The Light That Never Fails.**” Machine punched hole. Similar to 1912 edition but smaller. 5 3/8”x 7 3/4”, 29 pages.

1918 – Very Good. **Metropolitan Cook Book.** Printed and distributed by the Metropolitan Life Company for the use of its policyholders. Title Page: **The Metropolitan Life Cook Book.** Light green softcover with embossed title and logo on dark green. Machine punched hole with string. 5 3/8”x 7 3/4”, 64 pages.

No Date –Very Good. **The Metropolitan Mother Goose,** Metropolitan Life Insurance Company, Home Office, New York; British Isles Head Office, London; Pacific Coast Head Office, San Francisco; Canadian Head Office, Ottawa. Title Page: **The Metropolitan MOTHER GOOSE** by Elizabeth C. Watson, Illustrated by Emma Clark. Green with Mother goose and all her goslings under her wings. Back: gosling eating porridge out of ABCD bowl. 5 1/4”x 7 3/4”, no page numbers.

1925 – Good. **The METROPOLITAN COOK BOOK.** Metropolitan Life Insurance Company, Pacific Coast Head Office, San Francisco; Home Office, New York; Canadian Head Office, Ottawa. On title page: “Cookery means carefulness and inventiveness and willingness and readiness of appliances. It means the economy of your grandmothers and the science of the modern chemist; it means much testing and no wasting; it means English thoroughness and French Art and Arabian hospitality.”--- Ruskin. Green stock with blue background for grandmother mixing food and aroma going to the title. Back sketch of 1 Madison Avenue tower and “The Light That Never Fails.” 5 1/4”x 7 5/8”, 64 pages.

1927 – Good. Same as 1925 **The METROPOLITAN COOK BOOK.**

1928 – Very Good. **The FAMILY FOOD SUPPLY.** Metropolitan Life Insurance Company, Home Office – New York, Pacific Coast Head Office – San Francisco, British Isles Head Office – London, Canadian Head Office – Ottawa. Title Page: **FAMILY FOOD SUPPLY. What to Buy and How. Diet and marketing Helps for the Housewife.** Grey background with title in red banner and circle of fruit below. Back: Sketch of 1 Madison Ave., New York in pink oval. 5 3/8”x 7 3/4”, 16 pages.

- 1929 – Fine. **All About MILK.** Metropolitan Life Insurance Company, Home Office – New York, Pacific Coast Head Office – San Francisco, Canadian Head Office – Ottawa. Boy and girl Feeding cow. One end of fence rail is down. Illustrator: P.W. Kruetifeldt. Back: **Milk – The Food for Everybody.** Promo in between titles. **Babies, Children and Grown-ups – All Need Milk.** 5 3/8" x 7 3/4", 24 pages.
- No Date – Poor. **ABC.** Metropolitan Life Insurance Company, Pacific Coast Head Office, San Francisco; Home Office, New York; Canadian Head Office, Ottawa. Three children playing on the large letters. Background: ABC's. Company name in pink and edged in grey. Back: same background with sketch of 1 Madison Avenue, New York in pink oval. 5 1/4"x 7 3/4", no page numbers.
- No Date – Very Good. **THE MNETROPOLITAN COOK BOOK.** Metropolitan Life Insurance Company, Home Office – New York, Pacific Coast Head Office – San Francisco, British Isles Head Office – London, Canadian Head Office – Ottawa. Green cover with mother mixing cake in bowl and little girl and boy are watching her. Back: sketch of Metropolitan Tower. Same Ruskin quote used on title page as in 1925 and 1927 editions. 5 1/4"x 7 3/4", 64 pages.
- 1934 – Good. **THE FAMILY FOOD SUPPLY,** Metropolitan Life Insurance Company, Home Office – New York, Pacific Coast Head Office – San Francisco, Canadian Head Office – Ottawa. Title Page: **FAMILY FOOD SUPPLY, WHAT TO BUY AND WHY. Food and Marketing Helps for the Homemaker.** Beige stock with drawing of vegetables and fruit. Back: sketch of Metropolitan Tower with red paint swatch behind it. Metropolitan Life Insurance Company Press lower right corner. 5 1/2"x 7 3/4", 23 pages.
- No Date – Very Good. **THREE MEALS A DAY.** Metropolitan Life Insurance Company, Home Office: New York, Pacific Coast Head Office: San Francisco, Canadian Head Office: Ottawa. Title Page: **GOOD HEALTH REQUIRES THE RIGHT FOOD.** Back: sketch of Metropolitan Tower with splash of blue behind it. Metropolitan Life Insurance Company Press lower right corner. 5 3/8"x 7 3/4", 16 pages.
- No Date – Fine. **When You Are in Your Teens Good Health Requires the Right Food.** Prepared by Committee on Nutrition, Health Education Section, Welfare Council of New York City, Printed by the metropolitan Life Insurance Company. Single folded green and white sheet. Each page 5 3/8"x 7 3/4".
- No Date – Fine. **OVERWEIGHT and UNDERWEIGHT.** Metropolitan Life Insurance Company, Home Office – New York, Pacific Coast Head Office – San Francisco, Canadian Head Office – Ottawa. Goldenrod background with large scale behind the "O" and "U" in title. Back: blue sketch of Metropolitan Towner. Metropolitan Insurance Company Press. 5 3/8"x 7 5/8", 32 pages.
- No Date – Fine. **METROPOLITAN COOK BOOK.** Metropolitan Life Insurance Company. Black with orange lines to form diamonds in which are pictures of various foods. Wrap around cover. Large blue diamond in back for the Metropolitan Tower. 5 3/8"x

7 ¾", 64 pages.

Ca. 1934 – Very Good green cover. Fine brochures. Contains five brochures published by Metropolitan Life Insurance Company and entitled **HEALTH PAMPHLETS**. Welfare Division Metropolitan Life Insurance Company, Home Office – New York. Brochures: **FAMILY FOOD SUPPLY, THREE MEALS A DAY, When You Are In Your Teens** *Good Health Requires the Right Food*, **OVERWEIGHT and UNDERWEIGHT**, plus the black diamond **METROPOLITAN COOK BOOK**. Cover: 5 ¾" x 8".

No Date – Poor. **OVERWEIGHT and UNDERWEIGHT**. Metropolitan Life Insurance Company, Home Office – New York, Pacific Coast Head Office – San Francisco, Canadian Head Office – Ottawa. Same design as previous brochure, but this one has green cover and the text has been changed, especially the introduction. 5 ¼" x 7 ¾", 32 pages.

No Date – Very Good. **SUNLIGHT The Health Giver**. Metropolitan Life Insurance Company, *Home Office – New York, Pacific Coast Head Office – San Francisco, British Isles Head Office – London, Canadian Head Office – Ottawa*. Modern drawing of white sun at top with sun rays warming beach scene. Fully dressed man on left and woman on right. Brown and gold and blue ink. Back: Metropolitan Tower with yellow splash behind it. 5 3/8" x 7 5/8", sunray pages without numbers.

No Date – Good. **FIRST AID**. Metropolitan Life Insurance Company, Pacific Coast Head Office, San Francisco; Home Office, New York; Canadian Head Office, Ottawa. Drawing of hands taking alcohol and gauze bandage from medicine cabinet. Back: Metropolitan Tower. 5 3/8" x 7 ¾", 24 pages.

No Date – Fine. **THE BABY**. METROPOLITAN LIFE INSURANCE COMPANY, HOME OFFICE – NEW YORK, Pacific Coast Head Office – San Francisco, Canadian Head Office – Ottawa. Partial drawing of baby with arms crossed lying on pillow. Back: Metropolitan Tower with pink splash behind it. 5 ¼" x 7 5/8", 32 pages.

1937 – Good. **Information for Expectant Mothers**. Metropolitan Life Insurance Company, Home Office: New York, Pacific Coast Head Office; San Francisco, Canadian Head Office; Ottawa. Drawing of mother and child by Dorothy Hope Smith. Back: Metropolitan Tower with blue splash behind it. 4 3/8" x 7 5/8", 48 pages.

1946 – Very Good. **Metropolitan Cook Book**. METROPOLITAN LIFE INSURANCE COMPANY, HOME OFFICE: NEW YORK, Pacific Coast Head Office: San Francisco, Canadian Head Office: Ottawa. Blue squares in red and white borders while title in red circle. Back: Metropolitan Tower with splash of red behind it. X-Libris. 5 ¼" x 7 ¾", 56 pages.

1948 – Good. **Metropolitan Cook Book**. Edition of February 1948. Similar to 1946 red, white and blue cook book.

1949 – Poor. **WHAT FOODS do you choose?** METROPOLITAN LIFE INSURANCE

COMPANY, HOME OFFICE: NEW YORK, Pacific Coast Head Office: San Francisco, Canadian Head Office: Ottawa. Single folded green and white sheet, brown ink. Each page 5 3/8" x 7 3/4".

- 1954 – Fine. ***Food for the Family***. METROPOLITAN LIFE INSURANCE COMPANY, HOME OFFICE: NEW YORK, Pacific Coast Head Office: San Francisco, Canadian Head Office, Ottawa. Wrap-around patterned cover, grey background with vines separating foods. Meat portion courtesy of National Live Stock and Meat Board. 5 3/8"x 7 3/4", 16 pages.
- 1953-1955 – Fine. **metropolitan COOK BOOK**. Metropolitan Life Insurance Company. Black background for drawings of green ladle, grey fork, orange-brown spatula. Five squares with caricatures of foods, three on ladle and two on spatula. Back: circle with knife, fork and spoon. METROPOLITAN LIFE INSURANCE COMPANY, HOME OFFICE: NEW YORK, Pacific Coast Head Office: San Francisco, Canadian Head Office, Ottawa. Edition Sept. 1955. 5 1/4"x 7 3/4", 56 pages.
- 1957 – Fine. Similar to 1955 edition but purple background.
- 1964 – Fine. Similar to 1955 edition but yellow background.
- 1966 – Fine. **Low-Carbohydrate Diet, Eat Elegantly, Drink Merrily, Lose Weight Easily, Menus and Recipes, Carbohydrate content of popular foods and beverages, Cholesterol Chart, Imaginative Menus, Flavorful Recipes, Height-Weight Charts, Diet Advice for the Drinking Man, What you can eat and drink and still lose weight. A-1. \$1.00.** Staff Home Economists, Culinary Arts Institute, Melanie de Proft, Director. Chicago, Illinois. Roast on platter with asparagus and onions. Back is the chart for **Desirable Weights**, courtesy of Metropolitan Life Insurance Company.
- 1973 – Fine. **New Metropolitan Cook Book**. Metropolitan Life Insurance Company. Colorful pencil drawing of picnic with man in chef hat on back and woman on front in chef hat and hot pads putting yellow and orange pan on burner. Enlarged drawings of fruits, bread, meat, etc. Two large fruit trees at spine and produce fields both front and back. Sun on front and moon on the back. 5 3/8" x 7 3/4", 59 pages plus index.

04/05/06

Little Cookbooks – **Minute Tapioca, Minute Gelatine, and Star Brand Pearl Tapioca** – Minute Tapioca Company, 619 W. Main Street, Orange, Mass.; Minute Tapioca Company, Inc., Orange, Massachusetts; Minute Tapioca Company, Inc., Division of General Foods Corporation, Orange, Mass.; General Foods Consumer Center, 250 North Street, White Plains, New York 10625

No Date – Fine. Front: **Minute Gelatine. The Popular Dessert.** Back: *Look for the MINUTE MAN ON EVERY Package. Call for “MINUTE GELATINE” and insist on getting it.* Front: Girl with red hair and red bow in blue oval serving red gelatine. Minute Man in upper left-hand corner. Back: Minute Man with boxes of red-white-blue Minute Gelatine, plain and orange flavored. Very early 2 panel promo. Each panel 3 ½”x 6”. Printed on both front and back.

1915 – Good. **Minute Cook Book** – edited by Mrs. Derby, who had been connected with Minute Tapioca Company for more than 15 years. Beige softcover with blue and red deco. Back shows two products and tells about the Medal of Honor won by each at the Panama-Pacific Exposition. 4 ¾”x 7”, 32 pages plus index and page showing products.

No Date – Fine. ***The Story of MINUTE TAPIOCA.*** Sketch of tropical plantation on front while sketch of factory in oval on back. Also, on back: ***Home of Minute Tapioca Largest Tapioca Factory in the World. Minute Tapioca Co., Orange, Mass.*** Beige stock and brown ink. 3 1/8” x 6 1/8” with no page numbers.

1923 – Good. **Minute Tapioca Cook Book.** All pages stained lower 1/3 of the paper. Gray cover with red and blue deco. Minute man medallion on front cover. Three products featured in white block edged with red and blue lines. 4 5/8”x 7 ¼”, 16 pages.

1925 – Very Good. **Adding Variety to the Menu.** Published by Minute Tapioca Company. Blue title in blue frame. Background looks like gray and white oil cloth. On back, three products within white octagon-sided frame of two blue lines. Original blue string attached. Single sheet enclosed for owner to write names of other people to receive this booklet. 4 5/8” x 7 3/8”, 16 pages.

1926 – Fine. **Adding Variety to the Menu.** Same title and overall background but title in red in white rectangle. Does not have the enclosure either and some of the recipes are different. Also, it is slightly larger than the 1925 edition. 5”x 7 ½”, 16 pages.

1927 – Fine. **Prize Winning Recipes to Vary Your Menus.** Published by Minute Tapioca Company, Inc. Similar format with white title and teapot in blue oval edged with white line and blue border. Back: three products in similar oval. 4 ¾”x 7 1/8”, 32 pages.

1929 – Very Good. **A COOK’S TOUR with MINUTE TAPIOCA, Published by Minute Tapioca Co. Inc.** Title on yellow circle with fleur-de-lis pointing North, South, East and West. Gray wrap-around cover with prepared foods in seven other yellow circles connected by four wavy lines. 4 ¾”x 7 ¼”, 40 pages.

- 1931 – Very Good. **A Cook's Tour with Minute Tapioca.** Published by Minute Tapioca Company, Inc. Division of General Foods Corporation. Cover is wrap-around drawing of foods. On both front and back, title is at bottom. 4 7/8"x 6 3/4", 46 pages.
- 1934 – Very Good. **Easy Triumphs with the New Minute Tapioca. 85 Recipes with glad news in them.** Minute Tapioca Co., Inc., Division of General Foods Corporation, Orange, Mass. Wrap-around cover with foods on plates and each one in green block that resembles a Christmas tree decoration. Bright pink and vivid yellow background. 4 7/8"x 6 7/8", 46 pages.
- 1934 – Very Good. **Faster Ways to Favorite Dishes WITH THE New Minute Tapioca.** Title is orange in blue at bottom of page. Various tapioca servings "flying" at top of page. On back is box of tapioca in yellow oval at top while at bottom is **MINUTE TAPIOCA CO., INC., Division of General Foods, ORANGE, MASSACHUSETTS.** On last page is coupon to send to General Foods, Dept MT, Battle Creek, Mich. for "A Cook Book of 85 Recipes." 5"X 5", 23 pages.
- 1938 – Good. **Miss Dine-About-Town. Marvelous Meals with Minute Tapioca.** General Foods Corporation. 2<sup>nd</sup> Printing. Front cover is picture of woman dining out with her friend. Back cover: Hands holding package of Minute Tapioca with white title in blue at bottom of cover. 5 3/8"x 8 1/4", 23 pages.
- 1938 – Poor. **Miss Dine-about-town. Marvelous Meals with Minute Tapioca.** 3<sup>rd</sup> Printing. Same as above brochure.
- 1948 – Good. **Miracles with Minute Tapioca, CREAMY DESSERTS – FRUIT PIES AND PUDDINGS – SOUFFLES – SOUPS – MEAT AND FISH DISHES.** Consumer Service Department, General Foods Corporation, New York, N.Y. Title in star super imposed on sherbet glasses filled with Minute Tapioca Desserts on blue background. Wrap-around cover of filled sherbet glasses. 5 3/8"x 8 1/4", 22 pages.
- 1980 – Near Fine. Cover. **Minute Tapioca Mealtime Magic.** Title Page: **Mealtime Magic with Minute Tapioca.** General Foods Consumer Center, 250 North Street, White Plains, New York 10625. Front cover has large rectangle filled with prepared dishes including pie stew, blintz and tapioca. Yellow background with red letters. At bottom of back cover is box of tapioca and title **Mealtime Magic with Minute Tapioca.** 5 1/2"x 8 1/2". 25 pages.
- No Date – Very Good. **Minute Gelatine. The Speed-up GELATINE** Now you can prepare delicious jellied fruit and vegetable juices from can to mold in 5 minutes flat! So simple... so refreshing. Other good things, too. See recipes inside. Minute Gelatine, packed by Minute Tapioca Co., Inc. Orange, Mass, Division of General Foods Corporation. Single sheet folded five times. Red, white and blue throughout. Each panel 2 2/8"x 5 3/4".





Little Cookbooks – **Morton's** – Morton Salt Company, Chicago, Illinois; Morton Salt Company, Morton Building, 208 W. Washington, Chicago 4, Illinois

1931 – Good. **Meat Curing Made Easy**. Published by Morton Salt Company, Chicago, USA and sent to you with the compliments of your Morton Salt Dealer. White stock. Title in black and red. Picture of butcher seasoning meat. 8 3/8" x 10 7/8", 31 pages.

1933 – Good. **Meat Curing made easy and a new way to make Sausage**. Morton Salt Company, U.S.A. Front cover salmon with meat hanging across top and butcher seasoning meat in an orange circle. Promo on back for Morton's smoke salt and sausage seasoning. Meat dishes around the edges of three red lined frame. 8 3/8"x 10 3/8", 32 pages.

1934 – Poor. **MEAT CURING *made easy* SAUSAGE MAKING AND MANY USES FOR MORTON'S SALE**. Morton Salt Company, Chicago. Front cover salmon with meat Hanging across the top and butcher seasoning meat in an orange circle. Promos on back Showing products with platter beside each product. 8 3/8" x 10 3/8", 40 pages.

1935 – Fine. ***Recipes for Meat Dishes*** by Mary Louise Marshall. **The Secrets in the Seasoning**. Morton Salt Company, Ill. Colored cover with woman spooning Morton's Seasoning. Back: **MORTON'S *All Purpose* SEASONING**. Can with 10 cents lower left. Yellow background framed in art deco design. 6" x 4 1/2", 22 pages.

1935 – Fine. ***Recipes for MEAT DISHES***. **The Secret's in the Seasoning**. Introduction by Mary Louise Marshall, Home Economics Advisor, Morton Salt Company. Black and white promo. Cooked turkey on front cover while back has Morton's Seasoning container in the center and Four different platters of ***New Tasty MEAT DISHES from LEFT OVERS***. 6" X 4 1/2", 11 pages.

No Date – Very Good. ***The History of SALT. The Principal Sources of Salt Are the Sea – Mines – Wells***, Morton Salt Company, Morton Building, 208 W. Washington St., Chicago 4, Illinois. Cover is wrap-around with yellow (countries), blue (ocean), and white blocks behind black lettering. Letter to teacher laid-in from Morton Salt Company, 120 South La Salle Street, Chicago 3, Illinois. 6" x 9", 32 pages.

12/02/05

Little Cookbooks – **Mott's Products** – The Duffy-Mott Company, Inc., New York, N.Y.; Mott's U.S.A., A Division of Cadbury Schweppes Inc., Stamford, CT. 06905; Cadbury Beverages Inc.

Ca. 1942 – Very good. **Real Ideas of Real Housewives on Wartime Living.** Brown and white with title in red. Interior features Jack Stanley and Imogene Wolcott from “What’s YOUR Idea?...the radio exchange of real helps for real housewives. Program created by Duffy-Mott Company. 5 1/8”x 7 3/8”, no page numbers.

1988 – Fine. **Mott's Apple Sauce Recipe Collection.** Mott's U.S.A., A Division of Cadbury Schweppes Inc., Stamford, CT. 06905. Glossy softcover with picture of Applesauce Cheesecake on cover with fresh red raspberries and apple slices. Title in black and red. 5 3/8”x 8 1/4”, 45 pages.

1995 – Fine. **MOTT'S APPLE SAUCE A BETTER WAY TO BAKE *Delicious Low Fat Recipes***. Copyright Cadbury Beverages Inc. Published by Publications International, Ltd., 7373 N. Cicero Ave., Lincolnwood, IL 60646. Glossy hardcover. Cookies, sweet breads, rolled chocolate cake all on separate white plates. Title in yellow green and red at top. Back: three pictures of blueberry muffins, pumpkin pie, and single serving of cherry topped chocolate cake with promo about “better way to bake with Mott's Apple Sauce...” Page numbers in apples. ISBN: 0-7853-1520-9. 8 3/8”x 11 1/8”, 94 pages.

8/21/05

Rev. 3/13/06

Little Cookbooks – **Mueller's** – C. F. Mueller Co., Jersey City, New Jersey; C.F. Mueller Co., 146-180 Baldwin Ave., Jersey City, N. J.

1929 – Very Good. **Thru the year with Muellers.** Single sheet in center folded over at top 1 7/8" and right to left twice. On top foldover are five products, left above them **Easy to Prepare – Cooks in 9 minutes.** And, below **AS A CHANGE FROM POTATOES America's Largest Selling Brand. For a Quick and Delicious Meal.** Front panel pictures cooked spaghetti and macaroni in Mueller's traditional red, white and blue packages. Larger folded panels are 3 3/8"x 6 1/8".

1929 – Good – **Tested & Proven Recipes Mueller's** – Spaghetti, Egg Noodles, Macaroni, Elbow Macaroni, Cooked Spaghetti. C. F. Mueller Co., 146-180 Baldwin Ave., Jersey City, N. J. Plate of fruit and molded salad on cover. White with Mueller's in red. 5" x 7", 24 pages.

1930 – Good – **Tested & Proven Recipes With Suggestions on Table Setting, Table Service and Table Etiquette.** Mueller's Macaroni, Spaghetti, Egg Noodles, Elbow Macaroni, Cooked Spaghetti, C. F. Mueller Co., Jersey City, N. J. Glossy softcover. Tablecloth back-ground with molded salad on plate to the left center. 5"x 6 7/8", 40 pages.

1937- Fine – **Magic Menus with Mueller's Macaroni Products.** Includes the letter from president Henry Mueller thanking "Madam" for ordering their recipe book. Cover shows products out of the boxes forming an artistic display. 6" x 8 3/8". 27 pages. First edition. First printing.

1945- Very Good + - **Magic Menus with Mueller's Macaroni Products.** Same as above but 1945 and the second printing.

No date – Fine – tri-folded flyer entitled **Delicious Mueller's Recipes** with Macaroni Spaghetti, Egg Noodles, C. F. Mueller Co., Jersey City 6, N.J. Dish of Macaroni and cheese on first page. Unfolded 10 1/2" x 7 1/4". Yellow background with Mueller's box in blue and white, red lettering.

1978 – Very good – 4-folded flyer – hole in top for grocer display. **Pasta Main Dishes. Budget Stretching Recipes from...Mueller's.** C. F. Mueller Company, 180 Baldwin Avenue, Jersey City, N. J. Brown background. Lower half has noodle dish. 15" x 8 3/4".

11/14/05

Little Cookbooks – **National Live Stock and Meat Board** – or Beef Industry Council, or Pork Industry Group, at National Live Stock and Meat Board, 407 South Dearborn Street, Chicago, Illinois, then 36 South Wabash, Chicago 3, Illinois. And, then (1980) Meat Board Test Kitchens and Beef Industry Council, 444 North Michigan Avenue, Chicago, Illinois 60611.

1925 – Very Good. Cover: **Meat for the Family. 147 Meat Recipes**, compliments of Jones Market, 4<sup>th</sup> and Alder Streets, Portland, Oregon. Title Page: **Meat for the Family**, Prepared by High-School Girls of the United States and the National Live Stock and Meat Board, 407 S. Dearborn Street, Chicago, Ill. Cover: Navy blue background for three sections: title centered with Easter basket and child holding lilies on the sides while middle section is picture of typical family (Father, Mother, son and daughter) at dining table, and bottom section is for the grocer's promo. Back is white. 4 ¾"x 7 7/8", 48 pages.

1926 – Good. **My Meat Recipes. 103 Prize Winning Recipes with Holiday Greetings from** (room for grocer's name. Our copy has Wm. H. White, Hubbardston Meat Market, Hubbardston, Michigan.) Cover: Pioneer woman and daughter roasting meat at the hearth. Back: Greetings from grocer with grocer's name. 5 3/8"x 7 7/8", 46 page plus two page index.

1929 / 1930. Good. **Seasonable Meat Recipes 1930 and Suggestions for Health Balanced Menus in Table Form Invalid Cookery, Large Quantity Meat Recipes.** Compliments of National Live Stock and Meat Board. Copyright is 1929. Red and yellow, black deco. 5 3/8" x 8", 32 pages.

1929. Rev. 1933. Good. **The Beef Cook Book. A Collection of Attractive Recipes.** Beige softcover, brown deco with drawing of roast beef in center. 5" x 6 ¾", 21 pages.

1932 / 1933. Poor. **MEAT for Every Occasion 1933.** Compliments of National Live Stock and Meat Board. Copyright is 1932. Yellow and black with 1933 calendar on back. 5 ½" x 7 ¾", 32 pages.

1935 – Near Fine. **Tempting Meat Recipes.** Black and white, red background looks like newsprint. Copyright 1934. 5 ¼"x 7 ½", 22 pages, back cover is 1935 calendar.

1935 – Very Good. **Our Favorite Meat Recipes Dedicated to The American Housewife.** Brown and white cover. Compliments of the National Live Stock and Meat Board and Michigan State College. Back end page is 1936 calendar. Laid in is a small card about 87<sup>th</sup> Michigan State Fair, Detroit. State Centennial Year. 5 ½"x 7 7/8", 22 pages.

1935 – Very Good. **Our Favorite Meat Recipes Dedicated to The American Housewife.** Same as above but this one has on the front – Holiday Greetings from R. Binder Co.,

Battle Creek, Michigan. No doubt many other companies used this same brochure.

- 1936 – Good. **Meat Tops the Menu** Beef, Pork, Lamb and Veal Recipes Menus Built Around Meat, Meat Charts, Meat Buying Hints, Facts About Meat, Meat in the Reducing Diet. A New Meat Recipe Book. Blue background, orange letters, art deco woman holding meat platter. Lower edge used by meat dealer to place name and address. 5 5/8" x 7 7/8", 40 pages.
- 1937- Good. **Meat Selection and Cooking.** Drawing of woman putting meat in oven with little boy at left. Another drawing of woman purchasing the meat from the butcher. Meat title is white-outlined red letters. 5 1/2" x 7 3/4", 40 pages.
- 1937 – Near Fine. **MEAT in Menu Planning.** Black and white with pink highlights. Outlined in white is a woman shaking salt shaker over roasting pan. 6" x 9", 32 pages.
- 1938 – Good. **CALENDAR of MEAT RECIPES. 85 New and Practical Recipes for BEEF, VEAL, PORK, and LAMB. 168 Tempting Menus Planned Around Meat for WINTER, SPRING, SUMMER and FALL, Simple Instructions in RIGHT WAY TO CARVE, Easy Rules for COOKING MEAT.** Published by National Live Stock and Meat Board, 407 So8uth Dearborn Street, Chicago, Illinois. Cover: **Calendar of meat recipes.** Calendar entitled **To-Day MONDAY the 1<sup>st</sup> meat.** Tabbed Beef, Veal, Pork, Lamb. **EVERY DAY in Some NEW WAY!** Compliments of Conway's Fine Foods, Hancock Phone 1456, Houghton 570, **Meats That Can't Be Beat.** Back: white. 5 5/8" x 7 3/4", 40 pages.
- Ca 1940's – Fine. **do YOU use LARD in your home? Story of the Superiority of Lard told to 130,000,000 Consumers** by the National Live Stock and Meat Board, 407 South Dearborn Street, Chicago, Illinois. Green with black lettering two-fold promo. Each panel 3 1/2" x 6 3/8".
- 1941 – Fine. **Make it Right with LARD.** Picture of pie with pinpricked LARD on it. 5" x 7", 11 pages.
- 1942 – Fine. **The Normal Diet with Food Value Charts (4<sup>th</sup> Edition – Revised).** Some red underlining in text but overall fine. Black and white. 5 1/2" x 8 1/2", 18 pages.
- 1942 – Fine. **Meat in the meal for Health Defense.** Compliments of National Live Stock and Meat Board. Red, white and blue cover with woman and daughter in red, white and blue dresses serving food. Back cover: Meat for natural vitamins complete protein essential minerals (iron – copper – phosphorus). Drawing of man sharpening carving knife with happy little boy seated at table. Art work by John Howard. 5 1/4" x 7 3/8", 40 pages.
- 1944-45 – Very Good. **My Best Meat Recipes.** Compliments National Live Stock and

Meat Board. Brightly illustrated housewife holding platter of meat. Red, yellow, green deco. Back cover has **A rule to remember**. 5 1/4"x 7 3/4", 40 pages.

Ca. 1944-45 – Very Good. **Economy Meat Recipes You'll Like** from the National Live Stock and Meat Board. Single newspaper stock sheet folded five times. Same Artwork as My Best Meat Recipes except this is black and white. Each page 3 7/8"x 7 1/2".

1946-47 – Poor. **Easy Meat Recipes**. Four characters... Mom says, "A meal with MEAT, Is tops with me .... It can be cooked So Easily." Daughter says, "m-m-m I know we're going, To have a treat.... 'Cause Mom's a whiz At cooking MEAT!" Son says "When do we eat? I'm almost starved . . . and Dad, its time that MEAT wuz carved!" Dad is sitting with knife and fork, smelling the roast and ready to carve. 5 3/8"x 7 3/4", 40 pages.

1947-48 – Fine. **Your New Meat Cook Book**. Compliments National Live Stock and Meat Board. Green and brown deco. Black and white photos of meats. Home Economics Department now mentioned on title page. 5" x 6 3/4", 40 pages.

1948-49 – Good. **The Homemaker's Meat RECIPE BOOK**. Compliments of National Live Stock and Meat Board, Home Economics Department, 407 S. Dearborn St., Chicago 5, Ill. Woman holding picture frame with **THE STEW OF Distinction** on yellow with white lines background. Recipe on first page. Back: plain white. 5 1/8"x 6 3/4", 40 pages.

1949-50 – Fine. with our compliments **meat recipes with menus**. National Live Stock Board. Beef, port, lamb and lots more, too. Red title. 6 3/4"x 5", 40 pages.

1953-54 – Fine. **Let's cook Meat Recipes you'll like**. Compliments of National Live Stock and Meat Board. Index page 1. Your recipes and where to find them. Black and orange and white. 5" x 6 3/4", 40 pages.

1956-57 – Good. **There's always TIME to cook MEAT. A variety of appealing MEAT RECIPES to fit the time you have for cooking**. Compliments of Weaver's Super Market, Delton, Michigan. 5" x 6 3/4", 40 pages.

1961-62 – Poor. **Invitation to GOOD EATING. National Live Stock and Meat Board**. Picture of prime rib on wrap-around orange background. Back cover: three platters of different meats. 5" x 6 5/8", 40 pages.

1961-62 – Poor. **Invitation to GOOD EATING. Season's Greetings from MICKA'S MARKET, INC. Monroe, Mich.** Picture of prime rib. Orange background. Black lettering. Same as above except this was used by a market. 5" x 6 5/8", 40 pages.

1975 – Fine. **The Bicentennial Beef Cookbook. The 100 Greatest Beef Dishes of America's First 200 Years.** Prime rib with fork tongs in one of three slices. 5 3/8" x 7 5/8", 128 pages. Published by the Beef Industry Council, National Live Stock and Meat Board.

1978 – Fine. **Beef Enchiladas, Sweet'n Sour Steak, Italian Beef Salad, and Grecian Style Beef.** Four recipe cards and envelope, each 8" x 5".

1979 – Very Good. **MMMMMMMMMMM! LET'S HAVE A PORKECUE.** Pork Industry Group, National Live Stock and Meat Board. Pork chops on an outdoor Grill. Red sauce pitcher. 5 3/8"x 7 5/8".

1980 – Very Good. **all about cooking BEEF OUTDOORS.** Published by: Beef Industry Council and National Live Stock and Meat Board, 444 N. Michigan Ave., Chicago, Illinois 60611. Steak on cutting board, toss salad and outdoor grill in color. 5 1/2" x 8 1/2", 31 pages.

1982 – Very Good. **Beef that Satisfies The Microwave Way.** Published by Meat Board Test Kitchens & Beef Industry Council, 444 North Michigan Avenue, Chicago, Illinois 60611. Roast beef, black background. 5 3/8"x 7 3/8", 15 pages.

1983 – Very Good. **How to Make the Most of Your Freezer.** National Live Stock and Meat Board. 8 1/2"x 11", 32 pages.

No date – Good. **Medley of Meat Recipes.** Compliments of National Live Stock and Meat Board and Michigan State College. Caricature of chefs, platters on notes. Back similar with Meat builds for Health, So Experts Say. It Tops the Meal Three Times a Day. In Menu Planning It's a Winner for Breakfast, Luncheon and for Dinner. 5 1/4"x 7 7/8", 40 pages.

No date – Fine. **Food of the Hour Cooking School presented by** (room for sponsor) Held in cooperation with the National Live Stock and Meat Board, 407 South Dearborn St., Chicago, Illinois. Second Session. Williamsburg blue with black lettering. 5" x 7 1/8", 10 pages.

No date – Fine. **Galaxy of Foods Cook Book.** National Live Stock and Meat Board, 407 So. Dearborn St., Chicago 5, Ill. Orange and black. Grocers' names from Owosso stamped on the back cover. 5" x 6 3/4", 39 pages.

No date – Fine. **Spotlight on foods.** Published by the National Live Stock and Meat Board, 36 South Wabash Avenue, Chicago 3, Ill. Orange and white. Owosso grocers' names stamped on the back cover. 5" x 6 3/4", 38 pages.

No date – Good. **PORTRAITS in FOOD.** National Live Stock and Meat Board,



Homemakers Service Department, 36 South Wabash, Chicago 3, Illinois. Green Background front cover. Owosso grocers' names on the back cover, 5" x 6 ¾", 39 pages.

No date – Good. **Fantasy of Foods Cook Book.** National Live Stock and Meat Board, Homemakers Service Department, 407 So. Dearborn St., Chicago 5, Ill. Title in red. Caricatures of three grocers with food in three corners. Owosso grocers' names on the back cover, 5"x 6 ¾", 39 pages.

No date – Good. **Mealtime U.S.A. Cook Book.** Black and white with red banner behind the title., National Live Stock and Meat Board, Homemaker's Service Dept., 407 So. Dearborn St., Chicago 5, Ill. 5" x 6 ¾", 39 pages.

No date – Near Fine. **All About Lamb. Recipes and Menus.** Red and white with title white on black.. Published by National Live Stock and Meat Board, 407 South Dearborn Street, Chicago 5, Illinois. Pages have pink banners. 6" x 9", 32 pages.

No date – Fine. **The New Pork. An Exciting Taste Treat.** Pork Industry Committee, National Live Stock and Meat Board, 36 So. Wabash Ave., Chicago, Ill. 60603. Colored cover featuring pork chops served with half a pear. Candle in foreground. 5 3/8"x 7 ¾", 15 pages.

No date – Fine. **food-time USA.** National Live Stock and Meat Board, 36 South Wabash Chicago, Illinois, 60603. Black silhouette of USA on red background, white and black right edge with stars. Three larger white stars on red section. Back: white. 5" x 6 ¾", 39 pages.

No date – Fine. **Facts about Meat helpful hints for HOMEMAKERS .... buying .... storing....defrosting....cooking.** Published by National Live Stock and Meat Board. Blue and white single sheet folded five times. Each panel 3 ¾"x 8 ¼".

No date – Very Good. **FACTS ABOUT Meat. helps for the homemaker at the market ... in the kitchen.** Published by National Live Stock and Meat Board, Home Economics Department, 407 South Dearborn Street, Chicago 5, Illinois. Single sheet folded five times. Each panel 3 ¾"x 8 ¼".

No date – Fine. **fun with MEAT outdoors.** Caricature of CHEF at outdoor grill thinking, . which cut to choose? . How much for how many? . How to cook it?. How to build the fire? Published by National Live Stock and Meat Board. Sheet folded five times. Each page 3 ¾"x 9".

No date – Fine. **TV meat time.** TVs picturing meat. Orange and black. A service of the National Live Stock and Meat Board, 407 South Dearborn St., Chicago 5, Ill. Sheet Pamphlet 3 7/8"x 8 3/8", 16 pages.

No date – Poor. **Good Eating! Good for You! Variety Meats. Recipes for Heart - Liver – Sweetbreads – Tongue – Tripe – Brains.** Published by National Live Stock & Meat Board, 407 South Dearborn Street, Chicago 5, Ill. Single sheet folded six times. Cover: fades from beige to green with brown behind title. Each page 3 ¾” x 8 5/8”.

11/18/06 Rev. 03/15/06

Little Cookbooks – **Oriental Show-You** – Oriental Show-You Co., Columbia City, Indiana.

No Date – Fine. ***Oriental “Show-You” Recipes.*** Oriental Show-You Co., Columbia City, Indiana. Beige stock, black deco, red sun behind title. Three jonquils on each side of black frame. Back: similar black frame with two products, Oriental “Show-You” Bean Sprouts and Oriental “Show-You” Sauce. 3 3/8”x 6 1/4”, 24 pages.

No Date – Very Good. ***Oriental “Show-You” Recipes.*** Red stock with gray and black block behind title. Compliments of Sears Food Market, 709 North Saginaw St., Flint, Mich. Back is plain. 4 5/8”x 7 1/4”, 24 pages.

No Date – Good. **ORIENTAL RECIPES.** Blue stock with silver behind red lettering. Back plain. Same recipes and same format as the previous Sears Food Market item. 4 5/8” x 7 1/4”, 24 pages.

1942 – Poor. **ORIENTAL RECIPES.** Red stock with silver upper and right edge. Back plain. Although cover is similar to above blue Oriental Recipes booklet, the recipes and format are different. 4 1/2”x 7 1/4”, no page numbers.

01/10/06

Little Cookbooks – **Occident Flour / King Midas Flour** – Russell-Miller Milling Company, Minneapolis, Minnesota; Home Economics Department, King Midas Mill Company, Minneapolis, Minn.; RUSSELL-Miller Milling Co., General Offices, Minneapolis, Minn., Eastern Headquarters, Buffalo, N.Y.; Peavey Company, Minneapolis, Minnesota

No Date – **Cook Book**, Mother McKinley Circle, Ladies of the Grand Army of the Republic, (Wheeling, W. Va. and Martins Ferry, Ohio). Advertisements for Stroehmann's Bread, Stroehmann Baking Co, Wheeling, W. Va.; S. J. Stilwell, Home Made Candies, Ice Cream, Ices; Belmont Tumbler Co., Bellaire, Ohio. Throughout the hardcover book and on the back advertisements for Occident Flour, Wheeling Milling & Grain Co, 3625 McCulloch St., Wheeling, W. Va. 6 ¼" X 9", 164 pages.

No Date – Good. **OCCIDENT IS NO ACCIDENT**. Russell-Miller Milling Co., General Offices, Minneapolis, Minn. Beige stock with title on front and wheat deco below title. Contains the story of Occident. 3 ½"x 6 1/8", 12 pages.

1930 – Very Good. **Occident Recipes, Pastry**. Russell-Miller Milling Company. Accordion-type black and white sheet. Special title and each recipe in orange ink. Each panel, 3 ½" x 6 ¼".

1930 – Very Good. **Occident Recipes, Cakes**. Russell-Miller Milling Company. Ten panel accordion-type black and white promo. Special title and each recipe in orange ink. Each panel, 3 ½"x 6 ¼".

1931 – Poor. **Baking Made Easy**. Margaret B. Baker, Director, Home Economics Department, Russell-Miller Milling Company. Minneapolis, Minn. Beige cover. Title in black oval. 5" x 8", 24 pages.

No Date – Fine. **Handbook of BAKING**. Home Economics Department, King Midas Mill Company, Minneapolis, Minn. Under title drawing of loaf of bread, cupcakes, pie, and layer cake. Printed in blue ink. Scalloped edges on either side of framed title and drawing. Little figures of sunbonnet girl at bottom on either side of company name. Back: **King Midas Flour**. Flour sack. *"The Highest Priced Flour in America and Worth All It Costs.* 4" x 6", 16 pages.

No Date – Fine. **King Midas HOME TESTED RECIPES BREAD ROLLS BISCUITS CAKES**. Home Economics Department, KING MIDAS FLOUR MILLS, Minneapolis, Minnesota. Brown ink on beige stock. Little sunbonnet girl lower right. Back: Sack of King Midas Flour with "REMEMBER" and promo below. Again, little sunbonnet girl lower right. 3 ½"x 6", 15 pages.

Ca. 1934 – Good. **BAKING MADE EASY**. Russell-Miller Milling Co., General Offices, Minneapolis, Eastern Headquarters, Buffalo, N.Y. Black and white. Cut-out capital letters on plaid tablecloth next to loaf of bread, sweet rolls, and rolls. Back: Measuring cup, spoons, wooden spoon, spatula, mixing bowl, flour sifter. 5" x 7 ¾", 52 pages.

- 1936 – Fine. **Occident Flour Tested Recipes.** Russell-Miller Milling Company. Wrap-round photo of tray on breakfront with slices of bread, and rolls. Two side dishes left and right. 4 5/8”x 6 1/2”, 24 pages.
- 1943 - Good. **The Photo-Method for Rolls** by Virginia Roberts. Yellow, black and white with picture of Virginia Roberts, Russell-Miller Milling Co., Home Baking Institute, Occident Flour, Minneapolis, Minn. 7 5/8” x 5 3/8”, 27 pages.
- 1944 – Very Good. **Home Baking Made Easy.** Virginia Roberts. Tested recipes from the Occident Home Baking Institute. Black lettering. Red and white softcover with picture of Virginia Roberts. Red plastic comb. 6 1/2”x 9 1/2”, 110 pages.
- 1944 – Good. **The Photo-Method for Cake** by Virginia Roberts. Orange, black and white with picture of Virginia Roberts. Russell-Miller Milling Co., Home Baking Institute, Occident Flour, Minneapolis, Minn. 7 5/8” x 5 3/8”, 27 pages.
- 1944 – Poor. **The Photo-Method for Bread Making** by Virginia Roberts. Blue, black and white with picture of Virginia Roberts, Russell-Miller Milling Co., Home Baking Institute, Occident Flour, Minneapolis, Minn. 7 5/8” x 5 3/8”, 27 pages.
- No Date – Fine. **Occident PHOTO-METHOD RECIPES for bread, rolls and fancy breads.** Occident Consumer Service, Minneapolis 15, Minnesota. Orange background, white Occident and rest black letters. Photo show breads, rolls, etc. Back: info on left half and other half blank for address. 5 3/5”x 7 3/4”, 31 pages.
- No Date – Very Good. **King Midas Baking Queens Favorite Recipes.** Peavey Company, Minneapolis, Minn. All specialty cereals and specialty flours pictured on back end page. Breads in elaborate frame. Reddish wallpaper print background. Back: King Midas Flour, loaf of bread, and rolls in similar elaborate frame. 5 3/8” x 8 1/4”, 36 pages.
- No Date – Very Good. **Favorite Recipes of King Midas Baking Queens.** Peavey Company, Minneapolis, Minn. Wrap-around picture of King Midas Flour rolling pin, eggs, sifter, fruit in compote, single pineapple and other fruit plus butter, fruit and pineapple. 5” x 7”, 40 pages.
- No Date – Very Good. **Occident / King Midas. 120 Bar Cookie Recipes.** Peavey Company, Minneapolis, Minn. Squares of bar cookies with beige background on cover. Back: Peavey Company Flour Mills, Minneapolis, Minnesota 55415. *“Peavey-proved for Better Baking!”* 5 3/8” x 7 5/8”, 63 pages.
- No Date – Very Good. **Occident / King Midas Easy Way Breads for Easy Way Menus.** Peavey Company, Minneapolis, Minn. Picture of pecan rolls and sweet breads on cover. Back has company name and address. 5 3/8” x 7 5/8”, 63 pages.
- No Date – Very Good. **Occident / King Midas “Quick-as-a-Mix” Quick Cookie Recipes.** Peavey Company, Minneapolis, Minn. “Quick-as-a-Mix” in green. Picture of many cookies.

Back has company name and address. 5 3/8"x 7 5/8", 63 pages.

No Date – Very Good. **OCCIDENT / KING MIDAS COLLECTOR'S BAKE BOOK.** Peavey Company, Minneapolis, MN 55402. Metal spiral. Picture of cup of coffee on plate with spoon, and three cookies. Two platters of cookies. Back cover has breads and rolls. Book sections include Bar Cookies, 156 pages; Variety Cookies, 48 pages; Pastries and Desserts, 102 pages; Quick-As-A-Mix Cakes, 66 pages; Easy Way Breads and Menus, 60 pages; Bread, Rolls, and Quick Breads, 84 pages. 7" x 9".

03/30/06

Little Cookbooks – **Pabst-ett** – Pabst Corporation, Milwaukee, Wisconsin

1931 – Good. **RECIPES THE MODERN Pabst-ett WAY.** Pabst Corporation, Milwaukee, Wisconsin. Discovered by Mr. Fred Pabst, owner of Pabst Dairy Farms in Oconomowoc, Wisconsin. He used whey, a cheese by-product, to make Pabst-ett. Cover has three panels of photos of food using Pabst-ett. Recipes were developed by chefs of world famous hotels. Back: carton of Pabst-ett. **Good Dealers..from Coast-to-Coast..Display Pabst-ett in This Famous Carton.** Company name below carton. 6” x 8”, 24 pages and Index.

02/09/06

Little Cookbooks – **Peacock's** – New England Products, Inc., Ashland and Payne Streets, Evanston, Illinois; W. G. Peacock Co., formerly New England Products Co., Evanston, Illinois

No Date – Good. *Tempting Recipes from the Peacock Kitchen* USING ONION JUICE and GARLIC JUICE also Celery, Green Pepper, Parsley, Gravy Bouquet. *Peacock's Pure Seasonings* - have the full fresh flavor of the raw garden vegetable, - contain no artificial flavor, - are handy and convenient to use, - make cooking easier and eating a pleasure, - odorless on hands or breath. Picture of Peacock's Pure Onion Juice on front. Single sheet folded once. Each panel 3 ½" x 5 ½".

No Date – Good. *Try These RECIPES made appetizing with Peacock's ONION JUICE . . GARLIC JUICE . . ALSO GRAVY BLEND.* W.G. Peacock Co. Formerly New England Products, Evanston, Illinois. Red white and blue with open-faced gravy and meat sandwich below. Two-folded single sheet. Each panel 3 ½" x 5 ½".

01-05-06



Little Cookbooks – **Pet Milk** – Pet Milk Company, 1401 Arcade Bldg., St. Louis, Missouri; Pet Milk Company, Arcade Bldg., St. Louis, MO.; Pet Milk Company, 1453 Arcade Building, St. Louis, Missouri; Pet Milk Company, 1418 Arcade Bldg., St. Louis 1, Mo. Pet Milk Company, 1520 Arcade Bldg., St. Louis 1, Mo.; PET Incorporated, Office of Consumer Affairs, Grocery Products Division, 400 South Fourth Street, St. Louis, MO. 63166

1926 – Good. **You can save on your milk bill.** Pet Milk Company, originators of Evaporated Milk, General Offices, St. Louis. Two women on cover, one standing and one seated, both looking at small ledger. Beige linen-pattern softcover. Back: Large and small cans of Pet Milk with filled measuring cup. Lacks 1/3<sup>rd</sup> back cover. 6 1/8”x 8 3/8”, 40 pages.

1930 – Fine. **Pet Recipes.** Pet Milk Company, Arcade Building, St. Louis, MO. Two ring Pet loose-leaf cookbook with original mailing envelope. Orange cover with title, salad bowl, spoon, measuring cup in upper left hand side. 6 3/8”x 8 1/2”, 80 pages.

1931 – Poor. **Pet Recipes.** Same cover, but interior a little different. 6 3/8”x 8 1/2”, 84 pages.

1931 – Fine. **Better than cream for “creamed” vegetables.** Pet Milk Company, Arcade Bldg., St. Louis, MO. A sample of four-page early leaflets published by Pet Milk which included menus and recipes. Some of the recipes were in the Pet loose-leaf cookbook. Leaflets were in pastel colors popular in the 1920’s and 1930’s. Two cans of Pet Milk lower back.

1930’s through 1950’s – Pet Milk published leaflets and punched two holes in them so these could be inserted in **Pet Recipes**. Pet Milk Company, 1418 Arcade Building, St. Louis 1, Missouri. A few leaflets did not have machine-punched holes. These are noted. Pet had the Saturday NBC radio audience covered. On the back of most leaflets were ads for Mary Taylor Radio Demonstration broadcast from Pet Milk Experimental Kitchen and on Saturday evening Pet Milk sponsored the Saturday Night Serenade with Emil Cote’s Serenaders. All these booklets are very good or fine and are written by Mary Lee Taylor. Most are 6 1/4”x 8 1/4” and in color (except as noted). Titles are listed alphabetically:

*Any Meal-Any Day-for 2 or 4 or 6* (1940);

*Better Food for 2 or 4 or 6* (n.d.);

**Better Meals in Less Time...for Less Money. Mary Lee Taylor’s Recipes for 2 and 4 and 6** (1942);

**Cookies and Candies and Holiday Foods** (n.d.);

**Cooking Short Cuts for Busy Days with recipes for 2 or 4**, (1955), (no punched holes);

**Delicious Desserts and Whipped Topping**, (black and white), (n.d.)

**Delicious Food in the Holiday Mood...with tested recipes and meal plans** (black and white) (1945);

**Deliciously Yours Recipes**, 6” x 8 1/4”, (n.d.) (no punched holes);

## **Pet Recipe Booklets by Mary Lee Taylor Continued:**

**Dependable Recipes for Quick, Easy Meals** (1949)  
**Dinner's Ready with time to spare...with these recipes for 2 or 4 or 6** (1953);  
**Easier Cooking for 2 or 4 or 6** (n.d.);  
**Easy Dishes for Summer Days for 2 or 4 or 6** (n.d.);  
**Easy Dishes That Hit the Spot for 2 or 4 or 6** (1950);  
**Easy Summer Meals for Two or Four or Six** (1949);  
**Easy Ways to Fix Good Meals *with recipes for 2 or 4*** (1954), 6" x 8 ¼", (no punched holes)  
**Easy Ways to make meals more tempting with tested recipes** (black and white), (1945);  
**Extra-Good Meals with No Extra Work (black and white)** (1945);  
**Favorite Foods Fixed New Ways for 2 or 4 or 6** (1950);  
**Festive Treats For Your Table *with recipes for 2 or 4***, 6" x 8 ¼", (1955), (no punched holes);  
**Food for "Fitness" for 2 or 4 or 6.** Pet Milk Company, 1453 Arcade Bldg., St. Louis, Missouri (1942);  
**From Soup to Dessert for 2 or 4 or 6** (1949);  
**Good Eating – Easy Cooking *For 2 or 4 or 6*** (n.d.);  
**Good Food at Lower Cost *for 2 or 4 or 6*** (n.d.);  
**Good Food *Sure to Please* with recipes for 2 or 4**, (1955), (no punched holes);  
***Good Things to Eat For 2 or 4 or 6*** (n.d.);  
**Holiday Recipes for 2 or 4 or 6** (1951);  
**Making Good Meals *Better for 2 or 4 or 6*** (n.d.);  
***Main Dishes, Salads, and Desserts* for 2 or 4 or 6** (n.d.)  
**Mary Lee Taylor's Holiday Recipes, Candies, Cookies, Desserts, Salads, Main Dishes** (1949);  
**Mary Lee Taylor's *Meals that please* for 2 or 4 or 6**, Pet Milk Company, 1453 Arcade Building, St. Louis, Missouri (1941);  
**Meals at Their Best for 2 or 4 or 6** (1939);  
**Meals Men Like for 2 or 4 or 6** (n.d.);  
**midwinter *Meals* for 2 or 4 or 6** (1936);  
**Money Saving Meals *For 2 or 4 or 6*** (1949);  
***Money Saving Recipes for 2 or 4 or 6*** (n.d.);  
**More Wholesome Food at Lower Cost for 2 or 4 or 6.** Pet Milk Company, 1453 Arcade Building, St. Louis, Missouri (1941);  
**New Ideas for Everyday Meals *For 2 or 4 or 6*** (1949);  
**New Recipes for Busy-Day Meals *For 2 or 4 or 6*** (n.d.);  
**One-Dish Dinners *and other easy recipes* For 2 or 4 or 6** (1950);  
**One-Dish Favorites *and other time-savers* For 2 or 4 or 6** (1951);

**Pet Recipe Booklets by Mary Lee Taylor Continued:**

**One Dish Meals and Other Favorites with Recipes for 2 or 4**, (1956), (no punched holes);  
**One-Dish Meals Salads...and Desserts (black and white)** (1946);  
**Pet Recipes and Money-Saving Meal Plans for 2 or 4 or 6** (n.d.);  
**Plain and Party Food for 2 or 4 or 6** (n.d.);  
**Reliable Recipes for 2 or 4 or 6** (n.d.);  
**Short Cuts to Delicious Meals for 2 or 4 or 6** (1950);  
**Simple Dishes Simply Delicious for 2 or 4 or 6** (1951);  
**Smart New Cooking Secrets from Mary Lee Taylor's famous test kitchens** (black and white) (1946);  
**So Good-So Easy To Make Recipes for 2 or 4 or 6** (1951);  
**Something Different for Dinner...Recipes and meal plans using today's wider choice of foods** (black and white) (1945);  
**Tempting Dishes the Easy Way for 2 or 4 or 6** (n.d.);  
**Tempting Treats for Summer for 2 or 4 or 6**, Pet Milk Company, St. Louis, Mo. (1936);  
**30 Ideas for Better Food for 2 or 4 or 6** (n.d.);  
**Thrifty Tempting Meals for 2 or 4 or 6**, Pet Milk Company, St. Louis, Mo. (1937);  
**Thrifty Meals for 2 or 4 or 6** (n.d.); and  
**Time-saving Recipes For 2 or 4 or 6** (1949).

1933 – Very Good. *Candies*. Pet Milk Company, 1417 Arcade Bldg., St. Louis, Mo. (Form) No. 2703. Beige stock. Same title on front and back. Pictures of different candy containers on front and on back. 6 ¼" x 8 ¼", 21 pages.

No Date – Very Good. *Springtime Recipes USEFUL THE YEAR AROUND...AND HELPFUL MEAL PLANS* by Mary Lee Taylor. Pet Milk Company, 1418 Arcade Building, St. Louis 1, Missouri. Form No. 4101. Beige with brown ink. Four-panel folded single sheet. Each panel 4"x 6".

No Date – Good. *Meatless AND MEAT SAVING Recipes...ALSO SALADS AND DESSERTS* by Mary Lee Taylor. Pet Milk Company, 1418 Arcade Building, St. Louis 1, Missouri. Form No. 4076. Beige with brown ink. Four-panel folded single sheet. Each panel 4"x 6 1/8".

No Date – Fine. *Recipes Twelve Ways to Make Mouths Water* by Mary Lee Taylor. Pet Milk Company, 1418 Arcade Building, St. Louis 1, Missouri. Form No. 4053. White with deep purple ink. Caricature of boy licking his lips. Nine stars in a row on right edge. Four-panel folded sheet. Each panel 4" x 6".

No Date – Good. *MAKING IT Easier TO CARE FOR Your Baby. See Height and Weight Chart on back cover of this folder*. Pet Milk Company, 1418 Arcade Bldg., St. Louis 1, Mo. Picture of baby upper left. Ball and P block at bottom. Two-panel folded sheet. Each panel 4" x 6"

No Date – Good. Three promos with recipes and Meal of the Week by Mary Lee Taylor. Pet Milk Company, 1418 Arcade Bldg., St. Louis 1, Mo. Featured recipe on each promo: **Jiffy Casserole, Frozen Fruit Salad, and Coconut Icebox Pie.** Radio show advertisements on the backs. Each promo is one folded sheet. All panels 4” x 6”.

No Date – Good. **14 New Recipes FOR THRIFTY FOODS** by *Mary Lee Taylor*. Single sheet folded in half and then folded again. Black and white, beef-peas-noodles dish. Back: advertisement for 2 great radio programs every Saturday, Mary Lee Taylor in the morning and the Saturday Night Serenade. Pet Milk can adjacent to ad for more Mary Lee Taylor recipes from Pet Milk Company, 24 California Street, San Francisco 11, California. Each panel 4” x 6”.

No Date – Very Good. **“Husband-Tested” Recipes from Mary Lee Taylor’s Pet Milk Kitchen** **Pet Milk FIRST Evaporated Milk...FIRST Choice of Good Cooks.** Pet Milk Company, 1520 Arcade Bldg., St. Louis 1, Mo. Red heart behind white letters. **FROM MARY LEE’S PET MILK KITCHEN** in white ribbon across bottom of heart. Two-panel folder. Each panel 4” x 6”.

No Dates – Very Good. Three single folded sheets with **A Mary Lee Taylor Husband-Tested Recipe** over a red heart. Featured recipes, each on front of separate promo, **Fruit Sundae, Pumpkin Pie, and Cherry Cream Pie.** Radio advertisements on the back. Each panel 4” x 6”.

1953 – Near Fine. **Nonfat Dry Milk RECIPES** by Mary Lee Taylor. Pet Milk Company, St. Louis 1, MO. Title on white open-book block. Sketches of food on yellow around title block. Back: Altitude Note. 6” x 4”, 30 pages.

1954 – Very Good. **RECIPES by Mary Lee Taylor Using INSTANT PET Nonfat Dry Milk.** Pet Milk Co., St. Louis, MO. Title backed by red rectangle with white frame edged with thin blue line. Savory beans and Meat Balls, Lemon Chiffon Pie, and Baked Custard on front cover. Back cover features biscuits, brownies, and pineapple upside down cake. 6” x 4 1/8”, 30 pages.

1954 – Very Good. **COOKIES Made With Pet Evaporated Milk.** Home Economics Department, Pet Milk Company, Arcade Building, St. Louis 1, Missouri. Heavy yellow cover stock with red deco. Sketch of cookie jar in lower left-hand corner. **COOKIES** spelled out on an arch of different cookies. 5 5/8” x 8 1/2”, 22 pages.

1955 – Good. **NEW RECIPES by Mary Lee Taylor USING INSTANT PET NONFAT DRY MILK.** Jar of Instant PET nonfat dry milk solids lower center left. Fried chicken platter and Instant vanilla pudding pictured on right. Back: photo in separate squares for brownies, biscuits, baked custard, bacon and tomato sandwich. Jar of Instant PET nonfat dry milk solids in center. 6” x 4 1/8”, 30 pages.

1957 – Poor. **Mary Lee Taylor’s WEIGHT-WATCHING DESSERTS AND OTHER NEW**

**RECIPES Made with Instant Pet nonfat dry milk.** Pet Milk Co., Arcade Bldg., St. Louis 1, MO. Teapot, cup of tea and two pieces of dessert. Title in white block. Back: Sauce boat and chicken dinner plate. Sauce ladled on mashed potatoes. Jar and box of Instant PET nonfat dry milk. 6" x 4", 31 pages.

- 1959 – Very Good. **Cookies, Cookies MADE WITH PET EVAPORATED MILK.** Home Economics Department, PET MILK COMPANY, St. Louis 1, Missouri. Form No. 1806 (2) Tan and white fold-around design of cutting out cookies on cookie dough with rolling pin on right of cover. 5 ½"x 8 ½", 15 pages.
- Ca. 1959 – Very Good. **Candies made with PET Evaporated Milk.** Home Economics Department, Pet Milk Company, St. Louis 1, Missouri. Fold around illustration. Title is black letters written over with bright pink. Black and white illustrations, such as measuring cup with large spoon dropping candy tester into it. Six candies in bright pink squares and rectangle. 5 ½" x 8 5/8", 15 pages.
- 1959 – Good. ***Dessert Spectaculars. New...Easy...with whipped PET Instant.*** Pet Milk Co. Magazine insert. Picture of PET Instant nonfat dry milk box in yellow background. Desserts floating above and piece of pie on glass shelf. Back: Ribbon Cake, Vanilla Whip to top desserts, Orange Parfait, and wrap-around Lime Chocolate Parfait. Same title on back. 5 ½"x 7 ½", 14 recipes and offer for Oster Portable Electric Mixer with PET shield and \$9.49.
- 1960 – Good. **Sweet and Simple,** Pet Milk Company (on its 75<sup>th</sup> Anniversary 1885 – 1960). Magazine insert. Blue background, white title, pink whipped dessert in glass, brownies in back. 4 ¾"x 6 7/8", 11 recipes.
- Ca 1960 – Good. **start cooking with a golden spoon,** Pet Milk Company, Milk Products Division. Magazine insert. Special offer for golden servers, 1 serving fork and 1 serving spoon with three pet milk labels. 12 recipes. Golden background for various desserts on both front and back. Same title on the back. 4 ¾"x 6 3/8".
- 1961 – Very Good. **One wonderful dish makes the meal,** Pet Milk Company. Magazine insert. Recipe 3 and 5 on front, while recipe 1 is on the back with the same title. 5 5/8"x 7 3/8", 13 recipes.
- 1961 – Very Poor. **The Festive Touch...** Pet Milk Company. Wraparound photo, Recipe 1 and portion of Recipe 3 on back with same title. Recipes 5 & 9 and part of Recipe 3 on front. Recipes also featured Nestle's semi-sweet chocolate and butterscotch morsels. 4 ¾" x 6 ½", 14 recipes.
- No Date – Very Good. Nine free store "take one" flyers featuring Mary Lee Taylor's recipes. At bottom is promo for her latest cookbook, Pet Milk Co., 1418 Arcade Bldg., St. Louis 1, Mo. Recipes include **Tuna Macaroni Bake, Tamale Corn Bake, Dessert Coffee Cake, Raisin Tapioca Pudding, Cherry Cream Pie, Thrifty Peach Bavarian; Holiday Cookies, Pumpkin Pie and Pineapple Upside Down Cake.** Each sheet 4" x 6".

No Date – Very Good. **TAKE ONE! *Keep your candy jar filled with...Chocolate Nut Fudge, Chocolate Cherry Creams, Chocolate Nuggets. Smooth...Rich...Fail-proof with little or no cooking!*** Pet Milk Co., 1492 Arcade Bldg., St. Louis 1, Missouri. Form No. 1834. Single sheet with promo that for 25cents with your name and address you can “Get your Handy PET MILK CAN OPENER! 5 3/8” x 4 5/8”.

1976 – Good. ***Calorie Trimmers with PET 99* Evaporated SKIMMED MILK**, PET Incorporated, Office of Consumer Affairs, Grocery Products Division, 400 South Fourth Street, St. Louis, Mo. 63166. Red, white, and blue folder. PET can used in title. Below it is a drawing of a scale, measuring tape around it, and vegetables, fruit in the scale. 3 3/4”x 9 1/8”, 23 pages plus index.

Rev. 03/18/06

Little Cookbooks – **PIONEER FLOUR** – Pioneer Flour Mills, San Antonio, Texas

(Products include Pioneer Enriched Flour, White Wings Enriched Flour, Pioneer Whole Wheat Flour, Pioneer Graham Flour, Pioneer Rye Flour, Pioneer Corn Meal {White and Yellow}, and Breakfast Treat Wheat Cereal)

No Date – Good. **Tested Recipes from “The Woman’s Hour”** by Betty Bradford. Pioneer Flour Mills, San Antonio, Texas. Beige wrap-around softcover. Brown ink for drawings of cake, pie, and other baked goods at left of company name. Back: two sacks of Pioneer flour, Pioneer White Wings Flour and C. H. Guenther & Son Texas Pioneer Enriched Flour. 6” x 9”, 56 pages.

12/11/05

Little Cookbooks – **Pioneer Minced Sea Clams** – Sea Beach Packing Works Inc., Aberdeen, Wash.

Ca. 1900 – Good. **The Secret of many delightful Dishes.** Title Page: **A Closer look at the Secret of Many Delightful Dishes – Pioneer Minced Sea Clams.** Orange frame of woman in apron reaching a can of sea clams from her cupboard. Orange title. Back: family sitting down to dinner and maid carrying serving dish toward the dining room entryway. 3 3/8"x 5 3/4", 16 pages.

12/01/05



Little Cookbooks – **Planters Peanut Oil** – Planters Edible Oil Company, Suffolk, VA., Wilkes-Barre, Pa., Toronto, Ontario, San Francisco, Calif.

1948 – Good. **COOKING *The Modern Way. 129 Ways to Better Meals. Kitchen Tested. Each Using a Secret of Famous Chefs.*** Planters Edible Oil Company, Suffolk, Va., Wilkes-Barre, PA., Toronto, Ontario, San Francisco, Calif. Yellow softcover with white title on brown and “129 ways” on light blue block plus six photos of foods prepared with Planters Peanut Oil. Back: three packages of Planters Peanut Oil in center over green brush strokes. 5 5/8” x 8 5/8”, 39 pages.

No Date – Very Good. **MR. PEANUT Presents the “KEY TO GOOD HEALTH” PLANTERS HI-HAT PEANUT OIL FOR SALADS, SOUPS, PAN FRYING, DRESSINGS, DEEP FRYING, ETC. NO PEANUT TASTE, NO COOKING ODOR, MOST ECONOMICAL.** Tri-folded pamphlet printed with blue and red ink. Mr. Peanut on first panel as well as can of Planters Peanut Oil. Each panel 3 3/4” x 8”.

1955 – Good. ***They Taste So-o-o Good! Recipes, Ideas, Hints. When you use Planters Peanut Oil for simple snacks, family foods, party dishes, all your cooking needs.*** Planters Edible Oil Company, Suffolk, Va., Wilkes-Barre, Pa., Toronto, Ontario, San Francisco, Cal. Wrap-around photo of foods laid-out for a buffet including cake, salad, fried chicken, coffee, bread, olives, etc. Title on red banner. Three little Mr. Peanut chefs at bottom of front. Back: 1/3 plain yellow with five planters products. 6” x 8 5/8”, 48 pages.

12/30/05

Little Cookbooks – **POMPEIAN** – The Pompeian Romanza Corporation, General Offices and Plant, Baltimore, Md.

No Date – Very Good. **POMPEIAN Salad RECIPES.** Softcover with yellow spine, blue covers, and yellow and white title. Back: can of Pompeian Olive Oil in yellow block. Title Page: repeat title and “In this booklet we offer recipes adaptable to the American table day in. and day out, with a few well-chosen recipes added for the complicated salads and sauces intended for the more formal and ambitious luncheon or dinner. 4 ½”x 6 1/8”, 32 pages.

No Date – Good. **HANDY-QUICK RECIPE BOX. Pompeian Olive Oil.** 79 filled recipe cards in green tin box, front has prongs in front panel to keep recipe “card in full view,” and back has hole to hang box on nail. On first recipe index card, “I have tested and approved all of these recipes. When using this recipe card place in prongs on front panel to keep card in full view.” Signed by Patricia Otis. Index card topics: Vegetable Salads, Aspic Salads, Miscellaneous Salads, Salad Dressings, Sea Food Salads, Fruit Salads. Other topical cards for bread, pies, soups etc. Only salads have completed recipes for Pompeian Olive Oil. Recipe cards 3” x 5”. Front panel of open box 5 ¼” wide x 2” high, back panel 5 ¼” wide and 5 ½” at highest point.

01/08/06

Little Cookbooks – **Premier Pure Food Products** – Francis H. Leggett & Company, Packers of the line of Premier Pure Food Products, North River, 27<sup>th</sup> and 28<sup>th</sup> Streets, New York, N.Y.

No Date – Good. **Salads, Suppers, Picnics. A Book of Delicious and Time Saving Dishes made With Premier Salad Dressing.** Originated at The House of Sarah Field Splint for Francis H. Leggett & Co., North River, 27<sup>th</sup> and 28<sup>th</sup> Streets, New York, N.Y. Green softcover with yellow lettering. Bottle of salad dressing, tomato salad and sauce boat below. Plain green back cover. 3 1/4”x 6 1/4”, 24 pages.

1927 – Poor. *Aladdin’s Lamp at mealtimes. Bringing new flavor to old dishes by the use of Premier Salad Dressing, A perfect Mayonnaise.* Francis H. Leggett & Company, Packers of Premier Pure Food Products. Aladdin has hand on bottle of Premier Salad Dressing while the title is to the right and four salads are above. Back cover: **Full, tender, luscious tips of selected asparagus.** Drawing of Premier Asparagus Points container and asparagus with red ribbon. Single red and single blue lines on either side of picture. List of products on last page. 4 3/8”x 6”, 48 pages.

11/22/05

Little Cookbooks – **Red Seal Charcoal** – Forest Products Chemical Co., Hollywood  
Post Office Box 6745, Memphis 8, Tenn.

No Date – Very Good. **It's fun to cook outdoors with oak-hickory charcoal or red seal charcoal briquettes. Some New Suggested Recipes.** Cartoon of chef grilling at outdoor fireplace. Lower half green with Logo Seal in the center. Back panel: two bags of charcoal for broiling, grilling, barbecuing all meats, fish and fowl. Made by Forest Products Chemical Co., Hollywood Post Office Box 6745, Memphis 8, Tenn. Sheet with three folds. Each panel, 3 3/5"x 6 1/2".

01/19/06

## Little Cookbooks – **Revere Sugar** – Revere Sugar Refinery

1969 – Very Good. **Sugar n' Spice & Everything Nice Cook Book.** Revere Sugar Refinery. Opens like a stenographer's notebook and has white backing which expands so that book can stand alone. Paul Revere logo and company name at top of brown cutting board. Yellow, pink and white deco. Tabbed sections include Breads, Pies, Cakes, Frostings & Icings, Beverages, Cake Decorating, Cookies, Desserts, Desserts (chilled), Spectaculars, and Candies. Wire spiral top. Unusual page numbering, front to back, and then back to front. 5 ½"x 8 ¾", 96 pages.

01/20/06

Little Cookbooks – **Royal Baking Powder** – Royal Baking Powder Co., 171 Duane St., N.Y.; Royal Baking Powder Company, N.Y.; then Standard Brands, Inc., New York

- 1877 – Very Poor. **THE ROYAL BAKER AND PASTRY COOK.** Compiled by G. Rudmani., Professor of New York Cooking School. Plain blue softcover with letters in black ink. Back cover: **Royal Baking Powder. Absolutely Pure.** Lists the size of tin cans and the amounts in each can and explains how their product is produced from Grape Cream Tartar imported from France. 377 “receipts.” On next to last page are cuts of pans which are mentioned in the “receipts” and could be purchased from the company. 6 1/8”x 9 1/4”, 34 pages.
- 1896 – Poor. **Royal Baker and Pastry Cook** by Prof. G. Rudmani (Late Chef de Cuisine of the New York Cooking School) Compliments of A. A. Graves Groceries & Provisions, 105 Congress Street, Ypsilanti, Mich. Published by The Royal Baking Powder Company, New York Picture of woman with puffy sleeves sitting at a table and eating dessert. This copy lacks the back cover. 5 1/8” x 8”, 44 pages.
- 190? – Good. Sales slip. **We sell the old reliable Royal Baking Powder. U. S. Government test.** Grocers could complete these slips for their sales to customers. On the back is a recipe for **Royal Tea Biscuit** and advertisement for a free copy of the Royal Baker and Pastry Cook. 4 1/8”x 7”.
- 1902 – Good. **Royal Baker and Pastry Cook** by the Chefs of The New York Cooking School. Published by the Royal Baking Powder Co., New York. Royal in title is red letters edged in black. Other lettering is black. Large oval picture of woman, wearing chef’s hat, large white apron, and yellow dress, who is taking baked goods from her oven. Back cover: hand holding can of Royal Baking Powder. **Absolutely Pure** at bottom of cover. **Worth Remembering**, 3 3/8”x 6”, sheet about three ingredients laid-in. 5” 1 8 1/8”, 44 pages.
- 1903 – Very Poor. **Royal Baker and Pastry Cook** by Prof. G. Rudmani. **Finnish Edition.** Three Finns in native dress on the front cover and on the back a large can of Royal Baking Powder with Finnish advertising. 5 1/8”x 8 1/4”, 24 pages.
- No date – Very, very poor. Just in pieces without cover. Similar to **Royal Baker and Pastry Cook** above. Lacks cover and general index. Small piece of cover shows grapes and grape leaf. Not the same cover as the 1896 book. Index lists 42 pages. According to “Vintage Cookbooks and Advertising Leaflets” by Sandra J. Norman and Karrie K. Andes, this is the **1906 edition**.
- 1911 – Good. **Royal Baker and Pastry Cook. A Manual of Practical Receipts for Home Baking and Cooking.** Royal Baking Powder Company, New York, U.S.A. Picture of Mother holding pan of rolls while baby daughter holds onto her apron and tries to reach a chocolate iced layer-cake. Beige background with grapevine frame. Back cover: picture of vineyard with grapevine frame. At lower right is can of Royal Baking Powder. Below picture **Absolutely Pure.** 5 1/8”x 8”, 46 pages.

- 1911 – Very Poor. Same as above except pasted on cover is paragraph noting how to reduce the number of eggs in each recipe by using one additional teaspoon of Royal Baking Powder in place of each egg omitted. Also, laid-in is sheet explaining how alum and albumen are used by their competitors to make baking powder.
- 1913 – Good. **Royal Baker and Pastry Cook.** Royal Baking Powder Co., New York. No author mentioned. **Facts Worth Knowing** sheet laid-in. Cover has concord grapes across front top. Title in an oval picture frame. Thin spot below title. Co., New York. 5" x 8", 46 pages.
- 1917 – Very Good. **55 Ways to Save Eggs.** Woman on cover in white blouse and apron with eggs on counter. Back cover: Absolutely Pure. Picture of the Royal Baking Powder can in front of bunch of grapes. **Made from Cream of Tartar, derived from Grapes, adds none but Healthful qualities to the Food. No Alum. No Phosphate.** 4 5/8"x 6 3/4", 22 pages.
- 1918 – Poor. **Best War Time Recipes. Dr. Price's Cream Baking Powder. Manufactured by Royal Baking Powder Co., New York and Chicago.** Red, white and blue. 5 1/8"x 7 1/2", no page numbers.
- 1920 – Very Good. **55 Ways to Save Eggs.** Royal Baking Powder Co., Dept. E, 135 William Street, New York. Same as 1917 booklet except back cover is different. Can of baking powder does not have bunch of grapes behind it. 4 1/2"x 6 3/4", 22 pages.
- 1920 – Near Fine. **New Royal Cook Book,** Royal Baking Powder Co., New York. Royal in red, new and cook book yellow. Black background with overlays of biscuits, pancakes, strawberry shortcake, and donuts. Back cover: can of Royal Baking Powder with yellow title, **ABSOLUTELY PURE. Contains No Alum, Leaves No Bitter Taste in The Food.** 5 1/8"x 8", 50 pages.
- 1921 – Very Good. **Royal "Mystery Cake" Contest, March 10<sup>th</sup> to April 15<sup>th</sup> 1921 Prize Winners.** 5 1/8" x 8", 4 pages listing winners and their recipes.
- 1922 – Poor. **New Royal Cook Book.** Reprint of the 1920 New Royal Cook Book.
- 1923 – Poor. **55 Ways to Save Eggs** Royal Baking Powder Co., New York. Orange background White cake with chocolate icing on cover. 4 3/8"x 7". 22 pages.
- 1923 – Exterior fine. **The Little Gingerbread Man.** Written by Ruth Plumly Thompson. Text and recipes are complete but someone cut out two small pictures. Cover illustrated by Charles T. Cully. 7 1/4"x 7 1/4". Pages are not numbered.
- 1924 – Fine. **Making Biscuits Delicious Recipes, Biscuits, Muffins, Quick Breads.** Royal Baking Powder Co., New York. **Title page: Making Biscuits – Royal Baking Powder.**

Black background, yellow title, white cloth with five biscuits in the center. 5 1/8" x 7", 14 pages.

1925 – Poor. **Royal Cook Book.** Royal Baking Powder Co., New York. Reprint of the 1920 New Royal Cook Book. Note: The word NEW does NOT appear in the title.

1926 – Poor. **The Comical Cruises of Captain Cooky.** Royal Baking Powder Co., New York. Written by Ruth Plumly Thompson and illustrated by Gertrude Kay. 7" x 7", pages are not numbered.

1927 – Good. **Making Biscuits. Delicious Recipes Biscuits, Muffins, Quick Breads.** Royal Baking Powder Co., New York, U.S.A. Same as 1924 edition.

1927 – Fine. **Royal Cook Book.** Royal Baking Powder Co., New York. Reprint of the 1920 New Royal Cook Book. Note: The word New does NOT appear in the title.

1927 – Very Good. X-libris. **Royal Baking Guide including...Standard Recipes... Baking Temperatures.. Amount Each Recipe Makes. Caloric Value of Each Recipe, 100 Calorie Portion Chart. Discussion of Ingredients. High Altitude Changes. Common Causes of Failure.** Published by Educational Department, Royal Baking Powder Company, New York. Unique presentation with pages cut so that baked item shows. White stock with blue and black deco. Pictures of baked items act as index. Clever advertising item. 5 3/4" x 7 1/2", no page numbers.

1928 – Poor. **Royal Cook Book.** Royal Baking Powder Co., New York. Reprint of the 1920 New Royal Cook Book. Same as 1927. Note: The word New does NOT appear in the title.

1929 – Poor. **Anyone Can Bake.** Compiled by the Educational Department of the Royal Baking Powder Co., New York City. This is a hardcover. Blue cloth. Gilt deco. Price \$1.50. 6 3/4" x 9 1/8", 100 pages.

1929 – Near Fine. **ROYAL Cook Book.** Royal Baking Powder Co., Inc. New York. Same colors used for cover as used in the 1920 through 1928 cook book. However, this one has pictures of cupcakes, pinwheel cookies, waffles, cake, biscuits, and donut on cover. Back cover notes "It is the Cream of Tartar that makes the difference. 5 1/8" x 8". 49 pages.

1930 – Fine. **ROYAL COOK BOOK,** Standard Brands Incorporated, New York, U.S.A. Same front cover as 1929 edition. Back: arrow pointing to cream of tartar on can. Below is the red white and blue Royal Baking Powder container. 5 1/8" x 8", 49 pages.

No date – **Royal Menus.** Three folded single sheet. Educational Department, Royal Baking Powder Company. New York. Each page 5 1/2" x 7 3/4".



- 1932 – Good. **ROYAL Cook Book.** Standard Brands Incorporated, New York, U.S.A. New owner used the same cover as the 1929 cook book but changed the intro and did not use the page about Cream of Tartar. 5 1/8" x 8". 44 pages.
- 1937 – Fine. **ROYAL Cook Book.** Standard Brands Incorporated. Red, white and blue. Container of Royal Baking Powder on back cover in yellow circle. 5" x 7 3/4", 64 pages.
- 1939 – Fine. **ROYAL Cook Book.** Standard Brands Incorporated. Same as 1937 edition.
- 1940 – Good. **ROYAL Cook Book.** Standard Brands Incorporated. Red, white and blue. On back of front cover: Rule No. 1. "Remember this All recipes in this book call for ROYAL BAKING POWDER. You MUST use Royal to get best results." On back cover, the can is in a white circle. Endpage and first page different than 1937 & 1939 editions. 5" x 7 3/4", 64 pages.
- 1940 – Good. **A Guide to Royal Success in Baking. Royal Baking Powder.** Standard Brands Incorporated. Spiral edge drawn-in (simulated). Woman in apron on cover. Words are in black background as if she is saying the title. 5" x 8", 22 pages.
- 1941 – Very Poor. **A Guide to Royal Success in Baking. Royal Baking Powder.** Standard Brands Incorporated. Same as 1940 edition.
- 1942 – Good. **A Guide to Royal Success in Baking. Royal Baking Powder.** Spiral edge simulated. Woman in her kitchen showing Baking Powder can to two friends. Cover and page 2 changed, otherwise similar to 1941 cookbook. Standard Brands Incorporated.
- 1942 – Good. *Giving Your Meals* **THE TOUCH OF INDIVIDUALITY with delicious YEAST RAISED BREADS.** Black and white title on front. Back: **You'll Enjoy These Products of Standard Brands of California. Chase & Sanborn Coffee, Tender Leaf Tea, Royal Gelatin, Royal Puddings, Royal Baking Powder.** "If your grocer does not carry any of the above products, send your inquiries to Standard Brands of California, 245 Eleventh Street, San Francisco, Calif. and we will advise you as to a grocer in your city handling them." 4 1/8"x 6 1/4", 39 pages.
- 1950 - Good. **Here Are The Cakes America LOVES--- ROYAL CAKES Made with ROYAL Cream of Tartar BAKING POWDER.** Standard Brands Incorporated. Cover is blue and white with blue and yellow crowns. 6" x 8 3/4". 40 pages.
- 1957 – Poor. **Here Are The Cakes America LOVES etc.** same as the 1950 edition.

11/28/05

Rev. 3/13/06



Little Cookbooks – **Royal Bread** – Royal Baking Co., Salt Lake City

No Date – Very Good. **Animal Pets**, Royal Baking Co., Salt Lake City. Red title with picture of horse on path. Back: **Children grow sturdy and strong when given plenty of ROYAL BREAD. The bread that made mother stop baking. Made in a Clean, Sanitary, Bakery, Royal Baking Co., Salt Lake City.** Child's story about animal pets published by American Colortype Co., Chi. Includes four pictures of Rover the Faithful old Dog, Tabby (kitten) with her New Blue Ribbon, The Cow Cooling Off in the Stream, and Jack's Pet Lamb. 4" x 5 1/4", pages not numbered.

No Date – Good. **Playful Pets**, Royal Baking Co., Salt Lake City. Red title with picture of family of three goats in a pasture. Back: **Children grow sturdy and strong when given plenty of ROYAL BREAD. That bread that made mother stop baking. Maid in a Clean, Sanitary Bakery, Royal Baking Co. Salt Lake City.** Child's story about animal pets published by American Colortype Co. Includes four pictures of Little Jane Riding on Dandy, The Rabbits Eating the Cabbage Leaves, The Boys Playing with Rover, and The Pussy-Cat Asleep in the Sewing Basket. 4" x 5 1/4", pages not numbered.

12/05/05

Little Cookbooks – **Royal Desserts** – Royal Baking Powder Company, New York; and in 1929 Standard Brands Incorporated

1926 – Very Good. **Royal Fruit Gelatin Suggestions Made by the makers of Royal Baking Powder.** Front: black background for drawings of oranges, cherries, lemons, raspberries, and strawberries with red gelatin mold that has dots of whipped cream around it. Back: large box of Royal Fruit Flavored Gelatin. **5 Delicious Fruit Flavors Absolutely Pure.** Made by the makers of Royal Baking Powder, New York. 6" x 7 ¼", no page numbers.

Circa 1928 – Good. Five empty Royal Gelatin bags with recipes on either side. Royal Gelatin Imitation Cherry: Royal Party Delight, Royal Cherry Whip, and Apricot Cream. Royal Gelatin Lemon: Sparkling Amber Salad, Royal Fruit Layer, and Lemon Sherbet. Royal Gelatin Lime: Lime Cottage Cheese Salad, Grapefruit and Banana Salad, and Royal Lime Whip. Royal Gelatin Imitation Raspberry: Raspberry Chiffon Pie, and Raspberry Sponge. Royal Gelatin Imitation Strawberry: Strawberry Ice Cream and Royal Strawberry Chiffon Pie.

1929 – Fine. **Royal Quick Setting Gelatin Dessert. Royal Cherry.** Made by the makers of Royal Baking Powder a Product of Standard Brands Inc. Sheet folded twice and probably package insert. Each panel 2 ½"x 3".

1929 – Poor. **Royal Quick Setting Gelatin Dessert. Royal Raspberry** Made by the makers of Royal Baking Powder a Product of Standard Brands, Inc. Sheet folded twice and probably package insert. Each panel 2 ½"x 3".

1930 – Very Good. **Menus and Recipes for ROYAL Quick Setting Gelatin Dessert.** Standard Brands Inc. Plain beige newsprint with brown ink. Picture of Royal Lime Fruit Salad on front. Back: **1 HOUR from package to table.** Encircled hands opening box of Royal Gelatin Dessert. 4 ¼" x 6 ¼", 20 pages.

1931 – Near Fine. **Here's a New Quick Dessert. Chocolate Pudding.** Made with Arrowroot. Made by the makers of Royal Baking Powder. A product of Standard Brands, Inc. Black and white product insert folded twice. Each panel 2 ½" x 3".

1933 – Fine. **ROYAL ICE CREAMS Inexpensive recipes for delicious frozen desserts, made with ROYAL PUDDINGS.** Products of Standard Brands Incorporated. Black and white sheet folded twice. Each panel 3 ½"x 6 ¼".

1934 – Good. **Century of Progress Recipes for Royal Desserts and other tempting Suggestions for serving Royal Quick Setting Gelatin, Royal Chocolate & Royal Vanilla Puddings.** Standard Brands Incorporated. Sheet folded twice. Front panel, cherry gelatin star mold. Yellow, red, black and white. Each panel 5" x 8".

1936 – Very Good. **Royal Desserts and Salads.** Standard Brands Incorporated. Fold around photo of green molded gelatin, another of two-layered strawberry mold, and chocolate pudding. Title is white script. 5" x 8", 40 pages.

**Royal Desserts, Page 2.**

- 1940 – Fine. **Royal Desserts Recipes.** Standard Brands Incorporated. “**A treat as thrilling as a burst of applause**” says **Ginger Rogers of Royal Desserts!** Ginger Rogers on cover. Back: strawberry and banana royal gelatin. 5”x 3”, 23 pages.
- 1941 – Good. **Royal Desserts Recipes. 42 grand new treats with ROYAL GELATINS and PUDDINGS.** Standard Brands Incorporated. Winking woman chef on cover. Orange and yellow with purple letters. 3” x 5”, 23 pages.
- 1942 – Good. **Royal Recipe Parade: Royal Gelatins and Puddings, 171 Recipes, Tapioca Puddings.** Standard Brands Incorporated. Dolls marching around the cover. Blue background. Small metal spiral. 5 1/8” x 8”, 48 pages.
- Ca 1960’s ?– Very Good. **Time – Tested Royal Recipes.** Standard Brands Inc. Royal Dessert products pictured on back cover. Pink and white two staple brochure. 5 1/2”x 8 1/2”, 31 pages.
- Ca 1960’s ?– Very Good. **Time – Tested Royal Recipes.** Standard Brands Inc. No products pictured on the back. Same as the above recipe booklet.
- Ca 1966? – Very Good. **New Royal Recipes with a Flair featuring Royal gelatins, puddings, pie-fillings and no-bake desserts.** Standard Brands Inc. Picture of all the Standard Brands products on the back. 10” wide by 5 3/4” deep, 19 pages.

12/13/05

Little Cookbooks – **Royal Household Flour** – The Ogilvie Flour Mills Co. Ltd.

1979 – Fine. **Old Canadian Recipes**. Originally published as “**Ogilvies Book for a Cook**” in **1905**. Coles Publishing Company Limited. Glossy softcover of cereal plate and apples. 5 3/8” x 8 3/8”, 124 pages plus index and advertisement.

8/21/05

Little Cookbooks – **Rumford** – The Rumford Chemical Works, Providence, R.I.; Rumford, R.I.

1908 – Poor. **The Rumford Complete Cook Book** by Lily Haxworth Wallace, Gold Medalist Graduate of National Training School of Cookery, London, Eng. The Rumford Chemical Works, Providence, R.I. Dark green hardcover, red frame and red lettering. Plain back. 5 1/4" x 7 5/8", 242 pages.

1915 – Good. **Rumford Dainties and Household Helps**. Compiled by Janet M. Hill, Editor of American Cookery, formerly the Boston Cooking School Magazine. Published by Rumford Chemical Works, Providence, R.I. Blue and white check background both front and back. Title framed in beige frame with stem coming from a pan above title. Line of baked good with solid blue background 1" from the bottom both front and back. Back: **The Wholesome** and picture of one pound can of Rumford Baking Powder. 4 5/8" x 7 1/4", 64 pages.

1917 – Good. **The Rumford Way of Cookery and Household Economy. The leavener used is largely responsible for the flavor, texture, wholesomeness and appearance of your baking.** Compiled by Janet McKenzie Hill, Editor of American Cookery. Green, yellow, red, blue check pattern with tiny leaves over it. Title in frame: **The Rumford Way of Cookery and Household Economy**. Back: same background with **The Wholesome** above one pound can of Rumford Baking Powder. Machine punched hole. 4 3/4" x 7 1/4", 68 pages.

No Date – Fine. Similar to above 1917 **The Rumford Way of Cookery and Household Economy** but another printing.

No Date – Poor. **Little Book of Rumford Breads**. The Rumford Company, Department of Home Economics. Issued by The Rumford Company, Providence, R.I. Other titles in series include **Little Book of Cakes and Cookies, Little Book of Entrees, and Little Book of Delicious Drinks and Dainty Desserts**. Framed with black line and fancy border. Silhouette of Count Rumford in circle above title. List of the series on back. 5" x 7 1/2", 15 pages.

No Date – Good. Postcard application for **Rumford Cook Book, Household Hand Book, RUMFORD Complete Cook Book**.

No Date – Poor. **Rumford Cook Book** by Fannie Merritt Farmer, Principal of the Boston Cooking School. The Rumford Chemical Works, Providence, R. I. Form B-11. Beige stock, red and black lettering. Back: blank so grocer could attach advertisement. Machine punched hole. 4 1/2" x 7", 48 pages.

No Date – Poor. **Rumford Cook Book** by Fannie Merritt Farmer. Same as above except Form B-22 and back has **The Wholesome Powder**, can of one pound Rumford Baking Powder, **Best of the High Grade Powders** surrounded by single black line. At bottom: Guaranteed by Rumford Chem. Works under the Food and Drugs Act, June 30, 1906.

No. 221. On Page 48 Sorbet – Ginger Ice Cream replaced by photo of “Some of the Medals awarded to the manufacturers of Rumford Baking Powder, ‘The Wholesome Powder.’”

No Date – Good. **Rumford Book on Home Management** Compiled by Hannah Wing for the Department of Home Economics of the Rumford Company, Providence, R. I. Beige stock, black lettering with black line and wavy red line frame. Back: Can of Rumford Baking Powder. Machine punched hole. 5” x 7 3/8”, 64 pages.

No Date – Good. **Household Hand Book Containing Reliable Hints and Suggestions for The Household.** Compiled by Lily Haxworth Wallace, Gold Medalist Graduate of the National Training School of Cookery, London, England. Grey softcover with titles in three blocks with black lines around them. Red frame around them all. Back: split title above and below can of Rumford Baking Powder. Black line frame. **The Wholesome Powder. Best of the High Grade Powders.** Machine punched hole. 4 1/2”x 7”, 36 pages.

No Date – Near Fine reprint of **Household Hand-Book Containing Reliable Hints and Suggestions for The Household.**

No Date – Fine. **RUMFORD EVERYDAY COOK BOOK** *for the Housekeeper and Student.* Compiled by Mrs. Mary A. Wilson, Lily Haxworth Wallace, Janet McKenzie Hill for Department of Home Economics, The Rumford Co., Providence, R. I. Form F.94. Blue background with yellow sign board, black title, flower below, Southern mansion in oval above title. Back: Can of Rumford Baking Powder and **RUMFORD THE WHOLESOME BAKING POWDER** in white rectangle. Machine punched hole. 4 7/8” x 7 1/4”, 68 pages.

1920 – Good. *How’s That, Grandma? A Selection of Choice Recipes.* Grandma with hands akimbo in kitchen looking at cupcake held by young woman in blue pinstriped dress, white apron, large blue hair bow. Back: Can of Rumford Baking Powder and **The Wholesome Baking Powder** on blue background, white edge. Single folded sheet. Each panel 3 5/8”x 6 1/4”.

No Date – Fine. **The RUMFORD Modern Methods of Cooking, Delicious and savory dishes. Old standard recipes for the young homemaker and new and unusual ones for the experienced housekeeper.** Prepared by The House of Sarah Field Splint for the Department of Home Economics, The Rumford Company, Providence, R.I. Form B-82. Cover: **The RUMFORD Modern Methods of Cooking.** Wrap around pattern, white checks in red and blue lines. Machine punched hole. White title background with two red lines and wider blue line frame. Back: Can of Rumford Baking Powder with **RUMFORD THE WHOLESOME BAKING POWDER** in white rectangle. 5” x 7 3/8”, 64 pages.

1927 – Good. **RUMFORD Fruit Recipes** BY Lily Haxworth Wallace, The Rumford Company, *Makers of Rumford Baking Powder*, Providence, R. I. Cover: **RUMFORD FRUIT**



- COOK BOOK.** Drawing of cherries, pineapple, other fruits at left and apple below title on blue background, green edges. Back: blue background, green edges with can of Rumford Baking Powder in lower half. 4 ¾"x 6 ¾", 48 pages.
- 1928 – Very Good. **RECIPES for CAKE and COOKIE MAKING.** Moveable pull out card for 25 recipes. Testimony by Mrs. Lily H. Wallace, Teacher and Lecturer on Home Economics. Beige pull-out insert 5 ½"x 8". Two windows at top for ingredients and instructions on the back. Slotted envelope 5 5/8"x x 7 ¼". Center hole in each to hang card.
- No Date – Poor. **Rumford COMMON SENSE COOK BOOK .** Compiled by Lily Haxworth Wallace, Graduate of National Training School of Cookery, London, England, Lecturer and Writer on Home Economics, Consultant, Food Specialist for the Department of Home Economics of The Rumford Company, Providence R. I. Form: Y.95. Grey stock, red block behind **RUMFORD COMMON SENSE COOK BOOK.** Back: Can of Rumford Baking Powder in center. Machine punched hole. 4 7/8"x 7 ¼", 64 pages.
- No Date – Fine. **RUMFORD COMMON SENSE COOK BOOK.** Same as above except brown softcover and lacks machine punched hole.
- 1931 – Good. **ATTRACTIVE MEALS PLANNED COMPLETE. 32 MENUS 72 RECIPES.** Yellow stock, yellow box for title, black lined frame, green diagonal lines with green Breakfast, Luncheons, Dinners, Afternoon Teas, Sunday Night Suppers, Afternoon and Evening Parties, Made-At-The-Table Meals and Out-Of-Door Meals. Back plain. Foreword by Ann Batchelder. Green and white interior. 6" x 7 7/8", 56 pages.
- 1932 – Very Good. **Giving Delicacy and Flavor to Daily Cooking by the NEW USE of RUMFORD. SAVE TIME & FUEL See Page 29.** The Rumford Company, Rumford, R. I. White stock, yellow background, red highlights, black lines above and below drawing of tomato soup, cauliflower, etc. Back: can of Rumford Baking Powder on yellowed rayed rectangle. **FULL WEIGHT ALWAYS.** Third edition. 4 7/8"x 6 5/8", 32 pages.
- 1935 – Fine. **Rumford NEW USE Cook Book GIVING DELICACY AND FLAVOR TO DAILY COOKING.** The Rumford Company, Rumford, R. I. Cover: **Rumford NEW USE Cook Book** backed by wrap-around yellow and red lines on white stock. Back: Can of Rumford Baking Powder. Fourth edition. 4 7/8" x 6 5/8", 32 pages.
- No Date – **Cooking Folder No. 4. New Ideas in General Cooking. MEATS and VEGETABLES, CHEESE, EGGS or FRUITS. Telling the new use of a calcium phosphate baking powder to improve flavor or texture, save time or money in many dishes in general cooking.** The Rumford company, Rumford, R. I. NRA emblem lower left hand corner and H-M centered next to it. Single two-folded sheet. Each panel 3 ¼"x 6 1/8".
- 1941 – Fine. **Here's the "How" of Muffins and Quick-Breads.** Rumford Chemical Works, Rumford, Rhode Island. Cover: **Magic MUFFINS \* TWENTY-THREE RECIPES \* Rumford Insured Recipes, RUMFORD'S RIGHT FOR ANY RECIPE.** Orange lines

- white check background. Platter of muffins with orange ribbon around it. Star in each corner. Back: Can of Rumford Baking Powder. Red star in each corner. 5" x 7", 16 pages.
- 1941 – Very Good. *Now Let's Bake COOKIES!* Rumford Chemical Works, Rumford, Rhode Island. Cover: **CAPTIVATING COOKIES, TWENTY-ONE RECIPES, RUMFORD Insured RECIPES. Rumford's right for any Recipe.** Cookies on white plate. Daisies upper left. Tan background. Back: Can of Rumford Baking Powder. Red star in each corner. 5" x 7", 16 pages.
- 1945 – Very Good. *Now Let's Bake COOKIES!* Rumford Chemical Works, Rumford, Rhode Island. Cover: **CAPTIVATING COOKIES, TWENTY-ONE RECIPES, RUMFORD Insured RECIPES.** Same as 1941 edition.
- No Date – Fine. Five 3"x 5" recipe cards. **SPECIAL RECIPES** – by Elizabeth Ann Baker. Include Bright Menu for Blue Monday, Meat Pie with Biscuit Dough Crust, Lamb Shortcake, Lamb Salad, Cream Sauce, Potato Doughnuts, Sour Milk Doughnuts, Plain Doughnuts, Sponge Upside Down Cake, and Upside Down Cake.
- 1908 – 1940 – Very Good. *The Revised RUMFORD COMPLETE COOK BOOK* by Lily Haxworth Wallace. Graduate of National Training School of Cookery London, England, Lecturer and Writer on home Economics, Consultant, Food Specialist. 1940. Department of Home Economics, The Rumford Company, Established 1854, Rumford, R. I. Cover: **RUMFORD COMPLETE COOKBOOK Revised.** Red hardcover, black title. 4 7/8" x 7 1/2", 208 pages.
- 1908 – 1947 – Poor. **RUMFORD Complete COOK BOOK** by Lily Haxworth Wallace. (Her credits in box.) Rumford Chemical Works, Established 1854. Rumford, R. I. 41<sup>st</sup> edition. Cover: **RUFORD COMPLETE COOK BOOK More than 5,000,000 copies in use.** Red hardcover. 4 7/8" x 7 1/2", 213 pages.

04/05/06



Little Cookbooks – **Ryzon** – General Chemical Company, Food Department, New York

1917 – Very Good. **RYON BAKING BOOK. A PRACTICAL MANUAL FOR THE PREPARATION OF FOOD REQUIRING BAKING POWDER** Compiled and Edited by Marion Harris Neil, M.C.A. with master recipes by other well-known food editors listed on title page. Cover bold blue and gold design around title similar to can's design with white background. Back: can of Ryzon, the Perfect Baking Powder, on white background. Front end page pictures of the hotels and institutions which quickly adopted Ryzon. Back endpage shows the places where the baking powder is made. 6 1/2"x 8 1/8".

01/25/06

## Little Cookbooks – Sakura-Musume and Blue Flag Brands Crabmeat

No date – Good. **Recipe Book of Deep Sea Delights.** Recipes in this book were compiled tested and tried by Mrs. S. B. Young, Home Economist. Red, white, and blue softcover with Crabmeat Seafood Salad on the front. Back: cans of crabmeat and title **Fancy Deep-Sea *Japanese Crabmeat.*** 5 1/4”x 7 3/8”, 18 pages.

11/22/05

Little Cookbooks – **Shefford Cheese** – Shefford Cheese Co., Inc., Green Bay, Wisconsin

1938 – Good. Cover: **100 Shefford Cheese Recipes**. Title Page: **Shefford Cheese Recipes. 100 Ways to prepare dishes for luncheon, dinner, afternoon team picnics and parties, with Shefford Cheese Spreads, Shefford Cheese in Half-Pound Packages, Shefford Snappy Cheese and Shefford Cream Cheese** by Alberta Winthrop. Large wooden platter with different cheeses and crackers on it. Above are three glasses of Shefford cheeses. Back: bacon sandwich with cheese melted on it. Cup of coffee and cream served in Fiesta Ware. Shefford Chef on both back and front. 4” x 6”, 36 pages.

02/08/06

Little Cookbooks – **Dr. Simmons Liver Regulator** – J. H. Zeilin & Co, Macon, GA. and Philadelphia.

1878 – Good. **The Centennial Calendar or Simmons Liver Regulator Almanac**, J. H. Zeilin & Co., Macon, GA. and Philadelphia. Simmons Liver Regulator on ribbon in form of Z. Beige stock. Title in triple lined frame. US eagle insignia in center of Calendar's C. Company name on druggist's mortar and pestle. Back: Room for local druggist's name at bottom. Z logo upper left and on trademark. 4  $\frac{3}{4}$ "x 7  $\frac{1}{2}$ ", no page numbers.

02/24/06

Little Cookbooks – **Skookum Apples** – Skookum Packers Association,  
Wenatchee, Washington

No Date – Very Good. **“American Fruit Growers, Inc. Blue Goose “Skookum.”** Write to Skookum Packers Association, Wenatchee, Washington, for free recipe booklet containing 209 ways of preparing apples. Recipe for Brown Betty. Apple wrapper. Single sheet.

1917 – Very Good. **Skookum Apples “209 Ways of Preparing”** Skookum Packers Association, Wenatchee, Washington. Illustration of Skookum, American Indian, Chef peeling apples from a pottery bowl and looking out the window at a bunch of apples on a tree. Back: Pictures of Apple Roxana, Apple Charlotte a la Windsor, and Salad Moderne on dark blue background with recipes for each item. 4 ½” x 9”, 40 pages.

04/05/06



Little Cookbooks – **Slade's** – D. & L. Slade Co., Boston, Mass., U.S.A.

1912 – Very Good. **SLADE'S COOKING SCHOOL RECIPES BY TWENTY-FIVE COOKING SCHOOL TEACHERS. TOGETHER WITH A COLLECTION OF HOUSEHOLD AND HEALTH HINTS.** Third Edition, D. & L. Slade Co., Boston. Mustard cover with red shield behind drawing of maid who is reaching for a bottle of Slade's Vanilla to put into her mix. Price 10 cents. Back: Knight holding spear pointing at *Slade's* and red shield **THAT NAME SLADE'S PROTECTS YOU.** Only pure spices, mustard, cream tartar etc. bear that name. "Guaranteed under the Food and Drugs Act, June 30, 1906, Serial No. 76. Company name and address. 4 ½" x 7", 76 pages.

01/21/06

Little Cookbooks – **Snowdrift** – The Southern Cotton Oil Company, 24 Broad Street, New York; Wesson Oil & Snowdrift People, 210 Baronne Street, New Orleans, La.

1915 – Very Good. **SNOWDRIFT SECRETS. A BOOK OF RECIPES.** Title Page: **SNOW-DRIFT SECRETS some *Recipes* for the use of SNOWDRIFT the perfect shortening for all cooking** by Sarah Tyson Rorer. The Southern Cotton Oil Company, 24 Broad Street, New York. Savannah, New Orleans, Chicago. Blue and white checked softcover. Back: 3 ¾”x 6 5/8” white rectangle with can of Snowdrift, **Snowdrift Perfect Shortening**, and United Profit Sharing Coupons shield. 5 ¼”x 8”, 46 pages plus two blank pages.

No Date – Very Good. Cover: **60 Recipes For making good things to eat. Snowdrift, Quick Mixing Digestible Shortening.** Wesson Oil & Snowdrift People, 210 Baronne Street, New Orleans, La. Title page: **The New Snowdrift Cook Book.** Royal blue background with white lettering. Lower corner has Snowdrift in black on white background. 7 ¼”x 5 ¼”. No page numbers.

No Date – Very Good. ***Mary B. Murray on Successful Cooking Every Tuesday Morning.*** Wesson oil and Snowdrift People. Royal blue and white superimposed on photo of Murray adjacent to twin microphones and seated woman. Lists radio stations. Single one-fold sheet, each panel 3” x 4”.

No Date – Very Good. Title on back: **Snowdrift, a rich, creamy, shortening** with picture of Snowdrift can. Die-cut sheet made to look like a kitchen cupboard. Stain glass doors open to show baked goods on shelves plus Snowdrift. Unfolded again and you have **Try Snowdrift in Your Own Favorite Recipes.** Six recipes, Southern Biscuits, Fried Chicken, Doughnuts, Everyday Layer Cake, Lemon Meringue Pie, and Quick Pastry on 8” x 9 ¾” die-cut sheet.

Also, see Wesson Oil file.  
12/01/05

Little Cookbooks –“**Steero**” **Bouillon Cubes** – American Kitchen Products Company, 281 Water Street, New York, N.Y.

1927 – Very Good. **101 new dishes.** Prepared and Tested by Bertha M. Becker, Registered Dietitian. Published and Copyrighted 1927 by American Kitchen Products Company, Originators and Producers of “Steero” Bouillon Cubes, 281 Water Street, New York, N.Y. Tan background for modern design featuring cubes. List of contents and title in white panel on right side. Back: same design except white panel on left and company name at bottom. 5 3/8”x 7 1/2”, 30 pages.

02/24/06

Little Cookbooks – **Sucaryl** – Abbott Laboratories, North Chicago, Illinois

- 1955 – Very Good. **calorie saving recipes with IMPROVED Sucaryl New Non-Caloric Sweetener for Reducing and Diabetic Diets.** Front cover: sundaes chicken casserole, banana bread, and salad. Back cover: pictures of bottles of liquid, tablet and powder Sucaryl. 4 ½"x 6", 31 pages.
- 1958 – Very Good. **calorie saving recipes with Sucaryl non-caloric sweetener for reducing and diabetic diets.** Front cover: pie on a basket woven cake stand. Back cover: blue divided in half with sucaryl on one side and Abbot vitamins on the other side. Size: 5 5/8"x 4 ¼", 30 pages.
- 1958 – Very Good. **calorie saving recipes with Sucaryl non-caloric sweetener for reducing and diabetic diets.** Same as above except different size. 6" x 4 ½"
- 1958 – Very Good. **calorie saving recipes with Sucaryl non-caloric sweetener for reducing and diabetic diets.** Same as above **except** different back cover. This one has a full page ad for Now, Enjoy the Extra Convenience of Sucaryl's Graceful New Table Bottles. Designed by Raymond Loewy.
- 1961 – Very Good. **Low Calorie Gourmet Dining (the Sucaryl way) with Sara Hervey Watts.** Photos of Watts in outstanding restaurants using Sucaryl. 5 3/8" x 4 1/8", pages are not numbered.
- 1963 – Fine. ***calorie-saving recipes with non-caloric sweetener for reducing and diabetic diets.*** Front cover the same as 1958 booklet but back has three bottles, one with tablets, one liquid and one powder, brownish background and peach background for front cover. 5 3/8"x 4 1/8", 30 pages.
- No date – Poor. **Low-Calorie Cooking with Sucaryl Sweeteners.** Front cover: colored outdoor scene with desserts, lady-finger cake on cake holder etc. Back cover: Red geraniums behind three different bottles of America's Favorite No-Calorie Sweetener , 6 ¼"x 6 ¼", 31 pages.

8/21/05

Little Cookbooks – **Sun-Maid** – California Associated Raisin Co. Fresno, California; Sun-Maid Raisin Growers Association, Fresno, California; Sun-Maid Growers of California, Fresno, California; Sun-Maid Growers of California, Kingsburg, California

Ca. 1921 – Fine. **SUN-MAID RAISINS THEIR FOOD VALUE AND 92 SELECTED RECIPES. SEEDED, SEEDS REMOVED; SEEDLESS, GROWN WITHOUT SEEDS; CLUSTERS, ON THE STEM.** California Associated Raisin Co., Fresno, California. On front endpage, printed endorsement from J. H. Kellogg, Battle Creek, Mich., Feb. 24<sup>th</sup> 1921. Sun maid carrying basket of raisins with sun behind her and raisins around them. Back: grape arbors in center, California Raisin Bread and California Raisin Pie. Brown and golden highlights. 3 3/8”x 6 12”, 28 pages.

1923 – Fine. **Recipes with Raisins.** Compiled and tested by Mrs. Belle De Graf, Domestic Science Department, Sun-Maid Growers Association, Fresno, California. Grey cover with yellow title framed in sign with grape leaves and grapes on left side. 5” x 6 3/4”, 46 pages.

Ca. 1927 – Good – **New Interest in Simple Menus with Famous Sun-Maid Recipes.** On first page is endorsement letter from Alice Bradley of Miss Farmer’s School of Cookery. bright blue background, muffins on plate in center, white lettering. On the back are Sun Maid and products. 4 5/8”x 6 3/4”, 48 pages.

Ca. 1930’s – Fine. **54 Easy-Made Sun-Maid Raisin Recipes for BETTER HEALTH, BETTER MEALS.** Sun-Maid Raisin Growers Association, Fresno, California. “Tear along perforated lines, if you keep your recipes in a card file or envelope.” Perforated black and white recipe cards. Each card if separated would be 4 1/2” x 3”.

Ca. 1930’s – Very Good. **54 FAMOUS RECIPES *made with delicious* SUN-MAID RAISINS.** Black and white cover for black and white recipe cards. Again, notation “Tear along perforated lines, if you keep your recipes in a card file or envelope.” Some recipes are different than the **54 Easy-Made Sun-Maid Raisin Recipes.** Each recipe card if separated would be 4 1/2”x 3”.

No Date – Poor – **Recipes with Raisins.** Compiled by Domestic Science Department, Sun-Maid Raisin Growers, Fresno. Blue and white with wicker basket of grapes and grape leaves. 8”x 5 1/8”. 32 pages.

No Date – Very Good. ***Delicious* SUN-MAID Raisin Recipes.** Sun-Maid Raisin Growers of California, Fresno, California. Wrap-around cover. Box of Raisins at top with raisins falling into a mixing bowl. Measuring cup, hand mixer and bowl on back cover. Burnt orange background. 5” x 6 7/8”, 25 pages.

No Date – Very Good – **Downright Delicious SUN-MAID Raisin Recipes.** First page: **Downright Delicious when you glorify everyday meals with the sweet, juicy goodness of SUN-MAID RAISINS,** Sun-Maid Growers of California, Fresno, California. Sun Maid

above title on wrap-around picture of raisin pie, scones, cereal, muffins, etc. Wrap-around cover of red rimmed tray of cookies with red cookie jar above it with piece of raisin pie, muffin and white cake filled with raisin filling on back of cover. 6" x 8 ¾", 32 pages.

No Date – Fine – **More Downright Delicious SUN-MAID Raisin Recipes.** Raisins A Distinctive California Product. Wrap-around cover of red rimmed tray of cookies with red cookie jar above it while piece of raisin pie, white cake filled with raisin-filling, and muffin are on the back. Red geraniums and red rimmed plates. 5"x 7", 24 pages plus index inside back cover.

1980 – Good – Cover: **THE SUNMAID COOKBOOK. "America's Favorite Raisin".** Title Page: **THE SUN-MAID COOKBOOK brought to you by SUN-MAID Growers of California.** A Benjamin Company Book. ISBN: 0-87-502-070-4. Recipe Development: Judy Hobbs, Martha S. Reynolds. Red softcover with red plastic comb with Sun Maid in yellow sun, yellow lettering arched around sun. 5 ½"x 8 ¼", 128 pages.

No Date – Fine – **SUN-MAID RECIPES.** Sun-Maid Raisin Growers, Kingsburg, California 93631. Small brochure with Miss Sun-Maid on cover. Picture of Sun-Maid Factory on back cover. 5" wide by 3" deep, no page numbers.

1992 – Fine – Cover: **SUN-MAID RAISINS Touch of the Sun 80<sup>th</sup> Anniversary Cookbook.** Front cover is photo of Sun Maid raisins box, basket of muffins, bundt cake on pumpkin colored plate, and wooden tray with raisin cookies. Back cover is white with Sun Maid at the bottom. Photo of "Take One Bright Morning," a Sun-Maid cookbook from the 1920's is on Page 1. 5 3/8"x 8 3/8", 81 pages.

02/15/06

Little Cookbooks – **Sunkist** – California Fruit Growers Exchange, Los Angeles, Cal.; California Fruit Growers Exchange, 192 No. Clark St., Chicago; California Fruit Growers Exchange, Sunkist Building, Los Angeles, California. Consumer Affairs, Sunkist Growers, Inc., Box 7888, Van Nuys, CA 91409.

1916 – Poor. **Sunkist Recipes Oranges – Lemons.** Tested and Compiled by Miss Alice Bradley, Principal of Miss Farmer's School of Cookery, Boston, Mass. Picture of mountains behind the mission and in foreground orange grove worker picking fruit. Picture of three oranges right above title. Missing lower right corner. Back: lemons growing on a tree, repeat title, and below is lemon meringue pie on dark blue background. 4 5/8" x 6 1/2", 64 pages.

1924 – Poor. **Sunkist Recipes for Every Day.** California Fruit Growers Exchange, Los Angeles, California. Two oranges, lemon with Sunkist tissue at bottom, then lemon meringue pie, fruit salad, and lemonade and orange drink at top. Back: ***Breakfast or Dessert Suggestions.*** Drawing of sliced oranges, sections, cut up oranges, orange cut in half, and orange juice. Black background across top and bottom. 5 1/4" x 7 5/8", 48 pages.

No Date – Very Good. **Busy-Day Salads and Desserts** by Alice Bradley. California Fruit Growers Exchange, Los Angeles. Navy blue background, white border. Dish of dressing, Sunkist Fruit Salad, and lemons. Below title is an orange and lemon in Sunkist wrap. Machine punched hole. Back: Sunkist Lemon Pie, Lemon Garnish and Serve Lemon with Tea. 4 3/4" x 6 5/8", 16 pages.

No Date – Very Good. **Recipes for Dainty Dishes. Culinary Toilet and Medicinal Hints.** California Fruit Growers Exchange, 192 No. Clark St., Chicago. Lemon on front with Sunkist Lemon logo at bottom left, and orange on the back with Sunkist Orange logo at bottom right. 3 1/2" x 6 1/4", 40 pages.

1931 – Good. **SUNKIST RECIPES FOR EVERY DAY.** White outline of woman serving fruit on orange block framed in alternating black and white black lines. Back: photo of Sunkist Junior juicer with six glasses of orange juice and cut oranges. Promo about fresh orange juice on lower half of page. 5" x 7 1/2", 36 pages.

No Date – Fine. ***Old and New LEMON Suggestions. Numerous Ways in Which to Use This MOST USEFUL FRUIT to Best Advantage for Beauty and for Health.*** California Fruit Growers Exchange, Los Angeles. Form: Code No. 357. White stock with black lines framing title. 3 1/4" x 5 7/8", no page numbers.

1935 – Very Good. **SUNKIST GRAPEFRUIT RECIPES.** California Fruit Growers Exchange, Los Angeles, California. Form: Code NO. A451-G, 75M 1-35. Charcoal sketch of woman giving a sherbet dish of grapefruit to someone. White stock. Back: **TO EXTRACT JUICE MORE EASILY.** Pictures of Sunkist Junior, Sunkist Reamer, Sunkist Juniorette with promo for each one. 5" x 7 1/2", 15 pages.

1935 – Fine. **FOR VIGOROUS HEALTH – SUNKIST RECIPES for Every Day.** California Fruit Growers Exchange, Los Angeles, California. Lemon background for titles. Picture of

- two glasses of orange juice, tangerines, and orange / apple salad. Orange blossom behind juice glasses. Back: drawing of boy and woman giving him a glass of orange juice. Two large glasses between them. Below in blue circle are Sunkist Juniorette and Sunkist Junior electric juice extractors. 4 7/8" x 7 1/2", 48 pages.
- 1938 – Fine. **SUNKIST LEMONS *bring out the Flavor!*** California Fruit Growers Exchange, Los Angeles, California. Form E-100-125M-1-38. Lemon sidebar. Drawing of lemons high-Lighted in various servings of food. Black background for white title. Back: lemon sidebar with lemons highlighted in drawing to the left. 5" x 7 3/8", 32 pages
- 1939 – Very Good. **SUNKIST *Fresh Grapefruit RECIPES.*** California Fruit Growers Exchange, Sunkist Building, Los Angeles, California. Grapefruit served in three ways, juice, salad, and half. Lavender background. Back: **EASY TO PREPARE *Fresh* SUNKIST GRAPEFRUIT.** 5" x 7 1/2", 18 pages.
- No Date – Fine. ***The Story of CALIFORNIA ORANGES and LEMONS*** by the Sunkist Growers. California Fruit Growers Exchange, Los Angeles, California. Wraparound photo of typical orange grove with mountains behind. In foreground is woman in straw hat holding a basket of oranges beside an orange tree. 6" x 9", 30 pages.
- 1940 and prior – Very Good. ***Sunkist Bulletin, Food Lesson Number 2 (1940 Series).*** And, **Domestic Science Lesson Number 30, DESSERT SALADS AND SALAD DRESSINGS; Number 39, SALADS AND SALAD DRESSINGS; Number 44, SALADS IN VARIED USES; Number 45, DISHES FOR THANKSGIVING DINNER; Number 47, SALADS AND DESSERTS MADE THE DAY BEFORE; Number 48, PARTY PREPARATIONS; Number 49, BALANCED MEAL PLANNING; Number 51, TIME SAVING DISHES.** Each bulletin is four pages and 6" x 9".
- 1940 – Fine. **SUNKIST ORANGE RECIPE *for Year-round Freshness!*** Wrap-around drawing of orange servings and orange juice. Back: just the drawing. Black rectangle with orange and white title. Copyright 1940, but back page has 4-41 at bottom. 4 7/8"x 7 1/4", 33 pages.
- 1942 – Fine ***Feeding the Child for Health.*** The Growers of Sunkist Oranges and Lemons. 7<sup>th</sup> Edition Revised. California Fruit Growers Exchange, Los Angeles, California. Wraparound cover with photo of baby girl eyeing super-imposed oranges and glass of orange juice. Lemon background for title. Back: paragraphs about "feeding your child for health." 5" x 7 1/2", 40 pages.
- No Date – Good. **Salt...OR NO SALT...** Front drawing of salt cellar and fresh lemons. Back: promo for **The Low Sodium Cook Book Special SUNKIST Edition** by Alma Smith Payne and Dorothy Callahan. **FRESH Sunkist LEMONS CALIFORNIA – ARIZONA. ONLY FRESH LEMONS GIVE THE TRUE LEMON FLAVOR.** Form Code No. F-455. 4 5/8"x 7", no page numbers.
- 1988 – Fine. **How to better fish. Sunkist Lemons make a good catch even better.** Consumer Affairs, Sunkist Growers, Inc., Box 7888, Van Nuys. CA 91409. Form Code #5158.



First panel has lemon background behind black title in top half, lower half fishermen fishing with Sunkist lemons. Each panel 3 1/2" x 8 1/2".

03/01/06

Little Cookbooks – **Sunshine Biscuits** – Loose-Wiles Biscuit Company, Bakers of Sunshine Biscuits, Kansas City, Mo.; Sunshine Biscuits, Inc., Long Island City, N.Y.

1919, Revised 1925, 4<sup>th</sup> Edition – Very Good. **The Sunshine Twins and the Crystal Gazer. A Fairy Tale Book of Rhymes.** Loose-Wiles Biscuit Company, Kansas City, Mo. Cover: A fortune with well-dressed boy and girl look into crystal ball. Back: Rhyme about Scotland. No recipes but an early promo for Sunshine Biscuits. 5” x 7” ,16 pages.

Ca. 1956 – Poor. ***Sunshine Biscuits FAVORITE Recipes.*** Top third of cover yellow background with black lettering. Bottom third has seven white chefs on yellow background. Center is platter of layered crackers with cheese on top. Back: center picture of Sunshine Hydrox Cookies decorating white iced cake. Interior shows the Sunshine package beside recipe in which it is used. 6 ¼”x 8”, 36 pages.

8/10/05

Little Cookbooks – **Sunsweet** – California Prune and Apricot Growers, Inc., San Jose, California; Sunsweet Prune & Apricot Growers Assn., then Sunsweet Growers, Inc., San Jose California; then The Duffy-Mott Company, Inc., New York, N.Y.

Ca. 1930's – Very Good promo sheet. **HOW to Make SUNSWEET PRUNE BREAD – and other wholesome toothsome dishes.** Includes step by step illustrations with recipes for roll, tarts, toast and sandwich bread. Other single sheet recipes are stuck together. California Prune and Apricot Growers, Inc., San Jose, California. Beige single (three folds) sheet. Each page 3"x 5".

1950 – Good. X-Libris. **Sunsweet Recipes.** Title Page: *Recipes for health and happiness.* California Prune & Apricot Growers Assn., San Jose California. Dried prunes and apricots on Steuben glass pedestal cake plate. Silver teapot and two cups of tea. Blue background. 5" x 7", 48 pages.

1959 – Very good. **Vision of Sugarplums. 29 delightful ways to serve SUNSWEET PRUNES.** Sunsweet Growers, Inc., San Jose, California. A tree with five plums on it. Artist: Sophie. 5" X 7", no page numbers.

8/21/05

Little Cookbooks – **Swans Down** – Igleheart Brothers, Evansville, Indiana; Igleheart Division, Postum Company, Inc., New York, N.Y.; General Foods Corporation, New York.

1907 – Fine. **Cake Secrets – Igleheart's**. Igleheart Brothers, Evansville, Indiana. Brown paper with embossed tan title. Back has a picture of the Swans Down girl holding cake on a cake pedestal. Box of Swans Down on the table and seal of Igleheart Bros. Swans Down. 4 ¼"x 5 ¾", 36 pages.

Ca. 1914 – Very Good.

1921 – Very Good. **Cake Secrets – Igleheart's**. Igleheart Brothers, Evansville, Ind. All recipes tested and approved by Mrs. Janet McKenzie Hill, Editor of American Cookery. Purplish paper which simulates leather. Title in red circle on signboard. Igleheart in white. Products noted on last page are: Igleheart's Swans Down Health Bran for Constipation, INSTANT Swans Down, and Swans Down Cake Flour. 4 5/8"x 7", 32 pages.

No Date – Fine. **Springtime Dainties**. Single folded black and white sheet. Each panel 4 ½" x 6 7/8".

1924 – Very Good. **Cake Secrets – Igleheart's**. All recipes tested and approved by Mary Jean Hart, Director of Domestic Science Department, Igleheart Brothers, Evansville, Ind. Form: CAC 8-300M-4-24. Same cover as 1921 edition. Opposite the title page is the **Story of Swans Down**. Table of weights and measures at bottom of page. Other different changes than the 1921 edition. 4 5/8"x 7", 32 pages.

No Date – Fine. **Summer Fancies**. Single folded black and white sheet. Each panel 4 ½"x 7".

1926 – Poor. **Cake Secrets. Igleheart's**. Igleheart's Brothers, Inc., Evansville, Ind. Title in blue in white circle. Two swans on front blue cover and one tiny swan in center of the back. All recipes tested and approved by Mary Jean Hart, Director of Domestic Science Department. 4 5/8" x 7", 36 pages.

1927– Poor. **Delicious ways of using Swans Down Cake Flour**. Postum Co. 5 page folder with red highlights. Each panel 3 1/8"x 3 ½".

1927 – Very Good. **The Swans Down way to perfect cakes**. Educational Department, Igleheart Brothers, Inc., Evansville, Indiana. However, copyright by Postum Co., Inc. Advertisement for cake set on back of cover. Swans Down Angel Food Cake Recipe and picture on cover. Red frame around picture. Devil's Food Cake photo in red frame on the back. 5 ¾" x 8 ¾". 12 pages.

1928 – Near Fine. **Cake Secrets – Igleheart's**. Igleheart Brothers, Inc. Evansville, Ind. but the copyright by Postum Co., Inc. Revised Edition. Title in blue in white circle. Two swans on blue cover. Includes letter from Frances Lee Barton, Company's Domestic Science Department Director. 4 5/8" x 7". 36 pages.

**Swans Down, Page 2.**

- 1928– Fine. **Cake Secrets.** Igleheart Brothers, Inc., Evansville, Indiana. All recipes tested and approved in the Swans Down Kitchen by Frances Lee Barton. Title above sponge cake on purple plate. One piece served on dish in front of it. White and gray background. Single reflected swan on gray back cover. On last page is write up and coupon for the *Swans Down cake set*. Machine punched hole. 4 5/8" x 7", 48 pages.
- 1929 – Poor. Cover: *Make them better than ever before . . . PIES, WAFFLES, MUFFINS, BISCUITS, COOKIES . . . with SWANS DOWN.* Title Page: **New Secrets from the Swans Down Kitchens** by Frances Lee Barton. Igleheart Brothers, Inc, Evansville, Indiana. Piece of lemon meringue pie on cover. Red, black, and royal blue lettering. 4 5/8" x 7", 15 pages.
- 1929– Poor Cover but very good interior. **The Swans Down Cake Manual. A Handbook of Cake Making.** Educational Department, Igleheart Division, Postum Company, Incorporated, New York. 1<sup>st</sup> edition Revised. Cover drawn by Goro. Title has green decorative frame with two plates of cake, an angel food and yellow with nut icing. Back has piece of chocolate cake with box of Swans Down in lower right corner. 5 3/4"x 8 3/4", 48 pages.
- 1930– Good. **Home Baked Delicacies enhance the fame of the modern hostess.** General Foods Corp. Piece of Chocolate cake on front cover. Cupcakes and box of Swans Down on back cover. 5 3/4"x 4 1/4", 25 pages.
- 1931– Fine. **New Cake Secrets.** Red, white, and blue cover. White cake with one piece cut with red and white filling. All recipes tested and approved in the Swans Down Kitchen by Frances Lee Barton. Igleheart Brothers, Inc. Evansville, Indiana, although copyright is General Foods Corp. 4 7/8" x 7". 48 pages.
- 1931– Two spots on cover, otherwise Very Good. **Home Bake Delicacies. New Edition. Enhance the Fame of the Modern Hostess.** Igleheart Brothers, Inc. Division of General Foods Corp Cover features white cake with chocolate icing in light blue frame. "New Edition" in red box. 4" x 5 3/4", 23 pages.
- 1934– Good. **The Latest Cake Secrets.** General Foods Corporation, New York. Red with white letters. Chocolate cake with white icing and green deco on top. Third printing. 5 1/2"x 8 1/8", 64 pages.
- 1934 – Poor. **The Latest Cake Secrets.** General Foods Corporation, New York. Orangish red with white letters. Chocolate cake with white icing and green deco on top. Fourth printing. 5 1/2"x8 1/8", 64 pages.
- 1934 – 1939. Four panel promo for the above book and 3 other grand bargains from the Swans Down kitchen. Each panel 3" x 3 5/8".

**Swans Down, Page 3.**

- Ca. 1936 – Fine. **The Perfect Baking Combination – Calumet Baking Powder and Swans Down Cake Flour.** General Foods, Battle Creek, Mich. Red and white three-folded sheet. Piece of white cake with chocolate icing and fork on plate centered on front panel. Small package of Swans Down and Calumet on back page below two cake recipes. Each panel 3" x 6 1/4".
- 1941– Good. Owner's name. Light soil and folded bottom. **Cake Secrets.** Consumer Service Dept. General Foods Corporation. White with deco of red scallops on left and red block for the white title. 6 3/8"x 7 1/4". 60 pages.
- 1942– Poor. **Baking Secrets.** General Foods Corporation. Red and white cover with title in white surrounded with red. Cartoon of angel chef left corner of title. In lower right corner, another angel chef is reading a red book. 5 1/2"x 8 1/2", 35 pages.
- 1944 - Poor. 7 1/2"x 9" sheet which unfolds with different titles on each fold. **Perfected Quick Cakes with these "Mix-Easy" Recipes! Bake a better cake with Swans Down. "Mix Easy" cakes are richer-keep fresh longer. No needless Mixing! Fewer Dishes to Wash!** etc. General Foods Corp. May be a Swans Down package insert.
- 1947– Very Good. **Learn to bake...You'll Love it!** General Foods Corp. Pink and white cover with woman's arm holding plate of yellow cake with chocolate icing, one piece missing and another cut ready to be eaten. Back cover has package of Swans Down, Calumet baking powder, and bar of Baker's chocolate. 5 1/2" x 8 1/2", 80 pages.
- 1948 – Good 7 1/2"x 9" folded sheet. **Man-Dazzlin Beauties – Coconut Dream Cakes! Glamorous Cakes of Prize Perfection...Thanks to Swans Down Cake Flour and Baker's Coconut.** General Foods Corporation. May be a Swans Down package insert.
- 1948– Poor. 7 1/2"x 9" folded sheet. **Angel Food Queen of Cakes.** General Foods Corporation. Includes coupon to send \$1 for Regal Aluminum Angel Food Pan plus hand rubber bowl-scraper. May be a Swans Down package insert.

11/22/05

Little Cookbooks – **Swift'ning** – Swift & Company, Union Stock Yards, Chicago 9, Ill.

1950 – Near Fine. **77 recipes using Swift'ning Make-Your-Own Mix** by Martha Logan, Home Economist, Swift & Company. On green background cover, picture of strawberry shortcake, cake, pie, doughnut holes, etc. Address label from Swift & Company on back. 4 ¾" x 6 ¼" 35 pages.

1950 – Fine. **77 recipes using Swift'ning Make-Your-Own Mix** by Martha Logan, Home Economist, Swift & Company. Same as above except without address label on back.

No date – Very Good. **22 popular new RECIPES using Swift'ning's 77 Make-Your-Own Mix** by Martha Logan, Home Economist, Swift & Company. One 16"x12" blue and white sheet folded in half and then in quarters. Reduced Using Swift'ning Make Your Own Mix. "Now there are 99." (77 + 22 recipes).

No date – Near Fine. **Fascinating Foods with Swift'ning** by Martha Logan, Home Economist, Swift & Company. Includes order blank for Christmas Cooky Cutter and address card for "Kitchen-Talk." 4 ¾" x 6 ½" 21 pages. Back cover: Good cooks are switching to Swift'ning. Picture of Swift'ning next to "Outperforms all other Shortenings."

1953 – Fine. **Swift'ning make-your-own Cake Mix** by Martha Logan, Home Economist, Swift & Company. Gray stock with black and white deco. Back cover is plain with Litho in U.S.A. 12/53 78059 at the bottom. 4 ¾" x 6 ½", 19 pages.

1955 – Very Good. **Our Best COOKY RECIPES** by Martha Logan, Home Economist, Swift & Company. Glossy white background with drawings of cookies, green and blue-green rectangles and squares. 6 ¼" x 9 ¼", 20 pages.

1956 – Near Fine. **"it's Picture Easy" to bake and fry with Swift'ning Shortening** says Martha Logan, Home Economist, Swift & Company. Front: Right side has titles with brown background. On left: four pictures of cherry pie, chocolate iced cake, biscuits and iced donut holes. Back: brown. 6 ¼" x 9 ¼", 39 pages.

1962 – Good. **OUR Best Cooky Recipes** by Martha Logan, Home Economist, Swift & Company. Ex-libris and last two pages corners grease marks. Gold metallic paper. Cookies pictured on lower half. 6" x 8 7/8", 24 pages.

Little Cookbooks –**Town Crier Flour** – Midland Flour Milling Co., Kansas City, MO.; Town Crier Food Products, Inc., Kansas City, Missouri

No date – circa 1929 – Good. **Town Crier Baking Guide** Town crier on the cover. Yellow sunrise streams of color. Back cover: painting of railroad and industrial buildings with blue town crier below. 5 1/8”x 7 3/8”, 24 pages.

No date – circa 1930 – Very Good. **Town Crier Ready Mixed Flour Recipes.** Town Crier Food Products, Inc., Kansas City, Missouri. Silhouette in blue at foot of page with sunrays and town crier in top part. Back cover: picture of angel food cake and pancakes. “Recipes in Polish, Spanish, Italian, German and other languages are available by writing Town Crier Food Products, Inc., Kansas City, Missouri.” 2 1/4”x 4 3/8”, 15 pages.

1932 – Good. Cover: **Town Crier Baking Guide.** Midland Flour Milling Co., Kansas City, Mo. Inside: **Town Crier Flour “*Pledged to Make Good*”. An All Purpose Flour.** The Midland Flour Milling Co., Kansas City, Mo. Brown softcover printed to look like leather. Beige town crier and title block. Back Cover: Pledge by company, “A Pledge to the housewife. If Town Crier flour does not produce the best bread, biscuits, cakes, pies or pastries you have ever made, return the empty sack to your grocer and your money will be returned without argument. The Midland Flour Milling Co., Kansas City.” 5” x 7 1/2”, 30 pages.

No date – circa 1939 – Poor. **Town Crier Recipe Book. 300 Lucky Low Cost Prize Winning Recipes.** De Luxe Recipe Book. The Midland Flour Milling Co., Kansas City, Missouri. Light blue softcover, wire-o-binding, outline of Town Crier on cover. Cover and first two pages have top cut off. 6” x 8 7/8”, 82 pages.

11/18/05



Little Cookbooks – U and I Sugar – Standard Brands Co.

1958 – Good. Form 8-9853, 5-58, 30 M, W. & O. **U and I sugar Home Canning and Freezing Guide.** Back cover: Meet the U and I sugar Family of Favorites. Six sugar products, brown, powdered, fine granulated, superfine dessert, extra hard cubelets, and pure fine granulated. 6"x 9", 15 pages.

8/21/05

Little Cookbooks – **UNDERWOOD** – Wm. Underwood Co., Watertown, Mass., U.S.A.

No Date – Good. **Underwood Red Devil Recipes.** Wm. Underwood Company, Watertown, Mass. Different sized sheets folded like steno notebook. Edge of each sheet is red with white section names, i.e. picnic sandwiches, party sandwiches, canapés and hors d'oeuvres, ham and egg dishes, supper dishes, and miscellaneous. Front: drawing of blue dishes with sandwich, lettuce leaves, and two radishes on place mat. Back; can of Underwood original deviled ham. ***Branded with the Devil but Fit for the Gods.*** Company name at bottom. Machine punched hole. Smallest sheet 3 ½"x 4 ¾", while largest sheet 3 ½"x 6 ½", no page numbers.

No date – Good. **UNDERWOOD Fine Foods.** Wm. Underwood Co., Watertown, Mass. Red white and blue. Devil is red in title. Picture of Underwood meats. Sandwiches and cocktail wieners on toothpicks in large grapefruit. Back: Same title and two cans of Underwood pudding with pudding on plate, sauce pitcher, and single serving of pudding. 3 ½"x6 3/8", 23 pages.

No Date – Very Good. **Special Holiday Offer Mann's Potato Chips.** With label from Underwood Deviled Ham and 1 label from Mann's Potato Chip plus 50c in coin one could get two silver-dip spreaders. In-store promo. Single sheet 4" x 9 ½".

03/03/06

Little Cookbooks – **Van Camp's** – Van Camp Products Co., Indianapolis, Indiana; Stokely Van Camp, Inc.

1923 – Poor. **What to Serve and How to Serve It. Something Good for Every Meal.** Van Camp Products, Co., Indianapolis, Indiana. Soiled beige softcover, brown letters in tan box with fancy work around it. Center is a picture of covered dish, cup of tea, in front of picture of fruit in a bowl. 4 7/8"x 6 5/8", 40 pages.

1930 – Fine. **Eat for Health With Pleasure. Recipes for Pureed Fruits and Vegetables. "Van Camps – Of Course!" Menus for Protective Diets. Ideal for Infant Feeding.** Van Camp's, Indianapolis. Front cover: Black titles. Blue background with yellow and orange bands across bottom. At top is dinner place setting of pureed foods. Back cover: red and white cans of pureed foods plus "Scientific Information" on mustard yellow. 4 3/4"x 6 3/8", 31 pages.

No Date – Very Good. **Beans 'n Wieners days Recipes from Van Camp's.** Can of beans and fork with two hot dogs on it. Van Camp's in red. Yellow border with red asterisk in each corner. Back: **Van Camp's America's Favorite Since 1861. From the Kitchens of Stokely Van Camp, Inc.** To right is can of pork and beans. Yellow border with red asterisk in each corner. Serrated recipe cards still joined. 6 panels. 3"x5" each.

11/17/05

Little Cookbooks – **Vermont Maid** – Penick & Faord, Ltd., Inc., Burlington, Vermont

1933 – Fine. **WITH THAT DEEP, RICH, FINE MAPLE FLAVOR.** Bottle of Vermont Maid Syrup Made from Cane and Maple Sugar. Large waffle covered with melting butter and maple syrup on blue and yellow rimmed dish. Two folded sheet. Each panel, 3 ¼”x 6 ¼”.

01/07/06

Little Cookbooks – **Virginia Sweet** – The Fishback Co., Indianapolis, Indiana.

No Date – Very Good. ***Fine Cake Recipes*** developed by Sarah Field Splint especially for **Virginia Sweet Cake Flour**, three panel sheet, each panel 3” x 6 ¼”.

8/21/05

Little Cookbooks – **Wesson Oil** – The Southern Cotton Oil Company, 24 Broad St., New York City; The Wesson Oil & Snowdrift People, 120 Broadway, New York City; The Wesson Oil & Snowdrift People, New Orleans, LA.; or Wesson Oil & Snowdrift Sales Co. or The Wesson People or Hunt’s Foods and Industries Inc. or Hunt-Wesson Foods, Inc. or Hunt-Wesson Inc.

1911 – Poor. **Recipes.** On title page can of Wesson Snowdrift Oil. Choice Winter Pressed Cotton Seed Oil Good for Salads and Cooking. The Southern Cotton Oil Company, 24 Broad St., New York City. Cover: oval picture of woman dressed in pink in front of green draperies mixing oil dressing. Beige frame. Back: oval with can of Wesson in it with green drapes for background. Beige frame. 5” x 7”, 56 pages.

1913 – Good. **Recipes** by Sarah Tyson Rorer. *Showing some of the many uses of WESSON OIL in salads and for all cooking.* The Southern Cotton Oil Company, 24 Broad Street, New York. Oval picture of maid serving dinner to wife, husband and son. Back: can of Wesson Oil in center while lower left is red shield about **United Profit-Sharing Coupons. Save the coupons now given with Wesson Oil.** 5 ¼” x 8”, 48 pages.

1924 – Good. **Saladtime. The salad has a definite place in the menu. It is not an accessory. It is not a luxury. It is a definite food and a definite necessity.** The Wesson Oil & Snowdrift People, One Hundred Twenty Broadway, New York City. Cover: **Saladtime.** Black background, green frame, drawing of vegetables with arms and legs dancing atop one quart Wesson Oil container. Back: same as front. 4 ¼”x 5 7/8”, 26 pages.

1925 – Good. On front and back: **Good Things to Eat.** Title Page: **For Making Good Things to Eat. Good food and healthy food is ever to be desired.** The Wesson Oil & Snowdrift People, New Orleans, LA. Wraparound blue background with various baked goods floating on it. 4 3/8”x 6”, 33 pages.]

1925 – Very Good. On front and back: **Salad Dressings.** Illustrated cover of sliced tomatoes, sliced egg and greens. Title Page: **Salad Dressings. The salad has a definite place in the menu. It is not an accessory. It is not a luxury. It is a definite food and a definite necessity.** The Wesson Oil & Snowdrift People. 4 ¼”x 6”, 27 pages.

1926 – Very Good. ---with **Wesson Oil.** Illustrated cover of sliced tomatoes, sliced egg and greens. Title Page: --- **with Wesson Oil. “Fate cannot harm me, I have dined today.”** The Wesson Oil & Snowdrift People, New Orleans, La. Although similar cover to 1925 **Salad Dressings**, the list of recipes is different. 4” x 6”, 35 pages.

1927 – Fine. **FOR MAKING GOOD THINGS TO EAT. Good food and healthful food is ever to be desired.** The Wesson Oil & Snowdrift People, New Orleans, LA. Savannah, Memphis, Chicago, New York, San Francisco. Cover: **FOR MAKING GOOD THINGS TO EAT.** Wrap-around lavender and white watercolor plaid with desserts, etc. in each triangle. Title: lavender in purple ribbon. 4 3/8”x 5 7/8”, 46 pages.

- 1928 – Very Good. **EVERYDAY RECIPES**. The Wesson Oil People, New Orleans, LA. Savannah, Memphis, Chicago, New York, Chicago. Wraparound cover with aqua background that has apples, cupcakes, pancakes, lettuce, etc. floating. At bottom of front cover is blue title on pink rectangle. 5 ¼”x 7 ¼”, 46 pages.
- 1930 – Very Good. **For making Good Things to Eat**. Title Page: **For Making Good Things to Eat. Good food and healthful food is ever to be desired**. The Wesson Oil & Snowdrift People, New Orleans, LA. Savannah, Memphis, Chicago, New York, San Francisco. Pie, cakes, cupcakes, donuts, etc. on blue, gray and white diagonally checked background. 4 3/8”x 5 7/8”, 45 pages.
- No Date – Fine. ***How to make all kinds of good things to eat – with WESSON OIL***. Green wrap-around cover. Title in white rectangle. 7 1/8”x 5 ¼”, 20 pages.
- 1932 – Very Good. ***Let’s “ENJOY” Eating*** by Mary B. Murray. Black child with little pigtails eating a slice of watermelon. Two branches of laurel leaves below drawing. In green block below that are three titles: **“Make the Dressing to Suit the Salad” “The Secret of Wholesome Frying” “How the Modern Woman Bakes”** Introduction by Dr. Walter H. Eddy, Ph.D., Director of Bureau of Foods, Sanitation and Health, Good Housekeeping Magazine. 5” x 7 ¼”, 30 pages.
- Ca. 1938 – Fine. **Suggestions for the SALAD BOWL: Easy to make and serve. Seafood Salads, Hot Vegetables, Waffles and Frying, Salad Forks – Special Offer**. Green background with wooden salad bowl and salad servers in center. Red tabbed topics. 3 ½” x 5 7/8” titles on fanned pages.
- 1940’s – Very Good. **Printers Proofs. A pre-view copy of Mary B. Murray’s newest book on Salad Dressings to suit the Salads: A few suggestions on how to mix the different kinds of dressings that best suit different kinds of salads**. Mary B. Murray, The Wesson Oil People, 210 Baronne Street, New Orleans, La. Plain green stock with black lettering. Stapled at top. 5 3/8”x 7 ½”. No page numbers.
- No Date – Very Good. **A dozen and one kinds of waffles**. Title Page: The proper care of your waffle iron. Brown background with two halves of waffles. Title below in black on white background. All recipes use Wesson Oil. Assume this was a promo given to waffle iron manufacturers by The Wesson Oil People. 3” x 4 ½”. No page numbers.
- Ca. 1955 – Fine. **Good Eating with your heart in mind**. Oblong promo with recipes and advertisement on back for two cookbooks, **America’s first Skillet Cook Book** and **Quicker Ways to Better Eating**. 8 7/8”x 4”, 15 pages.
- 1955 – Good. **Quicker Ways to Better Eating. The Wesson Oil Cook Book**. Back cover: **Wesson Oil – America’s Favorite Liquid Shortening for Easier Baking and Frying. It’s America’s Favorite Salad Oil Too**. Wesson Oil and Snowdrift People, New Orleans, Louisiana. Wraparound cover with platters of food including chicken, asparagus, salad, biscuits, cake and fruit. Back is two-third’s green on which is Wesson Oil glass bottle

- pouring oil into measuring cup. 6½" x 8 5/8", 100 pages.
- 1955 – Fine. Lakeside Press, R. R. Donnelley & Sons Company promo cover over the **Quicker Ways to Better Eating**. Same as above cookbook.
- 1958 – Fine. **The Skillet Cook Book. The first complete guide to glamorous skillet cooking.** Includes original mailing envelope. Glossy softcover with three kabobs in ceramic blue ceramic white skillet. Onion and bottle of Wesson Oil to the left. Scallions and salt and pepper shakers above skillet. Back: opened Wesson Oil Bottle, skillet with dots on it and brown handle. Herb plant in background. 8 ½" x 6 1/8", 64 pages.
- Ca. 1960 – no date – **101 glorious ways to cook chicken.** The Wesson People. Beige stock with red lettering. 5 ½"x 8 ½", 15 pages.
- 1961 – Good - . **The Cook Book of Glorious Eating for Weight Watchers. Recipes and menus from Wesson to help prevent overweight.** Hunt Foods and Industries. Dishes of fried food, piece of pie on cover. Photo of large bottle of Wesson on the back cover. 5 ½"x 10", 96 pages.
- 1961 – Good-. Same as above except smaller bottle of Wesson on the back cover.
- 1968 – Very good. Newspaper advertising supplement. November 3, 1968. **Hunt-Wesson Foods takes you on a tour of American cooking.** Ad for \$3 offer for the General Federation of Women's Clubs Cook Book **America Cooks**. 8" x 11 1/8", 7 pages.
- 1997 – Fine Hardcover. **Down – Home Cooking Pure Wesson It's Cookin' Time.** Favorite Brand Name. Publications International, Ltd. and Hunt-Wesson, Inc. Glossy hardcover with picture of fried chicken, salad and corn on front cover 8 3/8"x 11 1/8", 94 pages.

03/30/06



Little Cookbooks – Western Packing Co., 124 Front Street, Portland, Oregon

1931 – Very Good. **PORK COOKERY.** Western Packing Co., 124 Front Street, Portland, Oregon. Drawing of ham on platter with flowers in background on white embroidered scarf. Back: Black and white. **HONEYSUCKLE HAMS AND BACON** at top and company address at bottom. Single sheet folded 1/3 once left to right and then once top to bottom and then 1/3 right to left. Each panel 3 3/8"x 6 1/4".

01/23/06

Little Cookbooks – **Wheatena** – The Wheatena Corporation, Wheatenaville,  
Rahway, New Jersey

No date – Good. **Delicious Recipes for Wheatena the sun-browned wheat cereal.** Same title  
on back. Blue and gold two stapled booklet. 3 3/8”x 6”, no page numbers.

11/29/05

Little Cookbooks – **White House Brand** – Standard Rice Company, Inc., Houston, Texas

No Date – Good. **Recipe Book. White House Cereals. Natural Brown Rice, White Rice, Ricena, Rice Flakes, Rice Flour, Corn Flakes. Pure Wholesome Delicious. Sold only in Hermetically Sealed Wax-Paper Wrapped Cartons.** Standard Rice Company, Inc., Executive Offices, Houston, Texas. Millers of rice since 1902. Mills at Houston, Texas; Stuttgart, Ark.; Memphis, Tenn.; Crowley, La. Die cut in shape of box. White house in the center. Blue and red lettering. Back: six boxes of White House products. 5 1/8"x 6 3/4", 47 pages.

11/30/05

Little Cookbooks – **White Pearl Macaroni Products** – Tharinger Macaroni Co., Milwaukee, Wis.

No Date – Good. *Sixty-eight Answers to the Question “What shall I have for Dinner Today?”*

Third Edition. Dark blue with title in yellow and in white. Upper left is drawing of woman serving a casserole of macaroni. Back: yellow and blue box of white pearl on dark blue background. Yellow title: **For Quality insist on White Pearl Sold by Leading Dealers.** Machine drilled hole upper left. 5” x 8”, 30 pages.

1932 – Very Good. Same as above except Fifth Edition and different last page and back endpage.

02/06/06

## Little Cookbooks – **Wilson's** – Wilson & Co., Chicago, Illinois

1919 – Fine. **Wilson's Meat Cookery**, Wilson & Co. (Chicago, Illinois). Brown softcover with beige embossed title. Edge framed with small beige line, then brown and beige. Wilson & Co. products are listed and illustrated on the last nine pages. Cuts of meat and products are in color. 5 ¼"x 9 ¼", 64 pages.

1921 – Poor. **Wilson's Meat Cookery** by Eleanor Lee Wright, Director, Domestic Science Department, Wilson & Co. Packers and Provisioners, Chicago. List of branch offices also on title page. Same cover as 1919 edition but different contents. Cuts of meat and products are in color. 5 ¼"x 9 ¼", 64 pages.

No Date – Fine. **10 easy-fixing easy-living ideas with *Marvelous Meats***. Wilson & Co., Inc., Chicago, Ill. Sliced ham with grapes and other fruits on front. Back: stuffed acorn squash with bacon strips. Magazine insert. 4 7/8"x 6 1/8", no page numbers.

No Date – Fine. **11 Springtime-fresh ideas with *Marvelous Meat***. Wilson & Co., Inc., Chicago, Ill. Corned Beef delight on front cover and on the back bacon pizza. Magazine insert. 4 ¾"x 6 ¼", no page numbers.

11/29/05

Little Cookbooks – **Yacht Club Salad Dressing** – Tildesley & Co., Chicago, Illinois

- 1908 – Poor. **Table Helps for Housewife and Hostess. Being a Collection of Recipes for salads, Sauces, Sandwiches, Deviled Dishes, etc. Together with Suggestions for the Proper Serving of Cold Meats, Vegetables, Fish, Baked Beans, Hash and Similar Dishes** by Janet McKenzie Hill, Editor of the Boston Cooking School Magazine, and author of “Salads, Sandwiches and Chafing Dish Dainties,” etc., etc. Drawing of maid pouring dressing on a salad. Originally published in 1904. Bottle of dressing on the preparation table. 6<sup>th</sup> edition. 6 1/8”x 8 1/4”, 32 pages.
- 1904 / 1912 – Poor. **Luncheon Salad Recipes** by Janet McKenzie Hill. 9<sup>th</sup> Edition. Gray stock. Maid holding serving tray. Back cover: Bottle of Yacht Club Salad Dressing. 4 3/4”x 7 1/4”, 32 pages.
- 1914 / 1916 – Very Good. **Yacht Club Manual of Salads, A Book of Practical Suggestions for the Use of Yacht Club Food Products** by Agnes Carroll Hayward, Eliment (sic) Chicago Authority on Practical Culinary Art. Tildesley & Co., Yacht Club Food Products, Chicago, U.S.A. Second edition of the 1914 pamphlet. Drawing of woman standing in front of a window filling tomatoes with Yacht Club Salad Dressing. Bottle of Yacht Club Salad Dressing lower right. Back cover has sail boat and bottle of Yacht Club Salad Dressing and Cold Meat Relish in half-oval formed by rope *Presented by Tildesley Co, Chicago, Ill.* Both sides of cover are in color. Text is black and white. Other products on back end page. 4 3/4”x 7 1/4”, 32 pages.

11/17/05

Little Cookbooks – **Yeast Foam / Magic Yeast / Maca Yeast** – Northwestern Yeast Company, Chicago, Illinois

No Date – Fine. **YEAST FOAM RECIPES.** Northwestern Yeast Co., Chicago. Opens like a notebook. Young woman holds loaf of bread in her right hand (just out of the oven ?). She is wearing white-checked blue-lined apron, white blouse. On table is a bread pan, copy of this booklet and package of yeast foam. Royal blue background. Back: package of yeast foam with notation “try our lightning bread recipe see page 2. Stapled at top. 3 1/8”x 6”, 12 pages.

No Date – Good. **Yeast Foam Recipes.** Northwestern Yeast Co., Chicago. Young girl in green hat and outerwear. She is holding her hat and in her left hand is a large package of Yeast Foam. Back cover: Package of Yeast Foam. Opens like a notebook. 3 1/8”x 6”, 12 pages.

No Date – Good. **White Bread (Without Milk or Potatoes).** Northwestern Yeast Co., Chicago, Illinois. The Largest, Cleanest and Best Equipped Yeast Factory in the World. Newspaper stock, black ink. Single 3” x 11 3/4” sheet printed on both sides. May have been a package insert. Drawing of the plant at the top. Recipes for breads printed on front and recipe for white bread (without milk or potatoes) printed on the back in French, German, and two other languages. Also on the back, recipe for making root beer at the bottom.

No Date – Good. **You can make delicious rolls like these from a little bread dough on bake day.** Single sheet with recipes on both sides. Advertisement for “**The Art of Making Bread**” and “**Dry Yeast as an Aid to Health**” at bottom. 2 3/4”x 11 1/8”.

1921 – Fine. **DRY YEAST AS AN AID TO HEALTH.** Northwestern Yeast Co. Royal blue background. Attractive woman holds yeast in her left hand and glass of water in her right hand. Box of yeast foam in foreground. Back: boxes of Magic Yeast and Yeast Foam, 3” x 5”, 12 pages.

1927 – Fine. **Eat Yeast Foam or Magic Yeast for Health.** Maroon background, Young woman with lavender feather fan. Back cover: Boxes of Magic Yeast and Yeast Foam. “Yeast Foam and Magic Yeast are the same product under different names.” Northwestern Yeast Co. Chicago. Coupon for “Dry Yeast as an Aid to Health” on page 12. 3 3/8”x 6”, 12 pages.

Ca. 1920’s – Fine. **My Baking Secret is my Beauty Secret. Eat Yeast Foam for Health.** Young flapper holding mirror and package of Yeast Foam. Back: **for Get up and Go!** Woman in track suit getting ready to run. Two fold promo. Northwestern Yeast Co., Chicago Ill. Recipe for Delicious Root Beer on interior center panel. Each panel 3 1/2”x 4 3/4”.

No Date – Poor. **The ART of MAKING BREAD.** Northwestern Yeast Co., Chicago. Tan stock. Beautiful loaf of bread in pan in black circle. Behind bread is suggestion of table with bowl of fruit, covered dish, cup and saucer, plus two roses in bud vase. Back: packages of Magic Yeast and Yeast Foam. 5” x 8”, 16 pages.

No Date – Very Good. **The Art of Making Bread.** Tan cover with plate and candlesticks. Loaf of bread in foreground. Magic Yeast and Yeast Foam picture on the back cover. 5" x 8", 20 pages.

Ca. 1920's – Good +. **The Art of Making Bread.** Center foldout. Black cover with illustration of butter plate, milk and loaf of bread with one slice cut. Magic Yeast and Yeast Foam picture on back cover. 5" x 8", 20 pages.

No Date – Good. **The ART of MAKING BREAD.** Northwestern Yeast Co., Chicago. Purple wrap-around. Loaf of bread right foreground in front of table at window. On table, glass of milk, milk pitcher, apple, butter plate, salad, fruit bowl, and single candle at left. Back: opened boxes of Magic Yeast and Yeast Foam. 5" x 8", 24 pages.

Ca 1929 – Poor. **The Art of Making Bread.** Center foldout torn. Black cover has loaf of bread on cover plus a woman in short sleeved dress holding a platter of rolls. 5 1/8"x 7 3/4", 24 pages.

1935 – Good. **The ART OF MAKING BREAD.** Northwest Yeast Co. Chicago, Ill. Loaf of bread on front cover with 1/3 black and 2/3's blue background. Back cover: same background with title, "**The YEAST THAT KEEPS *for weeks*. 5 large cakes. ENOUGH FOR 5 BAKINGS OF 6 LOAVES EACH.** Packages of Magic Yeast and Yeast Foam In red, white and yellow boxes at bottom. Yeast Foam package is opened with Yeast Foam falling out. 4 7/8"x 7 3/8", 28 pages.

No date – Very Good. **Bake Day Suggestions.** Raisin bread on cover with three slices cut. Foldout sheet and each panel 4 3/4"x 3 1/4".

No date – Very Good. **Yeast Foam Makes Good Bread** other side **Good Bread and Milk makes 'em healthy.** Package of Yeast Foam on front cover and woman feeding baby on the back. Fold-out sheet and each panel 4 3/4"x 3 1/4".

No date – Very Good. **Bake Day Suggestions,** Northwestern Yeast Co., Chicago. Loaf of bread on cover. Blue background, white letters. Eight page fold out. All pages outlined in light blue. Each panel 4 3/4"x 3 3/8".

No date – Very Good. **Bake Day Suggestions.** Northwestern Yeast co., Chicago. Loaf of bread in foreground. Back panel has Yeast Foam with White Bread Recipes. Eight page fold out. Each panel 3 1/2"x 4 3/4".

1937 – Poor. **Maca the new fast pure YEAST Kitchen Tested Recipes** other side **Maca the new fast pure YEAST keeps for weeks without refrigeration.** Little girl in high top shoes sitting down and eating a slice of bread. Two stapled pamphlet, 3 1/2"x 6 1/8", 17 pages.

1937 – Good. Package insert. **maca the new fast pure YEAST keeps for weeks!** Tri-fold. Beige stock, brown ink. Each panel 2 1/4"x 3 1/2".



- 1939 – Very Good. Cover: *The Art of Making Bread . . at Home*. Title Page: **maca** the New Fast Dry Yeast that does not need Refrigeration. Compliments of Northwestern Yeast Co. New York World's Fair hemisphere building on front with blue background. Back cover: **maca the new *fast* dry YEAST. Baking Speed! Easy to Use! Refrigeration is Unnecessary!** At foot of page is package of maca yeast with drawings of World's Fair buildings in background. 4 ¾" x 7 3/8", 20 pages.
- 1939 – Very Good. Package insert. **maca YEAST. A New Fast Dry Yeast Made by the Makers of Yeast Foam and Magic Yeast. Refrigeration is Unnecessary. Answers to Questions Asked by Users of MACA Yeast.** Advertisement for a 115 stamp collection and two booklets with Maca Yeast wrappers. Tri-folded beige stock. Black ink. Each panel 2 ¼" x 3 3/8".
- 1939 – Very Good. **Oven Melodies using maca the new fast dry YEAST.** Beige stock. Brown ink. Ad for Maca Exhibit in the Food Building, New York World's Fair, 1939 on the lower back cover. Woman serving sliced bread to a man and boy at the dining table. 3 ½"x 6 1/8", 17 pages.
- 1939 – Fine. **"Maca Made" Tested Bake-Day Suggestions.** Sweet bread, rolls, chocolate cake on front cover. Rolls on back cover with illustration of Maca Yeast cake in circle in center. 4 ¾"x 7 3/8", 32 pages.
- Ca 1939 – Fine. **Ingredients and Procedure for Breadmaking.** Accordion folded sheet found in "Maca Made". Each panel 3 ½"x 6".

12/05/05

Rev. 03/13/06